



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

CULTURAL INTELLIGENCE

WEBINAR



BENEFITS OF WORKING WITH INTERNATIONAL STUDENTS

- They enable you to build a network of local in-country contacts
- They may provide innovative solutions to problems
- They will enhance your understanding of social and business etiquette, cultural nuances, communication styles and language
- They enable you to understand your international customer base



CHARACTERISTICS OF INTERNATIONAL STUDENTS

- Over 60% of international students were born in Asia (ABS)
- Most likely their 1st experience in an Australian workplace
- They are tech savvy
- They prioritise their studies
- Most are studying in a 2nd or 3rd language
- They need to be encouraged to socialise outside their own cultural group
- They tend to be mature, independent and resilient due to life experiences



EXPECTATIONS OF INTERNATIONAL STUDENTS

- This is primarily a learning opportunity for students
- They look to be guided and encouraged
- They will appreciate regular feedback on their performance
- They would be looking to do meaningful tasks at work. Perhaps consider giving them a 'mini project' they can drive
- They would be looking to build their professional network

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CULTURE IS

THE ARTS
ELEVATED TO A SET
OF BELIEFS



USEFUL CULTURAL ASSESSMENT TOOL

Hofstede Cultural Dimensions Tool

W: www.hofstede-insights.com

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www.frankteam.com.au