

Bachelor of Communication

COURSE EQUIVALENCY ARRANGEMENTS – INFORMATION FOR STUDENTS WHO COMMENCED IN THE BACHELOR OF COMMUNICATION [11496] PROGRAM PRIOR TO 2020

The following tables display the approved course equivalency arrangements for students who commenced in the Bachelor of Communication [11496] program prior to 2020. Students should refer to the following tables.

In 2020 there were changes to the structure of the program. The following changes were applied:

- **Communication Majors**
 - The **Experience Creation** major was introduced.
 - The **Journalism** major was renamed **News and Digital Media**.
 - The **Media Production** name was unchanged.
 - The **Media Studies** major was only available for students who commenced in the program prior to 2020.
 - The **Public Relations** major was renamed **Public Relations and Strategic Communication**
- **School of Creative Industries Majors**
 - **The Animation and Interaction and UX Design** majors were introduced.

From 2021, there are changes to the structure of the program. The following changes will apply:

- **Communication Majors**
 - The **Experience Creation** major is no longer available and has been removed from the program.
 - **Media Production** major has been replaced with **Media Arts Production**.
 - **News and Digital Media** major has been replaced with **News Media**.
 - **Public Relations and Strategic Communication** major has been replaced with **Public Relations**.
 - The **Media Studies** major is only available for students who commenced in the program prior to 2020.
- **School of Creative Industries Majors – Double Major Pathway C option only**
 - **The Animation and Interaction and UX Design** majors are no longer available.
 - **Animation and Interaction** and **Graphic Design and Illustration** and **Creative Arts** majors have been introduced.

Students must complete 240 units consisting of one of the following structures:

- **Single Major Pathway A:** 80 units of Core Courses, **and** one 80 unit Communication major (20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level) **and** 80 units of Electives; **or**
- **Double Major Pathway B:** 80 units of Core Courses, **and** two 80 unit Communication majors, with 20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level in each major. As CMNS1090 and CMNS1240 are common compulsory courses across the Communication majors, students must undertake an additional 20 units. These 20 units can be either 20 units of electives or 20 units chosen from the directed course lists; **or**
- **Double Major Pathway C -** 80 units of Core Courses, **and** one 80 unit Communication major (20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level) **and** a second 80 unit School of Creative Industries major (20 units at 1000 level, 20 units at 2000 level and 40 units at 3000 level).

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Bachelor of Communication

COURSE EQUIVALENCY ARRANGEMENTS – INFORMATION FOR STUDENTS WHO COMMENCED IN THE BACHELOR OF COMMUNICATION [11496] PROGRAM PRIOR TO 2020

Students must ensure that each Major has a minimum of 60 units of unique courses. Students must not exceed 240 units in order to complete a second major. Students must not exceed a maximum of 100 units at the 1000 level.

Students must only complete courses that form part of the program and not exceed 240 units.

Courses completed pre-2021 will count towards the program.

Students are to complete the 2021 courses if they have not already successfully completed the equivalent course in 2020 or prior, as per these credit arrangements and [Bachelor of Communication \[11496\] Program Handbook](#).

Students who complete the program in 2021 and onwards will complete with the new (2021) major.

If you have questions regarding your remaining program or major requirements, please email ProgramAdvice@newcastle.edu.au

Bachelor of Communication

COURSE EQUIVALENCY ARRANGEMENTS – INFORMATION FOR STUDENTS WHO COMMENCED IN THE BACHELOR OF COMMUNICATION [11496] PROGRAM PRIOR TO 2020

