

STUDY AREA

COMMUNICATION AND CREATIVE INDUSTRIES



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA





REID **DRAWS** ON EXPERIENCE

When Bachelor of Visual Communication Design (Honours) alumnus Reid wants to know if his animation is good enough, he looks for a sense of childlike wonder on his audiences' faces. Reid has honed his skills working with hand-drawn and stop-motion setups at the Plasmatic Research Laboratory – the University of Newcastle's cutting-edge animation lab. He rounded out his portfolio with classes and work experiences in graphic design, including creating a stylised music video for Australian punk legends, The Living End. Reid was thrilled when his animated short, Food for Fraught, was screened at film festivals across the world. Traditional animation may be a labour of love, but with every frame he draws, Reid sees a new chance to inspire and delight another person.

Reid

Bachelor of Visual Communication Design (Honours), 2019

COMMUNICATION AND CREATIVE INDUSTRIES

Pursuing a career in communication and creative industries is a chance to bring your boldest ideas to life. You can tailor your degree to focus on an area you're passionate about such as digital content creation, animation, music, art, design, media, journalism, public relations and so much more. Collaborate with industry partners on real-life projects, from the production of music videos to art installations, and contribute to the new-gen thinking that will help define the 21st century.

newcastle.edu.au/study/communication-and-creative-industries

No. 1 IN NSW

for overall educational experience and learning resources (Communication)¹

84.3%

of Creative Arts students give us top marks for teaching - higher than national average²

CUTTING-EDGE FACILITIES

Students enjoy access to industry-standard equipment and state-of-the-art training spaces, including our in-house media production and radio studios and editing suites.

DEGREE OPTIONS

- Bachelor of Communication
- Bachelor of Creative Industries
- Bachelor of Music
- Bachelor of Visual Communication Design

ALSO CONSIDER

- Bachelor of Arts
- Bachelor of Design (Architecture)
- Bachelor of Information Technology

1 The Good Universities Guide 2020

2 QILT Student Experience Survey 2017 - 2018

YOUR JOURNEY STARTS HERE



LIFESTYLE

Our coastline is world famous. Enjoying downtime at one of Newcastle's pristine beaches and three coastal baths is made easy with long stretches of uncrowded sand, accessible public transport, and plenty of free parking. A creative hub, Newcastle is home to the bright ideas of countless innovators and entrepreneurs. Enjoy all that Newcastle has to offer – a dynamic art and music scene, chilled-out cafes, eclectic markets, microbreweries and small bars. The people are friendly, the beaches are picture perfect and the coffee culture is taken seriously.

CAMPUS LIFE

On campus, you have access to a wide range of cafes, food outlets and bars. The University is also home to over 150 clubs, societies and social groups – giving you the chance to regularly participate in fun activities.

Great health and fitness facilities await you at The Forum University (Callaghan) and Harbourside (Newcastle City). You'll find a 50m indoor heated swimming pool, fitness classes, state-of-the-art equipment, indoor courts and casual or structured social sport competitions all year. No matter which campus you study at, there's always something happening during the semester. There are plenty of events from Orientation Party to festivals and local gigs. You could attend study workshops, guest lectures or kick back and enjoy watching a movie by moonlight.

newcastle.edu.au/uonstudentliving

ACCOMMODATION

While the thought of moving away from your home town to study might seem daunting, we're here to make this transition as easy as possible. We offer students secure, affordable and comfortable accommodation while studying.

newcastle.edu.au/accommodation

FREE PATHWAYS

We're proud to be the largest provider of enabling programs in Australia.

If you don't have the qualifications required for direct entry, you still have the opportunity to access university studies through our pathway programs, regardless of your background or level of previous education. The programs are offered free of charge and upon successful completion, you're guaranteed entry to over 40 undergraduate degrees at the University of Newcastle.

