Newcastle Business School

EMBA6006: Project Design and Implementation 2024

NEWCASTLE

MISSION: To develop a unique business school identity which is distinctive in the marketplace and provides a clear value proposition for students. This will be achieved by embedding the themes of entrepreneurship and innovation, digitalisation and data within our programs and embracing sustainability, work integrated learning and a commitment to social justice

OVERVIEW

Course Description

This course has been designed to encompass best practice project life cycles across international boundaries. It is intended to address the challenges faced by global and local project teams, providing participants with the knowledge to plan, create, implement, evaluate and modify projects designed to meet specific business goals and objectives. Participants will develop their skills and practices to manage projects that will support organisations in achieving sustainable outcomes for a range of projects. Participants will also develop the skills necessary to effectively manage team based business and technical projects

Contact Hours

Workshop:

28 hours per Term

Unit Weighting

Assumed Knowledge

This course will be offered in intensive mode (face-to-face or online).

EMBA6001 Mindful Leadership, EMBA6003 Sustainable Organisational Change, EMBA6003 Enterprise Strategy for Global

Uncertainty, EMBA6004 Innovation Management and Design, and

EMBA6005 Strategic Financial Management.

Workload

Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10-unit course.

Please refer to the course CANVAS site for details of teaching staff for ALL course offerings. The primary contact for courses is the Course Coordinator, whose details are listed on the course CANVAS site.

Course Learning Outcomes

On successful completion of this course, students will be able to:

- 1. Research and collate relevant information to prepare a project management plan for both a global and local program.
- 2. Identify quality objectives and appropriate controls and measures to enable risk management.
- 3. Manage project, global and local stakeholders, as well as project suppliers.
- 4. Report, promote and communicate project outcomes including status reports.
- 5. Evaluate the effectiveness of participant's own project planning. leadership and management skills.



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ASSESSMENTS

This course has 3 assessments. Each assessment is described in more detail in the sections below:

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
1	Project Plan	29 September 2024 11:59 pm SGT	Individual	50%	1, 2, 3, 4, 5
2	Participant Presentation	15 September 2024 11:59 pm SGT	Individual	20%	1, 2, 4, 5
3	Reflective Journal	8 September 2024 11:59 pm SGT	Individual	30%	5, 6, 7

Please note: students are advised that all assessments must be submitted in English. Assessment items not submitted in English will receive a mark of zero.

Results of individual assessment items and final results, including those provided via the Learning Management System (LMS) are 'unofficial results' until they are confirmed as finalised by the School Assessment Body and the Head of School or delegate. Finalised results are released directly to students on the Fully Graded Date of the relevant Semester/Trimester.

Late Submissions	Submissions The mark for an assessment item submitted after the designated time on the due date,	
	without an approved extension of time, will be reduced by 10% of the possible maximum	
	mark for that assessment item for each day or part day that the assessment item is late.	
	Note: this applies equally to week and weekend days.	

Assessment 1 – Project Plan

Assessment Type

Purpose

Create a professional project plan for target group, utilising relevant project management tools and techniques

Description

Students will develop a high-level project plan document, focusing on a project of their choice while applying learning from each topic covered in class.

The document is expected to follow a generic project plan format and to include the following key components:

- Project description, background and purpose
- Project goals, objectives and deliverables
- Scope statement, assumptions, inclusions/exclusions
- Work breakdown structure (WBS)
- Network diagram
- Project schedule
- Project budget
- Resource pool
- Communication plan
- Stakeholder identification and approach stakeholder management
- Risk matrix with 6-10 key risks
- Approach to quality
- Approach to procurement
- Implementation approach
- Project controls

Project plan document should be professionally written and presented.

Target audience: owners/sponsors of the project.

Weighting Lenath **Due Date**

Maximum 3500 words

Submission Method

29 September 2024 by 11:59 pm SGT

Online - via Turnitin

Ability to present a professional document, tailored to intended audience. **Assessment Criteria**

Ability to apply project management tools and techniques in developing and presenting a

project plan.

(Detailed criteria available on CANVAS)

Return Method

Online - via Turnitin



Assessment 2 – Participant Presentation

Assessment Type Presentation

PurposeDemonstrate ability to effectively articulate key aspects of a project to target audience **Description**Students are required to deliver a 10-min presentation covering an overview of their

project plan and key learning from the class material. Your presentation will be made in

class on Saturday 23rd September.

Weighting 20% Length 10 minutes

Due Date 15 September 2024

Submission Method Discussion Forum on CANVAS

Assessment Criteria Effective use of verbal communication, visual tools, knowledge, space and available time

to deliver a professional and engaging presentation.

Ability to consider target audience when delivering key messages.

