School of Medicine and Public Health

HPRO6715: Foundations of Health Promotion

Online
Semester 1 - 2024

COURSE OUTLINE

OVERVIEW

Course Description	This course provides an introduction to the theory and practice of health promotion.
Academic Progress Requirements	Nil
Contact Hours	**Online**
	Online Activity Online 10 hour(s) per week(s) for 13 week(s) starting Week 1 Via email to Lecturer and Course Coordinator.
Unit Weighting	10
Workload	Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10 unit course.

CONTACTS

Course Coordinator	**Online** Prof Mitch Duncan Mitch.Duncan@newcastle.edu.au (02) 49217805
Teaching Staff	Other teaching staff will be advised on the course Canvas site.
School Office	**School of Medicine and Public Health Education Office** SMPH-edoffice@newcastle.edu.au (02) 404 20550

SYLLABUS

Course Content

The aim of this course is to provide students with an understanding of the rationale, evidence and strategic framework for health promotion, including consideration of:
- health and the determinants of health;
- strategic frameworks for health promotion;
- achieving health promoting change in individuals and organisations; and
- planning effective health promotion at the strategic level.

Course Learning Outcomes

On successful completion of this course, students will be able to:

1. describe the concepts of health and determinants of health;

2. describe and apply in context key frameworks of health promotion, such as relevant WHO charters and declarations;

3. understand the difference between health promotion and health education;

4. describe and apply underpinning principles and elements of effective health promotion, such as population reach and evidence-based practice;

5. understand and apply behaviour change theories and models to influence change in individuals;

6. understand and apply organisational change and capacity building theory to influence change in organisations;

7. apply a systematic process for the determination of priorities; and

8. critically appraise strategic policies and plans for health promotion.

Course Materials

All course material is accessed via Canvas

ASSESSMENTS

This course has 3 assessments. Each assessment is described in more detail in the sections below.

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
1	Assignment 1, Parts A and B	See Canvas for due dates.	Individual	50%	1, 2, 3, 4, 5
2	Assignment 2	See Canvas for due dates.	Individual	30%	1, 2, 3, 4, 5, 6, 7, 8
3	Weekly Research and Reflection Activities	See Canvas for due dates.	Individual	20%	1, 2, 3, 4, 5, 6, 7, 8

Late Submissions   The mark for an assessment item submitted after the designated time on the due date, without an approved extension of time, will be reduced by 10% of the possible maximum mark for that assessment item for each day or part day that the assessment item is late. Note: this applies equally to week and weekend days.

Assessment 1 - Assignment 1, Parts A and B
Assessment Type   Written Assignment
Description   See Canvas for assignment details.
Weighting   50%
Due Date   See Canvas for due dates.
Submission Method   Online

Assessment 2 - Assignment 2
Assessment Type   Written Assignment
Description   See Canvas for assignment details.
Weighting   30%
Due Date   See Canvas for due dates.
Submission Method   Online

Assessment 3 - Research and Reflection Activities
Assessment Type   Online Learning Activity
Description   See Canvas for assignment details.
Weighting   20%
Due Date   See Canvas for due dates.

ADDITIONAL INFORMATION

Grading Scheme

This course is graded as follows:

Range of Marks	Grade	Description
85-100	High Distinction (HD)	Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.
75-84	Distinction (D)	Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.
65-74	Credit (C)	Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

*Skills are those identified for the purposes of assessment task(s).

Communication Methods

Communication methods used in this course include:
- Canvas Course Site: Students will receive communications via the posting of content or announcements on the Canvas course site.
- Email: Students will receive communications via their student email account.

Course Evaluation

Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.

Oral Interviews (Vivas)

As part of the evaluation process of any assessment item in this course an oral examination (viva) may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the Oral Examination (viva) Procedure. In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the Student Conduct Rule.

Academic Misconduct

All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to https://policies.newcastle.edu.au/document/view-current.php?id=35.

Please note Artificial Intelligence (AI) is not to be used to complete assessments in HPRO6715. Use of AI is permitted as outlined here https://libguides.newcastle.edu.au/AI-tools/uni

Adverse Circumstances	The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s).
	Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where:
	1. the assessment item is a major assessment item; or
	2. the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system;
	3. you are requesting a change of placement; or
	4. the course has a compulsory attendance requirement.
	Before applying you must refer to the Adverse Circumstance Affecting Assessment Items Procedure available at: https://policies.newcastle.edu.au/document/view-current.php?id=236
Important Policy Information	The Help button in the Canvas Navigation menu contains helpful information for using the Learning Management System. Students should familiarise themselves with the policies and procedures at https://www.newcastle.edu.au/current-students/respect-at-uni/policies-and-procedures that support a safe and respectful environment at the University.

This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.

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