# MASTER OF BUSINESS ADMINISTRATION

THE UNIVERSITY OF NEWCASTLE AUSTRALIA

NEWCASTLE.EDU.AU/MBA

# WELCOME TO THE FACULTY OF BUSINESS AND LAW

**Welcome to the Faculty of Business and Law - our mission statement is to provide an innovative and dynamic learning community that offers leading-edge degrees and, in collaboration with our external partners and stakeholders, strives to 'make a difference' by creating new knowledge, preparing our students for global citizenship, and contributing to the progress of Australia and the Asia-Pacific region. The Newcastle Business School is accredited with the Association to Advance Collegiate Schools of Business (AACSB).**

Our courses and degrees are cutting-edge and innovative, offering our students the opportunity to collaborate with business, government and the professions in work-integrated learning. All our degrees and specialisations ensure that our students are equipped with work-ready skills, such as critical thinking and problem solving, teamwork and advanced communication capabilities, sought by employers. We expect all our students to be leaders and global citizens, with a commitment to making a difference to Australia and the world.

Our academic staff are committed educators and researchers, offering contemporary and innovative courses and engaging in collaborative learning with our students. Many of our lecturers have previous business and legal practice, bringing real-world experience to their teaching.

On behalf of my colleagues, welcome to the Newcastle Business School and Newcastle Law School, and we wish you every success in your studies with us.

Professor Tony Travaglione
Pro Vice-Chancellor and Executive Dean
Faculty of Business and Law

# FACULTY OF **BUSINESS AND LAW**

The Faculty of Business and Law is a dynamic learning community that offers comprehensive degrees embedded with real-world experiences and opportunities for industry collaboration at a local, national and international level.

**Located in NeW Space, our flagship university building in Newcastle's CBD, a state-of-the-art vertical campus facilitating collaboration between students and researchers, as well as corporate and community partners.**

## TOP 200
in the world for Business and Economics[1]

## TOP 150
in the world for Business Administration[2]

## TOP 200
in the world for Management[2]

The Faculty of Business and Law offers opportunities for more than 200 students each year to take part in international immersions, placements, student exchanges and leadership programs in countries including China, USA, France, Japan, Fiji, Vietnam and Singapore.

Strong industry partnerships with some of the region's largest employers, including Hunter Water Corporation, Greater Bank, NIB, Port of Newcastle, Sparke Helmore and Newcastle Airport - providing work-integrated learning experiences and research collaborations.

Partnership with the Hunter Research Foundation Centre to support the evolution of the City of Newcastle and the Hunter by informing industry, government and the community with socioeconomic evidence.

## TOP 10
in Australia for Business Administration[2]

AACSB ACCREDITED

Our Business School holds AACSB Accreditation, earned by fewer than 5% of the world's business programs.

1 Times Higher Education Subject Rankings 2018 2 Shanghai Ranking's global ranking of academic subjects 2019

# STUDY AT NEW SPACE

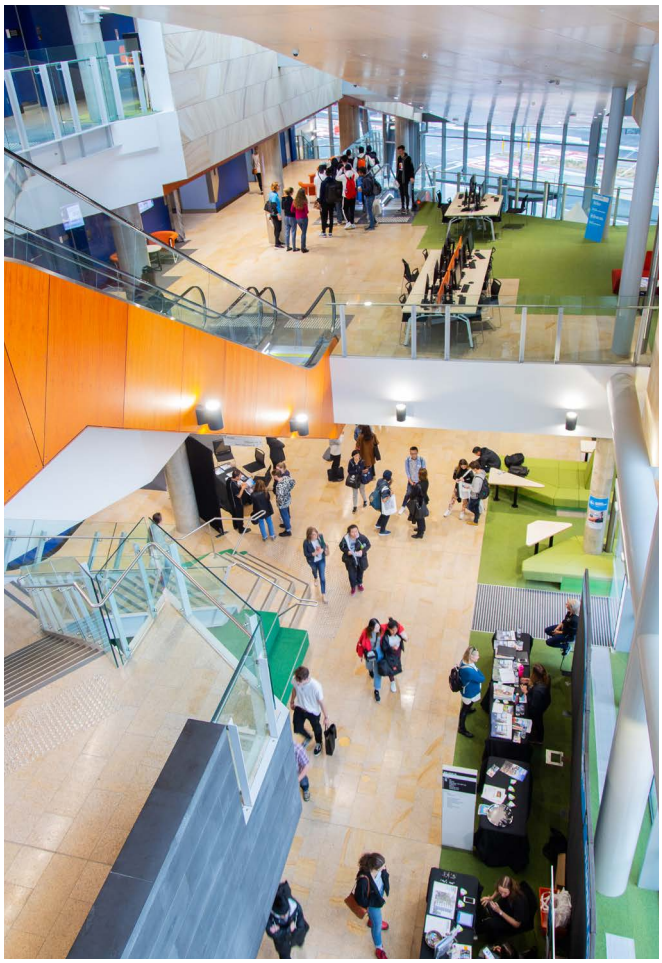
**Study in the heart of Newcastle's CBD, at NeW Space. Our $95 million landmark education precinct harnesses the latest in technology and innovation in teaching and learning to deliver a world-class student experience. Our City campus provides an integral link with industry in creativity, arts, business and law. The campus is a vibrant hive of activity and innovation right on the doorstep of the city centre.**

Our NeW Space building delivers a 'next generation' university experience, while our Innovation Hub is where you can engage with entrepreneurs, innovators, startups and developers to produce ideas that challenge the conventional.