- **Newstep**
If you didn't complete Year 12, or missed the chance to get the marks needed for university entry, our Newstep program offers the perfect pathway between secondary schooling and university. Study on campus at Newcastle or the Central Coast.
- **Open Foundation**
If you've never studied at university before and you're considering a degree qualification after time in the workforce or caring for family, or just looking to further your interests, our Open Foundation program can help make this happen.
- **Yapug - Aboriginal and Torres Strait Islander Students**
Yapug is a pathway program providing Aboriginal and Torres Strait Islander people with skills for entry into undergraduate degrees, including a pathway into Medicine. Start your university experience in a culturally appropriate learning environment, supported by Indigenous peers and staff.

newcastle.edu.au/enabling

YEAR 12 SUBJECT SPOTLIGHT EARLY ENTRY PROGRAM

We believe that your ATAR doesn't define who you are – it is your unique passions, abilities and ambitions that matter. Our Year 12 Subject Spotlight program rewards you with an early offer for your hard work and strong results in individual subjects related to your degree. So, you can take some of the stress out of your final school exams, knowing your ATAR isn't all that matters.

There is no separate application for the program – simply apply through UAC to qualify. You can find more information on subjects aligned to specific degrees online.

newcastle.edu.au/subject-spotlight

NUSPACE

In the heart of the CBD, our Newcastle City campus provides an integral link with industry in creativity, business and law. The campus is a hive of innovation in the city centre. Our state-of-the-art facility delivers a 'next generation' university experience. Our expansion into Honeysuckle, with the launch of our new home for the creative industries and new innovation hub in late 2021, will enrich your learning experience with specialised studios and technologies.

STUDY ABROAD

Are you keen to take your studies around the world?

When you study here, you'll have the chance to travel and get credit for your degree at the same time. There are opportunities for international experiences across every area of study, whether it's an overseas exchange program, study tour or work placement. Discover new cultures, try new food and make friends from all over the world. With more than 100 partner universities across all major continents, it really is the chance of a lifetime.

newcastle.edu.au/studyoverseas

CAREER-READY GRADUATES

Sometimes it's best to dive straight in. That's why exciting industry experience and Work Integrated Learning is at the core of all our degrees. Our strong partnerships with local and global organisations ensure everything you study is shaped by the real world and you graduate ready for a career in your field. Our Career Services Team are also on hand to help you out with everything from resumes and employment workshops to advice on your career goals.

THE MA & MORLEY SCHOLARSHIP PROGRAM

The Ma & Morley Scholarship Program aims to inspire, educate and cultivate the next generation of globally aware and socially conscious Australian leaders - and help them change the world.

The Program was established through a generous \$26 million commitment by Chinese entrepreneur Jack Ma, in honour of his lifelong friendship with respected Newcastle local Ken Morley.

SCHOLARSHIPS

You might be bursting with new ideas, passion and potential. But without support, attending university can sometimes seem impossible.

The University of Newcastle's scholarship programs have been designed to provide this support and give you the opportunity to develop your talent and explore your potential.

We have over 1,000 individual scholarships on offer including:

- scholarships for academic achievement
- support for individuals facing financial hardship and educational disadvantage
- support for Indigenous students
- opportunities to travel, perform, play sport, relocate, or gain global experience.

Visit the website to find a scholarship that fits for you

newcastle.edu.au/scholarships

SHAPING FUTURES SCHOLARSHIPS

The Shaping Futures Scholarship Fund provides support for students who are most in need - helping them to overcome disadvantage to pursue and maintain their achievements.

Scholarships are offered to academically gifted students facing educational disadvantage such as financial hardship, relocation from a regional or remote area, a long term or recurrent medical condition or illness, carer or sole parenting responsibilities, an asylum seeker recently completing a University of Newcastle enabling program, or a combination of these factors.

ABORIGINAL AND TORRES STRAIT ISLANDER SCHOLARSHIPS

The Aboriginal and Torres Strait Islander Scholarships were established through contributions from the University, industry donors, community organisations and the annual Reconciliation Scholarship Dinner Dance. These scholarships provide Australian Aboriginal and Torres Strait Islander students financial support to assist with completing their studies.

newcastle.edu.au/scholarships

BACHELOR OF COMMUNICATION



newcastle.edu.au/degrees/bachelor-of-communication

If the idea of writing the news, working in a television studio, producing a radio program, making documentaries and films, or working as a public relations consultant inspires you, then look no further than the Bachelor of Communication.

