STUDY AREA
COMMUNICATION AND CREATIVE INDUSTRIES
REID DRAWS ON EXPERIENCE

When Bachelor of Visual Communication Design (Honours) student Reid wants to know if his animation is good enough, he looks for a sense of childlike wonder on his audiences’ faces. Reid has honed his skills working with hand-drawn and stop-motion setups at the Plasmatic Research Laboratory – the University of Newcastle’s cutting-edge animation lab. He’s rounding out his portfolio with classes and work experiences in graphic design, including creating a stylised music video for Australian punk legends, The Living End. Reid was thrilled when his animated short, Food for Fraught, was screened at film festivals across the world. Traditional animation may be a labour of love, but with every frame he draws, Reid sees a new chance to inspire and delight another person.

Reid
Bachelor of Visual Communication Design (Honours)
Pursuing a career in communication and creative industries is a chance to bring your boldest ideas to life. You can tailor your degree to focus on an area you're passionate about such as digital content creation, animation, music, art, design, media, journalism, public relations and so much more. Collaborate with industry partners on real-life projects, from the production of music videos to art installations, and contribute to the new-gen thinking that will help define the 21st century.

newcastle.edu.au/study/communication-and-creative-industries

**DEGREE OPTIONS**
- Bachelor of Communication
- Bachelor of Creative Industries
- Bachelor of Music
- Bachelor of Natural History Illustration
- Bachelor of Visual Communication Design

**ALSO CONSIDER**
- Bachelor of Arts
- Bachelor of Design (Architecture)
- Bachelor of Information Technology

**CUTTING-EDGE FACILITIES**
Students enjoy the most advanced communication technology available within our creative performance and production spaces.

1 Quality Indicators of Learning and Teaching 2017
2 Quality Indicators of Learning and Teaching 2018
YOUR PATHWAYS

We’re proud to be the largest provider of enabling programs in Australia.

If you don’t have the qualifications required for direct entry, you can still have the opportunity to access university studies, regardless of your background or level of previous education, through our pathway programs. The programs are offered free of charge and upon successful completion, you’re guaranteed entry to selected undergraduate degrees at the University of Newcastle.

- **Newstep**
  If you were unable to complete Year 12 or missed the chance to get the marks needed for university entry, our Newstep program offers another pathway for you.

- **Open Foundation**
  If you are seeking a new career direction, considering attending university after time in the workforce or looking to further pursue your interests, our Open Foundation program can help make this happen. Study online, part-time or full-time.

- **Yapug – Aboriginal and/or Torres Strait Islander Students**
  Yapug is a pathway program designed to help Aboriginal and/or Torres Strait Islander people gain skills for entry into undergraduate degrees.

newcastle.edu.au/enabling

LIFESTYLE

Our coastline is world famous. Enjoying downtime at one of Newcastle’s pristine beaches and three coastal baths is made easy with long stretches of uncrowded sand, accessible public transport, and plenty of free parking. A creative hub, Newcastle is home to the bright ideas of countless innovators and entrepreneurs. Enjoy all that Newcastle has to offer – a dynamic art and music scene, chilled-out cafes, eclectic markets, micro-breweries and small bars. The people are friendly, the beaches are picture perfect and the coffee culture is taken seriously.

CAMPUS LIFE

On campus, you have access to a wide range of cafes, food outlets and bars. The University is also home to over 150 clubs, societies and social groups – giving you the chance to regularly participate in fun activities.

Callaghan has an on-campus gym – The Forum – which also features a secondary location just 500 metres from NeW Space. Facilities across both sites include a 50-metre indoor pool, cardio and strength training zones, rock climbing wall, cycle zone, group fitness classes and multi-purpose courts.

The new covered outdoor recreation area (CORA) at the Central Coast campus provides a great place for students to be active, social and engaged all year round.

newcastle.edu.au/uonstudentliving

ACCOMMODATION

While the thought of moving away from your home town to study might seem daunting, we’re here to make this transition as easy as possible. We offer students secure, affordable and comfortable accommodation while studying.

newcastle.edu.au/accommodation

YEAR 12 SUBJECT SPOTLIGHT

EARLY ENTRY PROGRAM

We believe that your ATAR doesn’t define who you are – it is your unique passions, abilities and ambitions that matter. Our Year 12 Subject Spotlight program rewards you with an early offer for your hard work and strong results in individual subjects related to your degree. So, you can take some of the stress out of your final school exams, knowing your ATAR isn’t all that matters. There is no separate application for the program – simply apply through UAC to qualify.

