



THE UNIVERSITY OF  
**NEWCASTLE**  
AUSTRALIA

# FACULTY OF BUSINESS AND LAW FRANCE IMMERSION EXPERIENCE SEMESTER 2, 25 NOVEMBER - 12 DECEMBER 2016

**The Faculty of Business and Law, in conjunction with the Department of Education and Training through the Endeavour Project funding has organised a 16 day fully escorted France Immersion Experience at the end of Semester 2, 2016.**

The project will focus on French culture and creating work ready graduates that understand contemporary trends and practices in European business. Students will be enrolled in BUSN3600 International Study Experience. Participation will include formal lectures and information sessions prior to departure, lectures at partner institution in Dijon, lectures and debriefing upon return to Newcastle and the completion of several assessment items. Successful applicants will be batch enrolled in a special semester 2 offering of this course by the Faculty.

The objective of the course is to provide ten, 2nd and 3rd year Bachelor of Business or Bachelor of Commerce students with an opportunity to participate in a short-term study experience in International Marketing and Cross Cultural Management at the Burgundy School of Business in Dijon, France.

## **PROPOSED CONTENT**

Following is the proposed content. Please note that details are subject to change however, dates are confirmed.

**Friday 25 Nov** Fly from Sydney to France

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### **Academic Content:**

9 x 90 minutes lectures at the Burgundy School of Business.

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**Corporate Visits:** 3 x corporate visits in Dijon

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### **Cultural Visits:**

Afternoon trip to Hospices de Beaune

Walking tour of Dijon

Two walking tours of Paris

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### **Transportation:**

Private bus from Roissy Charles de Gaulle Airport to Dijon

Train ticket from Dijon to Paris

Private bus from Paris to Roissy Charles de Gaulle Airport

3 day Paris metro pass

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### **Accommodation:**

12 nights in Dijon twin share including breakfast

3 nights in Paris twin share including breakfast

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### **Meals:**

Welcome dinner in Dijon

Farewell dinner in Paris

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**12 December** Fly Paris to Sydney

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## COSTS

### Approximate cost for 16 Day Program \$5000

The Endeavour Program Grant will cover:

- Cultural Component
- In country transfers
- Shared accommodation and some meal costs
- Travel insurance for the duration of the study tour
- Welcome and farewell dinners

### Students pay for:

- Return economy airfare from Sydney to France
- Contribution towards accommodation
- Transfer to and from Sydney
- All other expenses during the study tour such as shopping, telephone calls and meals where not included on the itinerary
- Vaccinations if needed
- BUSN3600 course fees
- Mobile phone SIM card

**A \$2500 contribution (TBC) will be required by each successful student once they accept their offer.**

## HOW TO APPLY

Applications will be evaluated based on a combination of grade point average (GPA) and the submission of an expression of interest, outlining how the tour will benefit your studies and your future career.

To apply for this fantastic opportunity, please complete an expression of interest by **Sunday 24 April, 2016** at the following link:

**<https://www.surveymonkey.com/r/BUSN36002016S2>**

NOTE: Please have the following details ready before you proceed to write your expression of interest:

- Details of any previous overseas travel.
- Thoughts on how the study tour will benefit your current studies and your future career (250 words or less).
- Cumulative GPA from your current academic transcript - **[www.newcastle.edu.au/current-students/support/careers-jobs-and-your-future/your-future/gpa-calculator](http://www.newcastle.edu.au/current-students/support/careers-jobs-and-your-future/your-future/gpa-calculator)**

## CONDITIONS

- Students applying must have completed at least 120 units (12 courses) of study in either the Bachelor of Commerce or Bachelor of Business and be willing and able to enrol in and complete BUSN3600.
- Students must be in Australia when applying for the Program
- Consent from grant recipients MUST be given to allow your personal

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## NOTES:

- Students are encouraged to attend one of two information sessions to be held on Tuesday 12 from 12-1pm in SRG202 and 19 April SRG21
- Students who are selected to participate in the tour will be enrolled as a group into BUSN3600 International Study Experience for Semester 2, 2016.
- All successful applicants will be expected to travel to France and return to Australia as one party.
- Independent travel separate to the Immersion Experience is not allowed.
- Immersion Experience participants will be allocated some free time to explore at their own pace.
- Students must attend all course work modules and information sessions in Australia and France.
- Students must be Australian Citizens with a current Australian Passport that is valid until at least June 2017.
- **OS-HELP Loan can be applied for to help with the student costs of the tour.** <http://www.newcastle.edu.au/international/study-with-us/study-abroad-and-exchange/study-overseas/pre-departure/os-help-loan>
- To be eligible for OS Help loan, students must have at least 1 unit of study left to complete on their return from France - see above link.
- Credit for participation will be awarded by the University of Newcastle on the condition students comply with all formal course requirements. An award of 10 credit points will be granted on successful completion of the tour and related studies.