Develop the capabilities needed to construct and present clear and effective narratives and arguments across written, visual, oral and multimedia forms. Learn to push your creative boundaries, develop your strengths and gain practical skills with access to the latest media technologies including our multi-camera television studio and radio and sound recording studios.



2020 SELECTION RANK

65.00 | Median 76.38

SPECIALISE

You can specialise in one or two of the following majors:

- Experience Creation
- Media Production
- News and Digital Media
- Public Relations and Strategic Communication

Additional major options are available to study alongside one Communication major. Choose from Visual Communication Design majors of Animation or User Experience (UX) Design.

CAREER EXAMPLES

- Camera Operator
- Copywriter
- Editor
- Feature Writer
- Festival/Events Coordinator
- Film/Television Production Assistant

ACCREDITATION

Students who complete this degree with the Public Relations and Strategic Communication major will graduate with a degree accredited by the Public Relations Institute of Australia (PRIA)

COMBINE THIS DEGREE WITH

- Bachelor of Laws (Honours)

REAL-WORLD EXPERIENCE

The Bachelor of Communication has been designed with embedded practical learning experiences throughout the degree and incorporates work placement or projects within the industry as a significant component of your specialist major. Students are invited to take advantage of our business partnership networks with NBN Television, The Newcastle Herald, ABC 1233, the University radio station 2NURFM, and internships with Channel 7 and Foxtel.



HANNAH & EMILY'S STORY

They converted their garage into a makeshift studio and spent a year and a half arranging puppets frame by frame, but this dynamic duo claim it was all worth it.

Twin sisters, Hannah and Emily, decided to create a stop motion animation piece for their honours level project. Their mentors nominated their project for a national film award and much to their surprise and astonishment, they won.

“Stop motion was challenging it allowed us to consider complex filmmaking types plus we had a product to show at the end of it!” exclaimed the twins.

Hannah and Emily work fulltime as camera operators and editors in the Newcastle media industry. They attribute their success partly to hard work, perseverance and having the right networks but also to the creative and problem-solving skills that they learnt in their Bachelor of Communications, which gave them the opportunity to work on a variety of projects such as documentaries, music videos, short films and television shows.

“We really enjoyed the practical hands-on of the course. The uni is a great mix of coastal living but with access to industry professionals. It’s a big city university with an affordable, relaxed lifestyle,” explained the twins.

Hannah and Emily

Bachelor of Communication (Honours), 2018



BACHELOR OF CREATIVE INDUSTRIES

 newcastle.edu.au/degrees/bachelor-of-creative-industries

The Bachelor of Creative Industries is a 21st century degree for those planning to make real cultural, political and social impact through creative thinking and innovative approaches to their work.

This degree challenges you to become a trailblazer, incorporating entrepreneurial skills, collaboration and project management across a range of creative fields. Develop new skills and expand your knowledge in an exciting interdisciplinary program that offers four diverse areas of study.

2020 SELECTION RANK

62.90 | Median 73.10

SPECIALISE

You can choose to specialise in one or two of the following majors:

- Contemporary Wearables
- Performance and Stagecraft
- Photomedia
- Visual Art

CAREER EXAMPLES

- Curator
- Designer
- Multimedia Artist
- Production Manager

COMBINE THIS DEGREE WITH

- Bachelor of Innovation and Entrepreneurship



UNIQUE PROGRAM STRUCTURE

You may complete a single or a double major in this program. You can choose two Bachelor of Creative Industries majors, or you can combine one Bachelor of Creative Industries major with one selected major from the Bachelor of Communication or the Bachelor of Visual Communication Design.

- Visual Art combined with Animation
- Photomedia combined with Graphic Communication and Typography
- Performance and Stagecraft combined with Media Production.



MAX'S STORY

Max is passionate about storytelling and the impact that words can have on countless people. It was Max's love of reading and writing that inspired him to study a Bachelor of Creative Industries.

Currently in his third year, Max is embracing every opportunity he can while studying at the University of Newcastle. Taking his studies across the globe, Max spent a semester abroad at McMaster University in Canada where he got to meet with Toronto-based publishing company Cormorant Books.

Back on home soil, Max is looking forward to his upcoming internship with the Australia Council for the Arts. The internship will be part of the Council's Visiting International Publishers Program and is a chance for him to gain hands-on experience while building an understanding of operations within the publishing sector.

