



MISSION: To develop a unique business school identity which is distinctive in the marketplace and provides a clear value proposition for students. This will be achieved by embedding the themes of entrepreneurship and innovation, digitalisation and data within our programs and embracing sustainability, work integrated learning and a commitment to social justice.

OVERVIEW

Course Description

This course provides students with the opportunity to broaden their educational experience and cultural cognisance through participation in an organised out of country activity such as a School authorised cultural immersion tour, workshop, master class or a series of lectures from a recognised institute. High achieving students are able to expand the theoretical knowledge and skills developed in their undergraduate program and apply knowledge and skills in an external and international context.

There are two ways in which students may gain access to this course:

1. Through competitive entry to a partially funded cultural immersion tour organised by the Newcastle Business School, or
2. Through individual initiative.

In the first instance, entry is based on GPA and a written explanation as to how the undertaking the course will contribute to their future career prospects. In the latter case, prospective students will be required to present to the relevant Course Coordinator or Program Convenor, a written proposal explaining how their participation in a formal offshore educational activity will enhance their education, cultural awareness and future career prospects. All applications should occur a minimum of 2 months prior to the commencement of the term of offering.

During the teaching term and before commencing the offshore activity, students must complete two compulsory lectures covering course requirements, assessment processes, career development and planning, cultural awareness and health and safety. Students must also attend a final debriefing lecture and present on their experiences upon their return. Student must also undertake at least six hours of formal learning during the trip in forums such as organised lectures, seminars, workshops, conferences, etc.

This course meets the requirements of the United Nations Institute for Training and Research (UNITAR) and Centre International de Formation des Autorités/Acteurs Locaux (CIFAL) Newcastle, Australia.



Students who complete this course will be issued with a Certificate of Completion signed by the United Nations Assistant Secretary General and Executive Director of CIFAL Newcastle.

Sustainable Development Goals



Contact Hours

Field Study *

Face to Face Off Campus
50 hour(s) per Week for 2 Weeks

Lecture *

Face to Face On Campus
2 hour(s) per Week for 2 Weeks

COURSE OUTLINE

	Workshop
	Face to Face On Campus
	4 hour(s) per Week for 1 Weeks
	* This contact type has a compulsory requirement.
Unit Weighting	10
Assumed Knowledge	Successful completion of at least 120 hours of study.
Workload	Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10 unit course.
Please refer to the course CANVAS site for details of teaching staff for ALL course offerings. The primary contact for courses is the Course Coordinator, whose details are listed on the course CANVAS site.	
Student Consultation	On appointment by emailing Course Coordinator at Marcus.Rodrighs@newcastle.edu.au
Course Learning Outcomes	On successful completion of this course, students will be able to: <ol style="list-style-type: none"> 1. Demonstrate an enhanced appreciation of cultural perspectives other than their own and experience how inequalities within a country can be reduced. 2. Demonstrate knowledge and insights gained only through an overseas study experience that fosters innovation and career progression. 3. Develop lifelong learning opportunities in another country. 4. Communicate orally and in writing with confidence about cultural differences and similarities; and 5. Use pictorial and journal writing techniques to record and reflect on their overseas study experience.

ASSESSMENT DETAILS

This course has 3 assessments. Each assessment is described in more detail in the sections below:

	Assessment Name	Due Date*	Involvement	Weighting	Learning Outcomes
1	Pre-Trip Summary of Readings Paper	03 April 2024	Individual	Pass/Fail	1, 2, 3
2	Post Trip Oral/Visual Presentation	01 May 2024	Group	Pass/Fail	1, 2, 3, 4
3	Reflective Journal	08 May 2024	Individual	Pass/Fail	1, 2, 3, 4

Please note: students are advised that all assessments must be submitted in English. Assessment items not submitted in English will receive a mark of zero.

Results of individual assessment items and final results, including those provided via the Learning Management System (LMS) are 'unofficial results' until they are confirmed as finalised by the School Assessment Body and the Head of School or delegate. Finalised results are released directly to students on the Fully Graded Date of the relevant Semester/Trimester.

*Dates may change based on flight schedule, please refer to CANVAS for further details.

Time referenced is time in Newcastle NSW

Late Submissions	The mark for an assessment item submitted after the designated time on the due date, without an approved extension of time, will be reduced by 10% of the possible maximum mark for that assessment item for each day or part day that the assessment item is late. Note: this applies equally to week and weekend days.
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Assessment 1 – Pre-Trip Planning Paper

Assessment Type	Proposal/Plan
Purpose	The purpose of this assignment is for students to obtain, analyse and interpret research relevant to understanding sustainability in the context of the impacts of climate change on community and business. The research will underpin the intercultural dialogue in the field and give students a deeper understanding of the issues nations are facing in relation to environmental degradation and climate impacts.
Description	Students apply secondary research and critical thinking to determine their expectations of the culture/s they are to visit and issues related to sustainable business practice informed by the selected readings. Such findings are communicated in writing.
Weighting	This is a formative assessment and will attract a Pass/Fail grade only.
Length	1500 words

Due Date	03 April 2024
Submission Method	Online – via Turnitin
Assessment Criteria	Three criteria will be used: <ul style="list-style-type: none"> • Depth of critical discussion. • Identification of key health and safety issues. • Reasoned discussion of expectations of the cultural experience and considerations of the impacts of climate change and sustainability.
Return Method	Turnitin
Feedback Provided	Written individual feedback on your assignment with an accompanying marking rubric.

