



*MISSION: To develop a unique business school identity which is distinctive in the marketplace and provides a clear value proposition for students. This will be achieved by embedding the themes of entrepreneurship and innovation, digitalisation and data within our programs and embracing sustainability, work integrated learning and a commitment to social justice.*

## OVERVIEW

### Course Description

This course introduces you to practical operational issues in international trade logistics. The focus is on problem solving and appreciation of contemporary issues in international trade logistics. Case reports and analyses are used to provide integrative understanding of international logistics operations and process designs. Understanding contemporary issues and challenges to international trade logistics is an important emphasis of the course. Group work is employed to enhance knowledge and skills in analysis, problem solving, and teamwork.

### Sustainable Development Goals



### Contact Hours

#### Integrated Learning Session

Face to Face On Campus  
Two (2) hour(s) per Week for Full Term

Students are expected to complete 4 hours of guided learning via online preparation, lectures, interactive workshops, tutorials, discussion groups or self-directed learning and an additional 6 hours of independent study per week.

### Unit Weighting

10

### Assumed Knowledge Workload

IBUS1000

Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10 unit course.

**Please refer to the course CANVAS site for details of teaching staff for ALL course offerings. The primary contact for courses is the Course Coordinator, whose details are listed on the course CANVAS site.**

### Student Consultation

A minimum of one (1) hour of consultation per week. Please see course CANVAS site for details of time and location.

### Course Learning Outcomes

**On successful completion of this course, students will be able to:**

1. Comprehend international trade logistics operations and process designs;
2. Apply knowledge to analyse and solve problems in international trade logistics;
3. Identify and evaluate contemporary issues in international trade logistics; and
4. Work effectively autonomously and collaboratively.

# COURSE OUTLINE

# ASSESSMENT DETAILS

This course has 4 assessments. Each assessment is described in more detail in the sections below:

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
1	Individual Online Quiz	Sunday, Week 5 by 11:59 pm	Individual	15%	1, 4
2	Group Case Study Analysis	Sunday, Week 8 by 11:59 pm	Group	10%	1, 2, 4
3	Individual Report	Sunday, Week 11, by 11:59 pm	Individual	35%	1, 2, 3
4	Final Examination	Formal Exam Period	Individual	40%	1, 2, 3, 4

**Please note: students are advised that ALL assessments must be submitted in English. Assessment items not submitted in English will receive a mark of zero.**

**Results of individual assessment items and final results, including those provided via the Learning Management System (LMS) are 'unofficial results' until they are confirmed as finalised by the School Assessment Body and the Head of School or delegate. Finalised results are released directly to students on the Fully Graded Date of the relevant Semester/Trimester.**

## Time referenced is time in Newcastle NSW

<b>Late Submissions</b>	The mark for an assessment item submitted after the designated time on the due date, without an approved extension of time, will be reduced by 10% of the possible maximum mark for that assessment item for each day or part day that the assessment item is late. <b>Note:</b> this applies equally to week and weekend days.
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## Assessment 1 – Individual Online Quiz

<b>Assessment Type</b>	Quiz
<b>Purpose</b>	The purpose of this assessment task is to: serve as a learning activity to understand and recall basic foundational concepts and theory in international trade and associated logistics; broaden student understanding of the range of dimensions of operational and practical challenges in international trade operations including knowledge of international transportation infrastructure, distribution of goods, international supply chain management and international commercial terms (INCOTERMS).
<b>Description</b>	30 multiple choice questions covering topics from weeks 1, 2, 3 & 4.
<b>Weighting</b>	15%
<b>Length</b>	Not Applicable
<b>Due Date</b>	Sunday, Week 5 by 11:59 pm
<b>Submission Method</b>	Online – via course CANVAS site
<b>Assessment Criteria</b>	See details under 'Assessment' in CANVAS
<b>Return Method</b>	Online
<b>Feedback Provided</b>	Online and generic feedback on multiple choice questions provided in class

## Assessment 2 - Group Case Study Analysis

<b>Assessment Type</b>	Written Assignment
<b>Purpose</b>	The purpose of this assessment task is to evaluate students' skills and abilities in collaborating and effectively contributing to a group project on logistics operations in international trade.
<b>Description</b>	To successfully complete this assessment, students must demonstrate knowledge of theories, analysis and problem solving in international trade logistics. Working in groups of 3-5 members, students must identify and evaluate practical logistics issues evident in the case and apply theories and frameworks to offer a reasoned analysis of the case events and suggest solutions supported by theory. All team members must contribute effectively to the case study analysis. <b>Please note:</b> Self and Peer Assessment: A single mark is given for the group assignment. This mark will then be moderated by "self and peer assessment" using the SPARKPlus software so that individual group members may receive different marks. Any moderated individual mark received by each group member is based on contribution to the assignment and, more importantly the ability to work with others. Individually group members are required to submit a self and peer assessment through