(Detailed criteria available on CANVAS)

Return Method Online -Written feedback – via course CANVAS site

Feedback Provided Online – via course CANVAS site

Assessment 3 - Reflective Journal

Assessment Type

Purpose Description

Journal

Learn through reflective practice in relation to project design and implementation Students are required to develop and submit a reflection journal, focusing on their

 $course\ experience,\ competencies\ and\ leadership\ profile\ development.$

A pre-defined template will be provided to students and will contain the following key areas:

- Overview of leadership goals and objectives
- Target leadership competencies, with justification
- Assessment of target competencies before the course
- · Approach to learning and development, competencies development in this course
- Reflection on course attendance, workshop and self-learning
- Reflection on key learnings
- Assessment of target competencies after the course
- Reflection on course performance
- Future plans, including an action plan treat yourself as a project

Weighting 30%

Length 2500 words

Due Date 8 September 2023 by 11:59 pm SGT

Submission Method Online – via Turnitin

Assessment Criteria Ability to plan and execute actions related to own leadership development.

Ability to reflect on course experience and learning. Ability to evaluate and articulate own learnings.

Ability to apply project management competencies to own career development.

(Detailed criteria available on CANVAS)

Return Method Online – via Turnitin **Feedback Provided** Online – via Turnitin



SYLLABUS

Course Content

Topics in the course include but are not limited to the following:

- 1. Introduction Project Management overview
- 2. Integration Management
- 3. Project Scope Management
- 4. Project Schedule Management
- 5. Project Cost Management
- 6. Project Quality Management
- 7. Project Resource Management
- 8. Communications Management
- 9. Stakeholder Management
- 10. Professional Responsibility

Course Materials

Required Text: Available from the UoN Library as an e-book

Larson & Gray. (2021). Project Management: The Managerial Process, 8th Edition, McGraw-Hill Higher Education (International).

ISBN: 9781260238860

Available on this link: https://www-vitalsource-com.ezproxy.newcastle.edu.au/en-au/products/ise-ebook-online-access-for-project-management-larson-v9781260579567

Please refer to the course CANVAS site for details of additional recommended texts.



SCHEDULE

Week	Topic	Class Preparation	Workshop Activities
1 24 Aug 25 Aug	Introduction – Modern Project Management Organisation Strategy and Project Selection Organisation - Structure and Culture Defining the Project Estimating Project Times and Costs Developing a Project Schedule Managing Risk	Read Chapter 1 & 2 Review of material on CANVAS	Case studies
2 31 Aug 1 Sep	Scheduling Resources and Costs Reducing Project Duration Being an Effective Project Manager Managing Project Teams Outsourcing - Managing International Relations Progress and Performance Measurement and Evaluation Project Closure	Read Chapter 13 & 14 Review of available material on CANVAS	 Review and discussions of selected questions and case studies Posting and commenting on the discussion forum Guest Speaker Presentations will submitted in CANVAS by 15 September 2024

If a lecture/class is scheduled on a public holiday, a make-up lecture may be announced by the course coordinator on the course CANVAS site.



CONTACTS

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Log your question or request to the PSB Program Executives at the following website: http://www.psb-academy.edu.sg/enq

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ADDITIONAL INFORMATION

Grading Scheme

This course is graded as follows:

Range of Marks	Grade	Description	
Distinction and understanding (HD) an outstanding lev		Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.	
75-84	Distinction (D) Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.		
(C) understanding of the relevant materials; do high level of academic achievement; reason		Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.	
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.	
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.	

^{*}Skills are those identified for the purposes of assessment task(s).



Communication Methods

Communication methods used in this course include:

- CANVAS Course Site: Students will receive communications via the posting of content or announcements on the CANVAS course site.
- Email: Students will receive communications via their student email account.
- Face to Face: Communication will be provided via face to face meetings or supervision.

Course Evaluation

Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.

Oral Interviews (Vivas)

As part of the evaluation process of any assessment item in this course an oral examination (viva) may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the Oral Examination (viva) Procedure. In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the Student Conduct Rule.

Academic Misconduct

the student's own work the case will be dealt with under the <u>Student Conduct Rule</u>. All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to https://policies.newcastle.edu.au/document/view-current.php?id=35.

Adverse Circumstances

The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s). Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where:

- 1. the assessment item is a major assessment item; or
- the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system;
- 3. you are requesting a change of placement; or
- 4. the course has a compulsory attendance requirement.

Before applying you must refer to the Adverse Circumstances Affecting Assessment Items Procedure available at:

https://policies.newcastle.edu.au/document/view-current.php?id=236

Important Policy Information

The Help button in the Canvas Navigation menu contains helpful information for using the Learning Management System. Students should familiarise themselves with the policies and procedures at https://www.newcastle.edu.au/current-students/no-room-for/policies-and-procedures that support a safe and respectful environment at the University

This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified, and an amended course outline will be provided in the same manner as the original.

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