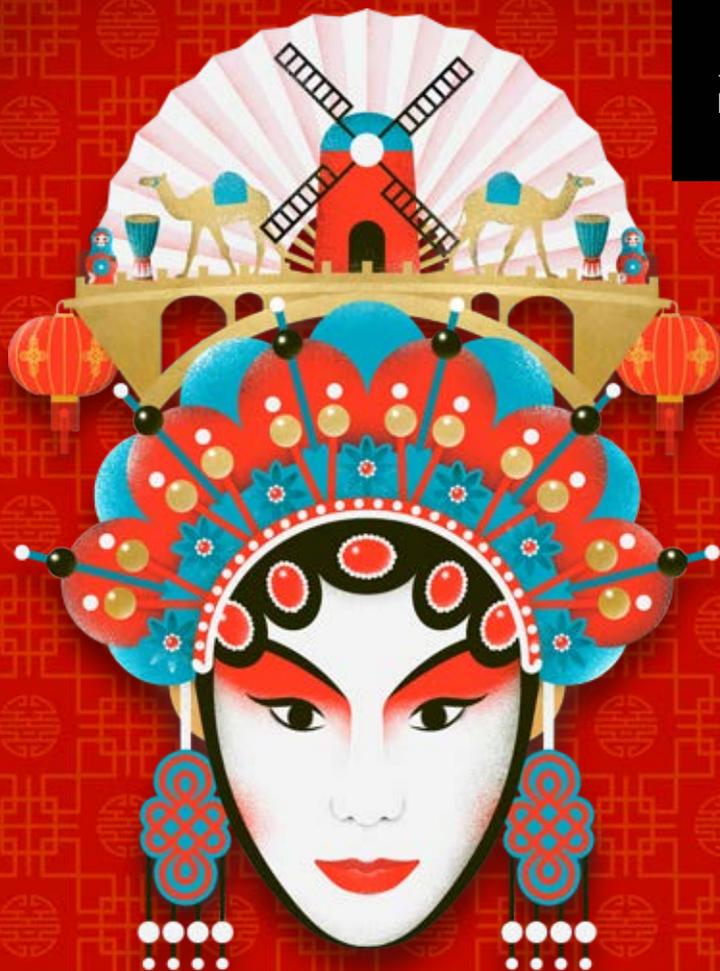


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CONFUCIUS
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AT
THE UNIVERSITY
OF NEWCASTLE
纽卡斯尔大学



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA



CHINA 中国周 WEEK

BUSINESS FORUM

Friday 13 October • 8:30am – 12:30pm • NeW Space, Room X502



Welcome to NeW Space

It's an honour to welcome you all to NeW Space for the 2017 China Business Forum.

Here at the Faculty of Business and Law, our aim is to offer courses and degrees that are cutting edge, to ensure that our students are equipped with work ready-skills, critical thinkers and hold advanced communication skills to be sought by employers. The Faculty of Business and Law aims to produce graduates that are leaders and global citizens that have a commitment of making a difference to Australia and the around world.

Kind Regards,
Prof. Tony Travaglione



Prof. Tony Travaglione
Pro Vice-Chancellor
Office PVC - Business & Law

Newcastle is gearing up for China's Belt and Road initiative

Proposed by Chinese President, Xi Jinping in 2013, the 'Belt and Road Initiative' aims to connect Asia, Europe and Africa along five routes to enhance stronger economic ties and efficient allocation of resources. The Silk Road Economic Belt focuses on:

- (1) linking China to Europe through Central Asia and Russia;
- (2) connecting China with the Middle East through Central Asia; and
- (3) bringing together China and Southeast Asia, South Asia and the Indian Ocean.

In parallel, the 21st Century Maritime Silk Road focusses on using Chinese coastal ports to:

- (4) link China with Europe through the South China Sea and Indian Ocean; and
- (5) connect China with the South Pacific Ocean through the South China Sea.



Newcastle is well placed to tap into some of these opportunities. This Forum will focus on what this Initiative means to our business community in terms of a academic view of this major undertaking, trade development and investment opportunities, and tourism growth.

Program

8:30 am Registration, coffee and networking

9:00am Welcome **Mr David Thomas**
CEO, Think Global

9:05am Opening Remarks **Professor Tony Travaglione**
Pro Vice-Chancellor and Executive Dean
University of Newcastle

9:15am A Global Industrial
Rebalance Perspective **Dr Hao Tan**
Senior Lecturer, International Business and
Strategy – University of Newcastle

9:30am China “Going Out” **Mr David Thomas**
CEO, Think Global

9:45am China/Australia Business
Relations and Opportunities **Mr Geoff Crowe**
CEO, Port of Newcastle

10:00am Trade Insights **Mr Nick Coyle**
Executive Director and CEO
Austcham Beijing

10:15am Opportunities for Newcastle **Dr Jim Harrowell**
New South Wales’ Special Envoy to China

10:30am Morning tea and networking break

10:45am Tourism Entrepreneurship **Mr Oliver Tams**
Think Procurement

11:00am Media trends and tourism **Ms Cheng Lei**
Anchor, Global Business, CGTN

11:15am Summary of Key Findings **MC, Mr David Thomas**

11:25am Panel **All speakers**

Closing Remarks **Mr David Thomas**
Think Global

1:00pm Forum end and networking

Meet the Speakers



David Thomas

CEO, Think Global

David Thomas is well known in the Asia Pacific region for his experience, credibility and passion for building and facilitating investment relationships around the globe. David supports global business leaders, entrepreneurs and investors on their journey to identify, build and facilitate long term business and investment relationships globally.



