

## DESN1200: Drawing Foundations

Newcastle City Precinct

Semester 1 - 2024



THE UNIVERSITY OF  
NEWCASTLE  
AUSTRALIA

*The School of Humanities, Creative Industries and Social Sciences is committed to providing an inclusive environment in which all cultures are accorded respect and all students and staff are expected to act with honesty, fairness, trustworthiness and accountability in dealings with others. The School recognises and respects the unique histories and cultures of Aboriginal and Torres Strait Islander peoples, their unbroken relationship with the lands and the waters of Australia over millennia, and the validity of Aboriginal ways of knowing. We are dedicated to reconciliation and to offering opportunities for Aboriginal and Torres Strait Islander peoples to access and succeed in higher education.*

## OVERVIEW

<b>Course Description</b>	Introduces the use of drawing as a communication tool. Emphasis is placed on an awareness of the design process and developing skills in visual problem solving, observation, interpretation, learning to use visual language and visual research methodology.
<b>Academic Progress Requirements</b>	Nil
<b>Contact Hours</b>	<b>Newcastle City Precinct</b> <b>Lecture</b> Face to Face On Campus 1 hour(s) per week(s) for 2 week(s) starting Week 7  <b>Lecture</b> Face to Face On Campus 1 hour(s) per week(s) for 2 week(s) starting Week 1  <b>Tutorial</b> Face to Face On Campus 2 hour(s) per week(s) for 12 week(s) starting Week 1
<b>Unit Weighting</b>	10
<b>Workload</b>	Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10 unit course.

# COURSE OUTLINE

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# CONTACTS

<b>Course Coordinator</b>	<b>Newcastle City Precinct</b> Dr Andrew Howells <a href="mailto:Andrew.Howells@newcastle.edu.au">Andrew.Howells@newcastle.edu.au</a> (02) 4921 5357 Consultation: By appointment
<b>Teaching Staff</b>	Other teaching staff will be advised on the course Canvas site.
<b>School Office</b>	<b>School of Humanities Creative Industries and Social Sciences</b> NU Space, Level 4 409 Hunter Street Newcastle <a href="mailto:HCISS@newcastle.edu.au">HCISS@newcastle.edu.au</a> +61 4985 4500

# SYLLABUS

<b>Course Content</b>	<p>The ability to communicate ideas, visualise concepts and understand form, proportion and structure are essential visual skills for a designer. The development of drawing skills and knowledge informs and enhances students' abilities to think laterally. Critical analysis, communication of ideas, problem solving and visual research are developed through drawing projects using both traditional and digital technologies.</p> <p>Topics may include:</p> <ol style="list-style-type: none"><li>1. Visual symbols</li><li>2. Sketching techniques</li><li>3. Observation skills and analysis</li><li>4. The elements and principles of design.</li><li>5. Geometry, perspective, light, form and shadow</li><li>6. Anatomical drawing skills</li></ol>
<b>Course Learning Outcomes</b>	<p><b>On successful completion of this course, students will be able to:</b></p> <ol style="list-style-type: none"><li>1. Communicate ideas effectively through drawing</li><li>2. Demonstrate and implement an understanding of visualisation skills appropriate to the design process</li><li>3. Carry out individual visual research</li><li>4. Analyse images</li><li>5. Demonstrate visual understanding of form, proportion and structure</li></ol>

