

# PROGRAM PLAN

## MASTER OF BUSINESS ADMINISTRATION (MBA)

**START DATE:**  
Trimester 1, Trimester 2,  
Trimester 3, 2020

**LOCATION:**

Newcastle City  
Sydney

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek advice from your Program Advisor to ensure you remain on track.

 [PROGRAM HANDBOOK](#)

 [COURSE HANDBOOK](#)

**NAME:**

**STUDENT NO.:**

### COMMENCING IN TRIMESTER 1

FULL TIME STUDY | ON CAMPUS INTERNATIONAL STUDENTS MUST UNDERTAKE THE FULL-TIME ENROLMENT PLAN

YEAR 1	TRIMESTER 1	<b>GSBS6004</b> Organisational Behaviour and Design  CORE	<b>GSBS6005</b> Marketing Management and Planning  CORE	<b>GSBS6200</b> Accounting and Financial Management  CORE	TRIMESTER 2	DIRECTED	DIRECTED	DIRECTED	TRIMESTER 3	<b>GSBS6484</b> Corporate Governance and Social Responsibility  CORE	DIRECTED	DIRECTED
	TRIMESTER 1	<b>GSBS6514</b> Leadership in Contemporary Organisations  CORE	<b>GSBS6060</b> Strategic Management  CORE	DIRECTED								

### COMMENCING IN TRIMESTER 2

FULL TIME STUDY | ON CAMPUS INTERNATIONAL STUDENTS MUST UNDERTAKE THE FULL-TIME ENROLMENT PLAN

YEAR 1				TRIMESTER 2	<b>GSBS6004</b> Organisational Behaviour and Design  CORE	<b>GSBS6005</b> Marketing Management and Planning  CORE	<b>GSBS6200</b> Accounting and Financial Management  CORE	TRIMESTER 3	DIRECTED	DIRECTED	DIRECTED	
	TRIMESTER 1	<b>GSBS6514</b> Leadership in Contemporary Organisations  CORE	<b>GSBS6060</b> Strategic Management  CORE	DIRECTED								
YEAR 2	TRIMESTER 1	<b>GSBS6514</b> Leadership in Contemporary Organisations  CORE	<b>GSBS6060</b> Strategic Management  CORE	DIRECTED	TRIMESTER 2	<b>GSBS6484</b> Corporate Governance and Social Responsibility  CORE	DIRECTED	DIRECTED				

# PROGRAM PLAN

## MASTER OF BUSINESS ADMINISTRATION (MBA)

### COMMENCING IN TRIMESTER 3

FULL TIME STUDY | ON CAMPUS INTERNATIONAL STUDENTS MUST UNDERTAKE THE FULL-TIME ENROLMENT PLAN

YEAR	TRIMESTER	COURSE	COURSE	COURSE
YEAR 1				
YEAR 2	TRIMESTER 1	DIRECTED	DIRECTED	DIRECTED
	TRIMESTER 2	GSBS6484 Corporate Governance and Social Responsibility CORE	DIRECTED	DIRECTED
	TRIMESTER 3	GSBS6004 Organisational Behaviour and Design CORE	GSBS6005 Marketing Management and Planning CORE	GSBS6200 Accounting and Financial Management CORE
TRIMESTER 3	GSBS6514 Leadership in Contemporary Organisations CORE	GSBS6060 Strategic Management CORE	DIRECTED	

To be eligible to graduate make sure you have completed 120 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- Core courses – 60 units
- Directed courses – 60 units, visit the [Program Handbook](#) for more information
- This degree can be completed with a specialisation by choosing 40 units of Directed courses from one specialisation list in the handbook. See last page for options.
- The recommended duration of this program is 4 trimesters.
- The maximum time to complete this program is 5 years.
- The above enrolment pattern complies with the conditions of international student visas. Failing to follow this enrolment advice may result in international students not being able to graduate within the period of their Confirmation of Enrolment
- **Students must enrol ONLY in courses listed in the program handbook. Students are not permitted to select courses from outside their degree program.**



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#). Please refer to the [Program Handbook](#) for specific information on program structure. If you are intending varying from this program plan please seek advice from your [Program Advisor](#).

