

# Bachelor of Communication

## COURSE EQUIVALENCY ARRANGEMENTS – INFORMATION FOR STUDENTS WHO COMMENCED IN THE BACHELOR OF COMMUNICATION [11496] PROGRAM IN 2020

The following tables display the approved course equivalency arrangements for students who commenced in the Bachelor of Communication [11496] program in 2020. Students should refer to the following tables.

In 2020 there were changes to the structure of the program. The following changes were applied:

- **Communication Majors**
  - The **Experience Creation** major was introduced.
  - The **Media Production** major was unchanged.
  - The **Media Studies** major was only available for students who commenced in the program prior to 2020.
  - The **News and Digital Media** major was introduced.
  - The **Public Relations and Strategic Communication** major was introduced.
- **School of Creative Industries Majors**
  - **The Animation and Interaction and UX Design** majors were introduced.

From 2021, there are changes to the structure of the program. The following changes will apply:

- **Communication Majors**
  - The **Experience Creation** major is no longer available and has been removed from the program.
  - **Media Production** major has been replaced with **Media Arts Production**.
  - **News and Digital Media** major has been replaced with **News Media**.
  - **Public Relations and Strategic Communication** major has been replaced with **Public Relations**.
  - The **Media Studies** major is only available for students who commenced in the program prior to 2020.
- **School of Creative Industries Majors – Double Major Pathway C option only**
  - The **Animation and Interaction and UX Design** majors are no longer available.
  - **Animation and Interaction and Graphic Design and Illustration and Creative Arts** majors have been introduced.

Students must complete 240 units consisting of one of the following structures:

- **Single Major Pathway A:** 80 units of Core Courses, **and** one 80 unit Communication major (20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level) **and** 80 units of Electives; **or**
- **Double Major Pathway B:** 80 units of Core Courses, **and** two 80 unit Communication majors, with 20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level in each major. As CMNS1090 and CMNS1240 are common compulsory courses across the Communication majors, students must undertake an additional 20 units. These 20 units can be either 20 units of electives or 20 units chosen from the directed course lists; **or**
- **Double Major Pathway C -** 80 units of Core Courses, **and** one 80 unit Communication major (20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level) **and** a second 80 unit School of Creative Industries major (20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level).

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Students must ensure that each Major has a minimum of 60 units of unique courses. Students must not exceed 240 units in order to complete a second major. Students must not exceed a maximum of 100 units at the 1000 level.

Students must only complete courses that form part of the program. Courses completed pre-2021 will count towards the program.

Students are to complete the 2021 courses if they have not already successfully previously completed the equivalent course, as per these course equivalency arrangements and [Bachelor of Communication \[11496\] Program Handbook](#).

**Students who complete the program in 2021 and onwards will complete with the new (2021) major.**

**If you have questions regarding your remaining program or major requirements, please email [ProgramAdvice@newcastle.edu.au](mailto:ProgramAdvice@newcastle.edu.au)**

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2020 Bachelor of Communication	2021 Bachelor of Communication	Equivalencies
<b>2020 Core Courses</b> (Complete 80 units)	<b>2021 Core Courses</b> (Complete 80 units)	<b>Course equivalents</b>
	CIND1004 Creative Collaborations	New core course. If you have not completed CMNS1230, you must complete CIND1004.
CMNS1000 Digital and Social Media	CMNS1000 Digital and Social Media	No change
CMNS1230 Foundations of Media Production		If you have completed CMNS1230, you cannot complete CIND1004.
CMNS1234 Media and Communication Concepts	CMNS1234 Media and Communication Concepts	No change.
	CIND2003 Strategic Creativity	New core course. If you have not completed CMNS2800, you must complete CIND2003.
CMNS2600 Audience Participation and Interaction	CMNS2600 Audience Participation and Interaction	No change.
CMNS2700 Communication Research and Data Analytics		If you have completed CMNS2700 prior to 2021 this will count towards the core course requirements and you cannot complete DESN2002. CMNS2700 is available as an Elective or a Directed Course in News Media for students who have not completed the course prior to 2021.
CMNS2800 Creative Industries Entrepreneurship		If you have completed CMNS2800 this will count towards the core course requirements and you cannot complete CIND2003.
	DESN2002 Design Thinking and Innovation	New core course. If you have not completed CMNS2700 you must complete DESN2002.
CMNS3310 Communication, Creativity and Cultural Production	CMNS3310 Communication, Creativity and Cultural Production	No change.
CMNS3320 Global Trends in Media and Communication		If you have completed CMNS3320 prior to 2021 this will count towards the core course requirements and you cannot complete CIND3000 as a Core Course. CMNS3320 is available as an Elective or a Directed Course in News Media for students who have not completed the course prior to 2021.
	CIND3000 Entrepreneurship	New core course. If you have not completed CMNS3320 prior to 2021, you must complete CIND3000 as a core course.

