



## SCHOLARSHIP CONDITIONS

# nib Scholarship for User Centred Design Research

## BACKGROUND AND SUMMARY OF KEY CONDITIONS

If accepting an offer of this scholarship, you will:

- Maintain your full-time enrolment and academic progress with the University of Newcastle for the duration of the scholarship.
- Have an interest in undertaking your Honours research project with nib on one of the topics listed in the establishment text
- Notify [scholarships@newcastle.edu.au](mailto:scholarships@newcastle.edu.au) of any changes to your circumstances - such as reduced study load, change in program, or withdrawal from study – which may impact your eligibility for this scholarship.
- Agree to write a message of thanks to the donor via email to [Donor-Relations@newcastle.edu.au](mailto:Donor-Relations@newcastle.edu.au) within 2 weeks of accepting your offer, and
- Be available for a presentation ceremony during Scholars Week events (usually around September).

This scholarship is for a term of one year.

## ESTABLISHMENT

It is the intention of these scholarships to support students undertaking an honours research project into the role that user centred design can play in understanding and communicating healthy lifestyle behaviours. The successful recipients will be offered the opportunity to participate in a joint University of Newcastle/nib work integrated learning project which can be used as part of their honour's curriculum.

These scholarships were established by nib to support the initiatives that have a positive and lasting impact on nationwide health issues and sees user centred design research as solving the complex social problems these issues represent. Nib knows there is a nationwide shortage of user centred designers in Australia and recognises that the University of Newcastle's, School of Creative Industries' Honours programs are addressing these critical skills shortages.

It is anticipated that understanding the behaviour of both proactive health consumers and passive health consumers may inform the design of strategies to encourage the latter to take a more proactive approach to their health care. Research questions may be drawn from the following focus areas:

1. Young adults (21 – 31) are almost invisible to a health insurer until they need to leave their family policy. Consider:
  - Expectations vs reality gaps
  - Setting them up for success
  - Relevancy of private health insurance to them
  - Personalisation and proactive support
2. Low health literacy contributes to increased health issues. Consider:
  - Social determinants of health
  - Technology to connect people
  - Behavioural motivations for change
  - Low value vs high value care
3. Enriching and healthy international travel experiences in a post-COVID world. Consider:

- Speculative changes to critical travel safety factors
- Health benefits of travel to different types of people
- Mental wellbeing of travellers post-COVID
- Links between Health Insurance and Travel Insurance.

4. Traditional views of work and career patterns are changing. Consider:
- Productive labour, inclusion, healthy work, and good work-life balance
  - Transitions between education, work and care while working from home
  - Skills needed by workers and leaders
  - Measures of productivity

Recipients of these scholarships will be offered the opportunity to undertake their honours' research project as a combined work integrated learning placement at nib and attendance at relevant university classes. The project will use a joint supervisory model with a supervisory team consisting of 1 x principal supervisor from the University of Newcastle and 1 x associate supervisor from nib. Formal weekly joint supervisory meetings, typically 1 hour long, are to occur in both semesters. These will be held at the University of Newcastle, nib or over Zoom as needs dictate. This does not preclude any additional informal supervision, advice, guidance or instruction being provided by the principal and/or associate supervisors. The independent research/learning may occur on campus, at the site of research (nib), and other research sites to be determined by the requirements of the specific research project developed. Students will attend all required classes from the School of Creative Industries (Honours) as per the timetabled schedule.

## FUNDING ARRANGEMENT

This is a donor-funded scholarship from **nib**.

## ELIGIBILITY

To be eligible to apply for this scholarship, you will need to:

- Be enrolled in CIND4001 & CIND4002 in semester 1 and CIND4003 & CIND4004 in semester 2 in the Bachelor of Visual Communication, Bachelor of Communication, Bachelor of Music (Honours) at the University of Newcastle:
- Be enrolled full time (min 30 units per semester or equivalent);
- Have a GPA of 5.0 or higher;
- Be an Australian citizen, Australian permanent resident or New Zealand citizen and
- Not hold another University of Newcastle donor-funded or sponsored scholarship concurrently.

## REQUIRED DOCUMENTATION

As part of your application, you will need to prepare:

- A personal statement (approx. 1 A4 page) outlining your academic achievements, career aspirations in the relevant area of study, and how this scholarship would assist you.
- A selected portfolio of relevant user centred design and visual design work.
- An outline of your interest in the scholarship and associated future opportunities with this donor and/or Industry partner.

Any applicant that does not submit the required documentation, including documentary evidence, will not be considered for selection.

As part of your application, you will need to agree to the terms and conditions regarding privacy and collection of personal information set out in the Declaration and Authority at the start of your application.

## SELECTION

Selection is a competitive process and will be based on assessment of the scholarship application and any required supporting documents, with reference to the eligibility criteria.

Selection will be made by the **Faculty of Education and Arts** Selection Panel which will consist of a minimum of three members chosen by the Pro Vice-Chancellor, Faculty of Education and Arts.