You can find more information on subjects aligned to specific degrees online.

newcastle.edu.au/subject-spotlight
STUDY ABROAD
Are you keen to take your studies around the world?
When you study here, you’ll have the chance to travel and get credit for your degree at the same time. There are opportunities for international experiences across every area of study, whether it’s an overseas exchange program, study tour or work placement. Discover new cultures, try new food, and make friends from all over the world. With more than 100 partner universities spanning all major continents, it really is the chance of a lifetime.
newcastle.edu.au/studyoverseas

GRADUATE WORK READY
Sometimes it’s best to dive straight in. That’s why exciting industry experience and work-integrated learning is at the core of all our degrees. Our strong partnerships with local and global organisations ensure everything you study is shaped by the real world and you graduate ready for a career in your field. Our Career Services Team are also on hand to help you out with everything from resumes and employment workshops to advice on your career goals.

THE MA & MORLEY SCHOLARSHIP PROGRAM
Katherine is a proud descendant of the Woppaburra people of the Keppel Islands and Argun tribe of Badu Island, Torres Strait Islands. The Bachelor of Music student has more than music in her heart. She’s passionate about raising awareness for causes close to her and creating real change by using her music to connect with people facing adversity. This includes issues around education, race, disability, health or financial hardship. She has already connected with communities across Queensland and New South Wales and worked with organisations such as Qld Music Festival, LinkUp, Former Origin Greats (FOGs), Cape York Aboriginal Academy (CYAAA) alongside some of the best in the industry. Music is a universal language. She hopes to use it as a platform for people wanting to have their voice heard and believes that with a united front, we can create a world that works in harmony.
Katherine
Bachelor of Music
Ma & Morley Scholar

SCHOLARSHIPS
Our University is home to many talented, enthusiastic and diverse students – just like you – and providing equity of access to higher education is fundamental to who we are. It doesn’t matter what your background is or what your circumstances are, we want to give everyone the chance to go to, and thrive, at university.
Our scholarship programs provide:
• scholarships for academic achievement
• support for individuals with financial hardship and educational disadvantage
• support for Indigenous students
• opportunities to travel, perform, play sport, relocate, or gain global experience.
newcastle.edu.au/scholarships

SHAPING FUTURES SCHOLARSHIPS
The Shaping Futures Scholarship Fund provides support for students who are most in need – helping them to overcome disadvantage to pursue and maintain their achievements.
Scholarships are offered to academically gifted students facing educational disadvantage such as financial hardship, relocation from a regional or remote area, a long term or recurrent medical condition or illness, carer or sole parenting responsibilities, an asylum seeker recently completing a University of Newcastle enabling program, or a combination of these factors.

ABORIGINAL AND/OR TORRES STRAIT ISLANDER SCHOLARSHIPS
The Aboriginal and/or Torres Strait Islander Scholarships were established through contributions from the University, industry donors, community organisations and the annual Reconciliation Scholarship Dinner Dance.
These scholarships provide Australian Aboriginal and/or Torres Strait Islander students financial support to assist with completing their studies.
newcastle.edu.au/scholarships
COMMUNICATION

If the idea of writing the news, working in a television studio, producing a radio program, making documentaries and films, or working as a public relations consultant inspires you, then look no further than the Bachelor of Communication.

Develop the capabilities needed to construct and present clear and effective narratives and arguments across written, visual, oral and multimedia forms. Learn to push your creative boundaries, develop your strengths and gain practical skills with access to the latest media technologies including our multi-camera television studio and radio and sound recording studios.

2019 SELECTION RANK
64.50 | Median 76.65

SPECIALISE
You can specialise in one or two of the following majors:
• Experience Creation
• Media Production
• News and Digital Media
• Public Relations and Strategic Communication

CAREER EXAMPLES
• Camera Operator
• Copywriter
• Editor
• Feature Writer
• Festival/Events Coordinator
• Film/Television Production Assistant

ACCREDITATION
Students who complete this degree with the Public Relations and Strategic Communication major will graduate with a degree accredited by the Public Relations Institute of Australia (PRIA)

COMBINE THIS DEGREE WITH
• Bachelor of Laws (Honours)

REAL-WORLD EXPERIENCE
The Bachelor of Communication has been designed with embedded practical learning experiences throughout the degree and incorporates work placement or projects within the industry as a significant component of your specialist major. Students are invited to take advantage of our business partnership networks with NBN Television, The Newcastle Herald, ABC 1233, the University radio station 2NURFM, and internships with Channel 7 and Foxtel.

newcastle.edu.au/degrees/bachelor-of-communication
CHRISTINE’S STORY

Investigating the big stories, giving people a voice and breaking the latest news – it’s safe to say that Christine has found the perfect job.

With a goal of working in the media industry, Christine didn’t hesitate when it came to choosing a degree – diving straight into a Bachelor of Communication.

It was a media production class that sparked Christine’s interest in radio, and it didn’t take long for her to kickstart her career in the industry – volunteering at the University’s community radio station 2NURFM.

“This real-life experience helped me grow my skillset and led me to being awarded the Peter Pickhover Radio Award in 2015, as well as a highly commended prize in journalism from the Newcastle Herald.”

