

NEWCASTLE BUSINESS SCHOOL

BUSN3002 INDUSTRY PLACEMENT



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

Shape the Next Generation of Industry Professionals

Your organisation has the opportunity to develop our future leaders and professionals by hosting students studying Business or Commerce for 100 hours of workplace experience. This experience is supported by the undergraduate course BUSN3002 Industry Placement.

The BUSN3002 course is a win-win for industry and our students. It provides students with real-world experience, and organisations with the following potential benefits:

- **Additional human resources** for completion of workplace tasks
- **Fresh insights and new perspectives** for your organisations' operations
- **Professional development opportunities for staff** through mentoring and supervising placement students
- **Access to potential future recruits** (short-term or long-term) for your organisation or industry.
- **An invaluable understanding of global markets and culture** provided by talented international students.

Expressions of interest for organisations to host student placements in 2021 are now OPEN.

Placements are available from:
22 February to 30 June

Organisations can choose to offer one or more placements,

Placements can fall into a range of discipline areas:

- Accounting
- Entrepreneurship and Innovation
- Finance and Economics
- Human Resource Management & and Industrial Relations
- International Management
- Politics, Management and Leadership
- Marketing
- Sports Management and Tourism
- Other

To find out more and express your interest in becoming a host visit:

www.newcastle.edu.au/busn3002

Watch an Industry Placement webinar, held on September 29, 2020 featuring interviews with placement host organisations from Port Stephens.