# PROGRAM PLAN

## MASTER OF BUSINESS ADMINISTRATION (MBA)

### MASTER OF BUSINESS ADMINISTRATION (WITHOUT A SPECIALISATION)

#### CORE COURSES (Compulsory)

Complete the following 60 units:

GSBS6004 Organisational Behaviour and Design  
GSBS6005 Marketing Management and Planning  
GSBS6200 Financial and Management Accounting  
GSBS6514 Leadership in Contemporary Organisations  
GSBS6484 Corporate Governance and Social Responsibility  
GSBS6060 Strategic Management

#### DIRECTED COURSES

Complete 60 units from:

CLAM6002 Australian Health Service Organisation, Infrastructure and Management  
CLAM6006 Foundations of Clinical Leadership and Management  
CLAM6008 Application of Leadership and Management Skills  
GSBS6001 Managing Under Uncertainty  
GSBS6002 Foundations of Business Analysis  
GSBS6003 Globalisation  
GSBS6006 Employment Relations in Globalised Economies  
GSBS6007 Managing Human Resources in International Organisations  
GSBS6008 Global Business Management  
GSBS6009 Cross-Cultural Management  
GSBS6012 Entrepreneurship and Innovation  
GSBS6013 Customer Decision Making and Behaviour  
GSBS6014 Digital Marketing  
GSBS6015 Services and Relationship Marketing  
GSBS6040 Human Resource Management  
GSBS6041 Global Marketing Strategy and Planning  
GSBS6042 Employment Relations  
GSBS6100 Negotiation and Conflict Resolution  
GSBS6130 Corporate Finance  
GSBS6140 Investment Analysis  
GSBS6142 Derivatives and Risk Management  
GSBS6143 Applied Portfolio Management  
GSBS6144 Financial Institutions Management  
GSBS6145 International Financial Management  
GSBS6190 Human Resource and Organisational Development  
GSBS6192 Strategic Human Resource Management  
GSBS6300 Brand Development Marketing  
GSBS6301 Brand Development Marketing  
GSBS6410 Economics of Competitive Advantage

#### DIRECTED COURSES Continued

GSBS6411 Intro to Co-operative Organisation and Management: the Co-operative Advantage  
GSBS6412 Social Enterprises and Co-operative Innovation  
GSBS6420 Macroeconomic Analysis  
GSBS6430 Issues in Developing Economies  
GSBS6440 International Trade and Policy  
GSBS6450 Banking and Finance  
GSBS6460 Economic Transformation in Asia Pacific Economies  
GSBS6470 Behavioural Economics for Decision Making  
GSBS6481 International Business strategy  
GSBS6505 Marketing Research in Practice  
GSBS6506 Financial Statement Analysis  
GSBS6507 Professional Practice in HRM and Employment Relations  
GSBS6509 Entrepreneurship for Startups  
GSBS6510 Global Innovation Management  
GSBS6511 Creativity and Design Thinking for Enterprise  
GSBS6515 Public Policy and Organisations  
GSBS6517 Behavioural Finance and Client Relationships (replaces GSBS6150)  
INFO6050 Process Analysis and Problem Solving  
INFO6090 Business Intelligence for Enterprise  
INFT6009 Cloud Computing and Mobile Applications for the Enterprise  
INFT6060 The Digital Economy  
INFT6201 Big Data  
INFT6304 Project Planning and Management  
INFT6500 Accounting Information Systems  
LAWS6090 Health Law  
LAW6106 Advanced Communication Skills  
LAWS6107 Mediation Skills and Theory  
LAWS6108 Corporate Power and Corporate Accountability: Pathways to Socially Responsible Business  
LAWS6111 Dispute Resolution  
LAWS6114 Negotiation in a Legal Context  
LEGL6004 Law for Workplace Health and Safety  
LEGL6005 Co-operative Law and Governance  
LEGL6006 Financial Service Regulations and Law  
PACC6003 Business Finance  
PACC6008 Business Decision Making  
PSYC6000 Foundations of Applied Psychology 1  
PYSC6050 Foundations of Applied Psychology 2  
PSYC6140 Leadership and Organisational Change  
PSYC6150 Group Dynamics in Organisations  
PUBH6250 Health Economics  
PUBH6290 Economic Evaluation of Health Care  
PUBH6304 Global Health  
PUBH6305 Global Health Systems and Policy

# PROGRAM PLAN

## MASTER OF BUSINESS ADMINISTRATION (MBA)

### MBA (APPLIED FINANCE)

**CORE COURSES** Complete the following 60 units:

GSBS6004, GSBS6005, GSBS6200, GSBS6514, GSBS6484, and GSBS6060

#### COMPULSORY SPECIALISATION COURSES

Complete 40 units:

GSBS6130 Corporate Finance  
GSBS6140 Investment Analysis  
GSBS6142 Derivatives and Risk Management  
GSBS6143 Applied Portfolio Management

#### DIRECTED COURSES

Complete a further 20 units from the general Directed Course list in the program handbook

### MBA (INTERNATIONAL BUSINESS)

**CORE COURSES** Complete the following 60 units:

GSBS6004, GSBS6005, GSBS6200, GSBS6514, GSBS6484, and GSBS6060

#### COMPULSORY SPECIALISATION COURSES

Complete 40 units:

