Newcastle Business School

ECON3003: Global Trade and Finance 2024



MISSION: To develop a unique business school identity which is distinctive in the marketplace and provides a clear value proposition for students. This will be achieved by embedding the themes of entrepreneurship and innovation, digitalisation and data within our programs and embracing sustainability, work integrated learning and a commitment to social justice.

OVERVIEW

Course Description

This course introduces students to the fundamental theories of international trade and finance, emphasising contemporary global policy issues including sustainability and development. Students will examine why and how nations gain from international trade in goods, services and assets. Simple models are used to analyse the current problems in foreign trade concerning commercial policies, tariff and non-tariff barriers, economic integration, regional trade arrangements, and new trade issues such as labour standards, human rights, and environmental protection. The political economy of agricultural price support, export subsidies, and other issues are examined. This course's second interrelated part illustrates key models and issues in international finance. This includes an analysis of global capital markets, international parity relations and foreign investment. The contentious nature of international trading rules, exchange-rate regimes, monetary unions, capital movements, financial crises, labour migration, and the roles of the World Trade Organisation, the International Monetary Fund and the World Bank are explored.

Sustainable **Development Goals**













Contact Hours

Integrated Learning Session

Face to Face On Campus

Two (2) hour(s) per Week for Full Term

Students are expected to complete 4 hours of guided learning via online preparation, lectures, interactive workshops, tutorials, discussion groups or self-directed learning and an additional 6 hours of independent study per week.

Unit Weighting Pre-requisites Workload

Students must have successfully completed ECON2002. Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10 unit course.

Please refer to the course CANVAS site for details of teaching staff for ALL course offerings. The primary contact for courses is the Course Coordinator, whose details are listed on the course CANVAS site.

Course Learning Outcomes

Student Consultation A minimum of one (1) hour of consultation per week. Please see course CANVAS site for details of time and location.

On successful completion of this course, students will be able to:

- 1. Demonstrate an understanding of the reasons behind the rapid increase in global trade and its differential implications for standards of living internationally.
- 2. Use economic models and principles, including trade models, to analyse the impacts of changes in commercial policies, trade and non-tariff barriers, and taxes and subsidies.
- 3. Analyse sector and industry-specific implications of changes in theinternational trading system for an economy.
- 4. Use international finance theories and models to explain the evolution of global capital markets and policy issues.



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5. Analyse the operations of global capital markets and their implications for domestic trade-oriented businesses with respect to production, investment and employment.

ASSESSMENT DETAILS

This course has 3 assessments. Each assessment is described in more detail in the sections below:

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
1	In-Class Tests	Weeks 5 and 9	Individual	20%	1, 2, 3, 4, 5
2	Group Project	Monday of Week 11 by 11:59 pm	Group	30%	1, 2, 3, 4
3	Final Examination	Formal examination period	Individual	50%	1, 2, 3, 4, 5

Please note: students are advised that all assessments must be submitted in English. Assessment items <u>not</u> submitted in English will receive a mark of zero.

Results of individual assessment items and final results, including those provided via the Learning Management System (LMS) are 'unofficial results' until they are confirmed as finalised by the School Assessment Body and the Head of School or delegate. Finalised results are released directly to students on the Fully Graded Date of the relevant Semester/Trimester.

Time referenced is time in Newcastle NSW

Late Submissions	s The mark for an assessment item submitted after the designated time on the due date,	
	without an approved extension of time, will be reduced by 10% of the possible maximum	
	mark for that assessment item for each day or part day that the assessment item is late.	
	Note: this applies equally to week and weekend days.	

Assessment 1 - In-Class Tests

Assessment Type

In-Class Tests

Purpose

The assessment serves as both a diagnostic and a formative instrument to gauge students'understanding of the concepts and issues in international trade and finance

and the ability to deploy them to explain real-world problems and policies.

Description

The In-Class tests will be based on the previous week's topics. More details shall be posted on CANVAS. There are two (2) in-class tests. For any adverse circumstances,

students must inform their course coordinator by email and lodge an adverse

circumstance application via theuniversity systems. In-Class tests are short essay-type

questions.

20%

Weighting

Length No more than 15 minutes per test

Due Date

Weeks 5 and 9

Submission Method

Online via course CANVAS site

Assessment Criteria

The following three (3) criteria will be applied:

- 1. Relevance of answer to the question asked;
- 2. Accuracy of information/argument provided; and
- 3. Clarity of expression of ideas and models deployed.

Return Method Feedback Provided In Workshop

Students may seek clarification of assessment marks during consultation. Marked scripts will be returned to the students during workshops. The marks are posted on CANVAS and can be viewed from Grades.