Fast forward to present day and Christine’s passion for storytelling has only grown deeper. As a studio producer and content creator for ABC Radio Newcastle’s Breakfast show, she’s not only providing a platform for important and breaking stories to be shared, she’s striving to make sure the voices of her community are heard.

Christine
Bachelor of Communication, 2016
The Bachelor of Creative Industries is a 21st century degree for those planning to make real cultural, political and social impact through creative thinking and innovative approaches to their work. This degree challenges you to become a trailblazer, incorporating entrepreneurial skills, collaboration and project management across a range of creative fields. Develop new skills and expand your knowledge in an exciting interdisciplinary program that offers seven diverse areas of study.

2019 SELECTION RANK
60.60 | Median 72.80

CAREER EXAMPLES
- Broadcast Journalist
- Communications Officer
- Designer
- Exhibition Manager
- Festival Director
- Filmmaker

COMBINE THIS DEGREE WITH
- Bachelor of Innovation and Entrepreneurship

WAYS OF TEACHING AND LEARNING
You will have the opportunity to choose from one of the following seven major areas of study:
- Communication and Media
- Creative and Performing Arts
- Design
- Information Technology
- Music
- Visual Art
- Writing and Publishing

You can structure your program to suit your interests, study options include:
- A single major - choose one area of study and a range of electives
- A double minor - choose two areas of study
- Directed Course pathway - choose a selection of courses across all majors.
HARNESSING TECHNOLOGIES THAT MAKE A GLOBAL IMPACT

Professor Paul Egglestone believes in the power of technology to spark positive social change. With extensive experience spanning television and digital media in the UK and across the globe, Professor Egglestone is passionate about inspiring the next generation of content creators and changemakers at the University of Newcastle.

Professor Egglestone is constantly discovering new ways to harness digital media technologies to help make the world better. His current research project uses drone imagery to allow people to spot koalas in their natural habitat, helping save one of Australia’s most iconic native species. How will Professor Egglestone inspire you?

Professor Paul Egglestone
Head of School
School of Creative Industries
This degree is designed for performers, composers, songwriters, producers and more — including those who just have a love of music but aren’t sure of how to turn that into a career.

The degree will explore your full potential and fast-track your career through hands-on study at the renowned Conservatorium of Music located in the heart of the Newcastle CBD. Learn in dedicated creative spaces and develop your skills using cutting-edge technologies. You could find yourself collaborating with national and international artists at the celebrated Harold Lobb Concert Hall, or designing, recording and producing music alongside our industry and community-based partners.

2019 SELECTION RANK
Audition and/or interview are required for this degree. See website for more information.

SPECIALISE
Choose to specialise in one or two of the following majors:
- Performance
- Songwriting and Production

CAREER EXAMPLES
- Composer/Arranger
- Music Producer
- Music Teacher
- Professional DJ
- Professional Musician or Performer
- Songwriter

COMBINE THIS DEGREE WITH
- Bachelor of Arts

WAYS OF TEACHING AND LEARNING
Our Bachelor of Music fosters collaborative activities between all our undergraduates, including performance, composition, songwriting and sound production students. Benefit from a range of diverse specialist options including:
- Performance (instrumental/voice)
- Composition
- Creative production and direction
- Songwriting
- Music teaching and pedagogy
- Music research and communication.

newcastle.edu.au/degrees/bachelor-of-music
Sophie found her love for music could take her further than just the recording studio during her studies at the University of Newcastle.

As the recipient of the NSW Regional Arts Scholarship in 2017, Sophie had the opportunity to take her talent to the global stage, travelling to London to participate in a poetry tuition program. During the program, she was able to develop her songwriting skills and attend world-class music industry festivals and conferences throughout the UK and Europe.

Since graduating with First Class Honours in 2017, Sophie has ventured back to London to expand her craft through the Create NSW Regional Young Artist Scholarship. Sophie is proof that when you embrace opportunities, big dreams can become reality.

Sophie
Bachelor of Music (Honours) – Honours Class I, 2017
The Bachelor of Natural History Illustration at the University of Newcastle is the only degree of its kind in Australia, and one of only a few in the world.

This degree brings together three main subject areas – art, science and the environment and humanities. Natural history illustration is a flexible and diverse discipline that seeks to observe, record and visually interpret the world through creative practices. The degree focuses on developing observation and visual analytical skills, effective research techniques, concept development, communication skills and a technical skill-base.

