



UNIVERSITY OF  
NEWCASTLE

# IMPACT READY PROGRAM

Bridging Research and Industry Innovation

**The Impact Ready Program is a comprehensive researcher professional development initiative that bridges the gap between university research and industry application. Through a structured series of workshops, coaching sessions, and a final showcase, the programme helps researchers develop the skills, knowledge, and networks essential for successful industry engagement. Our unique partnership model creating authentic connections between researchers and industry stakeholders.**

## PARTNERSHIP CAPABILITIES

- **Research Partnership Discovery:** Access to industrially relevant research across all disciplines through our showcase events
- **Tailored Researcher Connections:** Strategic introductions to early-mid career researchers aligned with your industry challenges
- **Co-development Opportunities:** Collaborative partnerships to address specific industrial and societal challenges
- **Knowledge Transfer:** Access to emerging research findings and innovative solutions across diverse fields

## PROVEN IMPACT

- **50+ Strategic Introductions:** Successfully connected early-mid career researchers with industry partners
- **Active Collaborations:** Multiple ongoing conversations between researchers and external partners leading to potential partnerships
- **Industry Engagement:** Over 30 industry representatives and 30 university stakeholders participated in our showcase event
- **Researcher Confidence:** Measurable increases in researcher confidence for industry engagement and presenting research in industrially relevant contexts
- **Cross-Sector Impact:** No discipline focus ensures benefits span industry, society, environment, and economy
- **Sustainable Connections:** Building long-term relationships rather than one-off interactions

## FROM RESEARCH TO PARTNERSHIP IN REAL-TIME

During our inaugural showcase, researchers delivered 3-minute pitches to over 60 industry, community and university stakeholders, sparking immediate interest and follow-up conversations.

We're excited to continue to grow the program reach and impact through continued upskilling of our researchers, and extending the network of industry partners we collaborate with.



## CONTACT US:

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