Assessment 2 – Group Project

Assessment Type Purpose

Group Project Report and Presentation

This group project aims to assess students' understanding of the core principles and concepts of trade and finance and critically examine a policy-oriented issue in international trade and finance. Students must draw from the knowledge gained in the course of study and bring them together with a trade and finance focus. The group will demonstrate their ability to apply critical thinking skills in analysing theoretical and applied perspectives relating to trade and finance issues and how this informs decision-



Description

making in policy circles. This helps to assess the group's comprehension of the course learning outcomes.

Group work facilitates peer learning and encourages students to develop collaborative skills. Studying collaboratively has been shown to enhance student learning directly and your career progression by equipping you with the following:

- Individual skills (providing an opportunity for students to clarify and refine their understanding of concepts via discussion and rehearsal with peers).
- Teamwork skills (skills in working within team dynamics and leadership skills).
- Analytical and cognitive skills (analysing task requirements, questioning, critically interpreting materials and evaluating the work of others).
- Collaborative skills (conflict management and resolution, accepting intellectual criticism, flexibility and negotiation and compromise); and
- Organisational and time management skills.

Groups will be assigned a country case study. The group must provide country-specific, regional and/or global perspectives on the country's contemporary trade and finance issues. Students must apply critical cognitive and technical skills to engage in independent research. Students should use graphical and empirical techniques to analyse relevant data to support their arguments. Students must also analyse primary and secondary materials, data, and appropriate materials from social media and other sources. Students are to critically evaluate contemporary issues, make arguments, and provide policy recommendations to inform policy decision-making.

Students will answer/analyse a well-defined set of generic questions posed and posted on CANVAS. The group size will be determined by class size. Normally, there will be at most six (6) students per group. The Course Coordinator will assign students to a group. Should there be any query, please get in touch with the Course Co-ordinator no later than the end of Week 2. Each group is to appoint a Group Facilitator to communicate with the Course Co-ordinator if any queries should arise. Group members can contact the Course Co-ordinator if there are any questions related to the group. Each group will be required to submit a group project report with a 200-word executive summary and make a group presentation in Weeks 11-13. The Group Presentation times will be posted on CANVAS by the end of Week 6. The PowerPoint of the Group Presentation is to be submitted with the Group Project Report via CANVAS on Monday of Week 11 by 11:59 pm.

Please note: Self and Peer Assessment: A single mark is given for the group assignment. This mark will then be moderated by "self and peer assessment" using the SPARKPlus software so that individual group members may receive different marks. Any moderated individual mark received by each group member is based on contribution to the assignment and, more importantly the ability to work with others. Individually group members are required to submit a self and peer assessment through SPARK within 24 hours of the due date. Failure to complete SPARK will result in a mark of zero. The criteria for the self and peer assessment are found along with the instructions on how to use SPARK on CANVAS. Please note: **NO SPARK NO MARK**. 30% (20% for the Group Project report and 10% for the Group Presentation) 3000 words ± 10% (excluding figures, tables & references)

Wednesday of week 11 by 11:59 pm

Online via course CANVAS site

The Rubrics to be used for this assignment will be posted on CANVAS. The following criteria will be applied:

- 1. Relevance answer to the question asked
- 2. Accuracy of information/argument provided
- 3. Demonstrated links to corresponding readings
- 4. Clarity of expression of ideas and models deployed
- 5. Ability to communicate findings.

Marks may be deducted for essays that are substantially outside (i.e.>10%) this word limit.

Online

In Person. Students may check marked papers by appointment with the Course Coordinator. The Course Co-ordinator holds marked work for safekeeping and/or further assessment as necessary. Marks are placed as an electronic document on the Course's

Weighting Length Due Date Submission Method Assessment Criteria

Return Method Feedback Provided



CANVAS site (after removing students' names) progressively throughout the Semester.

Assessment 3 - Final Examination

Assessment Type

Formal Examination **Purpose**

The final exam aims to assess students' knowledge and global perspective of both trade

and finance and how they interact and offer policy-oriented approaches for addressing

these challenges to achieve sustainable economic growth and development.

Description The final exam will be based on topics covered in the course.

This course has a **RESTRICTED OPEN BOOK** examination. A memory aid is permitted. The memory aid is a single double sided A4 sheet of handwritten or typed

notes for use during the examination. Note: memory aids must be left on the examination table and cannot be removed from the examination venue.

50%

Weighting Length 120 minutes

Due Date Submission Method Assessment Criteria Formal Exam Period Formal Examination

- 1. Relevance of answer to the question asked;
- Accuracy of information/argument provided; and Clarity of expression of ideas and models deployed

Return Method Feedback Provided Not Returned

No Feedback. Examination scripts will not be returned to students. Final examination scripts will be made available for review by students, upon request, in a controlled and monitored setting. Students are required to make requests, directly to the relevant course coordinator. Completed examination scripts are kept by the Newcastle Business School for a period of six (6) months only, from the relevant fully graded date. Requests made after the six (6) month period cannot be considered.

