



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

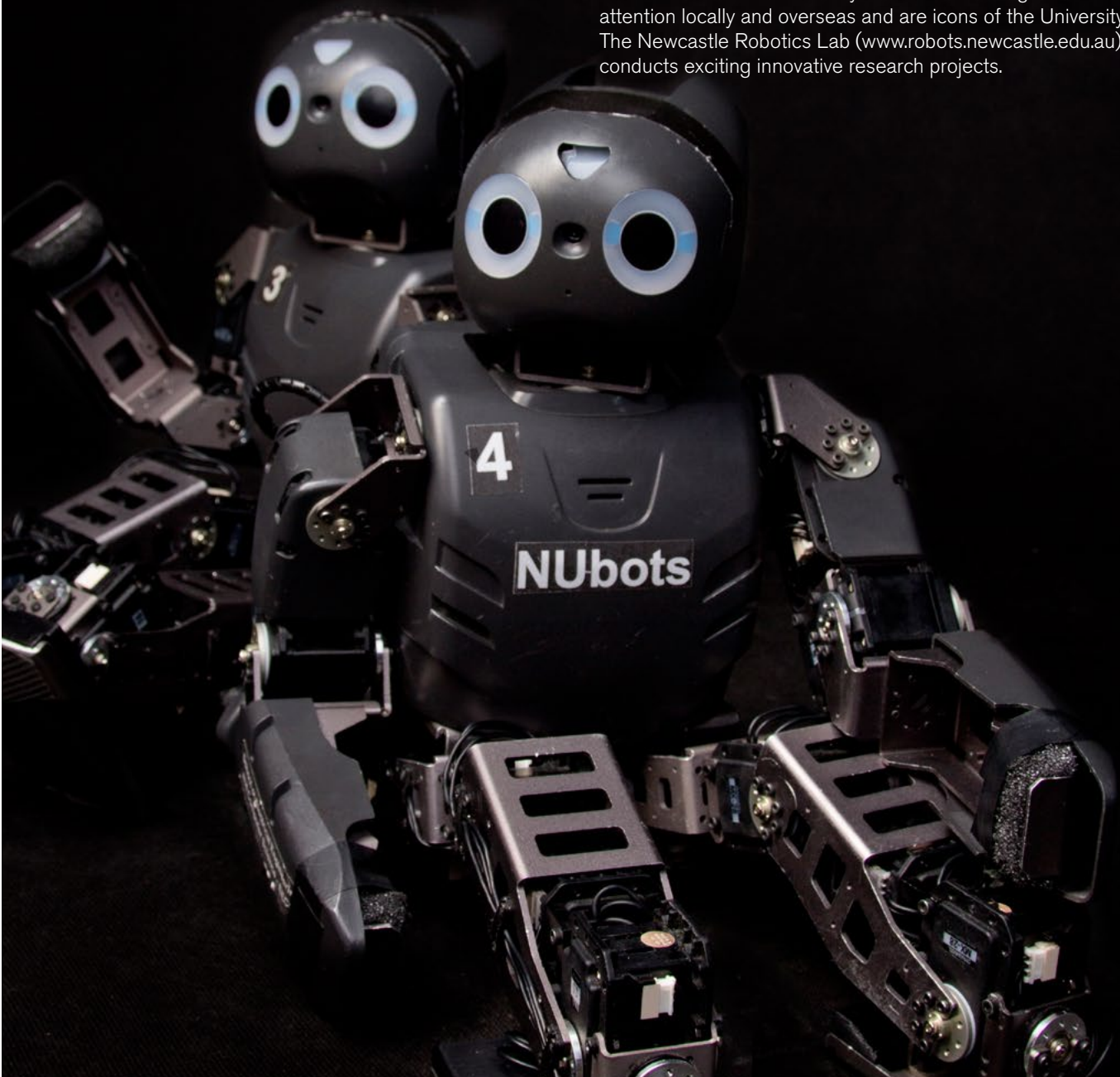
NUbots

Get involved,
get seen

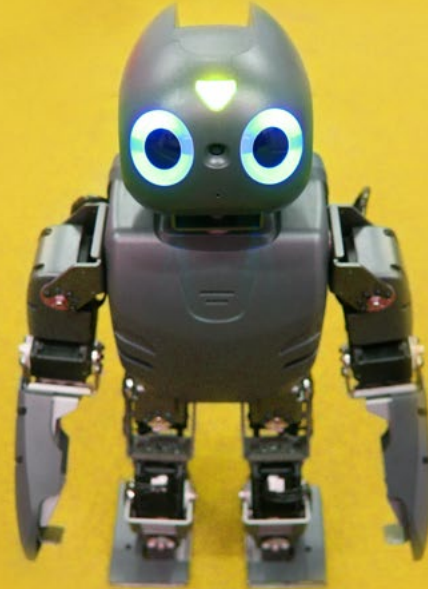
The NUbots are the University of Newcastle's robotic soccer team. Since 2002, every year they have participated in the RoboCup (www.robocup.org) competition – an international event which promotes novel, world-class research results and technological advances to the real world through the themes of soccer, rescue, home and youth.

The robots used by the team are 100% autonomous and programmed by some of the School of Electrical Engineering and Computer Science's top students and academics.

The team is high profile and has achieved world champion titles in 2006 and 2008. They attract outstanding media attention locally and overseas and are icons of the University. The Newcastle Robotics Lab (www.robots.newcastle.edu.au) conducts exciting innovative research projects.



Benefits



As a sponsor you can negotiate benefits such as naming rights, your logo on collateral as well as on the robots themselves. There is also the opportunity to collaborate with the Faculty on research and meet some of its top students in Software Engineering, Computer Engineering and Computer Science.

You will also gain exposure to:

- 3,000 robotics team participants at every RoboCup
- Students and academics from the top world universities
- International robotics exhibitors, media and visitors
- 10,000 Faculty of Engineering and Built Environment alumni
- 5,000 engineering and built environment industry contacts

RoboCup has been held in Japan, France, Sweden, Australia, USA, Italy, Portugal, Germany, Austria, Singapore, Turkey, Mexico, the Netherlands, Brazil, and China. In 2016, it will be held in Leipzig - Germany.

Sponsorship helps the NUbots in the following ways

