### School of Humanities Creative Industries Social Sciences

**CIND4002: Research Methods and Planning** 

Newcastle City Precinct Semester 1 - 2024

The School of Humanities, Creative Industries and Social Sciences is committed to providing an inclusive environment in which all cultures are accorded respect and all students and staff are expected to act with honesty, fairness, trustworthiness and accountability in dealings with others. The School recognises and respects the unique histories and cultures of Aboriginal and Torres Strait Islander peoples, their unbroken relationship with the lands and the waters of Australia over millennia, and the validity of Aboriginal ways of knowing. We are dedicated to reconciliation and to offering opportunities for Aboriginal and Torres Strait Islander peoples to access and succeed in higher education.



### **Course Description**

This course provides students with the opportunity to develop the research skills that enhance their cultural, creative, and practice-based practice-led research capacity in present and future learning and employment contexts in the Creative Industries. Differing methodologies are examined in the context of the applications of these methods for Communication, Design, Music, Visual Arts and Performing Arts. In this course students deepen their understanding of the nature and importance of research methodology, and further develop the theoretical framework and overall research design of their Honours projects. The subject's interdisciplinary context also encourages students' engagement with diverse approaches to knowledge creation.

Student projects may include, but are not limited to: theoretical explorations and reviews; speculative design practices; professionally oriented projects; work-integrated learning and research-integrated learning opportunities; group / collaborative projects; external stakeholder based projects.

## Academic Progress Requirements

Nil

### Requisites

Students cannot enrol in this course if they have previously successfully completed: CMNS4100, CMNS4120, DESN4215, MUSI4401, NHIL4001.

Students must be active in

Bachelor of Music (Honours) [10809] or

Bachelor of Visual Communication Design (Honours) [11254] or

Bachelor of Natural History Illustration (Honours) [11532] or

Bachelor of Media and Communication (Honours) [50004] or

Bachelor of Arts (Honours) [40209] or

Bachelor of Music and Performing Arts (Honours) [40310].

### **Assumed Knowledge**

### Students should

- have completed the requirements for admission to the relevant Bachelor degree of the University, or to another cognate degree approved by the PVC;
- have completed, in that Bachelor degree, the requirements of an approved major (or double major) in the discipline area, or in a cognate discipline area approved by the PVC, to be undertaken in the Honours program.



www.newcastle.edu.au CRICOS Provider 00109J



Hours Newcastle City Precinct

Seminar Self-Directed

2 hours per week for 13 weeks starting Week 1

Unit Weighting 20

Workload Students are required to spend on average 120-140 hours of

effort (contact and non-contact) including assessments per 10-

unit course.

### CONTACTS

Course Coordinator Newcastle City Precinct

Dr Chloe Killen

Chloe.Killen@newcastle.edu.au

Consultation: Please email to make an appointment.

**Teaching Staff** Other teaching staff will be advised on the course Canvas site.

School Office School of Humanities Creative Industries and Social Sciences

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### **SYLLABUS**

### **Course Content**

Topics will include:

- A review and elaboration of the key concepts that underlie thinking about Creative Industries research and practice.
- Research methods in both traditional and practice-led modes of research.
- Methods and practice of interdisciplinary research.
- Critical, interpretative, and imaginative review of written, visual and sonic material.
- Production of innovative work in the contexts of research, the Creative Industries and related professional fields.
- Consideration of ethical, legal and sustainable professional practices and approaches to research.

## Course Learning Outcomes

### On successful completion of this course, students will be able to:

- 1. Understand the theoretical assumptions that underpin different methodologies and practices of Creative Industries research.
- 2. Select and use appropriate Creative Industries research methodologies and methods for a proposed Honours research project.
- 3. Explain the theoretical foundations of their Honours research project.
- 4. Demonstrate an understanding of project management, practical, analytical, and imaginative skills in the development of their Creative Industries research project.
- 5. Produce a comprehensive literature or background review in support of a thesis.

### **Course Materials**

### Other Resources:

- A list of resources, readings and supplementary information will be provided on Canvas



# **SCHEDULE**

Week	Week Begins	Topic	Learning Activity	Assessment Due
1	26 Feb	Introduction to research (Part	Course Overview	
		1): What is research?	What is research.	
			Different approaches to	
			research.	
			Discussion of projects	
2	4 Mar	Introduction to research (Part	Discussion of projects.  Building blocks for research.	Learning Journal
	- Iviai	2): Approaches to research	Seminar and class activities	BEFORE class
		and the research process		
			Guest Presentation and	
			Discussion: TBA	
3	11 Mar	Ethical, legal and	What is ethics in research?	Learning Journal
		professional practices in	Why is it important? How will	BEFORE class
		research and practice	you consider ethics in your	
			work? Will your project	
			require ethics approval?	
			Seminar and class activities	
4	18 Mar	Theory fundamentals in	Why is theory important?	Learning Journal
7	10 Iviai	creative industries	Outline of various theoretical	BEFORE class
		Si Salivo Illadolilos	approaches within the	22. 3. t2 stass
			creative industries. How	
			might theory be applied in	
			your project?	
			Seminar and class activities	
5	25 Mar	Quantitative Research	What is quantitative	Learning Journal
			research? How can this help	BEFORE class
			my project?	
			Seminar and class activities	
			Seriiilai and class activities	
			Seminar and class activities	
6	1 Apr	Qualitative Research	What is qualitative research?	Learning Journal
•			How can this help my	BEFORE class
			project?	
			Seminar and class activities	
7	8 Apr	Research Proposals	Presentations of Research	Foundational Research:
			Proposals	Presentation of
				Research Proposal due in class – 9 April
		Mid-Semes	ter Recess	птоваза — а дрпі
		Mid-Semes		
8	29 Apr	Creative practice as research	Introduction to critical	Learning Journal
		(Part 1): Reflective and	reflection. Application of	BEFORE class
		reflexive writing skills	reflections in written work.	
			Seminar and class activities	
9	6 May	Analysing data 1 –	Seminar and class activities	Learning Journal
		quantitative, qualitative and		BEFORE class
40	12 May	practice based research	Comingrand along antivities	Lograing Journal
10	13 May	Analysing data 2 – quantitative, qualitative and	Seminar and class activities	Learning Journal BEFORE class
		practice based research		DEI ONE 01499
11	20 May	Creative practice as research	Seminar and class activities	Reflective Learning
11	20 May	Creative practice as research	Seminar and class activities	Reflective Learning



