ACFI2080: Corporate Finance BINUS 2024



MISSION: To develop a unique business school identity which is distinctive in the marketplace and provides a clear value proposition for students. This will be achieved by embedding the themes of entrepreneurship and innovation, digitalisation and data within our programs and embracing sustainability, work integrated learning and a commitment to social justice.

OVERVIEW

Course Description

All firms face decisions amongst alternatives when determining both how the firm will be financed and which projects offer the greatest return on investment. ACFI2080 expands across the financing decisions of firms, considers the implications of competitive markets for management, sources of long-term financing, alternative methods of raising capital and the impact of mergers and acquisitions. Students engage in problem solving and decision-making techniques reflective of current professional practice.

Contact Hours

Integrated Learning Session
Face to Face On Campus
2 hour(s) per Week for Full Term

Students are expected to complete 4 hours of guided learning via online preparation, lectures, interactive workshops, tutorials, discussion groups or self-directed learning and an additional 6 hours of independent study per week.

Unit Weighting Assumed Knowledge & Pre-Requisites

Workload

Course Learning Outcomes

10 Any Assumed Knowledge or Pre-Requisites for this course have been previously satisfied by the successful completion of courses within the

approved student study plan.

Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10 unit course.

On successful completion of this course, students will be able to:

- 1. Identify and explain the sources of long-term financing that affect a firm's financing decision;
- 2. Apply and analyse capital structure theories to the financing decision of firms;
- 3. Critically appraise the efficient market hypothesis including the impact of behavioural finance on efficient markets;
- 4. Apply the theory of mergers and acquisitions and evaluate the evidence and its implications for management;
- 5. Examine the characteristics of firms in distress and its associated implications; and
- 6. Analyse, synthesise and evaluate the outcomes of financial problems.

www.newcastle.edu.au CRICOS Provider 00109J



ASSESSMENT DETAILS

This course has 3 assessments. Each assessment is described in more detail in the sections below:

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
1	Mid-Semester Examination	Week 8 – Time & Date to be determined	Individual	25%	1, 2, 3
2	Report	Monday, Week 11 by 11:59 pm	Individual	25%	3, 6
3	Final Examination	Formal Examination Period	Individual	50%	1, 2, 3, 4, 5, 6

Please note: students are advised that all assessments must be submitted in English. Assessment items not submitted in English will receive a mark of zero.

Results of individual assessment items and final results, including those provided via the Learning Management System (LMS) are 'unofficial results' until they are confirmed as finalised by the School Assessment Body and the Head of School or delegate. Finalised results are released directly to students on the Fully Graded Date of the relevant Semester/Trimester.

Time referenced is time in Jakarta, Indonesia

Late Submissions	The mark for an assessment item submitted after the designated time on the due date, without	
	an approved extension of time, will be reduced by 10% of the possible maximum mark for	
	that assessment item for each day or part day that the assessment item is late.	
	Note: this applies equally to week and weekend days.	

Assessment 1 - Mid Semester Examination

Assessment Type

In Term Test

Purpose

This quiz requires you to demonstrate knowledge of financial concepts: particularly related to sources of long-term financing, methods of raising capital, capital structure

decisions and market efficiency.

Description

In this quiz you will be required to answer multiple-choice and short-answer questions. You will be required to apply critical thinking and analytical problem-solving skills to provide reasoned and appropriate responses to the questions.

Weighting 2

Length 95 minutes (including reading time)

Due Date Week 8 – In Class

Submission Method

Assessment Criteria

In Class
The following five (5) criteria will be applied:

- Demonstrated understanding of theory and relevant concepts
- Demonstrated ability to solve problems
- Accuracy of information/argument.
- Clarity of expression
- Relevance of answer to the question

Return Method Feedback Provided In class

Returned Work - Feedback will be provided to students in the following ways:

- 1. Marked mid-semester quizzes will be returned to students.
- 2. The solution will be made available to students on CANVAS to use as feedback for reflection and development.
- 3. In class

Assessment 2 - Report

Assessment Type Purpose

Report

The purpose of this assignment is to assess students' capacity to demonstrate their understanding of the efficient market hypothesis in a real-world setting.

Description

This assessment item relates to the following course learning outcomes:

- 1. Critically appraise the efficient market hypothesis including the impact of behavioural finance on efficient markets;
- 2. Analyse, synthesise and evaluate the outcomes of a detailed financial problem.
- 3. Reflect upon and interpret conclusions, communicating them in formats conducive to both audience and purpose.



Weighting 25%

Length Maximum 2000 words

Due Date Monday of Week 11 by 11:59 pm SGT

Submission Method Online – via Turnitin

Assessment Criteria You will be assessed on the accuracy of your information and argument and clarity of

expression.

Return Method Online

Feedback Provided Online - Feedback will be provided on the Course CANVAS site within two weeks of

submission of the assignment.

Assessment 3 - Final Examination

Assessment Type

Formal Examination

Purpose

Description

The exam requires you to demonstrate knowledge of financial concepts' particularly related to the sources of long-term financing, methods of raising capital, capital structure

decisions, market efficiency, mergers and acquisitions, and financial distress.