GSBS6003 Globalisation  
GSBS6008 Global Business Management  
GSBS6009 Cross-Cultural Management  
GSBS6481 International Business Strategy

#### DIRECTED COURSES

Complete a further 20 units from the general Directed Course list in the program handbook

### HEALTH AND SOCIAL SERVICES MANAGEMENT

**CORE COURSES** Complete the following 60 units:

GSBS6004, GSBS6005, GSBS6200, GSBS6514, GSBS6484, and GSBS6060

**COMPULSORY SPECIALISATION COURSE** Complete 10 units:

GSBS6380 Health Economics and Finance

#### SPECIALISATION DIRECTED COURSES

Choose 30 units from:

CLAM6008 Application of Leadership and Management Skills  
GSBS6381 Health Plan Design and Payments  
GSBS6382 Applied Economic Evaluation in Health Care  
GSBS6383 Health Systems, Policy and Governance  
GSBS6384 Strategic Health Leadership and Management  
LAWS6090 Health Law  
LEGL6004 Law for Workplace Health and Safety  
PUBH6290 Evaluation of Health Care

#### DIRECTED COURSES

Complete a further 20 units from the Specialisation Directed Course list above, or from the general Directed Course list in the program handbook.

### MBA (HUMAN RESOURCE MANAGEMENT)

**CORE COURSES** Complete the following 60 units:

GSBS6004, GSBS6005, GSBS6200, GSBS6514, GSBS6484, and GSBS6060

**COMPULSORY SPECIALISATION COURSE** Complete 10 units:

GSBS6040 Human Resource Management

#### SPECIALISATION DIRECTED COURSES

Choose 30 units from:

GSBS6006 Employment Relations in Globalised Economies  
GSBS6007 Managing HR in International organisations  
GSBS6042 Employment Relations  
GSBS6100 Negotiation and Conflict Resolution  
GSBS6190 HR and Organisational Development  
GSBS6192 Strategic Human Resource Management  
GSBS6507 Professional Practice in HRM and Employment Relations

#### DIRECTED COURSES

Complete a further 20 units from the Specialisation Directed Course list above, or from the general Directed Course list in the program handbook

### MBA (MARKETING)

**CORE COURSES** Complete the following 60 units:

GSBS6004, GSBS6005, GSBS6200, GSBS6514, GSBS6484, and GSBS6060

**COMPULSORY SPECIALISATION COURSE** Complete 10 units:

GSBS6013 Customer Decision Making and Behaviour

#### SPECIALISATION DIRECTED COURSES

Choose 30 units from:

GSBS6014 Digital Marketing  
GSBS6015 Services & Relationship Marketing Management  
GSBS6300 Integrated Marketing Communications  
GSBS6301 Brand Development and Marketing  
GSBS6505 Marketing Research in Practice

#### DIRECTED COURSES

Complete a further 20 units from the Specialisation Directed Course list above, or from the general Directed Course list in the program handbook

### CO-OPERATIVES & SOCIAL ENTERPRISE MNGMT

**CORE COURSES** Complete the following 60 units:

GSBS6004, GSBS6005, GSBS6200, GSBS6514, GSBS6484, and GSBS6060

**COMPULSORY SPECIALISATION COURSES** Complete 30 units:

GSBS6411 Introduction to Co-operative Organisation & Management: the Co-operative Advantage  
GSBS6412 Social Enterprises and Co-operative Innovation  
LEGL6005 Co-operative Law & Management

#### SPECIALISATION DIRECTED COURSES

Choose 10 units from:

GSBS6014 Digital Marketing  
GSBS6015 Services & Relationship Marketing Management  
GSBS6300 Integrated Marketing Communications  
GSBS6301 Brand Development and Marketing  
GSBS6505 Marketing Research in Practice

#### DIRECTED COURSES

Complete a further 20 units from the Specialisation Directed Course list above, or from the general Directed Course list in the program handbook

## PROGRAM PLAN

# MASTER OF BUSINESS ADMINISTRATION (MBA)

### MBA (INNOVATION AND ENTREPRENEURSHIP)

**CORE COURSES** Complete the following 60 units:

**GSBS6004, GSBS6005, GSBS6200, GSBS6514, GSBS6484, and GSBS6060**

**COMPULSORY SPECIALISATION COURSE** Complete 30 units:

**GSBS6012 Entrepreneurship and Innovation**  
**GSBS6509 Entrepreneurship for startups**  
**GSBS6510 Global Innovation Management**

#### **SPECIALISATION DIRECTED COURSES**

Choose 10 units from:

**GSBS6014 Digital Marketing**  
**GSBS6301 Brand Development and Marketing**

#### **DIRECTED COURSES**

Complete a further 20 units from the Specialisation Directed Course list above, or from the general Directed Course list in the program handbook