- Hardware support (e.g. laptops or robot hardware)
- Summer scholarships for undergraduate students, which encourages new undergraduate students to research and prepare for competitions (~\$3000).
- Masters/PhD scholarships to encourage postgraduate students to do research and development in the robotics lab (~\$25,000 per year).
- Support of our student team to participate in RoboCup
- Postdoctoral positions for current research students who would like to continue their work in the Newcastle Robotics Lab after finishing their theses and degrees.
- ARC Linkage projects with interested industry collaborators are encouraged (please contact us for details of joint grant options).

Contact

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Sponsorship

Platinum: \$20,000 or more per annum or equivalent in hardware.

- Naming rights
- Company logo on robots, team shirts, team webpage, flyers
- News story on the Faculty website and the Computer Science and Software Engineering Facebook page
- Company logo and mention in EBE News annual Faculty magazine Sponsors are mentioned in all official press releases relating to the NUbots
- The sponsor receives four official team shirts.

Gold: \$5,000 - \$20,000 per annum or equivalent in hardware.

- Company logo on team shirts, team webpage, flyers
- News story on the Faculty website, and the Computer Science and Software Engineering Facebook page
- Company logo and mention in EBE News annual Faculty magazine
- Sponsors are mentioned in all official press releases relating to the NUbots
- The sponsor receives an official team shirt.

Silver: \$1,000 - \$5,000 per annum or equivalent in hardware.

- Company logo on team webpage and flyers
- News story on the Faculty website, and the Computer Science and Software Engineering Facebook page