Newcastle Business School

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<tr><td>**LEIS1000: Leisure and Tourism Behaviour**
2023</td></tr>
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MISSION: Our mission is to advance responsible and impactful business knowledge. To achieve our mission, we develop life ready graduates and build global and local partnerships through ethical and innovative practices.

OVERVIEW

Course Description

This course introduces key concepts and frameworks in the study of leisure and tourism and is a required course for the Bachelor of Tourism, Hospitality and Events, and the Tourism and Events Management Major. The course introduces students to the study of human leisure behaviours associated with tourism and recreation, using concepts and theories from contemporary leisure and tourism studies. Individual differences in participation and experience are explored using theories, models and case studies related to the concepts of free-time, choice and constraint, motivation and commitment, and identity. Throughout the course students will be introduced to corresponding market and policy responses to the leisure needs of individuals and groups as they manifest in the Australian and global context.

Sustainable Development Goals

Contact Hours

Integrated Learning Session
Face to Face On Campus
Two (2) hour(s) lecture and one (1) hour workshop per Week for Full Term
Students are expected to complete 4 hours of guided learning via online preparation, lectures, interactive workshops, tutorials, discussion groups or self-directed learning and an additional 6 hours of independent study per week.

Contact Hour Requirement		
There is a compulsory attendance requirement in this course.	ILS: 3hours per Week for Full Term	All students must participate in 80% of all **non-lecture activities** in this course.

Students can check-in using the app or advise the academic staff member at the commencement of the session if they need the staff member to check-in on their behalf. All students' attendance will be recorded using the myUON app. **Please note:** The 80% attendance requirement applies to **ALL** students enrolled in 1000 level courses.

Unit Weighting   10

Requisites   This course replaces LEIS1130. If you have successfully completed LEIS1130, you cannot enrol in this course.

Workload   Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10 unit course.

Please refer to the course CANVAS site for details of teaching staff for ALL course offerings. The primary contact for courses is the Course Coordinator, whose details are listed on the course CANVAS site.

Student Consultation   A minimum of one (1) hour consultation per week. Please see course CANVAS site for details of time and location.

Course Learning Outcomes

On successful completion of this course, students will be able to:
1. Demonstrate an integrative understanding of the major determinants and general features of leisure and tourism behaviour;

2. Explain and apply various theoretical perspectives to evaluate individual differences in the choice and experience of leisure and tourism;
3. Analyse the way leisure and tourism services are organised to address diverse needs in the Australian context;
4. Work collaboratively to challenge and develop ideas, and to communicate outcomes in written contexts; and
5. Review and critically reflect upon a personal learning journey

ASSESSMENT DETAILS

This course has **3** assessments. Each assessment is described in more detail in the sections below:

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
1	Leisure Analysis Report (Part 1) - Individual Photo Documentation Research Report	Sunday of Week 4 by 11:59 pm	Individual	20%	1, 2
2	Leisure Analysis Report (Part 2) – Group Photovoice Research Report	Sunday of Week 9 by 11:59 pm	Group	40%	1, 2, 3, 4
3	Essay – Learning Reflection Essay	Sunday of Week 13 by 11:59 pm	Individual	40%	1, 2, 5

Please note: students are advised that all assessments must be submitted in English. Assessment items **not** submitted in English will receive a mark of zero.

Results of individual assessment items and final results, including those provided via the Learning Management System (LMS) are 'unofficial results' until they are confirmed as finalised by the School Assessment Body and the Head of School or delegate. Finalised results are released directly to students on the Fully Graded Date of the relevant Semester/Trimester.

Time referenced is time in Newcastle NSW

Late Submissions	The mark for an assessment item submitted after the designated time on the due date, without an approved extension of time, will be reduced by 10% of the possible maximum mark for that assessment item for each day or part day that the assessment item is late. **Note**: this applies equally to week and weekend days.