2019 Bachelor of Communication	2021 Bachelor of Communication	Equivalencies
2019 Core Courses (Complete 80 units)	2021 Core Courses (Complete 80 units)	Course equivalents
	CIND1004 Creative Collaborations	New core course. If you have not completed CMNS1230, you must complete CIND1004.
CMNS1000 Introduction to Digital Communication	CMNS1000 Digital and Social Media	Equivalent - name change only
CMNS1230 Foundations of Media Production		If you have completed CMNS1230, you cannot complete CIND1004.
CMNS1234 Introduction to Communication Theory	CMNS1234 Media and Communication Concepts	Equivalent - name change only
	CIND2003 Strategic Creativity	New core course. If you have not completed CMNS2800, you must complete CIND2003.
CMNS2600 Audience Studies	CMNS2600 Audience Participation and Interaction	Equivalent - name change only
CMNS2720 Media, Law, Ethics		If you have completed CMNS2720 or CMNS2700 this will count towards the core course requirements and you cannot complete DESN2002.
CMNS2800 Creative Industries Entrepreneurship		If you have completed CMNS2800 this will count towards the core course requirements and you cannot complete CIND2003.
	DESN2002 Design Thinking and Innovation	New core course. If you have not completed CMNS2720 or CMNS2700 you must complete DESN2002.
	CIND3000 Entrepreneurship	New core course. If you have not completed CMNS3270 or CMNS3320 you must complete CIND3000.
CMNS3270 Communication and Discourse		If you have completed CMNS3270 or CMNS3320 this will count towards the core course requirements and you cannot complete CIND3000.
CMNS3310 Communication, Creativity & Cultural Production	CMNS3310 Communication, Creativity and Cultural Production	No change

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Bachelor of Communication

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Bachelor of Communication Majors		
2019 Journalism	2021 News Media	Equivalencies
2019 Compulsory Courses (Complete 40 units)	2021 Compulsory Courses (Complete 20 units)	Course equivalents
CMNS1090 Introduction to Professional Writing	CMNS1090 Media Storytelling	Equivalent - name change only
	CMNS1240 Mobile Media Making	New compulsory course. If you have completed CMNS1280 as a compulsory course in the Journalism major, you do not need to complete CMNS1240, but you may choose to complete CMSN1240 if you have room in the program at the 1000 level.
CMNS1280 Introduction to Journalism		If you have completed CMNS1280 as a compulsory course, you do not have to complete CMNS1240 but you may choose to complete CMSN1240 if you have room in the program at the 1000 level.
CMNS2280 Feature Writing		If you have completed CMNS2280 as a compulsory course in the Journalism major, this course will count as a 10 unit directed course in the News Media major or as an elective.
CMNS2300 Radio Journalism		If you have completed CMNS2300 as a compulsory course in the Journalism major, it will count as a 10 Unit directed course in the News Media major or as an elective.
2019 Directed Courses (Complete 40 units)	2020 Directed courses (Complete 60 units)	
	CMNS2280 Feature Writing	New directed course
	CMNS2320 News Media	New directed course
	CMNS2700 Communication Research and Data Analytics	New directed course
	CIND3003 Creative Industries Professional Project	New directed course
	CMNS3150 Podcasting and Radio	New directed course
CMNS3320 International Media Studies	CMNS3320 Global Trends in Media and Communication	Equivalent - name change only

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Bachelor of Communication

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CMNS3333 Television Journalism	CMNS3333 Multiplatform Journalism	No change
CMNS3420 Journalism		If you have completed CMNS3240 as a directed course in the Journalism major, this course will count as a 10 unit directed course in the News Media major, or as an elective.
	CMNS3470 Data Visualisation in Journalism	New directed course
CMNS3500 Communication Professional Placement		If you have completed CMNS3500 as a directed course in the Journalism major it will count as a 10 Unit directed course in the News Media major or as an elective. If you have completed CMNS3500 as a directed course, you may choose to complete CIND3003 if you have room in the program at the 3000 level.
CMNS3520 Public Affairs and Communication		If you have completed CMNS3520 as a directed course in the Journalism major, it will count as a 10 unit directed course in the News Media major or as an elective.
2019 Media Production	2021 Media Arts Production	Equivalencies
	2021 Compulsory Courses (Complete 20 units)	Course equivalents
	CMNS1090 Media Storytelling	New compulsory course
	CMNS1240 Mobile Media Making	New compulsory course
Directed Courses (Complete 80 units)	Directed Courses (Complete 60 units)	
Choose 20 units from the following courses		
AART1700 Photomedia		If you have completed AART1700 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective.

