

CIND3003: Creative Industries Professional Project

Newcastle City Precinct
Semester 2 - 2023



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

The School of Humanities, Creative Industries and Social Sciences is committed to providing an inclusive environment in which all cultures are accorded respect and all students and staff are expected to act with honesty, fairness, trustworthiness and accountability in dealings with others. The School recognises and respects the unique histories and cultures of Aboriginal and Torres Strait Islander peoples, their unbroken relationship with the lands and the waters of Australia over millennia, and the validity of Aboriginal ways of knowing. We are dedicated to reconciliation and to offering opportunities for Aboriginal and Torres Strait Islander peoples to access and succeed in higher education.

OVERVIEW

Course Description

The course provides students with an opportunity to build on professional networks, work with stakeholders and audiences and develop skills for future employment and entrepreneurial activity in the Creative Industries. It requires students to produce a major collaborative or individual project in a professional setting. Students will manage all stages toward the completion of the project, including production, audience development and critical reflection of both commercial, aesthetic and social outcomes.

Student projects may include, but are not limited to: theoretical explorations and reviews; speculative design practices; professionally oriented projects; work-integrated learning and research-integrated learning opportunities; group / collaborative projects; external stakeholder based projects.

Contact Hours

Newcastle City Precinct Integrated Learning Session

Face to Face On Campus
20 hour(s) per Term Full Term starting Week 1
Supervision of Group project work

Tutorial

Face to Face On Campus
2 hour(s) per Week for 10 Weeks

Unit Weighting Workload

20

Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10 unit course.

COURSE OUTLINE

www.newcastle.edu.au

CRICOS Provider 00109J

CONTACTS

Course Coordinator **Newcastle City Precinct**
A/Pr Craig Hight
Craig.Hight@newcastle.edu.au
(02) 4921 5002
Consultation: email, Canvas, zoom

Teaching Staff Other teaching staff will be advised on the course Canvas site.

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SYLLABUS

Course Content This course will involve working in consultation with a supervisor to produce, present, critically contextualise and reflect upon a substantial professional project for a public audience.

Course Learning Outcomes **On successful completion of this course, students will be able to:**

1. Produce and present a major project in the Creative Industries
2. Demonstrate skills, ideas and techniques previously learned in the program
3. Show capacity to take calculated creative and entrepreneurial risks in a professional environment
4. Establish networks in specific areas of the Creative Industries
5. Communicate clearly about creative work in forms relevant to the sector
6. Demonstrate critical and reflective knowledge of individual practice

Course Materials General course resources are provided in Canvas. Project-specific resources may be added during the semester.

SCHEDULE

Week	Week Begins	Topic	Learning Activity	Assessment Due
1	17 Jul	Introductions Outline of stream organisation and assessment	Project preparations and planning as needed	
2	24 Jul	Project progress	Project work	
3	31 Jul	Project progress	Project work	
4	7 Aug	Project progress	Project work	
5	14 Aug	Project progress	Project work	
6	21 Aug	Presentations	Project work	Presentations
7	28 Aug	Presentations (cont'd)	Project work	Presentations (cont'd)
8	4 Sep	Project progress	Project work	
9	11 Sep	Project progress	Project work	
10	18 Sep	Project progress	Project work	
Mid Term Break				
Mid Term Break				
11	9 Oct		Project work	
12	16 Oct		Project work	Major Project
13	23 Oct			Report on Major Project
Examination Period				
CHROMATIC Festival (TBC)				
Examination Period				

ASSESSMENTS

This course has 3 assessments. Each assessment is described in more detail in the sections below.

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
1	Major Creative Project - 30%	Week 12. Formative feedback will be given on progress before the final submission.	Individual	30%	2, 3, 4
2	Report on Major Project - 40%	Week 13. Formative feedback will be given on progress before the final submission.	Individual	40%	1, 2, 3, 5, 6
3	Presentation - 30%	Weeks 6 / 7 / 8	Combination	30%	1, 5, 6

Late Submissions

The mark for an assessment item submitted after the designated time on the due date, without an approved extension of time, will be reduced by 10% of the possible maximum mark for that assessment item for each day or part day that the assessment item is late. Note: this applies equally to week and weekend days.

Assessment 1 - Major Creative Project - 30%

Assessment Type Description

Professional Task
A creative, practical or research project in the Creative Industries, with output(s) as appropriate and negotiated.