# SCHEDULE

Week	Week Begins	Topic	Learning Activity	Assessment Due
1	26 Feb	LECTURE 01 [XG18] <b>OBSERVATIONAL DRAWING + DRAWING FOR DESIGN – Part 1 + ASSESSMENT #01 BRIEF - Overview</b>	ROOM: UNH143 <b>TUTORIAL</b> <ul style="list-style-type: none"> <li>Introduction to course work.</li> <li>Introduction to observational drawing</li> </ul>	Task: Self Portrait
2	4 Mar	LECTURE 02 [XG18] <b>OBSERVATIONAL DRAWING + DRAWING FOR DESIGN – Part 2 + ASSESSMENT #02 BRIEF - Overview</b>	ROOM: UNH143 <b>TUTORIAL</b> Topic: Introduction to observational drawing. <ul style="list-style-type: none"> <li>Construction drawing</li> </ul>	<b>In-Class Task 1</b> - Task brief discussed and demonstrated in tutorial.
3	11 Mar	NO LECTURE DRAWING FOR DESIGN THINKING & CONTEMPORARY APPLICATIONS	ROOM: UNH143 - <b>TUTORIAL</b> Topic: Introduction to observational drawing. <ul style="list-style-type: none"> <li>Composition</li> </ul>	<b>In-Class Task 2</b> - Task brief discussed and demonstrated in tutorial.
4	18 Mar	NO LECTURE DRAWING FOR NARRATIVE + STORYTELLING	ROOM: UNH143 - <b>TUTORIAL</b> Topic: Introduction to observational drawing. <ul style="list-style-type: none"> <li>Line &amp; shape</li> <li>Tonal drawing</li> </ul>	<b>In-Class Task 3</b> - Task brief discussed and demonstrated in tutorial.
5	25 Mar	NO LECTURE <b>PERSPECTIVE + REPRESENTING SPACE</b>	ROOM: UNH143 - <b>TUTORIAL</b> Introduction to perspective - Part 1. Working In NuSpace, University House and surrounds.	<b>In-Class Task 4</b> - Task brief discussed and demonstrated in tutorial.
6	1 Apr	NO LECTURE <b>PERSPECTIVE + ATMOSPHERE AND DEPTH OF FIELD</b>	ROOM: UNH143 - <b>TUTORIAL</b> Introduction to perspective - Part 2. Working In NuSpace, University House and surround	<b>In-Class Task 5</b> - Task brief discussed and demonstrated in tutorial.
7	8 Apr	LECTURE 03 [XG18] <b>DRAWING - CONCEPT AND COMPOSITION DEVELOPMENT</b>	ROOM: UNH143 - <b>TUTORIAL</b> <ul style="list-style-type: none"> <li>The human figure</li> </ul>	<b>Assessment 1 (35%):</b> Observational Drawing <b>Due:</b> Friday April 12th, 11:59pm
<b>Mid-Semester Recess</b>				
<b>Mid-Semester Recess</b>				
8	29 Apr	LECTURE 04 [XG18] <b>DRAWING - VISUAL NARRATIVE</b> Weekly Focus: Open review of project 2/3 development	<b>TUTORIAL ROOM:</b> UNH151 (Tues 10 -12pm) <b>TUTORIAL ROOM:</b> UNHGO1 (Tues 4-6pm & Thursday 3-5pm) Introduction to digital drawing tools - Photoshop, Sketchbook Pro & Pro-Create.	
9	6 May	NO LECTURE Visual hierarchy and narrative visuals Weekly Focus: Open review of project 2/3 development	<b>TUTORIAL ROOM:</b> UNH151 (Tues 10 -12pm) <b>TUTORIAL ROOM:</b> UNHGO1 (Tues 4- 6pm & Thursday 3-5pm) Weekly focus: Composition and Lighting - Layers, blending modes and masks.	<b>Assessment 2 (35%):</b> Composition Drawing <b>Due:</b> Week 9 - May 10th, 11:59pm.
10	13 May	NO LECTURE Digital drawing practices	<b>TUTORIAL ROOM:</b> UNH151 (Tues 10 -12pm)	

		demonstrated and discussed. Weekly Focus: Open review of project 2/3 development	<b>TUTORIAL ROOM:</b> UNHGO1 (Tues 4-6pm & Thursday 3-5pm) Weekly focus: Defining the form + Fabric etc.	
<b>11</b>	20 May	<b>NO LECTURE</b> Digital drawing practices demonstrated and discussed. Weekly Focus: Open review of project 2/3 development	<b>TUTORIAL ROOM:</b> UNH151 (Tues 10 -12pm) <b>TUTORIAL ROOM:</b> UNHGO1 (Tues 4-6pm & Thursday 3-5pm) Atmospheric lighting and textures	
<b>12</b>	27 May	<b>NO LECTURE</b> Digital drawing practices demonstrated and discussed. Weekly Focus: Open review of project 2/3 development	<b>TUTORIAL ROOM:</b> UNH151 (Tues 10 -12pm) <b>TUTORIAL ROOM:</b> UNHGO1 (Tues 4-6pm & Thursday 3-5pm) Finish quality and file output.	
<b>13</b>	3 Jun	Assessment Pin-Up	<b>Ground Floor University House</b> <b>Details: TBA</b>	<b>Assessment 3 (30%):</b> <b>Due:</b> Week 13 - June 7th, 11:59pm.
<b>Examination Period</b>				
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## ASSESSMENTS

This course has 3 assessments. Each assessment is described in more detail in the sections below.

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
<b>1</b>	Project 1 - Observational drawing	Week 7 - April 12th, 11:59pm.	Individual	35%	1, 3, 4
<b>2</b>	Project 2 - Composition drawing	Week 9 - May 10th, 11:59pm.	Individual	35%	2, 4, 5
<b>3</b>	Project 3 - Representational drawing	Week 13 - June 7th, 11:59pm.	Individual	30%	2, 3, 5

### Late Submissions

The mark for an assessment item submitted after the designated time on the due date, without an approved extension of time, will be reduced by 10% of the possible maximum mark for that assessment item for each day or part day that the assessment item is late. Note: this applies equally to week and weekend days.

## Assessment 1 - Project 1 - Observational drawing

### Assessment Type

Project

### Purpose

Project 1 is focused on the development of observational drawing skills.