The technology assisted learning spaces are designed to facilitate whole-class discussion, providing the optimum environment for you to excel in your studies.

Part of the University's City campus, NeW Space offers University-supported activities including:

- digital library services and information commons
- collaborative learning and research spaces
- work-integrated learning opportunities
- facilities for industry, professional and community engagement
- 24/7 access to social spaces for students.



# MASTER OF BUSINESS ADMINISTRATION

Outstanding business leadership meets you when you graduate with the Master of Business Administration (MBA) from the University of Newcastle.

With brand new on-campus facilities, or an all-inclusive online program guided by business leaders and academics, the MBA is designed to challenge you and build your capacity for business excellence and to allow you to succeed in senior management roles. The MBA attunes you to a higher understanding of business management decision making, marketing, organisational behaviour, accounting and finance processes, strategic management and the international business arena.

## FAST FACTS

**INTAKE:**
Trimester 1, Trimester 2, Trimester 3

**DURATION:**
1.5 years full-time, or part-time equivalent up to 5 years maximum.

**LOCATION:**
Newcastle City, Online, Sydney, Central Coast, Singapore

**PROGRAM REQUIREMENTS:**
120 units

## EARN PROFESSIONAL CREDIT

The MBA is one of the few programs that recognises relevant professional experience and may result in credit being granted.

To find out more about credit eligibility, contact the MBA Program Convenor.

## WHY STUDY WITH US?

**An affordable, high-quality MBA -** the University of Newcastle offers a quality MBA program which includes both face-to-face and online modes, with more than 70 courses to choose from. We do not charge high-end fees.

**Our graduates get jobs -** with over 95% of MBA graduates securing employment within four months of completing their degree.*

**Adult learning environment and consultancy-style learning experiences -** enables students to work in groups as management consultants with like-minded highly motivated students, to solve real-word organisational problems and develop strategies for high performance organisations.

**Flexible study options -** courses are run in trimesters and students are provided with an opportunity to study at a pace which suits their personal and professional lives, with part-time study options available.

**AACSB Accreditation -** the Newcastle Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB), earned by fewer than five percent of the world's business programs.

**Study at multiple locations -** you'll have the opportunity to study at multiple campus locations for face-to-face learning.

**Study at NeW Space -** in the heart of Newcastle's CBD, NeW Space provides the optimum environment for you to excel in your studies.

*Overall employment rate - 2018 Graduate Outcomes Survey

## SPECIALISE

When studying the Master of Business Administration at the University of Newcastle, you can specialise in one of the following areas:

- Marketing
- Human Resources Management
- Applied Finance
- Health Services Management
- International Business
- Innovation and Entrepreneurship
- Co-operatives and Social Enterprise Management

Alternatively, students can create their own course program, selecting their preferred areas of study from over 70 elective courses.

## CORE COURSES

**Introductory courses**
GSBS6200: Financial and Management Accounting
GSBS6005: Marketing Management and Planning
GSBS6004: Organisational Behaviour and Design

**Intermediate course**
GSBS6514: Leadership in Contemporary Organisations

**Capstone courses**
GSBS6484: Corporate Governance and Social Responsibility
GSBS6060: Strategic Management

## MIXED MODE DELIVERY

With our flexible modes of delivery, you can choose to study either by face-to-face, entirely online, or a combination of both.

## FEES

As part of the fee structure, you will only be charged for the course/s you're enrolled in. You will be billed on a trimester by trimester basis. The 2019 annual fees for domestic full-fee paying students of the Master of Business Administration is $23,155, which is based on a full year full time load (80 units). You can either pay your fees to the University directly or, if you are eligible, apply for a FEE-HELP loan from the Australian Government. Fees are subject to change. For further information visit: **newcastle.edu.au/fees**

## PATHWAYS INTO THE MBA

The Graduate Certificate in Business Administration is a direct pathway into the MBA. You can choose to complete all four courses of the Graduate Certificate, which can count directly towards the full MBA.

## WHAT A MASTERS DEGREE OFFERS YOU

The MBA provides you with strategic business knowledge and capability that only a Masters program can offer. Upon graduation, you will:

- expand your competency profile
- develop applied problem-solving and diagnostic skills
- gain a deeper understanding of what constitutes effective management
- build your professional network
- develop your leadership capabilities
- learn to plan and think strategically.