2019 SELECTION RANK
66.45 | Median 78.63

CAREER EXAMPLES
- Animator
- Archaeological Illustrator
- Artist
- Botanical Illustrator
- Children’s Book Illustrator
- Concept/Gaming Artist

REAL-WORLD EXPERIENCE
You will have access to facilities like the Specimen Collection and Wildlife Lab, the Cultural Collections and the anatomy labs. Through applied project courses you can connect with industry organisations such as the Australian Museum, the Australian Reptile Park, the Royal Botanic Gardens, the Department of Primary Industries, the Office of Environment and Heritage (OEH), Hunter History Initiative, HMRI and similar organisations. These projects will allow you to develop an industry network and a professional portfolio.
At the University of Newcastle, we have a long-term vision to grow, develop knowledge and be a driver of our innovative regional economy.

One core component of this is our Honeysuckle City Campus Development. Our first building on the site will be opened in time for Semester 1, 2021. A sleek, sophisticated, transparent building with smart glazing will create a ‘stage within the city’ for innovators, entrepreneurs and creatives from the School of Creative Industries and the Hunter Innovation Project’s Innovation Hub.

newcastle.edu.au/newsroom/featured-news/stage-within-a-city-unveiled-for-honeysuckle-campus
In today’s increasingly digital and mobile environment, the demand for visual communication specialists across a wide range of industries is high.

Visual communication design is exciting, diverse and constantly evolving. As an emerging visual communicator, you will learn to combine creative practice with experience in digital technologies and print media, to create successful design solutions. When you study a Bachelor of Visual Communication Design at the University of Newcastle, you will engage with international designers and educators whose range of expertise cover specialist areas such as graphic design, user experience design, design thinking, advertising, animation, illustration, and screen design.

2019 SELECTION RANK
63.60 | Median 76.00

SPECIALISE
Choose to specialise in one or two of the following majors:
- Animation
- Illustration
- Graphic Communication and Typography
- Interaction and User Experience Design

CAREER EXAMPLES
- Animator
- Creative Director
- Graphic Designer
- Illustrator
- Interactive Media Designer/Developer
- User Experience Designer

REAL-WORLD EXPERIENCE
This degree has hands-on experience with a wide range of graphic design techniques and full access to the very best design equipment, allowing you to graduate with an impressive portfolio of your own work.

Throughout the program, students have the opportunity to complete work placements and take part in work-integrated learning projects. International placements and exchanges are also available to expand your knowledge and skills in an international context.
CALLUM’S STORY

Whether it's laughter, surprise, or a moment of reflection – Bachelor of Visual Communication Design alumnus Callum aims to create work with impact. During his studies, Callum took advantage of the University’s connections to industry, and embraced opportunities to test the skills he was learning in the real world.

He completed an industry placement with Infinity Squared, a Sydney production company. Callum worked on real projects, with a focus on stop-motion animation and post-production. Obviously, he made an impression – the role led to several paid jobs, and invaluable industry contacts.

Since graduating, Callum has led a successful career as a freelance graphic designer, illustrator and animator. He’s currently drawing inspiration from the beautiful Hunter Valley vineyards as a graphic designer for Hope Estate.

Callum
Bachelor of Visual Communication Design, 2018
RELATED DEGREES

You may also be interested in one of the following degrees that touch on the Communication and Creative Industries study area.

BACHELOR OF ARTS

Enrich your mind, diversify your skills and pursue an area you’re truly passionate about with a degree in arts and humanities. If you want to expand your knowledge of the world, hone your critical thinking skills and be inspired by human creativity past and present, then a Bachelor of Arts is for you.

For further information on this program refer to the Society and Culture brochure or visit newcastle.edu.au/study/society-and-culture

BACHELOR OF DESIGN (ARCHITECTURE)

Architecture is more than just art and technology. Our graduates don’t just design and shape the physical spaces of our cities and buildings - they use architecture to stimulate the places we live and work, engage the community and improve our world.

For further information on this program refer to the Architecture brochure or visit newcastle.edu.au/study/architecture-building-and-construction

BACHELOR OF INFORMATION TECHNOLOGY

Information technology (IT) is all about developing, building and maintaining software systems to meet the challenges faced by society, and seizing opportunities to push the boundaries of what’s possible. Combine your passion for media and entertainment with skills in IT, to create exciting digital content.

For further information on this program refer to the Computing, Maths and Technology brochure or visit newcastle.edu.au/study/computing-maths-and-technology

CONNECT WITH OUR GLOBAL ALUMNI NETWORK

#UONalumni

Spanning 134 countries, the University of Newcastle’s global alumni network is making a positive difference to the world.

This diverse group of global professionals provide invaluable support for our students by sharing their time and expertise. Whether it’s through a mentoring program, industry experience or attending a networking event, you’ll be inspired and empowered by those who have blazed the trail before you. And, when you graduate, you too will join this outstanding group of over 143,000 alumni around the world. Because wherever you are, whatever you’re doing, you are always part of our global alumni community. newcastle.edu.au/alumni

IF YOU’RE READY TO CHASE YOUR DREAMS AND THRIVE, NOW IS THE TIME. FIND YOUR NEW.

For full information and to find out how to apply, visit newcastle.edu.au/study