



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

Newcastle Business School

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The Newcastle Business School is internationally recognised through its ACCSB accreditation. Through wide-ranging research, the School is committed to developing effective strategies to address global business challenges.

The School is known for the international diversity of its students and staff and its global partnerships with universities on every continent.

The Business School has a vibrant research culture with over 130 PhD students focussed on research of national and international importance in the fields of Management, International Business, Marketing, Tourism, Human Resource Management, Entrepreneurship and Innovation, Accounting, Finance and Economics.

The Business School has five multi-disciplinary research priority areas: health services and innovation; social marketing for youth; market efficiency and corporate governance; institutions and socio-economic development; and organisational collaboration.

General research areas include: accounting and finance; international business; tourism and leisure; politics; strategic management; leadership; entrepreneurship; supply chain management; development economics; knowledge management; digital marketing, business education; consumer behaviour; and general management.



Top 3%

UNIVERSITIES
IN THE WORLD

**OVER
90%**

OF OUR RESEARCH
IS 'AT OR ABOVE WORLD
STANDARD'



Top 8

UNIVERSITY IN AUSTRALIA FOR
RESEARCH 'WELL ABOVE WORLD
STANDARD'

**TOP
10**

IN AUSTRALIA FOR
RESEARCH INCOME



5 Stars

IN HOBSON'S GOOD
UNIVERSITIES GUIDE

Profile of Selected Academics

Professor Stephen Chen

International Business & Strategy

Research interests: international business strategy and social responsibility, focusing on emerging markets, family businesses and creative industries. Current Projects: ARC Linkage project on Economic and Cultural Value of Australian Music Exports; internationalization of family businesses; political connections of firms in China; and CSR of Chinese business groups. H-index: 19. Google citations: 1, 426.



Dr Laura Luo

Lecturer in Accounting

Laura's research interests lie in corporate social and environmental accounting (e.g. carbon disclosure, carbon performance, carbon management and carbon assurance), corporate governance, national culture and capital markets. She has published nine papers in leading international accounting research journals including British Accounting Review and The International Journal of Accounting.



Dr Sara C Motta

Senior Lecturer in Politics and Political Economy

Sara is Senior Lecturer in Politics and Political Economy. She specialises in feminist, decolonial and neo-marxist political economy and political theory. She is interested in research: critical political economy of extractive economies, critical theorisations of democracy beyond liberalism; critical political economy of the Global South with a focus on women and Indigenous peoples.



Dr Hao Tan

Senior Lecturer in International Business

Hao Tan's research program is focused on energy and resource related issues from a business perspective. He has published on this theme in top academic journals including Nature (in 2014 and 2016), as well as leading journals in management and policy such as JWB and EP. Potential research projects involve the role of firms in China's energy and resource transitions, FDI from the energy and resource sectors, and firm strategies in energy-intensive industries.

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