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Bachelor of Communication Majors		
2020 Experience Creation		Equivalencies
2020 Compulsory Courses (Complete 20 units)		Course equivalents
CMNS1090 Media Storytelling		If you have completed CMNS1090 as a compulsory course in the Experience Creation major, this course will count as a compulsory course in the Media Arts Production or News Media or Public Relations majors.
CMNS1240 Mobile Media Making		If you have completed CMNS1240 as a compulsory course in the Experience Creation major, this course will count as a compulsory course in the Media Arts Production or News Media or Public Relations majors.
2020 Directed Courses (Complete 60 units)		
CMNS2016 Social and Interactive Media		If you have completed CMNS2016 as a directed course in the Experience Creation major, this course will count as a directed course in the Media Arts Production major or as an elective.
CMNS2080 Virtual Places		If you have completed CMNS2080 as a directed course in the Experience Creation major, this course will count as a directed course in the Media Arts Production major or as an elective.
DESN2211 Visual Narrative		If you have completed DESN2211 as a directed course in the Experience Creation major, this course will count as an elective.
DESN2801 Animation Process		If you have completed DESN2801 as a directed course in the Experience Creation major, this course will count as a directed course in the Animation and Interaction major, or as an elective.
CMNS3450 Media Project		If you have completed CMNS3450 as a directed course in the Experience Creation major, this course will count as a 20 unit elective.
CMNS3560 Scripting for Interactivity		If you have completed CMNS3560 as a directed course in the Experience Creation major, this course will count as a directed course in the Media Arts Production major, or as an elective.
CNMS3600 Sound for Interactive Media		If you have completed CMNS3600 as a directed course in the Experience Creation major, this course will count as an elective.

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CMNS3620 Virtual Drama and Documentary		If you have completed CMNS3620 as a directed course in the Experience Creation major, this course will count as a directed course in the Media Arts Production major, or as an elective.
INFT3950 Games Design		If you have completed INFT3950 as a directed course in the Experience Creation major, this course will count as an elective.
<b>2020 Media Production</b>	<b>2021 Media Arts Production</b>	<b>Equivalencies</b>
<b>2020 Compulsory Courses (Complete 20 units)</b>	<b>2021 Compulsory Courses (Complete 20 units)</b>	
CMNS1090 Media Storytelling	CMNS1090 Media Storytelling	No change
CMNS1240 Mobile Media Making	CMNS1240 Mobile Media Making	No change
<b>2020 Directed Courses (Complete 60 units)</b>	<b>2021 Directed Courses (Complete 60 units)</b>	
CMNS2005 Cinematography		If you have completed CMNS2005 as a directed course in the Media Production major, this course will count as a directed course in the Media Arts Production major or as an elective.
	CMNS2016 Social and Interactive Media	New directed course
CMNS2035 Television	CMNS2035 Screen Production	Equivalent - name change only
	CMNS2080 Interactive Art Practice and Production	New directed course
CMNS2130 Sound Production	CMNS2130 Sound Production	No change
CMNS2180 Screenwriting	CMNS2180 Screenwriting	No change
CMNS2400 Radio Production		If you have completed CMNS2400 as a directed course in the Media Production major, this course will count as a directed course in the Media Arts Production major, or as an elective.
	CIND3003 Creative Industries Professional Project	New directed course
CMNS3150 Podcasting		If you have completed CMNS3150 as a directed course in the Media Production major, this course will count as a directed course in the News Media major or as an elective.

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CMNS3160 Documentary	CMNS3160 Transmedia Documentary	Equivalent - name change only
CMNS3440 Short Film Production	CMNS3440 Short Film Production	No change
CMNS3450 Media Project		If you have completed CMNS3450 as a directed course in the Media Production major, it will count as a 20 Unit directed course in the Media Arts Production major, or as an elective. If you have completed CMNS3450 as a directed course, you may choose to complete CIND3003 if you have room in the program at the 3000 level.
	CMNS3560 Interactive Media	New directed course - name change only
CMNS3600 Sound for Interactive Media		If you have completed CMNS3600 as a directed course in the Media Production major, this course will count as an elective.
	CMNS3620 Virtual Drama and Documentary	New directed course
<b>News and Digital Media</b>	<b>News Media</b>	
<b>2020 Compulsory Courses (Complete 20 units)</b>	<b>2021 Compulsory Courses (Complete 20 units)</b>	<b>Course equivalents</b>
CMNS1090 Media Storytelling	CMNS1090 Media Storytelling	No change
CMNS1240 Mobile Media Making	CMNS1240 Mobile Media Making	No change
<b>2020 Directed Courses (Complete 60 units)</b>	<b>2021 Directed courses (Complete 60 units)</b>	
CMNS2280 Feature Writing	CMNS2280 Feature Writing	No change
CMNS2300 Audio Journalism		If you have completed CMNS2300 as a directed course in the News and Digital Media major, this course will count as a directed course in the News Media Major, or as an elective.
CMNS2320 News Media	CMNS2320 News Media	No change
	CMNS2700 Communication Research and Data Analytics	New directed course. If you have completed CMNS2700 prior to 2021 this will count towards the core course requirements and you cannot complete this course a second time.