Dr. Hao Tan

Senior Lecturer, International Business and Strategy
University of Newcastle

Dr. Hao Tan is a Senior Lecturer with Newcastle Business School, The University of Newcastle Australia, where he also serves as Program Convenor of Master of International Business program. His research is focused on the energy and resource transitions in China and their global implications, including those to Australia.



Geoff Crowe

Chief Executive Officer, Port of Newcastle

Geoff joined Port of Newcastle as Chief Executive Officer in July 2015. He has extensive experience in the Hunter region's coal mining sector, having held leadership roles with Port Waratah Coal Services. Geoff has also served as a Director of the Hunter Valley Coal Chain Coordinator.

Meet the Speakers



Nick Coyle

Executive Director and CEO Austcham Beijing

Nick Coyle is the General Manager of The China-Australia Chamber of Commerce in Beijing (AustCham Beijing). Before moving to Beijing, Nick spent time in Wuhan, Chongqing and Shanghai developing his own business in education.

Nick graduated from Newcastle University with a B/Economics – Banking, Finance and International Trade.



Dr Jim Harrowell

New South Wales' Special Envoy to China

Jim is a partner of National law firm Hunt & Hunt, the Immediate Past President of the Australia China Business Council (NSW), is the Chief Legal Representative for the Shanghai office of Hunt & Hunt and the only Australian accredited as a foreign arbitrator by the Shanghai Arbitration Commission. Jim was appointed a Member of the Order of Australia for service to international relations particularly the development of legal and business links with China; is on the advisory Board of the University of New South Wales Confucius Institute; and was appointed by the NSW Government as NSW Special Envoy – China.

Meet the Speakers



Oliver Tams

Think Procurement

Oliver has spent over 35 years in travel and tourism, concentrating on how technology affects travellers and corporations alike. He finds himself working with Fintech hubs, travel start ups, e-commerce platforms, strategic alliances with industry disruptors as well as SEEK and similar technocrats to build new procurement and travel platforms for the future.



Cheng Lei

Anchor, Global Business, CGTN

Ms Cheng Lei is the anchor for the “Global Business” show on CGTN (China Global Television Network). Lei has interviewed an impressive array of political and business leaders, including hundreds of CEOs of Fortune 500 companies. Her “China: The Next Lap” series won a bronze awards at the New York Festivals.

Lei was named the Australian Global Alumni Ambassador in 2016.

A special thanks to our forum sponsors

Port Waratah Coal Services

Port Waratah Coal Services has been receiving, stockpiling, blending and loading coal for export at the Port of Newcastle for over 40 years. We own and manage the Kooragang and Carrington Coal Terminals, which operate 24/7, and have a combined capacity of 145 million tonnes per annum.

We have always been two things – a pioneer and a partner. We are committed to understanding and fulfilling our responsibilities as an employer and community member, as well as meeting our legal obligations. We are an unlisted public company working in partnership with more than 25 producers and other service providers in the Hunter Valley Coal Chain, and pride ourselves on our ability to adapt to meet the needs of customers by innovating new ways of working. We aim to continuously improve our environmental performance, contribute to the local economy by buying and employing locally, support sustainability and resilience of our community through the Community Investment and Partnership Programme.
www.pwcs.com.au

Port of Newcastle

Port of Newcastle is pleased to support the Newcastle China Week Business Forum event, which will provide valuable insights into Australia-China business opportunities. China is one of Australia's most significant trade relationships and is one of the largest export markets for the Port of Newcastle and its catchment area.

In 2016, 22.8 million tonnes of coal, 14% of the port's coal trade, was exported to China, along with concentrates, project cargos and meals and grains. Port of Newcastle's Shareholders are The Infrastructure Fund, one of Australia's top performing infrastructure funds, and China Merchants Group, a significant global infrastructure owner which has operated in Australia for more than 20 years.

Port of Newcastle is managed by an experienced Novocastrian team which is committed to seeing the port realise its potential, recognising the port's importance to the growth and success of the region's economy.
www.portofnewcastle.com.au

Confucius Institute

The Confucius Institute at the University of Newcastle is the leading provider of high quality Chinese literacy programs in the Hunter, the Central Coast and regional NSW. Working with business, government, educational and community partners, we are dedicated to strengthening and expanding exchange and cooperation between China and our region.

As part of the University's International and Advancement Division, we also play a major role in developing the University's capacity to effectively engage with China.
www.newcastle.edu.au