	SPARK within 24 hours of the due date. Failure to complete SPARK will result in a mark of zero. The criteria for the self and peer assessment are found along with the instructions on how to use SPARK on CANVAS. Please note: <b>NO SPARK NO MARK.</b>
<b>Weighting</b>	10%
<b>Length</b>	1000 – 1500 Words
<b>Due Date</b>	Sunday, Week 8 by 11:59 pm
<b>Submission Method</b>	Online – via Turnitin
<b>Assessment Criteria</b>	Marking rubric will be published on CANVAS
<b>Return Method</b>	Online via Turnitin
<b>Feedback Provided</b>	Online via Turnitin

### Assessment 3 - Individual Report

<b>Assessment Type</b>	Individual Report
<b>Purpose</b>	To provide an integrative learning opportunity for students, and to enable students apply international logistics concepts to a hypothetical but realistic commercial import context. Choose <b>ONE</b> overseas manufactured consumer product that you consume or know very well. Prepare a report on shipping a full 40-foot container load of it to Melbourne. Your report should consider the relevant logistical, transportation, documentation, packaging, and containerisation considerations in its importation through the DP World West Swanson Container Terminal, Melbourne.
<b>Description</b>	In your report, detail the fundamental considerations that you would address in shipping the product to Melbourne from the premises of any credible overseas supplier via an overseas seaport to Melbourne. Highlight in detail the nature and physical characteristics of your product and how its physical characteristics will impact its packing, packaging, materials-handling, transportation, documentation, labelling, containerisation, transit storage and shipping to Melbourne. Include logistics considerations for onward delivery from the DP World West Swanson Container terminal in Melbourne to the wholesaler's warehouse, either in Melbourne or in Sydney. Indicate the name and address of the suitable warehouse facility that you have identified for the temporary storage of your imported goods prior to their forwarding to the retailer.
<b>Weighting</b>	35%
<b>Length</b>	3500 Words
<b>Due Date</b>	Sunday, Week 11 by 11:59 pm
<b>Submission Method</b>	Online – via Turnitin
<b>Assessment Criteria</b>	See details under 'Assessment' in CANVAS
<b>Return Method</b>	Online - via Turnitin
<b>Feedback Provided</b>	Individual written feedback provided on the electronic script in Turnitin. Generic feedback provided in class.

### Assessment 4 - Final Examination

<b>Assessment Type</b>	Formal Examination
<b>Purpose</b>	To evaluate knowledge and/or application of international trade logistics concepts.
<b>Description</b>	The final exam comprises one (1) case study and three (3) essay type questions of which students choose any two (2). This course has a <b>RESTRICTED OPEN BOOK</b> examination. A memory aid is permitted. The memory aid is a single double sided A4 sheet of handwritten or typed notes for use during the examination. Note: memory aids must be left on the examination table and cannot be removed from the examination venue.
<b>Weighting</b>	40%
<b>Length</b>	120 minutes
<b>Due Date</b>	Formal Exam Period
<b>Submission Method</b>	Formal Examination
<b>Assessment Criteria</b>	See details under 'Assessments' in CANVAS
<b>Return Method</b>	Not Returned
<b>Feedback Provided</b>	No Feedback. Examination scripts will not be returned to students. Final examination scripts will be made available for review by students, upon request, in a controlled and monitored setting. Students are required to make requests, directly to the relevant course coordinator. Completed examination scripts are kept by the Newcastle Business School for a period of six (6) months only, from the relevant fully graded date. Requests made after the six (6) month period <b>cannot</b> be considered.

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# SYLLABUS

## Course Content

### Topics in the course include but are not limited to the following:

1. Overview of Introduction to International Logistics Management.
2. Foundations of Supply Chain Management.
3. International Transport Management and Inter-modal Transport.
4. Export Management: Processes, Documentation, Tariffs, and Customs.
5. Procurement Processes.
6. International Services Management.
7. Contemporary Challenges in International Trade Logistics.

## Course Materials

### Required Text:

David, P., *International Logistics: The Management of International Trade Operations*, 6<sup>th</sup> ed. (2018) – Cicero Books LLC – Berea, Ohio

<https://cicerobooks.com/product/international-logistics-6e-print-version-pierre-david/>