The selection of the scholar will be made on the basis of:

- The quality of the user centred design and visual design work in the portfolio;
- The quality of the written statement;
- The applicants Admission Rank (ATAR) or equivalent or GPA.

The selection committee will be the FEDUA Selection Panel chosen by the PVC, recommendations for panel members will be;

- The Professor of Design, FEDUA, or their nominee;
- The Program Convenor, Bachelor of Visual Communication (Honours), or their nominee;
- The Customer Experience Manager, nib, or their nominee.

The Selection Committee may choose to interview applicants.

Where an interview is required then a Selection Committee will be formed. This Selection Committee will consist of a minimum of 3 members, with at least 2 members being from clause 5.3

The Selection Committee will communicate the details of successful recipients to the delegated Scholarships Officer, and all applicants will be notified of an outcome via email. This will occur within 6 weeks of the scholarship application closing date.

## CONDITIONS OF AWARD

If accepting this scholarship, you agree to the following conditions:

- You will continue to meet relevant eligibility criteria (see the section titled “Eligibility” above) for the duration of the scholarship, unless special consideration is approved (see below).
- If your circumstances change in a way that impacts your eligibility (eg, change in study load or withdrawal from study), you agree to notify [scholarships@newcastle.edu.au](mailto:scholarships@newcastle.edu.au).
- You agree to write a letter of thanks to the donor via email to [Donor-Relations@newcastle.edu.au](mailto:Donor-Relations@newcastle.edu.au) within 2 weeks of accepting your offer. You may also provide contact details and permission for them to contact you regarding the industry opportunities associated with this scholarship.
- You will be available to attend a presentation ceremony during Scholars Week (usually around September) where you may have opportunity to meet with the donors and/or their representatives.
- This scholarship includes the opportunity to undertake a Work Integrated Learning (WIL) component. By accepting this scholarship, you are committing to participate in this program. Contact details for the Industry Partner will be made available to you.

## BENEFIT

This scholarship must be taken up in the year for which it is awarded.

The scholarship provides a total benefit of \$12,000 to be paid in two lump sums of \$6,000 after Semester one and Semester 2 census dates provided ongoing eligibility for the term of the scholarship.

The scholarship benefit and number of scholarships awarded may vary and will be determined by the funding available each year.

## PERIODS OF LEAVE

This scholarship does not provide a period of leave or deferral.

## TERMINATION

Unless terminated earlier, the scholarship will end when the term has expired and the total benefit has been paid.

The Scholarships office may terminate the scholarship before the term has expired if:

- The scholarship conditions are not met, including relevant eligibility criteria being maintained;
- The scholar completes study and/or ceases to be a student with the University of Newcastle; or
- The scholar has committed serious misconduct (as determined in accordance with the University’s

relevant policies and rules).

If the scholarship is terminated early, the Office of Alumni and Philanthropy will be advised and the donor notified.

Ongoing scholarships will not be paid out in full in instances where the recipient completes study before the full scholarship term has expired.

If you have provided false or misleading information and as a result you were awarded or continued to receive the scholarship, the scholarship may be stopped, and you may be required to repay any scholarship benefits to which you are not entitled to within 14 days of being requested to do so by the University.

## **SPECIAL CONSIDERATION**

As a scholarship recipient, if you are unable to meet the conditions of the scholarship due to illness, injury or other extenuating circumstances, you may apply for special consideration. Please apply by writing to the Scholarships Officer via email to [scholarships@newcastle.edu.au](mailto:scholarships@newcastle.edu.au). Please provide appropriate documentary evidence to support your request.

A decision will be made by Student Central Scholarships staff in consultation with the Office of Alumni & Philanthropy.

## **PRIVACY AND COLLECTION OF PERSONAL INFORMATION**

If applying for a donor-funded scholarship, the application or a summary of information provided with the application may be provided to an external donor and/or their representative. This is for the purpose of scholarship selection and otherwise to inform the donor that the terms of the donation are met.

You may be asked by the Scholarships Officer if you give permission for any short articles or newsletter items to be published. You may have the option to provide a photo, quote and or short paragraph about yourself for this.

The University of Newcastle is committed to the protection of your personal information and privacy. The University will only disclose your personal information to the extent necessary for the purpose of the provision of this scholarship (including scholarship selection and assessing ongoing eligibility requirements).

When applying, please review the Declaration and Authority at the start of your application which includes additional information in relation to privacy and the collection of personal information and links to the University of Newcastle [Privacy Management Plan](#), [Web Privacy Statement](#), and [UAC Privacy Policy](#).

The University reserves the right to make amendments to these terms and conditions without prior notice.

### **SCHOLARSHIPS OFFICER**

Student Services Centre  
University of Newcastle  
University Drive  
CALLAGHAN NSW 2308

Phone: +61 2 4921 5000  
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Email: [scholarships@newcastle.edu.au](mailto:scholarships@newcastle.edu.au)

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