School of Humanities Creative Industries SocialSci

CIND3003: Creative Industries Professional Project
Newcastle City Precinct
Semester 1 - 2024

OVERVIEW

Course Description
The course provides students with an opportunity to build on professional networks, work with stakeholders and audiences and develop skills for future employment and entrepreneurial activity in the Creative Industries. It requires students to produce a major collaborative or individual project in a professional setting. Students will manage all stages toward the completion of the project, including production, audience development and critical reflection of both commercial, aesthetic and social outcomes. Student projects may include, but are not limited to: theoretical explorations and reviews; speculative design practices; professionally oriented projects; work-integrated learning and research-integrated learning opportunities; group / collaborative projects; external stakeholder based projects.

Academic Progress Requirements
Nil

Contact Hours
Newcastle City Precinct

Integrated Learning Session
Face to Face On Campus
20 hour(s) per term starting Week 1
Supervision of Group project work

Tutorial
Face to Face On Campus
2 hour(s) per week(s) for 10 week(s)

Unit Weighting
20

Workload
Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10 unit course.

CONTACTS

Course Coordinator	**Newcastle City Precinct** Assoc. Prof Craig Hight Craig.hight@newcastle.edu.au (02) 492 15002 Consultation: by appointment: Email, Canvas, Zoom
Teaching Staff	Other teaching staff will be advised on the course Canvas site.
School Office	**School of Humanities Creative Industries and Social Sciences** NU Space, Level 4 409 Hunter Street Newcastle HCISS@newcastle.edu.au +61 4985 4500

SYLLABUS

Course Content

This course will involve working in consultation with a supervisor to produce, present, critically contextualise and reflect upon a substantial professional project for a public audience.

Course Learning Outcomes

On successful completion of this course, students will be able to:
1. Produce and present a major project in the Creative Industries
2. Demonstrate skills, ideas and techniques previously learned in the program
3. Show capacity to take calculated creative and entrepreneurial risks in a professional environment
4. Establish networks in specific areas of the Creative Industries
5. Communicate clearly about creative work in forms relevant to the sector
6. Demonstrate critical and reflective knowledge of individual practice

SCHEDULE

Week	Week Begins	Topic	Learning Activity	Assessment Due
1	26 Feb	Introduction to course, organisational matters and assessment overview.	Project preparations and planning as needed	
2	4 Mar	Project progress reporting		
3	11 Mar	Project progress reporting		
4	18 Mar	Project progress reporting		
5	25 Mar	Self-directed project work	Friday 29/03/24 is a public holiday	
6	1 Apr	Presentations	Project work	Presentations 5 April
7	8 Apr	Presentations (cont'd)	Project work	Presentations (cont'd) 12 April
Mid-Semester Recess				
Mid-Semester Recess				
8	29 Apr	Project progress reporting	Project work	
9	6 May	Project progress reporting	Project work	
10	13 May	Project progress reporting	Project work	
11	20 May	Project progress reporting	Project work	
12	27 May		Project work	Major Project Friday 31 May 11:59pm
13	3 Jun			Report on Major Project Friday 7th June 11:59pm
Examination Period				
Examination Period				

ASSESSMENTS

This course has 3 assessments. Each assessment is described in more detail in the sections below.

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
1	Major Creative Project	Week 12 Friday 31 May 11:59pm	Individual	30%	2, 3, 4
2	Report on Major Project	Week 13 Friday 7th June 11:59pm	Individual	40%	1, 2, 3, 5, 6
3	Presentation	Week 6 (5th April) and 7 (12th April) to be scheduled with the course coordinator	Combination	30%	1, 5, 6

Late Submissions   The mark for an assessment item submitted after the designated time on the due date, without an approved extension of time, will be reduced by 10% of the possible maximum mark for that assessment item for each day or part day that the assessment item is late. Note: this applies equally to week and weekend days.

