

## ABOR3024: Aboriginal Community Development and Advocacy

Online

Semester 1 - 2024



THE UNIVERSITY OF  
NEWCASTLE  
AUSTRALIA

## OVERVIEW

**Course Description** This course is designed for students to develop an understanding of community development and advocacy in First Nations contexts while building awareness of social justice advocacy. It provides students with the opportunity to develop a high-level understanding of Aboriginal and Torres Strait Islander peoples' capacity for community development and need for advocacy skills. Students are exposed to the theoretical underpinnings of empowerment and are encouraged to develop skills in effectively meeting demands for more equitable outcomes for First Nations in an Australian context.

**Assumed Knowledge** Students need a basic understanding of Aboriginal studies equivalent to ABOR1110

**Contact Hours**

**Online**  
**Lecture**  
Online  
1 hour(s) per Week for Full Term

**Tutorial**  
Online  
2 hour(s) per Week for 12 Weeks starting Week 2

**Unit Weighting** 10

**Workload** Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10-unit course.

# COURSE OUTLINE

[www.newcastle.edu.au](http://www.newcastle.edu.au)

CRICOS Provider 00109J

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# CONTACTS

<b>Course Coordinator</b>	<b>Online</b> Shelly McGrath <a href="mailto:ShellyMcGrath@newcastle.edu.au">ShellyMcGrath@newcastle.edu.au</a> P: (02) 4055 0886 Consultation: Please email for appointment.
<b>Teaching Staff</b>	Other teaching staff will be advised on the course Canvas site.
<b>School Office</b>	<b>Wollotuka School of Aboriginal Studies</b> Birabahn Building Callaghan wollotuka@newcastle.edu.au +61 2 4921 6863

# SYLLABUS

<b>Course Content</b>	Policy and practice implications for Aboriginal and Torres Strait Islander people's futures: <ul style="list-style-type: none"><li>• Appropriate advocacy and related theories</li><li>• Influential experiences of Aboriginal and Torres Strait Islander communities</li><li>• Key roles, principles and concepts in community development</li><li>• Amplifying Aboriginal and Torres Strait Islander voices</li><li>• Effective advocacy roles in the workplace</li><li>• Exploring successful tools of community engagement</li></ul>
<b>Course Learning Outcomes</b>	<b>On successful completion of this course, students will be able to:</b> <ol style="list-style-type: none"><li>1. Understand the impact of socio-economic policies for Aboriginal and Torres Strait Islander peoples with an emphasis on empowerment principles.</li><li>2. Develop an understanding of and capacity to respond to Aboriginal and Torres Strait Islander community needs.</li><li>3. Develop effective strategies to become advocates for social justice with Aboriginal and Torres Strait Islander peoples.</li></ol>
<b>Course Materials</b>	<b>Required Reading:</b> <b>Required materials for each week can be found in the Weekly Modules section of Canvas.</b>

# SCHEDULE

Week	Week Begins	Topic	Learning Activity	Assessment Due
1	26 Feb	PEOPLE AND PURPOSE	Course Introduction	Tutorial Materials
2	4 Mar		Introduction to Aboriginal Advocacy and Community Development	Tutorial Materials
3	11 Mar		Amplifying Aboriginal Voices- Historical Perspectives	Tutorial Materials
4	18 Mar	POLITICS AND PROFESSIONAL ADVOCACY	Political Advocacy	Tutorial Materials
5	25 Apr		Self Determination and Economic Empowerment	Tutorial Materials
6	1 Apr		Advocacy in the Workplace	Tutorial Materials
7	8 Apr		Aboriginal Communities and Planning	Tutorial Materials
<b>Mid Semester Break</b>				
<b>Monday 15 April – Thursday 25th April</b>				
8	29 Apr	PLANNING, EVALUATION, AND PROMOTION	Evaluation in Aboriginal Contexts	Tutorial Materials
9	6 May		Advocacy and Social Media	Tutorial Materials
10	13 May	ADVOCACY IN PRACTICE	Practicing Allyship	Tutorial Materials
11	20 May		Environmental Advocacy	Tutorial Materials
12	27 May		Advocacy and the Arts	Tutorial Materials
13	3 June			
<b>Examination Period</b>				

# ASSESSMENTS

This course has 3 assessments. Each assessment is described in more detail in the sections below.