For Max, his entire experience so far has been inspiring and showed him just how varied his career could be in the future.

Max

Bachelor of Creative Industries

BACHELOR OF MUSIC



newcastle.edu.au/degrees/bachelor-of-music

This degree is designed for performers, composers, songwriters, producers and more – including those who just have a love of music but aren't sure of how to turn that into a career.

Explore your full potential and fast-track your career through hands-on study at the renowned Conservatorium of Music located in the heart of the Newcastle CBD. Learn in dedicated creative spaces and develop your skills using cutting-edge technologies. You could find yourself collaborating with national and international artists at the celebrated Harold Lobb Concert Hall, or designing, recording and producing music alongside our industry and community-based partners.

2020 SELECTION RANK

Audition and/or interview are required for this degree. See website for more information.

SPECIALISE

Choose to specialise in one or two of the following majors:

- Performance
- Songwriting and Production

CAREER EXAMPLES

- Composer/Arranger
- Music Producer
- Music Teacher
- Professional DJ
- Professional Musician or Performer
- Songwriter

COMBINE THIS DEGREE WITH

- Bachelor of Arts



WAYS OF TEACHING AND LEARNING

Our Bachelor of Music fosters collaborative activities between all our undergraduates.

You may study a single or a double major in this program. You can combine the two Bachelor of Music majors, or you can study one Bachelor of Music major with one selected major from the Bachelor of Communication or the Bachelor of Creative Industries. You could study double majors in;

- Performance and Songwriting and Production
- Performance and Media Production
- Songwriting and Production and Animation



KATHERINE'S STORY

Katherine is a proud descendant of the Woppaburra people of the Keppel Islands and Argun tribe of Badu Island, Torres Strait Islands. A Bachelor of Music student, she has more than music in her heart. She's passionate about raising awareness for causes close to her and creating real change by using her music to connect with people facing adversity. This includes issues around education, race, disability, health or financial hardship. She has already connected with communities across Queensland and New South Wales and worked with organisations such as Queensland Music Festival, LinkUp, Former Origin Greats (FOGs) and Cape York Australian Aboriginal Academy (CYAAA) alongside some of the best in the industry. Music is a universal language. She hopes to use it as a platform for people wanting to have their voice heard and believes that with a united front, we can create a world that works in harmony.

Katherine

Bachelor of Music
Ma & Morley Scholar

HONEYSUCKLE PRECINCT

At the University of Newcastle, we have a long-term vision to grow, develop knowledge and be a driver of our innovative regional economy.

One core component of this is our Honeysuckle City Campus Development. Our first building on the site will be opened in time for Semester 1, 2021. A sleek, sophisticated, transparent building with smart glazing will create a 'stage within the city' for innovators, entrepreneurs and creatives from the School of Creative Industries and the Hunter Innovation Project's Innovation Hub.

newcastle.edu.au/about-uon/our-environments/honeysuckle-city-campus-development



FESTIVAL X

The University of Newcastle's School of Creative Industries is excited to present Festival X, held in November at the University's vibrant city campus and beyond. Now in its third year, Festival X is a culmination of student's work in the areas of design, animation, communication, theatre, music and film.

Held over five days and featuring more than twenty unique events, the students will be making their mark in performances, exhibitions and screenings, celebrating their achievements and showcasing years of dedication to their craft.

Get inspired and find out how you could unlock your creative potential!



HARNESSING TECHNOLOGIES THAT MAKE A GLOBAL IMPACT

Professor Paul Egglestone believes in the power of technology to spark positive social change. With extensive experience spanning television and digital media in the UK and across the globe, Professor Egglestone is passionate about inspiring the next generation of content creators and changemakers at the University of Newcastle.

Professor Egglestone is constantly discovering new ways to harness digital media technologies to help make the world better. His current research project uses drone imagery to allow people to spot koalas in their natural habitat, helping save one of Australia's most iconic native species. How will Professor Egglestone inspire you?