Assessment 1 - Major Creative Project

Assessment Type   Professional Task
Purpose   Professional Task
Description   A creative, practical or research project in the Creative Industries, with output(s) as appropriate and negotiated.
Weighting   30%
Length   Depending on format - to be negotiated with Course Coordinator. Indicative examples include:
- Individual Short Film or Music Video 3-5 min with associated production planning documentation (ie pitch deck, script, storyboards, camera plans, production designs, shot lists, call sheets, risk assessment)
- Group Film Project 15min (with associated production planning documentation (ie pitch deck, script, storyboards, camera plans, production designs, shot lists, call sheets, risk assessment)
- Short Animation 3 min
- Design Portfolio 1500 words + 5 A3 pages
- Website 1500 words + 10 x A4 web pages or equivalent
- 6 x A3 Original Prints of Photographs
- 3 x Original Music Pieces 3-5 mins each
- Group Podcast 25 min
- Performance 15 min
- 1 Magazine 2000 words + 15 A4 pages or equivalent
- Individual or group text-based or multimedia story or series of stories (3000+ words per student)
- Create strategic multi-modal content for digital and social media platforms (3000+ words or equivalent per student)
- Develop client-related project / event elements and develop relevant materials (3000+ words or equivalent per student)

Due Date   Week 12 Friday 31 May 11:59pm
Submission Method   Online
Assessment Criteria   Criteria for this assignment will be provided in Canvas.
Return Method   Not Returned
Feedback Provided   Online

Assessment 2 - Report on Major Project

Assessment Type	Report
Purpose	Report
Description	A report of the creative, practical or research project, elucidating the purpose of its outcome(s), reflecting and commenting critically upon the nature and success of the practice(s) performed, and placing the project within a broader disciplinary and/or research context.
Weighting	40%
Length	2500 Words
Due Date	Week 13, 7th June 11:59pm
Submission Method	Online
Assessment Criteria	Criteria for this assignment will be provided in Canvas
Return Method	Not Returned
Feedback Provided	Online

Assessment 3 - Presentation

Assessment Type	Presentation
Purpose	Presentation
Description	An overview of the professional project using appropriate media, critical reflections on the nature of the practice(s) performed, and the project's position or innovation within the Creative Industries.
Weighting	30%
Length	5 min and max 20 slides
Due Date	Week 6 (5th April) and 7 (12th April) to be scheduled with the course coordinator.
Submission Method	Online In Class
Assessment Criteria	Criteria for this assignment will be provided in Canvas
Return Method	Not Returned
Feedback Provided	Online

ADDITIONAL INFORMATION

Grading Scheme   This course is graded as follows:

Range of Marks	Grade	Description
85-100	High Distinction (HD)	Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.
75-84	Distinction (D)	Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.
65-74	Credit (C)	Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

*Skills are those identified for the purposes of assessment task(s).

Communication Methods	Communication methods used in this course include: - Canvas Course Site: Students will receive communications via the posting of content or announcements on the Canvas course site. - Email: Students will receive communications via their student email account. - Face to Face: Communication will be provided via face to face meetings or supervision.
Course Evaluation	Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.
Oral Interviews (Vivas)	As part of the evaluation process of any assessment item in this course an oral examination (viva) may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the Oral Examination (viva) Procedure. In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the Student Conduct Rule.
Academic Misconduct	All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to https://policies.newcastle.edu.au/document/view-current.php?id=35 .
Adverse Circumstances	The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s). Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where: 1. the assessment item is a major assessment item; or 2. the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system; 3. you are requesting a change of placement; or 4. the course has a compulsory attendance requirement. Before applying you must refer to the Adverse Circumstance Affecting Assessment Items Procedure available at: https://policies.newcastle.edu.au/document/view-current.php?id=236
Important Policy Information	The Help button in the Canvas Navigation menu contains helpful information for using the Learning Management System. Students should familiarise themselves with the policies and procedures at https://www.newcastle.edu.au/current-students/respect-at-uni/policies-and-procedures that support a safe and respectful environment at the University.

This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.