### Description

This project involves maintaining a sketchbook/visual journal in support of your-Drawing Portfolio. Please see the Design Brief Document on Canvas for the complete assessment details. Included in this assessment will be the completed weekly in class practical tasks. These tasks are discussed and demonstrated in class from weeks 1-7.

### Weighting

35%

### Length

A4 - 25 pages (approximately)

### Due Date

Week 7 - April 12th, 11:59pm.

### Submission Method

Online

Via Canvas - format to be discussed in class and outlined on the Project 1 Assessment Brief.

### Assessment Criteria

Please see Design Brief Document on Canvas for specific criteria and rubric.

### Return Method

Online

### Feedback Provided

In Class - Feedback is provided ongoing in-class during practical studio sessions

## Assessment 2 - Project 2 - Composition drawing

<b>Assessment Type</b>	Project
<b>Purpose</b>	Project 2 is focused on the development of compositional and concept development skills.
<b>Description</b>	Project-Assessment digital submission of a completed portfolio of design work. This project involves researching, inventing, developing, refining Drawings. It will be presented through a drawing portfolio consisting of multiple visual communication design and drawing outcomes.
<b>Weighting</b>	35%
<b>Length</b>	A4 - 10 pages (approximately)
<b>Due Date</b>	Week 9 - May 10th, 11:59pm.
<b>Submission Method</b>	Online
	Via Canvas - format to be discussed in class and outlined on the Project 2 Assessment Brief.
<b>Assessment Criteria</b>	Please see Design Brief Document on Canvas for specific criteria and rubric.
<b>Return Method</b>	Online
<b>Feedback Provided</b>	In Class - Feedback is provided ongoing in-class during practical studio sessions

## Assessment 3 - Project 3 - Representational drawing

<b>Assessment Type</b>	Project
<b>Purpose</b>	Project 3 is focused on the development of a finished drawn design concept.
<b>Description</b>	Assessment Type-Physical presentation and digital submission of a completed portfolio of design work and Final Drawn Design concept. This project involves developing, translating, extending, refining, and applying your skills and design process through drawing. This finished drawn design will be presented through a portfolio consisting of multiple visual communication design and drawing outcomes.
<b>Weighting</b>	30%
<b>Length</b>	1 X A2 final work + 5 X pages (A4) CDF
<b>Due Date</b>	Week 13 - June 7th, 11:59pm.
<b>Submission Method</b>	Online
	Via Canvas - format to be discussed in class and outlined on the Project 3 Assessment Brief.
<b>Assessment Criteria</b>	Please see Design Brief Document on Canvas for specific criteria and rubric.
<b>Return Method</b>	Online
<b>Feedback Provided</b>	In Class - Feedback is provided ongoing in-class during practical studio sessions

# ADDITIONAL INFORMATION

### Grading Scheme

This course is graded as follows:

Range of Marks	Grade	Description
85-100	High Distinction (HD)	Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.
75-84	Distinction (D)	Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.
65-74	Credit (C)	Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

\*Skills are those identified for the purposes of assessment task(s).

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<b>Attendance</b>	Attendance/participation will be recorded in the following components: <ul style="list-style-type: none"><li>- Tutorial (Method of recording: Attendance will be recorded via student login through individual myhub accounts)</li></ul>
<b>Communication Methods</b>	Communication methods used in this course include: <ul style="list-style-type: none"><li>- Canvas Course Site: Students will receive communications via the posting of content or announcements on the Canvas course site.</li><li>- Email: Students will receive communications via their student email account.</li><li>- Face to Face: Communication will be provided via face to face meetings or supervision.</li></ul>
<b>Course Evaluation</b>	Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.
<b>Oral Interviews (Vivas)</b>	As part of the evaluation process of any assessment item in this course an oral examination (viva) may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the <a href="#">Oral Examination (viva) Procedure</a> . In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the <a href="#">Student Conduct Rule</a> .
<b>Academic Misconduct</b>	All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to <a href="https://policies.newcastle.edu.au/document/view-current.php?id=35">https://policies.newcastle.edu.au/document/view-current.php?id=35</a> .
<b>Adverse Circumstances</b>	The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s). Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where: <ol style="list-style-type: none"><li>1. the assessment item is a major assessment item; or</li><li>2. the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system;</li><li>3. you are requesting a change of placement; or</li><li>4. the course has a compulsory attendance requirement.</li></ol> Before applying you must refer to the Adverse Circumstance Affecting Assessment Items Procedure available at: <a href="https://policies.newcastle.edu.au/document/view-current.php?id=236">https://policies.newcastle.edu.au/document/view-current.php?id=236</a>
<b>Important Policy Information</b>	The Help button in the Canvas Navigation menu contains helpful information for using the Learning Management System. Students should familiarise themselves with the policies and procedures at <a href="https://www.newcastle.edu.au/current-students/respect-at-uni/policies-and-procedures">https://www.newcastle.edu.au/current-students/respect-at-uni/policies-and-procedures</a> that support a safe and respectful environment at the University.

*This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.*

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