## CAREER OPPORTUNITIES

You'll be ready to apply your strengthened strategic focus and showcase your outstanding management capabilities in real-world business situations. Our MBA will build your confidence to enable you to reach for those senior and executive leadership roles, with our graduates holding positions as:

- Account Executive
- Management Consultant
- Business Development Manager
- Company Founder
- Financial Adviser
- HR Expert
- Marketing Specialist
- Operations Manager

## COMBINE THE MBA WITH ANOTHER DEGREE

You can choose to combine the MBA with another degree. A combined masters degree will set you apart in the highly competitive global business environment. Combine your MBA with the following degrees:

- Master of Applied Finance
- Master of Human Resource Management
- Master of International Business
- Master of Marketing
- Master of Professional Accounting

## WIMBA SCHOLARSHIP

The Faculty of Business and Law is proud to support aspirational and high-achieving females with the Women in MBA (WiMBA) scholarship. The WiMBA initiative aims to redress the gender equity imbalance by offering scholarships to female students in partnership with leading organisations. WiMBA provides the leadership skills and strategic perspective to move female employees into senior management and executive positions. The scholarship provides an indicative value of $18,000 over the full course of the program provided ongoing eligibility is met. This is an indicative value only as course fees change on an annual basis.

**For more information, visit newcastle.edu.au/wimba**

# INTERNATIONAL STUDY TOURS

You'll have the opportunity to explore global business perspectives with study trips to places such as Shanghai in China, Burgundy in France, and Silicon Valley in the US. The study tours are designed to challenge your thinking and to understand another culture through the lens of business and management.

# INDUSTRY GUEST SPEAKERS

A key feature of the MBA at the University of Newcastle is its applied focus. Industry speakers participate in enriching classroom learning experiences by sharing their knowledge and expertise through our invited guest speaker series.

These interactive sessions expose candidates to real-world challenges and showcase how strategic thinking initiatives can deliver organisational solutions to practical problems.

**Scott Morgan**
CEO, Greater Bank

**Annie Jiang**
China Relations Expert

**Cathrine Long**
Director, Long & Co.

# HEAR FROM OUR MBA STUDENTS AND ALUMNI

## SCOTT MCSHANE

### MASTER OF BUSINESS ADMINISTRATION, 2019

**Scott wanted a challenge and found the MBA a meaningful way for more personal development.**

After working in the corporate sector for a number of years, Scott was ready to make a change. Joining Newcastle-based not-for-profit Life Without Barriers as the Head of Digital, Scott also enrolled in the Master of Business Administration at the University of Newcastle.

"I found the program to be flexible enough to work around my personal and professional life and the content could be tailored to things relevant to my line of work. I can already see some changes in thinking in my current role and hope this, along with continued growth, will lead me to bigger challenges and more learning. I can definitely see it opening up doors further down the track."

While completing his degree, Scott embraced the opportunity to explore global business perspectives with a study trip to China – an experience he highly recommends other students participate in.

"I was fortunate enough to be able to study globalisation in China. I met a great bunch of MBA students who challenged my thinking and built some lifelong relationships. It was a pretty special learning experience and great to understand another culture through the lens of business and management."

## KATE DASH

### MASTER OF BUSINESS ADMINISTRATION, CURRENT STUDENT

**For accomplished accountant Kate, studying the MBA is a strategic step on her journey to becoming a leader in the field.**

Kate says she initially decided to pursue postgraduate study to satisfy some knowledge gaps she identified while working for an international company in London. After completing a Graduate Certificate in Applied Finance at the University of Newcastle, she realised further study had the potential to elevate her career to new heights.

The University's MBA, which is designed for professionals looking to develop a higher understanding of business management decision making, marketing, organisational behaviour, accounting and finance processes, strategic management and the international business arena, was the right fit.

"I'm studying the MBA to gain insight into understanding business management decisions, and develop expertise in areas that I don't get exposed to enough in my day-to-day work."

Kate was awarded the University's Women in Master of Business Administration (WiMBA) scholarship. The scholarship was established to provide support and strategic leadership to aspirational and high-achieving women in their field.

# OUR GLOBAL REACH

Our MBA students come from every corner of the globe. By choosing to study with us, you will join our global alumni network and broaden your global career opportunities.

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For more information about the MBA, contact James Hunt, MBA Program Convenor - james.hunt@newcastle.edu.au

## IF YOU'RE READY TO CHASE YOUR DREAMS AND THRIVE, NOW IS THE TIME. VISIT NEWCASTLE.EDU.AU/MBA

For full information and to find out how to apply, contact:
**Toll Free (within Australia):** 1800 88 21 21 **T:** +61 2 4921 8856 **E:** postgrad@newcastle.edu.au