Weighting

30%

Length

Depending on format - to be negotiated with Course Coordinator/ Stream coordinator.

Due Date

Week 12, Friday 20 October. Formative feedback will be given on progress before the final submission.

Submission Method

Through Canvas (outputs or documentation)

Assessment Criteria

Criteria for this assignment will be provided in Canvas and discussed in class.

Return Method

N/A

Feedback Provided

Online through Canvas

Assessment 2 - Report on Major Project - 40%

Assessment Type	Report
Description	A report of the creative, practical or research project, elucidating the purpose of its outcome(s), reflecting and commenting critically upon the nature and success of the practice(s) performed, and placing the project within a broader disciplinary and/or research context.
Weighting	40%
Length	2500 Words
Due Date	Week 13, Friday 27 October. Formative feedback will be given on progress before the final submission.
Submission Method	Through Canvas
Assessment Criteria	Criteria for this assignment will be provided in Canvas and discussed in class.
Return Method	N/A
Feedback Provided	Online through Canvas

Assessment 3 - Presentation - 30%

Assessment Type	Presentation
Description	An overview of the professional project using appropriate media, critical reflections on the nature of the practice(s) performed, and the project's position or innovation within the Creative Industries.
Weighting	30%
Length	5 min and max 20 slides
Due Date	Week 6, 25 August (and possibly 7, as negotiated with Stream coordinator)
Submission Method	In class and through Canvas.
Assessment Criteria	Criteria for this assignment will be provided in Canvas and discussed in class.
Return Method	N/A
Feedback Provided	Online through Canvas

ADDITIONAL INFORMATION

Grading Scheme

This course is graded as follows:

Range of Marks	Grade	Description
85-100	High Distinction (HD)	Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.
75-84	Distinction (D)	Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.
65-74	Credit (C)	Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

*Skills are those identified for the purposes of assessment task(s).

Communication Methods

Communication methods used in this course include: Face to face, Canvas Course Site,

Course Evaluation	Email, Zoom. Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.
Oral Interviews (Vivas)	As part of the evaluation process of any assessment item in this course an oral examination (viva) may be conducted. The purpose of the oral examination is to verify the authorship of the material submitted in response to the assessment task. The oral examination will be conducted in accordance with the principles set out in the Oral Examination (viva) Procedure . In cases where the oral examination reveals the assessment item may not be the student's own work the case will be dealt with under the Student Conduct Rule .
Academic Misconduct	All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to https://policies.newcastle.edu.au/document/view-current.php?id=35 .
Adverse Circumstances	The University acknowledges the right of students to seek consideration for the impact of allowable adverse circumstances that may affect their performance in assessment item(s). Applications for special consideration due to adverse circumstances will be made using the online Adverse Circumstances system where: <ol style="list-style-type: none">1. the assessment item is a major assessment item; or2. the assessment item is a minor assessment item and the Course Co-ordinator has specified in the Course Outline that students may apply the online Adverse Circumstances system;3. you are requesting a change of placement; or4. the course has a compulsory attendance requirement. Before applying you must refer to the Adverse Circumstance Affecting Assessment Items Procedure available at: https://policies.newcastle.edu.au/document/view-current.php?id=236
Important Policy Information	The Help button in the Canvas Navigation menu contains helpful information for using the Learning Management System. Students should familiarise themselves with the policies and procedures at https://www.newcastle.edu.au/current-students/no-room-for/policies-and-procedures that support a safe and respectful environment at the University.
Inductions	<p>To adhere to the WH&S policy for the School of Humanities, Creative Industries and Social Sciences (HCISS), and to access resources and specialist facilities, inductions are required as part of coursework and research activities.</p> <p><i>This course requires you to complete the General Induction BY WEEK 1 of SEMESTER</i></p> <p>See the listing of inductions in supPORTAL: https://hciiss.newcastle.edu.au/technical/</p> <p>The general induction must be completed by all staff and students. This induction covers WHS, General information, Technical support and University operations. This general induction (Level 0) is Mandatory and is required to access general facilities and equipment.</p> <p>By completing the general induction (level 0) you are given access to:</p> <ul style="list-style-type: none">- General facilities within the city precinct (includes after hours access)- Access to book facilities and equipment (Booking point) <p>How to Guide for bookings: https://hciiss.newcastle.edu.au/technical/article-categories/booking/</p>

This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.

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