Professor Paul Egglestone

Head of School
School of Creative Industries



BACHELOR OF VISUAL COMMUNICATION DESIGN



newcastle.edu.au/degrees/bachelor-of-visual-communication-design

In today's increasingly digital and mobile environment, the demand for visual communication specialists across a wide range of industries is high.

Visual communication design is exciting, diverse and constantly evolving. As an emerging visual communicator, you will learn to combine creative practice with experience in digital technologies and print media, to create successful design solutions. When you study a Bachelor of Visual Communication Design at the University of Newcastle, you will engage with international designers and educators whose range of expertise cover specialist areas such as graphic design, user experience design, design thinking, advertising, animation, illustration, and screen design.

2020 SELECTION RANK

62.00 | Median 77.58

SPECIALISE

Choose to specialise in one or two of the following majors:

- Animation
- Illustration
- Graphic Communication and Typography
- Interaction and User Experience Design

Additional major options are available to study alongside one Visual Communication Design major. You may choose Communication major media production or Creative Industries major experience creation.

CAREER EXAMPLES

- Animator
- Creative Director
- Graphic Designer
- Illustrator
- Interactive Media Designer/Developer
- User Experience Designer



REAL-WORLD EXPERIENCE

This degree has hands-on experience with a wide range of graphic design techniques and full access to the very best design equipment, allowing you to graduate with an impressive portfolio of your own work.

Throughout the program, students have the opportunity to complete work placements and take part in Work Integrated Learning projects. International placements and exchanges are also available to expand your knowledge and skills in an international context.





CALLUM'S STORY

Whether it's laughter, surprise, or a moment of reflection – Bachelor of Visual Communication Design alumnus Callum aims to create work with impact. During his studies, Callum took advantage of the University's connections to industry, and embraced opportunities to test the skills he was learning in the real world.

He completed an industry placement with Infinity Squared, a Sydney production company. Callum worked on real projects, with a focus on stop-motion animation and post-production. Obviously, he made an impression – the role led to several paid jobs, and invaluable industry contacts.

Since graduating, Callum has led a successful career as a freelance graphic designer, illustrator and animator. He's currently drawing inspiration from the beautiful Hunter Valley vineyards as a graphic designer for Hope Estate.

Callum

Bachelor of Visual Communication Design, 2018

RELATED DEGREES

You may also be interested in one of the following degrees that touch on the Communication and Creative Industries study area.

BACHELOR OF ARTS

Enrich your mind, diversify your skills and pursue an area you're truly passionate about with a degree in arts and humanities. If you want to expand your knowledge of the world, hone your critical thinking skills and be inspired by human creativity past and present, then a Bachelor of Arts is for you.



For further information on this program refer to the **Society and Culture** brochure



or visit newcastle.edu.au/study/society-and-culture

BACHELOR OF DESIGN (ARCHITECTURE)

Architecture is more than just art and technology. Our graduates don't just design and shape the physical spaces of our cities and buildings - they use architecture to stimulate the places we live and work, engage the community and improve our world.



For further information on this program refer to the **Architecture** brochure



or visit newcastle.edu.au/study/architecture-building-and-construction

BACHELOR OF INFORMATION TECHNOLOGY

Information technology (IT) is all about developing, building and maintaining software systems to meet the challenges faced by society, and seizing opportunities to push the boundaries of what's possible. Combine your passion for media and entertainment with skills in IT, to create exciting digital content.



For further information on this program refer to the **Computing, Maths and Technology** brochure



or visit newcastle.edu.au/study/computing-maths-and-technology

CONNECT WITH OUR GLOBAL ALUMNI NETWORK

#UONalumni

Spanning 144 countries, the University of Newcastle's global alumni network is making a positive difference to the world.

This diverse group of global professionals provides invaluable support for our students by sharing their time and expertise. Whether it's through a mentoring program, industry experience or attending a networking event, you'll be inspired and empowered by those who have blazed the trail before you. And, when you graduate, you'll be in good company. You will join this outstanding group of over 148,000 alumni around the world. Because wherever you are, whatever you're doing, you are always part of our global alumni community.

newcastle.edu.au/alumni

**IF YOU'RE READY TO CHASE YOUR DREAMS AND THRIVE,
NOW IS THE TIME.**

For full information and to find out how to apply, visit newcastle.edu.au/study