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Bachelor of Communication

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CMNS1005 Media Production: Cinematography		If you have completed CMNS1005 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective. You do not have to complete CMNS1240 but you may choose to complete CMSN1240 if you have room in the program at the 1000 level.
CMNS1090 Introduction to Professional Writing		If you have completed CMNS1090 as a directed course in the Media Production major this course will count as a 10 unit compulsory course in the Media Arts Production major.
CMNS1130 Media Production: Sound Production		If you have completed CMNS1130 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective.
DESN1102 Typography in Practice		If you have completed DESN1102 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective.
Choose 20 units from the following courses		
CMNS2016 Media Production: Social and Interactive Media	CMNS2016 Social and Interactive Media	Equivalent - name change only
CMNS2035 Media Production: Television	CMNS2035 Screen Production	Equivalent - name change only
	CMNS2080 Interactive Art Practice and Production	New directed course
	CMNS2130 Sound Production	New directed course
CMNS2150 Media Production: Radio		If you have completed CMNS2150 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective.
CMNS2160 Media Production: Documentary		If you have completed CMNS2160 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective.
	CMNS2180 Screenwriting	New directed course

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Bachelor of Communication

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CMNS2400 Media Production: Introduction to Radio		If you have completed CMNS2400 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective.
CMNS2500 Developing Multimedia Publications		If you have completed CMNS2500 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective.
Choose 40 units from the following courses		
	CIND3003 Creative Industries Professional Project	New directed course
	CMNS3160 Transmedia Documentary	New directed course
CMNS3170 Screenwriting (Documentary)		If you have completed CMNS3170 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective.
CMNS3180 Screenwriting (Drama)		If you have completed CMNS3180 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective.
CMNS3320 International Media Studies		If you have completed CMNS3320 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective.
CMNS3440 Media Production: Screen Drama	CMNS3440 Short Film Production	Equivalent - name change only
CMNS3450 Media Production Project		If you have completed CMNS3450 as a directed course in the Media Production major it will count as a 20 Unit directed course in the Media Arts Production major or as an elective. If you have completed CMNS3450 as a directed course, you may choose to complete CIND3003 if you have room in the program at the 3000 level.
CMNS3500 Communication Professional Placement		If you have completed CMNS3500 as a directed course in the Media Production major it will count as a 10 Unit directed course in the Media Arts Production major or as an elective.

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		If you have completed CMNS3500 as a directed course, you may choose to complete CIND3003 if you have room in the program at the 3000 level.
	CMNS3560 Interactive Media	New directed course
	CMNS3620 Virtual Drama and Documentary	New directed course
2019 Public Relations	2021 Public Relations	Equivalencies
2019 Compulsory Courses (Complete 80 units)	2021 Compulsory Courses (Complete 20 units)	Course equivalents
CMNS1090 Introduction to Professional Writing	CMNS1090 Media Storytelling	Equivalent - name change only
	CMNS1240 Mobile Media Making	New compulsory course
CMNS1290 Introductions to Public Relations		If you have completed CMNS1290 as a compulsory course, you do not have to complete CMNS1240 but you may choose to complete CMSN1240 if you have room in the program at the 1000 level.
CMNS2500 Developing Multimedia Publications		If you have completed CMNS2500 as a compulsory course in the Public Relations major, it will count as a 10 Unit directed course in the Public Relations major or as an elective.
CMNS2710 Public Relations Writing		If you have completed CMNS2710 as a compulsory course in the Public Relations major, it will count as a 10 Unit directed course in the Public Relations major or as an elective.
CMNS3510 Advanced Public Relations Studies		If you have completed CMNS3510 as a compulsory course in the Public Relations major, it will count as a 10 Unit directed course in the Public Relations major or as an elective.
CMNS3530 Public Relations Strategy		If you have completed CMNS3530 as a compulsory course in the Public Relations major, it will count as a 10 Unit directed course in the Public Relations major or as an elective.

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CMNS3520 Public Affairs and Communication		If you have completed CMNS3520 as a compulsory course in the Public Relations major, it will count as a 10 Unit directed course in the Public Relations major or as an elective.
CMNS3540 Public Relations Campaigns		If you have completed CMNS3540 as a compulsory course in the Public Relations major, it will count as a 10 Unit directed course in the Public Relations major or as an elective.
	Directed Courses (60 units)	
	CIND3003 Creative Industries Professional Project	New directed course
	CMNS2140 Principles of Public Relations	New directed course
	CMNS2530 Strategic Communication	New directed course
	CMNS2700 Communication Research and Data Analytics	New directed course
	CMNS3520 Public Affairs	Name change. New directed course
	CMNS3540 Public Relations Campaigns	New directed course

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