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
1	Oral and Written Presentation	<b>Sunday 17/3/24</b> – 11.59pm WEEK 3	Individual	30%	1, 2, 3
2	Essay	<b>Sunday 2/6/24</b> – 11.59pm WEEK 12	Individual	40%	1, 2
3	Project	<b>Sunday 5/5/24</b> – 11.59pm WEEK 8	Individual	30%	1, 2, 3

**Late Submissions** The mark for an assessment item submitted after the designated time on the due date, without an approved extension of time, will be reduced by 10% of the possible maximum mark for that assessment item for each day or part day that the assessment item is late. Note: this applies equally to week and weekend days.

## Assessment 1 – Oral and Written Presentation

**Assessment Type** Oral and Written Presentation

**Purpose** This assessment is an opportunity to demonstrate your engagement with and understanding of the course content thus far. Your oral delivery and visual presentation skills will be assessed, along with your ability to offer critical analysis and strengths-based perspectives of **community advocacy** in First Nations contexts.

**Description** Students are required to create a 5-min video presentation based on one of the weekly topic areas. You may choose to provide a broad overview of the topic or present a more detailed study of a particular example, however the primary goal is to explore how Aboriginal and/or Torres Strait Islander communities, groups, people or organisations are engaging in advocacy to further the advancement and rights of First Nations in an Australian context.

A 750-word summary of the presentation will be submitted through Turnitin. The written component must have at least five sources and should be referenced using APA 7 referencing. 15 marks are allocated to each of the oral and written components for a total of 30 marks.

Contributions of a higher quality that include evidence of original ideas and thinking with response to lectures, readings, additional material, and self-directed research, as well as demonstrate analytical reflection on their own learning, will be awarded accordingly.

**Weighting** 30%

**Length** 5 Minute Recorded Video Presentation + 750- word summary.

**Due Date** Sun 17<sup>th</sup> March 11.59pm

**Submission Method** Via Canvas as two separate files.

**Assessment Criteria** Detailed rubric available online

**Return Method** Online

**Feedback Provided** Online via rubric scores and comments

## Assessment 2 - Essay

<b>Assessment Type</b>	Essay
<b>Purpose</b>	<p>The purpose of this essay is to assess the knowledge gained throughout the course, and how you are able to communicate it.</p> <p>You will also be furthering the development of your critical thinking skills, research techniques, writing in a culturally appropriate manner, formulating an academic argument supported by relevant literature, and refining your academic writing skills.</p>
<b>Description</b>	<p>Develop a critical written response to the ESSAY QUESTION:</p> <p><b>‘What are some of the key elements of advocacy and community development when working with Aboriginal community/peoples?’ Use at least one specific example to demonstrate these principles in action.</b></p> <p>Essays should include no less than 3 key principles and use their example/s to illuminate those elements in practice while highlighting the ways in which these approaches advance capacity for community development and/or advocacy in your chosen area.</p> <p>Students will also further development of critical thinking skills, research techniques, and writing culturally appropriately from a strengths-based position. In formulating an academic argument supported by relevant literature and academic writing skills, you must provide references as per APA 7 referencing conventions.</p> <p>Use a minimum of 8 references <b>excluding course materials</b> and ensure you include primary sources that amplify First Nations scholarship and particularly the voices of the communities you use as examples.</p>
<b>Weighting</b>	<b>40%</b>
<b>Length</b>	2000 words (+/- 10%)
<b>Due Date</b>	<b>Sunday 2<sup>nd</sup> June 11.59pm</b>
<b>Submission Method</b>	Online through Turnitin on Canvas
<b>Assessment Criteria</b>	Detailed rubric available online
<b>Return Method</b>	Online
<b>Feedback Provided</b>	Online via rubric scores and comments