Assessment 1 – Leisure Analysis Report (Part 1) - Individual Photo Documentation Research Report

Assessment Type	Report
Purpose	To examine major determinants for individual choice in leisure behaviour
Description	The Leisure Analysis Report is a two-part assessment using visual and textual methods to critically analyse key issues in leisure behaviour and organisation. The visual reports encourage students to depict and explain leisure behaviour and reflect on diverse needs in leisure provision. Part 1 is an Individual Photo Documentation Research Report. Students are required to consider individual leisure behaviour and locate academic literature on their selected activity. The purpose of Part 1 is to introduce students to leisure research and theories used to evaluate leisure behaviour (Course Learning Outcome 1). Students will take a photograph of a leisure activity that they regularly engaged in during their leisure time. Using the provided template, students will submit the photograph with an explanation of the significance of the leisure activity to their personal lives and their self-identity. Students are also required to locate three academic sources that examine their selected leisure activity (either specifically or generally) and provide full citations in APA format of these three sources. See CANVAS for further information, including the recommended leisure journals from which to research the leisure activity.
Weighting	20%
Length	1000 words
Due Date	Sunday of Week 4 by 11:59 pm
Submission Method	Online – via CANVAS

Assessment Criteria	Refer to the Grading Rubrics on CANVAS
Return Method	Online
Feedback Provided	Online - In written form through a completed rubric and comments

Assessment 2 – Leisure Analysis Report (Part 2) – Group Photovoice Research Report

Assessment Type	Report
Purpose	To analyse the way leisure services are organised to address diverse leisure needs
Description	The Photovoice Report builds on Part 1 by considering individual differences in the choice and experience of specific forms leisure (Course Learning Outcome 2), and to investigate and describe how leisure services are organised to address diverse leisure needs in the Australian context (Course Learning Outcome 3).
	Part 2 is a Group Photovoice Report. Students will work in groups assigned by the course coordinator, and on leisure sectors related to their area of personal interest (as determined in Part 1). Each group will create a Photovoice Report in PowerPoint. The visual and textual report will be composed of original photographs that address key issues in the provision and organisation of the group's leisure sector. The photographs will be placed on PowerPoint slides with each photograph/slide supported by an extended caption (100 words of text per slide) that describes the purpose and context of the photograph, including a rationale for its inclusion in the Photovoice report. The Photovoice report must critically engage with key concepts and theories in leisure studies, and a minimum of six academic sources must be used and cited in the report content (i.e. the photograph captions) with a final slide comprising a reference list. See CANVAS for further information, including details on the use of Photovoice as a research method for reaching policy makers to enact social change and community improvement.
	Please note: Self and Peer Assessment: A single mark is given for the group assignment. This mark will then be moderated by "self and peer assessment" using the SPARKPlus software so that individual group members may receive different marks. Any moderated individual mark received by each group member is based on contribution to the assignment and, more importantly the ability to work with others. Individually group members are required to submit a self and peer assessment through SPARK within 24 hours of the due date. Failure to complete SPARK will result in a mark of zero. The criteria for the self and peer assessment are found along with the instructions on how to use SPARK on CANVAS. Please note: **NO SPARK NO MARK**.
Weighting	40%
Length	1500 words
Due Date	Sunday of Week 9 by 11:59 pm
Submission Method	Online via CANVAS
Assessment Criteria	Refer to the Grading Rubrics on CANVAS
Return Method	Online
Feedback Provided	Online - In written form through a completed rubric and comments

Assessment 3 - Essay – Learning Reflection Essay

Assessment Type	Essay
Purpose	To critically reflect on the learning journey
Description	Throughout this course, students will keep written records of their intellectual and emotional reactions (e.g. opinions, insights, ideas, concerns) to weekly course material. Weekly questions will be provided and examined in the Workshops for students to use as a self-reflective tool, and to discuss and analyse course-related materials. The Learning Reflection Essay requires students to reflect on their learning process of leisure and tourism behaviour by analysing a media text to document changes in their perceptions and attitudes towards tourism behaviour. The Learning Reflection Essay requires students to consider their thoughts, feelings and experiences and describe how they fit in with leisure and tourism studies, and the concepts and theories that have been studied in the course. See CANVAS for further information, including details on the purpose of reflective thinking and writing.
Weighting	40%
Length	1,500 words
Due Date	Sunday of Week 13 by 11:59 pm
Submission Method	Online via CANVAS
Assessment Criteria	Refer to the Grading Rubric on CANVAS.

