

Bachelor of Visual Communication Design

INFORMATION FOR STUDENTS WHO COMMENCED IN THE BACHELOR OF VISUAL COMMUNICATION DESIGN [40208] PRIOR TO 2023

There are changes to the program in 2023.

The University is incorporating Work Integrated Learning (WIL) into all undergraduate programs as a 10-unit course for students commencing in the program from 2023 onwards. Within the Bachelor of Visual Communication Design, this course is CIND3510 – Professional Project. WIL provides students from all disciplines and backgrounds with the opportunity to gain real world work experience and improve employability outcomes.

Transition Arrangements

Students who commenced in the program prior to 2023 will continue to complete CIND3000 as part of core course requirements. These students are not required to complete CIND3510.

Students who have successfully completed CIND3000 will have this count towards program requirements.

Students who are yet to successfully complete CIND3000 are required to do so prior to the end of Semester 2, 2024. The course will be discontinued at this time.

The table below provides a summary of the changes.

2022 Program Requirements	2023 Program Requirements	Summary
Core (80 Units)	Core (80 Units)	No change
CIND1004 – Creative Collaborations	CIND1004 – Creative Collaborations	No change
DESN1011 – Visual Design Principles	DESN1011 – Visual Design Principles	No change
DESN1031 – Visual Design Projects	DESN1031 – Visual Design Projects	No change
CIND2003 – Strategic Creativity	CIND2003 – Strategic Creativity	No change
DESN2002 – Design Thinking and Innovation	DESN2002 – Design Thinking and Innovation	No change
DESN2003 – The Design Process in Theory and Professional Practice	DESN2003 – The Design Process in Theory and Professional Practice	No change
DESN3730 – Storytelling in Transmedia Practice	DESN3730 – Storytelling in Transmedia Practice	No change
CIND3000 – Entrepreneurship		Course removed
	CIND3510 – Professional Project	Course added
Major (80 Units)	Major (80 Units)	No change
Electives (80 Units)	Electives (80 Units)	No change

The [Bachelor of Visual Communication Design Program Handbook](#) provides the most up-to-date information regarding the program.

If you have questions regarding your program, please email ProgramAdvice@newcastle.edu.au.