## Assessment 3 - Project

<b>Assessment Type</b>	<b>Project</b>
<b>Purpose</b>	<p>This assessment is designed to show your understanding of the course materials and principles of community advocacy and development through your ability to communicate a project demonstrating planning in specific contexts.</p>
<b>Description</b>	<p>You will conceptualise and communicate your own original idea for an innovative Community Advocacy or Development Plan.</p> <p>This assignment is deliberately broad in scope to allow students the opportunity to explore areas of expertise or interest, however there are specific areas you will need to cover:</p> <ul style="list-style-type: none"><li>• Rationale: why is your program important? What can it offer?</li><li>• Aims&amp; Objectives: What do you hope to achieve?</li><li>• Target Group(s): For whom?</li></ul>

- Implementation Strategies: How are you going to put this program into practice?
- Evaluation: What measures will you use to ascertain whether the program has achieved its aims & objectives? What will you measure and how will you measure it?

Comprehensive additional resources in the Assignments folder in Canvas include a detailed rubric, possible areas of focus, and an Advocacy Plan template for suggestions on how to formulate your project.

<b>Weighting</b>	<b>30%</b>
<b>Length</b>	1500 words or equivalent, with appropriate additional visual communication tools
<b>Due Date</b>	<b>Sunday 2<sup>nd</sup> June 11.59pm</b>
<b>Submission Method</b>	Online
<b>Assessment Criteria</b>	Detailed rubric available online
<b>Return Method</b>	Online
<b>Feedback Provided</b>	Online via rubric scores and comments

## ADDITIONAL INFORMATION

### Grading Scheme

This course is graded as follows:

Range of Marks	Grade	Description
85-100	High Distinction (HD)	Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.
75-84	Distinction (D)	Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.
65-74	Credit (C)	Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

\*Skills are those identified for the purposes of assessment task(s).

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<b>Attendance</b>	Attendance/participation will be recorded in the following components: <ul style="list-style-type: none"><li>- Lecture (Method of recording: Tracking on Canvas site with regard to completing required activities and accessing resources)</li><li>- Tutorial (Method of recording: Tracking on Canvas site with regard to completing required activities and accessing resources)</li></ul>
<b>Communication Methods</b>	Communication methods used in this course include: <ul style="list-style-type: none"><li>- Canvas Course Site: Students will receive communications via the posting of content or announcements on the Canvas course site.</li><li>- Email: Students will receive communications via their student email account.</li></ul>
<b>Course Evaluation</b>	Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.
<b>Oral Interviews (Vivas)</b>	As part of the evaluation process of any assessment item in this course an oral examination (viva) may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the <a href="#">Oral Examination (viva) Procedure</a> . In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the <a href="#">Student Conduct Rule</a> .
<b>Academic Misconduct</b>	All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to <a href="https://policies.newcastle.edu.au/document/view-current.php?id=35">https://policies.newcastle.edu.au/document/view-current.php?id=35</a> .
<b>Adverse Circumstances</b>	The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s). Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where: <ol style="list-style-type: none"><li>1. the assessment item is a major assessment item; or</li><li>2. the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system;</li><li>3. you are requesting a change of placement; or</li><li>4. the course has a compulsory attendance requirement.</li></ol> Before applying you must refer to the Adverse Circumstance Affecting Assessment Items Procedure available at: <a href="https://policies.newcastle.edu.au/document/view-current.php?id=236">https://policies.newcastle.edu.au/document/view-current.php?id=236</a>
<b>Important Policy Information</b>	The Help button in the Canvas Navigation menu contains helpful information for using the Learning Management System. Students should familiarise themselves with the policies and procedures at <a href="https://www.newcastle.edu.au/current-students/no-room-for/policies-and-procedures">https://www.newcastle.edu.au/current-students/no-room-for/policies-and-procedures</a> that support a safe and respectful environment at the University.

*This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.*

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