Return Method	Online
Feedback Provided	Online - In written form through a completed rubric and comments

SYLLABUS

Course Content

Topics in the course include but are not limited to the following:
1. Key concepts in leisure and tourism studies
2. Leisure and tourism choice, benefits and constraints
3. Leisure and tourism motivation and commitment.
4. Lifelong experiential learning and leisure/tourism
5. Leisure and tourism industry history
6. Contemporary leisure and tourism systems and structures.
7. Contemporary debates in leisure and tourism

Course Materials

Required Text:

There is no required textbook for this course. Weekly course readings will be drawn from relevant academic sources and available through CANVAS Course Readings.

Please refer to the course CANVAS site for details of additional recommended texts.

SCHEDULE

Week	Topic	Class Preparation	Workshop Activities
1	Introduction to leisure and tourism studies	Read Course Outline and engage with CANVAS	Ice breaker activities to examine a variety of leisure experiences.
2	Leisure and its meanings in a changing world	Weekly course reading on CANVAS	Leisure studies research activities and information session.
3	Leisure needs, motivation, and participation	Weekly course reading on CANVAS	Application of leisure demand theories to analyse of leisure time, motivations, and experiences.
4	Social and cultural contexts of leisure behaviour	Weekly course reading on CANVAS	Concept mapping the social context of leisure and influences on leisure behaviour. **Assessment 1 due:** Leisure Analysis Report (Individual, Part 1) – Sunday of Week 4 by 11:59 pm.
5	Leisure providers and the political process	Weekly course reading on CANVAS	Conceptualising leisure supply and provision to understand contemporary leisure organisations.
6	Leisure and diversity (1): case studies of leisure constraints and negotiation	Weekly course reading on CANVAS	Workshop on the photovoice as a participatory action research method. Groupwork for photovoice report: planning the project.
7	Leisure and diversity (2): case studies of leisure constraints and negotiation	Weekly course reading on CANVAS	Groupwork for photovoice report: patterns of leisure participation and constraints on leisure behaviour.
8	Planning and managing leisure and the experience economy	Weekly course reading on CANVAS	Groupwork for photovoice report: engaging theories on leisure and specific populations.
9	Tourism systems and the dimensions of tourist experiences	Weekly course reading on CANVAS	Understanding consumer behaviour and experiences in and tourism. **Assessment 2 due**: Leisure Analysis Report (Group, Part 2) Sunday of Week 9 by 11:59 pm
10	Contemporary tourists and determinants of tourism decision making	Weekly course reading on CANVAS	Concept mapping the meanings and stories of tourist behaviour.
11	Travelling cultures and typologies of tourist behaviour	Weekly course reading on CANVAS	Application of tourist behaviour theories to the analysis of media texts.
12	Topical and philosophical issues in tourist behaviour	Weekly course reading on CANVAS	Application of tourist behaviour theories to the analysis of media texts.
13	Trends for the future of leisure and tourism	Weekly course reading on CANVAS	Course review and evaluation. **Assessment 3 due:** Case Study Discussion Portfolio (Critical Reflection Essay) - Sunday of Week 13 by 11:59 pm

If a lecture/class is scheduled on a public holiday, a make-up lecture may be announced by the course coordinator on the course CANVAS site.

CONTACTS

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Log your question or request to the PSB Program Executives at the following website:
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ADDITIONAL INFORMATION

Grading Scheme

This course is graded as follows:

Range of Marks	Grade	Description
85-100	High Distinction (HD)	Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.
75-84	Distinction (D)	Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.
65-74	Credit (C)	Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

*Skills are those identified for the purposes of assessment task(s).

Communication Methods	Communication methods used in this course include: - CANVAS Course Site: Students will receive communications via the posting of content or announcements on the CANVAS course site. - Email: Students will receive communications via their student email account. - Face to Face: Communication will be provided via face to face meetings or supervision.
Course Evaluation	Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.
Oral Interviews	As part of the evaluation process of any assessment item in this course an oral examination may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the Oral Examination Guidelines. In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the Student Conduct Rule.
Academic Misconduct	All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to https://policies.newcastle.edu.au/document/view-current.php?id=35.
Adverse Circumstances	The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s). Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where: 1. the assessment item is a major assessment item; or 2. the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system; 3. you are requesting a change of placement; or 4. the course has a compulsory attendance requirement. Before applying you must refer to the Adverse Circumstances Affecting Assessment Items Procedure available at: https://policies.newcastle.edu.au/document/view-current.php?id=236
Important Policy Information	The 'HELP for Students' tab in UoNline contains important information that all students should be familiar with, including various systems, policies and procedures.

This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.