

Elective Pathways

CREATIVE INDUSTRIES

These pathways have been created to provide guidance for **Bachelor of Engineering (Honours)** and **Bachelor of Surveying (Honours)** students wishing to specialise in a study area with their elective courses. **Please note** that these pathways are suggestions only and will not be noted formally on the final degree certificate.

Students are welcome to enrol in any elective provided that they satisfy the pre-requisites. For a full list of UON courses, [visit the course handbook](#).

Creative Industries

This pathway equips graduates with conceptual and practical understanding of the creative industries, which involves the strategic use of technologies in creative practices at individual, organisational, community and industrial levels.

Suggested courses:

CIND1000	Introduction to the Creative Industries
CIND1001	What is Creativity?
CIND1002	Making Meaning: Visual Art and Performance
CIND1003	Making Meaning: Design and Media
CIND2000	Creative Collaborations
CIND2001	Effective Management in the Creative Industries

Pathway available in the following degrees:

- ✓ Chemical
- ✓ Civil
- ✓ Computer Systems
- ✓ Electrical and Electronic
- ✓ Environmental
- ✓ Mechanical
- ✓ Mechatronics
- ✓ Software
- ✓ Surveying

Pre-requisites/Assumed knowledge:

- *Prior to enrolment, students should ensure that they meet course requirements in relation to pre-requisites and assumed knowledge by referring to the [course handbook](#).*

Communication and Media

Multimedia computer skills are in demand across many professions. In an innovative, information economy, being able to work on the Web is a skill increasingly required by employers. This pathway introduces students to forms and techniques of professional writing; recognition and application of basic web design skills to their own practice and development; creative, technical and computer skills, including applying those skills to start and develop a personalised ePortfolio; examination of different types of audiences, production of creative editorial content with moving images and recorded sounds; development of publications for print and online applications as well as multimedia content for the Web.

Suggested courses:

CMNS1090	Media Storytelling
CMNS1230	Foundations of Media Production
CMNS1240	Mobile Media Making
CMNS1000	Digital and Social Media
CMNS2005	Cinematography
CMNS2600	Audience Participation and Interaction

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