**ISBN:** 9781736945605

# SCHEDULE

Week	Topic	Class Preparation	Workshop Activities
1	International Trade Logistics	Text - Chapter 1, page 1	Review and group discussion of selected questions on page 32
2	International Supply Chain Management	Text – Chapter 2, page 37	Ch. 2: Review and group discussion of selected questions on page 64
3	International Infrastructure	Text – Chapter 3, page 69	Ch. 3: Review and group discussion of selected questions on page 112
4	Terms of Trade (International Commercial Terms - INCOTERMS 2020)	Text – Chapter 6, page 195	Ch. 6: Review and group discussion of selected questions on page 232 Workshop – Case study analysis
5	International Commercial Documents	Text – Chapter 9, page 311	Ch. 9: Review and discussion of selected questions on page 321  <b>Assessment 1 Online Quiz due:</b> Sunday, Week 5 by 11:59 pm
6	International Ocean, Air, and Land Transportation	Text – Chapter, 11, 12 & 13 pages 413, 449 & 479	Ch.11, Ch.12, & Ch.13: Review and discussion of selected questions on pages 446, 475, & 510
7	Inventory Control in International Supply Chain Operations	Course Readings in CANVAS	Review and discussion of revision questions in CANVAS
8	Packaging for Export	Text – Chapter 15, page 545	Ch. 15: Review and discussion of selected questions on page 578  <b>Assessment 2 – Group Case Study Analysis due:</b> Sunday, Week 8 by 11:59 pm
9	Warehousing and Distribution Management	Text - Chapter 16, page 581	Ch.16: Review and discussion of questions on reading on page 604 Workshop – Report writing
10	Customs Clearance	Text – Chapter 20, page 715	Ch. 20: Review and discussion of selected questions on page 744
11	Risk and Security Management	Text – Chapter 19, page 687	Ch. 19: Review and discussion of selected questions on page 711  <b>Assessment 3 – Individual Report due:</b> Sunday, Week 11 by 11:59 pm
12	Developing a Competitive Advantage	Text – Chapter 22, page 785.	Ch. 22: Review and discussion of selected questions on page 803
13	Review of Course and Exam Discussion		Practical tips on how to prepare for the final examination

If a lecture/class is scheduled on a public holiday, a make-up lecture may be announced by the course coordinator on the course CANVAS site.

# CONTACTS

## School Offices

### Newcastle Business School – Callaghan, Newcastle City & Online

NU Space  
409 Hunter Street  
Newcastle  
[nbs.enquiries@newcastle.edu.au](mailto:nbs.enquiries@newcastle.edu.au)  
+61 2 4921 5511

### Newcastle Business School - Ourimbah

BO1.13, Business Offices  
Ourimbah  
[cccbusiness-school@newcastle.edu.au](mailto:cccbusiness-school@newcastle.edu.au)  
+61 2 4349 4453

### Newcastle Business School - Sydney

55 Elizabeth Street  
Sydney  
[nbs-sydney@newcastle.edu.au](mailto:nbs-sydney@newcastle.edu.au)  
+61 2 82626432

### PSB Academy Enquiries

Log your question or request to the PSB Program Executives at the following website:  
<http://www.psb-academy.edu.sg/eng>  
+65 6390 9000

### Newcastle Australia Institute of Higher Education Pte Ltd

100 Victoria Street #13-01/02  
National Library Building  
Singapore  
[Singapore-StudentCentral@newcastle.edu.au](mailto:Singapore-StudentCentral@newcastle.edu.au)  
+65 6221 3306

# ADDITIONAL INFORMATION

## Grading Scheme

This course is graded as follows:

Range of Marks	Grade	Description
85-100	High Distinction (HD)	Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.
75-84	Distinction (D)	Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.
65-74	Credit (C)	Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

\*Skills are those identified for the purposes of assessment task(s).

<b>Communication Methods</b>	Communication methods used in this course include: <ul style="list-style-type: none"> <li>- CANVAS Course Site: Students will receive communications via the posting of content or announcements on the CANVAS course site.</li> <li>- Email: Students will receive communications via their student email account.</li> <li>- Face to Face: Communication will be provided via face to face meetings or supervision.</li> </ul>
<b>Course Evaluation</b>	Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.
<b>Oral Interviews (Vivas)</b>	As part of the evaluation process of any assessment item in this course an oral examination (viva) may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the <a href="#">Oral Examination (viva) Procedure</a> . In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the <a href="#">Student Conduct Rule</a> .
<b>Academic Misconduct</b>	All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to <a href="https://policies.newcastle.edu.au/document/view-current.php?id=35">https://policies.newcastle.edu.au/document/view-current.php?id=35</a> .
<b>Adverse Circumstances</b>	The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s). Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where: <ol style="list-style-type: none"> <li>1. the assessment item is a major assessment item; or</li> <li>2. the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system;</li> <li>3. you are requesting a change of placement; or</li> <li>4. the course has a compulsory attendance requirement.</li> </ol> Before applying you must refer to the Adverse Circumstances Affecting Assessment Items Procedure available at: <a href="https://policies.newcastle.edu.au/document/view-current.php?id=236">https://policies.newcastle.edu.au/document/view-current.php?id=236</a>
<b>Important Policy Information</b>	The Help button in the Canvas Navigation menu contains helpful information for using the Learning Management System. Students should familiarise themselves with the policies and procedures at <a href="https://www.newcastle.edu.au/current-students/no-room-for/policies-and-procedures">https://www.newcastle.edu.au/current-students/no-room-for/policies-and-procedures</a> that support a safe and respectful environment at the University.

*This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.*

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