In this exam you will be required to answer multiple-choice and short-answer questions. You will be required to apply critical thinking and analytical problem-solving skills to provide reasoned and appropriate responses to the questions. Further information will be provided about the final exam and will be posted on CANVAS prior to the beginning

of the last lecture.

This course has a **RESTRICTED OPEN BOOK** examination. A memory aid is permitted. The memory aid is a single double sided A4 sheet of handwritten or typed notes for use during the examination. Note: memory aids must be left on the

examination table and cannot be removed from the examination venue.

Weighting 50%

Length 120 minutes

Due DateFormal Exam PeriodSubmission MethodFormal Examination

Assessment Criteria The following five (5) criteria will be applied:

Demonstrated understanding of theory and relevant concepts

Demonstrated ability to solve problemsAccuracy of information/argument.

Clarity of expression

Relevance of answer to the question

Return Method Feedback Provided Not Returned

No Feedback. Examination scripts will not be returned to students. Final examination scripts will be made available for review by students, upon request, in a controlled and monitored setting. Students are required to make requests, directly to the relevant course coordinator. Completed examination scripts are kept by the Newcastle Business School for a period of six (6) months only, from the relevant fully graded date. Requests made after the six (6) month period **cannot** be considered.



SYLLABUS

Course Content

Topics in the course include but are not limited to the following:

- 1. Sources of long-term financing
- 2. Raising capital
- 3. Theories of capital structure
- 4. Market efficiency and implications of competitive markets for management
- 5. Mergers and acquisitions
- 6. Financial distress

Course Materials

Required Text:

Ross, S., Westerfield, R., Jaffe, J., and Jordan, B., *Corporate Finance*, 13th ed. (2022) – McGraw-Hill.

ISBN: 9781260772388

Supplementary Text:

Peirson, G., Brown, R., Easton, S., Howard, P. and S. Pinder, *Business Finance*, 12th ed. (2015) – McGraw-Hill- city

ISBN: 978-1-74307-897-6

An additional readings list will be provided on the course CANVAS site.



SCHEDULE

Week	Topic	Class Preparation	Assessment
1	Sources of Long-term Financing	Read- Ross et al. Chapter 15	
2	Raising Capital	Read- Ross et al. Chapter 20	
3	Capital Structure: Basic Principles	Read- Ross et al. Chapter 16	
4	Capital Structure: Limits to the Use of Debt	Read- Ross et al. Chapter 17	
5	Market Efficiency - Part A Introduction to Capital Market Efficiency	Read- Ross et al. Chapter 14 Peirson et al. Chapter 16	
6	Market Efficiency - Part A Test of EMH and Evidence	Read- Ross et al. Chapter 14 Peirson et al. Chapter 16	
7	Market Efficiency - Part A Test of EMH and Evidence (cont)	Read- Ross et al. Chapter 14 Peirson et al. Chapter 16	
8	Mid-semester Examination		Assessment 1 due: Mid- semester exam due in class - Week 8
9	Market Efficiency - Part B Behaviour Finance and Implications	Read- Ross et al. Chapter 14 Peirson et al. Chapter 16	
10	Mergers and Acquisitions - Part A Classification and Reasons for M&A	Read- Ross et al. Chapter 29	
11	Mergers and Acquisitions – Part B Valuation and Other Issues	Read- Ross et al. Chapter 29	Assessment 2 due: Report due by 11:59 pm on Monday of Week 11
12	Financial Distress	Read- Ross et al. Chapter 30	
13	Revision		Course Revision



CONTACTS

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ADDITIONAL INFORMATION

Grading Scheme

This course is graded as follows:

Range of Marks	Grade	Description
85-100	High Distinction (HD)	Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.
(D) and unders a very high		Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.
65-74	Credit (C)	Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

Communication Methods *Skills are those identified for the purposes of assessment task(s).

Communication methods used in this course include:

- CANVAS Course Site: Students will receive communications via the posting of content or announcements on the CANVAS course site.
- Email: Students will receive communications via their student email account.
- Face to Face: Communication will be provided via face to face meetings or supervision.

Course Evaluation

Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.

Oral Interviews

As part of the evaluation process of any assessment item in this course an oral examination may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the <u>Oral Examination Guidelines</u>. In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the Student Conduct Rule.

Academic Misconduct

All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and



Adverse Circumstances

in all locations. For the Student Academic Integrity Policy, refer to https://policies.newcastle.edu.au/document/view-current.php?id=35.

The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s). Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where:

- 1. the assessment item is a major assessment item; or
- 2. the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system;
- 3. you are requesting a change of placement; or
- 4. the course has a compulsory attendance requirement.

Before applying you must refer to the Adverse Circumstances Affecting Assessment Items Procedure available at:

https://policies.newcastle.edu.au/document/view-current.php?id=236

The 'HELP for Students' tab in UoNline contains important information that all students should be familiar with, including various systems, policies and procedures.

Important Policy Information

This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.

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