

# Elective Pathways

## BUSINESS & LEGAL STUDIES

These pathways have been created to provide guidance for **Bachelor of Engineering (Honours)** and **Bachelor of Surveying (Honours)** students wishing to specialise in a study area with their elective courses. **Please note** that these pathways are suggestions only and will not be noted formally on the final degree certificate.

Students are welcome to enrol in any elective provided that they satisfy the pre-requisites. For a full list of UON courses, [visit the course handbook](#).

### Accounting

Studies in accounting will provide you with the tools necessary to make sound financial decisions and prepare you to assess the financial validity and future of organisations, considering investments, acquisitions, taxation, opportunities and threats.

#### *Suggested courses:*

<a href="#">ACFI1001</a>	Accounting for Decision Makers
<a href="#">ACFI1002</a>	Accounting Practice
<a href="#">ACFI2011</a>	Financial Accounting for Reporting Entities
<a href="#">ACFI2003</a>	Management Accounting

#### Pathway available in the following degrees:

- ✓ Chemical
- ✓ Civil
- ✓ Computer Systems
- ✓ Electrical and Electronic
- ✓ Environmental
- ✓ Mechanical
- ✓ Mechatronics
- ✓ Software
- ✓ Surveying

#### *Pre-requisites/Assumed knowledge:*

- *Prior to enrolment, students should ensure that they meet course requirements in relation to pre-requisites and assumed knowledge by referring to the [course handbook](#).*

## Economics

Students who study economics gain an understanding of how our economy is open to global forces and responds to government spending, interest rate changes and government regulations. You will build advanced skills and focused knowledge including the key principles of economic analysis and a range of sophisticated techniques of data and graphical analysis.

### *Suggested courses:*

<a href="#">ECON1001</a>	Microeconomics for Business Decisions
<a href="#">ECON1002</a>	Macroeconomics in the Global Economy
<a href="#">ECON2001</a>	Intermediate Microeconomics
<a href="#">ECON3005</a>	Economics of Entrepreneurship and Innovation
<a href="#">ECON2002</a>	Intermediate Macroeconomics
<a href="#">ECON3008</a>	International Macroeconomics

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## Entrepreneurship

Students completing studies in entrepreneurship will gain vital skills and knowledge enabling you to think creatively and distinctively in new situations and reduce risk in professional practice.

### *Suggested courses:*

<a href="#">MNGT1002</a>	Introduction to Entrepreneurship and Innovation
<a href="#">MNGT2002</a>	Business Venturing
<a href="#">MNGT2003</a>	Entrepreneurial and Innovation Diversity
<a href="#">MNGT3007</a>	Social Entrepreneurship

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## Finance

Understanding finance requires a detailed knowledge of both the business and financial environment. Studies in finance will teach you about money management, with a focus on investments, trading, financial law and risk.

*Suggested courses:*

<a href="#">ACFI1001</a>	Accounting for Decision Makers
<a href="#">ACFI1003</a>	Introduction to Finance
<a href="#">ACFI2070</a>	Business Finance
<a href="#">ACFI2080</a>	Corporate Finance

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## Governance, Policy and Political Economy

Studies in Governance, Policy and Political Economy prepares students with the skills and knowledge to manage the complex challenges of a globalised economy. Students will learn about the broader political environment, and how to understand business activity at both a national and international level, where all business activity is inevitably located.

*Suggested courses:*

<a href="#">POLI1010</a>	Australian Politics and Government
<a href="#">POLI2203</a>	International Political Economy and Global Development
<a href="#">POLI2180</a>	Politics, Policy and Government
<a href="#">POLI3130</a>	Principles of Public Policy

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## Human Resource Management

Studies in Human Resource Management focus on how human resource management links people-related activities to business strategy and equip you with the skills needed to positively influence business, unions, government and non-profit organisations in Australia and overseas.

*Suggested courses:*

<a href="#">MNGT1001</a>	Introduction to Management
<a href="#">IRHR2270</a>	Introduction to Human Resource Management
<a href="#">IRHR2010</a>	Introduction to Industrial Relations
<a href="#">IRHR3000</a>	Applied Human Resource Management and Employment Relations

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## Innovation

The innovation elective pathway provides you with skills to launch exciting new business ventures.

*Suggested courses:*

<a href="#">MNGT1002</a>	Introduction to Entrepreneurship and Innovation
<a href="#">MNGT2003</a>	Entrepreneurial and Innovation Diversity
<a href="#">MNGT2004</a>	Managing Innovation
<a href="#">MNGT3008</a>	Advanced Innovation Management

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## International Business

International business studies will ensure you develop the skills needed to operate in a rapidly changing worldwide marketplace so that you can understand and negotiate the intricacies of conducting business with stakeholders in other countries where political, social, cultural and religious factors influence business practices.

### Suggested courses:

<a href="#">IBUS1000</a>	Managing International Business Risk
<a href="#">IBUS2001</a>	Cross-Cultural Management and Negotiations
<a href="#">IBUS2003</a>	International Trade Logistics

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## Leadership

Studies in leadership will allow you to develop a comprehensive understanding of the complex structure and operations of organisations, while also learning strong planning and leadership skills. You will learn how to analyse the appropriateness of organisational structures, assess the adequacy of leadership for a particular situation, motivate employees and define changes needed to meet evolving environmental demands.

### Suggested courses:

<a href="#">MNGT1001</a>	Introduction to Management
<a href="#">MNGT2005</a>	Leadership and Ethics
<a href="#">MNGT2006</a>	Decision Making Under Uncertainty
<a href="#">MNGT3011</a>	Leading Organisational Change

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## Legal Studies

Legal Studies will develop your knowledge of legal systems and concepts, understanding the ways in which the law functions within societies, including how it impacts and interfaces with social constructs. You'll learn how legal structures and decisions affect people, communities, politics, societies, and provides enrichment at both personal and professional levels.

### Suggested courses:

<a href="#">LEGL1001</a>	Foundations of Law
<a href="#">LEGL2002</a>	Law of Business Organisations
<a href="#">LEGL3111</a>	Employment Law

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## Marketing

Studies in marketing will broaden your understanding of communicating with customers, as well as delivering goods and services that provide value – critical to the success of both profit-based and non-profit organisations.

### Suggested courses:

<a href="#">MKTG1001</a>	Foundations of Marketing
<a href="#">MKTG2101</a>	Consumer Behaviour
<a href="#">MKTG2010</a>	Marketing Research
<a href="#">MKTG3002</a>	Digital and Social Media Marketing

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## Sports Management

Studies in Sports Management will provide you with a unique skill set with exposure to all facets of the sporting industry.

*Suggested courses:*

<a href="#">LEIS1000</a>	Leisure Behaviour and Organisation
<a href="#">LEIS2000</a>	Sports Operations Management
<a href="#">TOUR2002</a>	Visitor Management
<a href="#">LEIS3000</a>	Managing Events

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## Tourism Management

Studies in tourism management examine the complexity of contemporary tourism in Australia and internationally and emphasises the importance of sustainable tourism development for long-term economic, environmental, and sociocultural viability.

*Suggested courses:*

<a href="#">LEIS1000</a>	Leisure Behaviour and Organisation
<a href="#">TOUR2001</a>	Tourism and Cultural Heritage
<a href="#">TOUR2003</a>	Global Tourism Management
<a href="#">TOUR3000</a>	Tourism and Environmental Management

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