SUGGESTED FREE RESOURCES

PEOPLE/CHARACTER IMAGE SITES

Site	Licensing	Attribution required?*	Attribution statement*	Search	Filter	Other notes
Marketing & Communication Resources	Owned by the University	No, but can include copyright statement if desired	© University of Newcastle	None	Curated by section	Available to staff via SharePoint – University photos and icons
Open Doodles	CC0 (Public Domain)	No, but appreciated	'Image via Open Doodles' *[link text to media]*	None	None	Some image available as GIFs
Pixel True	Royalty-free licence	No, but appreciated	'Image via Pixel True' *[link text to media]*	None	By pack	'Free' images not animated
Storyset	Freepik licence	Yes	'Designed by Freepik'	By keyword	By image type, licence, etc.	Offers various file types
Open Peeps	CC0 (Public Domain)	No, but appreciated	'Image via Open Peeps' *[link text to media]*	None	None	Scroll down page to see the peeps
Studio Alternavi	'Free' licence (shown on this page's resources)	Yes. For videos, also add to descriptive notes	'Credit: [Creator]. Studio Alternavi'	Search adds paid content	Free content only via link provided here	May need to swap file type for 'free' resources
VIShopper	'Royalty free' licence	Yes	'© VIShopper. Used with permission'	None	By gender, ethnicity, angle, etc.	Also 'free' filter options for plants, skies, etc.
Cut Out Mix	CC BY 4.0	Yes, plus licence info for CC	Best practices for attribution	None	By style	Background-free
#WOCinTech Chat	CC BY 4.0	Yes, plus licence info for CC	Best practices for attribution	Yes, 'Search photostream'	By album	Photos of women of colour with tech
PICNOI	CC BY 4.0	Yes, plus licence info for CC	Best practices for attribution	By keyword	By category	"Free Stock Photo for a Colorful World"
Images of Empowerment	CC BY-NC 4.0	Yes, plus licence info for CC	Best practices for attribution	By keyword	By collection (location and subject)	"Celebrating women's lives and their work"
Nappy	CC0 (Public Domain)	No, but appreciated	'Image via Open Peeps' *[link text to media]*	By keyword	None	"Beautiful photos of Black & Brown people"

Continued over

* At time of writing

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AllGo Plus Size	Free licence	Yes	'Photo featuring plus-size model by Michael Poley of Poley Creative for AllGo, publisher of free stock photos featuring plus-size people.'	None	By collection	'Plus-size' subjects
Disabled and Here	CC BY 4.0	Yes	Illustrations: '[Artist] for Disabled And Here. CC BY 4.0' Photographs: 'Disabled And Here. CC BY 4.0'	None	By category or tags	Mix of illustrations & photographs
Gender Spectrum Collection	CC BY-NC-ND 4.0	Yes, plus licence info for CC	Best practices for attribution	None	By collection	Cannot use in videos or some H5P objects
Office365 (PowerPoint & Word) Insert > Pictures > Stock Images > Cutout People	Royalty-free	No, but may like to add attribution if including others	'Images via Microsoft Office365'	None	None	Only in Office365 (online) version. Can be started online then switched to desktop app, or vice versa
Getty Images – Embed	Free non-commercial 'Embed' licence	Yes, happens automatically	Attribution occurs via embed	By keyword, name	Limited filtering by category	For non-commercial website or blog use

The above sites are in addition to the stock image sites such as Pixabay, Pexels, Unsplash, etc. from the Stock Image Sites document

* At time of writing

Considerations	
	• Think about the diversity of the subjects in the images you use – are you representing our communities as a whole, or simply a sub-section thereof?
	• Look for high-quality, large-size images that won't pixelate when enlarged for a full PowerPoint or video slide.
	• Consider whether portrait- or landscape-format images will be best suited for your planned use.
	• Look for images that won't distract from your message (e.g. too 'busy', subjects that are obviously models, etc.).
	• Double-check images for anything that might be culturally insensitive, such as smoking, blood, amount of clothing on subjects, etc.