		(Part 2)	Library Research Session	Journal due Sunday 26 May.	
12	27 May	Putting it all together	Reviewing methodology plans so far.  Seminar and class activities		
13	3 Jun	Overview and summary	Overview and summary. Where are you up to?	Foundational Research Document: Methodological Approach, Due Sunday 9 June 11.59pm	
	Examination Period Examination Period				

## **ASSESSMENTS**

This course has 3 assessments. Each assessment is described in more detail in the sections below.

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
1	Reflective Learning Journal - weekly blog	Drafted before class, completed by 11.59pm the Friday following the timetabled seminar	Individual	35%	1, 2, 3, 5
2	Research Proposal (Combined Methodology/Literature review)	11.59pm Sunday 9 June (Week 13)	Individual	45%	1, 2, 3, 4, 5
3	Presentation of Reworked Thesis Proposal	Week 7 in class – Tuesday, 9 April	Individual	20%	1, 2, 3, 4

#### **Late Submissions**

The mark for an assessment item submitted after the designated time on the due date, without an approved extension of time, will be reduced by 10% of the possible maximum mark for that assessment item for each day or part day that the assessment item is late. Note: this applies equally to week and weekend days.

### Assessment 1 - Reflective Learning Journal - weekly blog

**Assessment Type** 

Description

Students will engage with the weekly topics, readings, suggested readings and their own research to write a journal entry. This journal entry will be drafted BEFORE the weekly class as this will provide foundational material to discuss in the tutorial. Changes can and should be made following class discussion.

Students are to complete FIVE blog posts but can select from 8 topics (weeks 2-10 excluding

week 7).

Weighting 35%

Length 4800 words (600 words per week) Online

Drafted before class, completed by 11.59pm Fridays following the timetabled seminar. **Due Date** 

**Submission Method** 

**Assessment Criteria Details on Canvas** 

**Return Method** Online

Feedback Provided Online - Regular feedback will be provided.



### **Assessment 2 - Research Proposal (Combined Methodology/Literature review)**

Proposal / Plan **Assessment Type** 

**Description** Students will submit a 3500-word detailed research proposal including a preliminary literature

review and methodology defence.

Weighting

Length 3500 words

Due Date 11.59pm Sunday 9 June (Week 13).

**Submission Method** Online

**Assessment Criteria Details on Canvas** 

**Return Method** Online Feedback Provided Online

### **Assessment 3 - Presentation of Reworked Thesis Proposal**

**Assessment Type** 

Presentation

Description

Each student will be required to give a presentation based on their work in progress in which they outline and discuss the methodological approach to their project. This will include articulation of ontology/epistemology, theoretical perspective, methodology and methods and their application throughout the project. Students can also briefly showcase their findings, current conclusions, and reflections on the project they are undertaking. Each presentation

will run for 15 minutes.

20% Weighting

Length 15 minutes **Due Date** Week 7 in class - Tuesday 9 April.

**Submission Method** In Class

**Assessment Criteria Details on Canvas** 

**Return Method** Online

Feedback Provided Online - Within three weeks of submission.

### ADDITIONAL INFORMATION

**Grading Scheme** 

This course is graded as follows:

Range of Marks	Grade	Description
85-100	High Distinction (HD)	Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.
75-84	Distinction (D)	Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.
65-74	Credit (C)	Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

<sup>\*</sup>Skills are those identified for the purposes of assessment task(s).



## **Communication Methods**

Communication methods used in this course include:

- Canvas Course Site: Students will receive communications via the posting of content or announcements on the Canvas course site.
- Email: Students will receive communications via their student email account.
- Face to Face: Communication will be provided via face-to-face meetings or supervision.

#### **Course Evaluation**

Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.

#### Oral Interviews (Vivas)

As part of the evaluation process of any assessment item in this course an oral examination (viva) may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the <a href="Oral Examination (viva) Procedure">Oral Examination (viva) Procedure</a>. In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the <a href="Student Conduct Rule">Student Conduct Rule</a>.

#### **Academic Misconduct**

All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to <a href="https://policies.newcastle.edu.au/document/view-current.php?id=35">https://policies.newcastle.edu.au/document/view-current.php?id=35</a>.

## Adverse Circumstances

The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s). Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where:

- 1. the assessment item is a major assessment item; or
- 2. the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system;
- you are requesting a change of placement; or
- 4. the course has a compulsory attendance requirement.

Before applying you must refer to the Adverse Circumstance Affecting Assessment Items Procedure available at:

https://policies.newcastle.edu.au/document/view-current.php?id=236

## Important Policy Information

The Help button in the Canvas Navigation menu contains helpful information for using the Learning Management System. Students should familiarise themselves with the policies and procedures at <a href="https://www.newcastle.edu.au/current-students/respect-at-uni/policies-and-procedures">https://www.newcastle.edu.au/current-students/respect-at-uni/policies-and-procedures</a> that support a safe and respectful environment at the University.

This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.

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