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	CIND3003 Creative Industries Professional Project	New directed course
	CMNS3150 Podcasting and Radio	New directed course
	CMNS3320 Global Trends in Media and Communication	New directed course. If you have completed CMNS3320 prior to 2021 this will count towards the core course requirements and you cannot complete this course a second time.
CMNS3333 Multiplatform Journalism	CMNS3333 Multiplatform Journalism	No change
CMNS3390 Industry Portfolio Journalism		If you have completed CMNS3390 as a directed course in the News and Digital Media major, it will count as a 20 Unit directed course in the News Media major, or as an elective. If you have completed CMNS3390 as a directed course, you may choose to complete CIND3003 if you have room in the program at the 3000 level.
CMNS3470 Data Visualisation in Journalism	CMNS3470 Data Visualisation in Journalism	No change
CMNS3520 Public Affairs		If you have completed CMNS3520 as a directed course in the News and Digital Media major, this course will count as a directed course in the News Media major, or as an elective.
<b>2020 Public Relations and Strategic Communications</b>	<b>2021 Public Relations</b>	<b>Equivalencies</b>
<b>2020 Compulsory Courses (Complete 20 units)</b>	<b>2021 Compulsory Courses (Complete 20 units)</b>	<b>Course equivalents</b>
CMNS1090 Media Storytelling	CMNS1090 Media Storytelling	No change
CMNS1240 Mobile Media Making	CMNS1240 Mobile Media Making	No change
<b>2020 Directed Courses (Complete 60 units)</b>	<b>2021 Directed Courses (Complete 60 units)</b>	
CMNS2140 Principles of Public Relations	CMNS2140 Principles of Public Relations	No change
CMNS2530 Strategic Communication	CMNS2530 Strategic Communication	No change

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	CMNS2700 Communication Research and Data Analytics	New directed course. If you completed CMNS2700 as a core course pre-2021, you cannot complete this course a second time.
	CIND3003 Creative Industries Professional Project	New directed course
CMNS3520 Public Affairs	CMNS3520 Public Affairs	No change
CMNS3540 Public Relations Campaigns	CMNS3540 Public Relations Campaigns	No change
CMNS3550 Public Relations Project		If you have completed CMNS3550 as a directed course in the Public Relations and Strategic Communications major, it will count as a 20 Unit directed course in the Public Relations major, or as an elective. If you have completed CMNS3550 as a directed course, you may choose to complete CIND3003 if you have room in the program at the 3000 level.
<b>2020 - School of Creative Industries Majors</b>		
<b>2020 Animation</b>	<b>2021 Animation and Interaction</b>	<b>Equivalencies</b>
<b>2020 Compulsory Courses (Complete 50 units)</b>	<b>2021 Compulsory Course (Complete 10 units)</b>	<b>Course equivalents</b>
	DESN1031 Digital Practices in Visual Communication	New compulsory course
DESN1801 Animation Thinking		If you have completed DESN1801 as a compulsory course in the Animation major, this will count as a 10 unit directed course in the Animation and Interaction major or as an elective.
DESN2801 Animation Process		If you have completed DESN2801 as a compulsory course in the Animation major, this will count as a 10 unit directed course in the Animation and Interaction major or as an elective.
DESN2802 Animation Production		If you have completed DESN2802 as a compulsory course in the Animation major, this will count as a 10 unit directed course in the Animation and Interaction major or as an elective.