Assessment 2 – Post Trip Oral/Visual Presentation

Assessment Type	Presentation
Purpose	The purpose of this assignment is to assess students' capacity to communicate action learning experiences orally and pictorially, through appropriate media learning tools (e.g. PowerPoint) with confidence and in a professional manner.
Description	Students provide an oral summary of their cultural immersion experience including discussion of insights gained into business, management and cultural practices in the host country compared to that of their home country. Students will reflect on their expectations pre-trip and compare this to their post trip learning around issues of climate change, sustainability and their engagement with the cultural immersion. Students will submit a 2 minute video summary reflection on their experience and impact for their future employability.
Weighting	This is a formative assessment and will attract a Pass/Fail grade only.
Length	15 minutes (should NOT exceed time limit)
Due Date	01 May 2024
Submission Method	Oral presentation: in class – 15 minutes with 5 minutes Q&A; Written/Visual presentation: PPT to the Course Coordinator via CANVAS or email
Assessment Criteria	Three criteria will be used: <ul style="list-style-type: none"> • Content – Knowledge of material and appropriate data • Delivery – audience is engaged and material is presented through appropriate media and learning tools. • Overall structure – logical, coherent, formal introduction and conclusion.
Return Method	Not Returned
Feedback Provided	Feedback will be provided through: Hard copy written individual feedback on your presentation and an accompanying marking rubric.

Assessment 3 – Reflective Journal

Assessment Type	Journal
Purpose	The purpose of this assignment is to assess students' capacity to obtain, analyse and interpret data relevant to making evidence-based decisions for evolving management tasks in diverse contexts.
Description	Students apply personal action learning, critical thinking and problem solving to assess the similarities and differences in business, management and cultural practices in a host country compared to that of their home country. Findings are communicated in writing in the form of a learning journal.
Weighting	This is a formative assessment and will attract a Pass/Fail grade only.
Length	2000 words
Due Date	08 May 2024
Submission Method	Online – via Turnitin
Assessment Criteria	The following criteria will be used: <ul style="list-style-type: none"> • Critical discussion of pre-trip expectations with on the ground findings in the host country. • Depth of reflection on cross-cultural similarities and differences. • Identification and discussion of the relevance of Western management theories in the host country. • Critical discussion of how the international experience might influence your future career goals.
Return Method	Online
Feedback Provided	Written individual feedback on your assignment in Grademark and an accompanying marking rubric

SYLLABUS

Course Content

COMPULSORY REQUIREMENTS

In order to pass this course, each student must complete ALL of the following compulsory requirements:

Contact Hour Requirements:

- Field Study Induction Requirement - Students must attend and pass the induction requirements before attending these sessions.
- Lecture Attendance Requirement - Students must attend a minimum number of these sessions. In order to participate in this course, students must complete two (2) compulsory lectures prior to their placement and a final debriefing lecture after their overseas trip.

MODULES

Module 1	Global Citizenship and Education: Readings and Reflection Questions – see CANVAS
Module 2	Rethinking Sustainable Livelihoods, introduction to successful practices of the host country Readings and Reflection Questions – see CANVAS

Course Materials

Required Text: None

Please refer to the course CANVAS site for details of additional recommended texts.

SCHEDULE

Date	Topic
24 January 2024 (Wednesday 10:00 am)	Introduction and overview of course; Global Citizenship and Education
24 January 2024 (Wednesday 10:00 am)	Pre-departure briefing by UON Global on health, safety and security issues
24 January 2024 (Wednesday 10:00 am)	Rethinking Sustainable Livelihoods, introduction to successful practices of the host country
14 February 2024 (Wednesday 10:00 am)	Debriefing and presentation assessment seminar

CONTACTS

School Offices

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PSB Academy Enquiries

Log your question or request to the PSB Program Executives at the following website:
<http://www.psb-academy.edu.sg/eng>
+65 6390 9000

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ADDITIONAL INFORMATION

Grading Scheme

This course is graded as follows:

Grade	Description
Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

*Skills are those identified for the purposes of assessment task(s).

Communication Methods

Communication methods used in this course include:

- CANVAS Course Site: Students will receive communications via the posting of content or announcements on the CANVAS course site.
- Email: Students will receive communications via their student email account.
- Face to Face: Communication will be provided via face to face meetings or supervision.

Course Evaluation

Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.

Oral Interviews (Vivas)

As part of the evaluation process of any assessment item in this course an oral examination (viva) may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the [Oral Examination \(viva\) Procedure](#). In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the [Student Conduct Rule](#).

Academic Misconduct	All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to https://policies.newcastle.edu.au/document/view-current.php?id=35 .
Adverse Circumstances	The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s). Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where: <ol style="list-style-type: none">1. the assessment item is a major assessment item; or2. the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system;3. you are requesting a change of placement; or4. the course has a compulsory attendance requirement. Before applying you must refer to the Adverse Circumstances Affecting Assessment Items Procedure available at: https://policies.newcastle.edu.au/document/view-current.php?id=236
Important Policy Information	The Help button in the Canvas Navigation menu contains helpful information for using the Learning Management System. Students should familiarise themselves with the policies and procedures at https://www.newcastle.edu.au/current-students/no-room-for/policies-and-procedures that support a safe and respectful environment at the University.

This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.

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