Elective Pathways
CREATIVE INDUSTRIES

These pathways have been created to provide guidance for Bachelor of Engineering (Honours) and Bachelor of Surveying (Honours) students wishing to specialise in a study area with their elective courses. Please note that these pathways are suggestions only and will not be noted formally on the final degree certificate.

Students are welcome to enrol in any elective provided that they satisfy the pre-requisites. For a full list of UON courses, visit the course handbook.

Creative Industries

This pathway equips graduates with conceptual and practical understanding of the creative industries, which involves the strategic use of technologies in creative practices at individual, organisational, community and industrial levels.

**Suggested courses:**
- CIND1000 Introduction to the Creative Industries
- CIND1001 What is Creativity?
- CIND1002 Making Meaning: Visual Art and Performance
- CIND1003 Making Meaning: Design and Media
- CIND2000 Creative Collaborations
- CIND2001 Effective Management in the Creative Industries

**Pathway available in the following degrees:**
- Chemical
- Civil
- Computer Systems
- Electrical and Electronic
- Environmental
- Mechanical
- Mechatronics
- Software
- Surveying

**Pre-requisites/Assumed knowledge:**
- Prior to enrolment, students should ensure that they meet course requirements in relation to pre-requisites and assumed knowledge by referring to the course handbook.
Communication and Media

Multimedia computer skills are in demand across many professions. In an innovative, information economy, being able to work on the Web is a skill increasingly required by employers. This pathway introduces students to forms and techniques of professional writing; recognition and application of basic web design skills to their own practice and development; creative, technical and computer skills, including applying those skills to start and develop a personalised ePortfolio; examination of different types of audiences, production of creative editorial content with moving images and recorded sounds; development of publications for print and online applications as well as multimedia content for the Web.

Suggested courses:

- CMNS1090 Media Storytelling
- CMNS1230 Foundations of Media Production
- CMNS1240 Mobile Media Making
- CMNS1000 Digital and Social Media
- CMNS2005 Cinematography
- CMNS2600 Audience Participation and Interaction

Pre-requisites/Assumed knowledge:

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