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DESN3910 Professional Creative Portfolio – Single (20 units)		If you have completed DESN3910 as a compulsory course in the Animation major, this will count as a 20 unit directed course in the Animation and Interaction major, or as an elective.
DESN3920 Professional Creative Portfolio – Double (20 units)		No equivalent
<b>2020 Directed Courses (Complete 30 units)</b>	<b>2021 Directed Courses (Complete 70 units)</b>	<b>Course equivalents</b>
CMNS1230 Foundations of Media Production		If you completed CMNS1230 as a directed course in the Animation major, this will count as a 10 unit directed course in the Animation and Interaction major or as an elective.
DESN1200 Design Drawing Foundations		If you have completed DESN1200 as a directed course in the Animation major, this will count as a 10 unit directed course in the Animation and Interaction major, or as an elective.
DESN1331 Character Design	DESN1331 Character Design	No change
	DESN1600 Interaction and UX Design Fundamentals	New directed course
	DESN1801 Animation Thinking	New directed course
	DESN2600 Designing for Gameplay	New directed course
	DESN2610 Experience Design Studio	New directed course
	DESN2801 Animation Process	New directed course
	DESN2802 Animation Production	New directed course
DESN2803 Designing for 3D		If you have completed DESN2803 as a directed course in the Animation major, this will count as a 10 unit directed course in the Animation and Interaction major, or as an elective.
DESN2804 3D Motion	DESN2804 3D Motion	No change

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DESN3411 Creative Studio Placement		If you have completed DESN3411 as a directed course in the Animation major, this will count as the 10 unit directed course in the in the Animation and Interaction major, or as an elective.
DESN3730 Visual Storytelling in Transmedia Practice		If you have completed DESN3730 as a directed course in the Animation major, this will count as a 10 unit core course.
	CIND3003 Creative Industries Professional Project (20 units)	New directed course
	DESN3600 Experimental Interfaces & Tangible Interaction Design	New directed course
DESN3801 TV Animation	DESN3801 Animation Studio	Equivalent – Name change only
DESN3802 3D Environments	DESN3802 3D Environments	No change
DESN3803 Digital Compositing and Imaging	DESN3803 Digital Compositing and Imaging	No change
<b>2020 Interaction and UX Design</b>		<b>Equivalencies</b>
<b>2020 Compulsory Courses (Complete 30 units)</b>		<b>Course equivalents</b>
DESN1600 Interaction and UX Design Fundamentals		If you have completed DESN1600 as a compulsory course in the Interaction and UX Design major, this will count as a 10 unit directed course in the Animation and Interaction major, or as an elective.
DESN3910 Professional Creative Portfolio – Single (20 units)		If you have completed DESN3910 as a compulsory course in the Interaction and UX Design major, this will count as a 20 unit directed course in the Animation and Interaction major.
DESN3920 Professional Creative Portfolio – Double (20 units)		No equivalent.
<b>2020 Directed Courses (Complete 50 units)</b>		<b>Course equivalents</b>
DESN1200 Design Drawing Foundations		If you have completed DESN1200 as a directed course in the Interaction and UX Design major it will count as a 10 unit directed course in the Animation and Interaction major, or as an elective.
DESN1331 Character Design		If you have completed DESN1331 as a directed course in the Interaction and UX Design major, this will count as the 10 unit directed course in the Animation and Interaction major, or as an elective.

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DESN1610 Screen Design & Prototyping Across Platforms		If you have completed DESN1610 as a directed course in the Interaction and UX Design major, this will count as a 10 unit course in the Animation and Interaction major, or as an elective.
DESN2002 Design Thinking		If you have completed DESN2002 as a directed course in the Interaction and UX Design major, this will count as 10 unit core course, or as a 10 unit directed course in the Animation and Interaction major, or as an elective.
DESN2211 Visual Narrative		If you have completed DESN2211 as a directed course in the Interaction and UX Design major, this will count as a 10 unit directed course in the Animation and Interaction major, or as a 10 unit directed course in the Creative Arts major, or as an elective.
DESN2600 Designing for and Conceptualising Game Play		If you have completed DESN2600 as a directed course in the Interaction and UX Design major, this will count as a directed course in the Animation and Interaction major or as an elective.
DESN2610 Experience Design for Web: Future Facing Best Practices		If you have completed DESN2610 as a directed course in the Interaction and UX Design major, this will count as a directed course in the Animation and Interaction major, or as an elective.
CMNS3560 Scripting for Interactivity		If you have completed CMNS3560 as a directed course in the Interaction and UX Design major, this will count as a directed course in the Animation and Interaction major, or as an elective.
DESN3411 Creative Studio Placement		If you have completed DESN3411 as a directed course in the Interaction and UX Design major, this will count as the 10 unit directed course in the in the Animation and Interaction major, or as an elective.
DESN3600 Experimental Interfaces & Tangible Interaction Design		If you have completed DESN3600 as a directed course in the Interaction and UX Design major, this will count as directed course in the Animation and Interaction major, or as an elective.
DESN3730 Visual Storytelling in Transmedia Practice		If you have completed DESN3730 as a directed course in the Interaction and UX Design major, this will count as a 10 unit core course.
DESN3802 3D Environments		If you have completed DESN3802 as a directed course in the Interaction and UX Design major, this will count as directed course in the Animation and Interaction major, or as an elective.