



## SUGGESTED FREE RESOURCES

# STOCK IMAGE SITES

Site	Licensing	Attribution required?*	Attribution statement*	Search	Filter	Other notes
<a href="#">Marketing &amp; Communication Resources</a>	Owned by the University	No, but can include copyright statement if desired	© University of Newcastle	None	Curated by section	Available to staff via SharePoint – University photos and icons
<a href="#">Pixabay</a>	<a href="#">Free Pixabay licence</a>	No, but appreciated	'Image via Pixabay' <i>[link text to media]</i>	By keyword	By image type, category, etc.	Register for best quality
<a href="#">Pexels</a>	<a href="#">Free Pexels licence</a>	No, but appreciated	'Image via Pexels' <i>[link text to media]</i>	By keyword	Limited filters after searching	Some images geo-tagged
<a href="#">Unsplash</a>	<a href="#">Free Unsplash licence</a>	No, but appreciated	'Image via Unsplash' <i>[link text to media]</i>	By keyword	Limited filters after searching	Visual search option
<a href="#">Freerange Stock</a>	<a href="#">Equalicense, some CC0</a>	No, but appreciated	'Image via Freerange Stock' <i>[link text to media]</i>	By keyword	By image type, licence, etc.	Register to download
<a href="#">Freepik</a>	<a href="#">Freepik licence</a>	<a href="#">Yes</a>	'Designed by <a href="#">Freepik</a> '	By keyword	By image type, licence, etc.	Offers various file types
<a href="#">Wikimedia Commons</a>	Varies, including CC & Public Domain content	Usually yes, plus licence info for CC	Depends on licensing involved. <a href="#">Best practices for attribution</a>	By keyword	By image type, licence, etc.	Site includes file history
<a href="#">Flickr</a>	Varies, some CC & Public Domain content	Usually yes, plus licence info for CC	Depends on licensing involved. <a href="#">Best practices for attribution</a>	By keyword	By licence, colour, pattern, etc.	This Flickr link is pre-set for CC & Public Domain

\* At time of writing

### Considerations

- Look for high-quality, large-size images that won't pixelate when enlarged for PowerPoint slides or videos. Vectors are always a good choice.
- Where possible, try for landscape-format images for PowerPoints rather than portrait, as these tend to re-size better for full-slide use.
- Look for images that won't distract from your message (e.g. too 'busy', subjects that are obviously models, etc.).
- Double-check images for anything that might be culturally insensitive, such as smoking, blood, amount of clothing on subjects, etc.

### Copyright Support

Ask a question: [newcastle.edu.au/copyright-request](https://newcastle.edu.au/copyright-request)  
 Phone: (02) 492 16456  
 Web: [newcastle.edu.au/copyright-support](https://newcastle.edu.au/copyright-support)