SYLLABUS

Course Content

Topics in the course include but are not limited to the following:

- 1. World Trade and Finance
- 2. Labour Productivity and Trade Theories
- 3. Resources and Trade
- 4. External Economies of Scale, Production and Firms in the Global Economy
- The Instruments and Political Economy of Trade Policy 5.
- Trade Policy in Developing Countries and Controversies in Trade Policy
- 7. National Income Accounting, Balance of Payments and Exchange Rate Determination
- 8. Money, Interest Rates and Exchange Rates
- 9. Price Levels and Exchange Rate
- 10. Output, Fixed Exchange Rate and Foreign Exchange Intervention
- 11. International Monetary System and Financial Globalisation
- 12. Optimal Currency Areas and Euro, and Growth, Crisis and Reform in **Developing Countries**

Course Materials

Required Text:

Krugman, P.R., Obstfeld, M. and Melitz, M.J. (2022). International Economincs: Theory and Policy Global Edition. 12th ed. UK: Pearson Education Limited.

ISBN (eText): 9781292409818

An additional Readings list will be provided on the course CANVAS site.



SCHEDULE

Week	Topic	Class Preparation	Workshop Activities	
1	Introduction & World Trade and Finance	Chapters 1 & 2	No activities	
2	Labour Productivity and Comparative Advantage – The Ricardian Model	Chapter 3	Discussion Questions	
3	Specific Factors and Income Distribution	Chapter 4	Discussion Questions	
4	The Standard Trade Model	Chapter 6	Discussion Questions	
5	External Economies of Scale and the International Location of Production	Chapter 7	In-Class Test	
6	The Instruments of Trade Policy	Chapter 9	Discussion Questions	
7	Exchange rates and the foreign exchange market:: An asset approach	Chapter 14	Discussion Questions	
8	Money, Interest Rates and Exchange Rates	Chapter 15	Discussion Questions	
9	Price Levels and Exchange Rate in the long run	Chapter 16	In-Class Test	
10	Output, Fixed Exchange Rate and Foreign Exchange Intervention	Chapter 17	Discussion Questions	
11	Fixed Exchange Rates and Foreign Exchange Intervention	Chapters 18	Group Presentation Due Date for Submission of Group Report and Ppt Slides	
12	Financial Globalisation: Opportunities and Crisis	Chapter 20	Group Presentation	
13	Optimum Currency Areas and the Euro & Revision	Chapter 21	Group Presentation	
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If a lecture/class is scheduled on a public holiday, a make-up lecture may be announced by the course coordinator on the course CANVAS site.



CONTACTS

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PSB Academy Enquiries

Log your question or request to the PSB Program Executives at the following website: http://www.psb-academy.edu.sg/enq

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ADDITIONAL INFORMATION

Grading Scheme

This course is graded as follows:

Range of Marks	Grade	Description
85-100	High Distinction (HD)	Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.
75-84	Distinction (D)	Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.
(C) understanding of the relevant mater high level of academic achievement;		Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

^{*}Skills are those identified for the purposes of assessment task(s).



Communication Methods

Communication methods used in this course include:

- CANVAS Course Site: Students will receive communications via the posting of content or announcements on the CANVAS course site.
- Email: Students will receive communications via their student email account.
- Face to Face: Communication will be provided via face to face meetings or supervision.

Course Evaluation

Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.

Oral Interviews (Vivas)

As part of the evaluation process of any assessment item in this course an oral examination (viva) may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the Oral Examination (viva) Procedure. In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the Student Conduct Rule. All students are required to meet the academic integrity standards of the University. These

Academic Misconduct

the student's own work the case will be dealt with under the <u>Student Conduct Rule</u>. All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to https://policies.newcastle.edu.au/document/view-current.php?id=35.

Adverse Circumstances

The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s). Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where:

- 1. the assessment item is a major assessment item; or
- 2. the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system;
- 3. you are requesting a change of placement; or
- 4. the course has a compulsory attendance requirement.

Before applying you must refer to the Adverse Circumstances Affecting Assessment Items Procedure available at:

https://policies.newcastle.edu.au/document/view-current.php?id=236

Important Policy Information

The Help button in the Canvas Navigation menu contains helpful information for using the Learning Management System. Students should familiarise themselves with the policies and procedures at https://www.newcastle.edu.au/current-students/no-room-for/policies-and-procedures that support a safe and respectful environment at the University.

This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.

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