

Review of:
Master of Business Administration
Master of Applied Finance
Master of Human Resource Management
Master of International Business
Master of Marketing
Associated Graduate Certificates
DATE 11 and 12 April 2019

TERMS OF REFERENCE

The purpose of this review is to evaluate the relevance, quality and viability of the above programs.

The review will consider the following Terms of Reference:

- 1. Outcomes:** What is the performance of the Faculty in terms of national Benchmarks?

Specifically the Review will consider:

- i. National benchmarking
- ii. The provision of quality academic programs in accordance with the AQF
- iii. Innovative educational delivery models
- iv. An outstanding student experience.

- 2. Currency:** Are the Faculty and its Programs current and relevant?

Specifically the Review will consider:

- i. The presence of interdisciplinary approaches
- ii. The role and delivery of new technologies
- iii. The relevance of the Programs offered, and the majors available within Programs
- iv. The currency of curriculum, and its alignment to industry trends and graduate outcomes.

- 3. Learning and Teaching:** What is the quality and appropriateness of teaching and assessment?

Specifically the Review will consider the:

- i. Learning and teaching methods and their appropriateness to support students to achieve the graduate attributes
- ii. Use of innovative and active approaches to learn and teaching delivery
- iii. Assessment practices, their relevance and alignment with graduate attributes
- iv. The overall quality of learning, teaching and assessment to achieve the highest possible currency and standard
- v. Presence of effective and continuous improvement processes to ensure the ongoing quality of the Faculty's Programs.

4. Staffing: Is the Faculty adequately and appropriately staffed?

Specifically the Review will consider:

- i. The capability of academic staff to deliver Programs now and in the context of ongoing change, e.g. redesign of Faculties, increases or decreases in load and changes in teaching delivery methods (i.e. online)
- ii. The degree and efficacy of professional support
- iii. The capacity for interdisciplinary teaching.

5. Feedback and Review: Does formal and informal stakeholder feedback indicate high levels of satisfaction?

Specifically the Review will consider:

- i. Feedback from staff
- ii. The perceptions and experiences of students
- iii. The perceptions and experiences of graduates
- iv. The perceptions of external stakeholders, such as relevant professional and community bodies
- v. The effectiveness and impact of feedback processes.

6. Support and Transition: Are students effectively supported throughout their study?

Specifically the Review will consider:

- i. The appropriateness of orientation into university life
- ii. The appropriateness of student support provided
- iii. The quality of engaged learning and research opportunities provided, for example Work-Integrated Learning (WIL), which supports student transition into post university life
- iv. The curriculum support of student transition to employment or further study.

7. Student Success: What are the progression and retention rates of students?

Specifically the Review will consider:

- i. Rates of attrition
- ii. The overall success rates of all students
- iii. The success rates of equity target groups*, with particular reference to Indigenous students and international students.

8. Indigenisation: Does the Faculty adequately support Indigenous students and appropriately promote Indigenous content and values?

Specifically the Review will consider:

- i. The appropriateness of specific processes to recruit and support Indigenous students
- ii. The extent that students are engaged with Indigenous perspectives and values throughout their study.

9. Resources: Is the Faculty adequately and appropriately resourced?

Specifically the Review will consider:

- i. The appropriateness and levels of administrative support to the Faculty
- ii. The appropriateness and adequacy of learning support materials, technology, physical environments and other facilities and equipment within the relevant Faculty and in the University.

- 10. Sustainability:** Are the Programs viable and the overall Faculty sustainable, in the long and short term?

Specifically the Review will consider:

- i. Student load trends
- ii. Revenue generated by the programs
- iii. Costs (direct and indirect) of the Faculty, including additional costs associated with any proposed change in student numbers due to external accreditation requirements
- iv. The appropriateness of extant staff expertise and experience.

- 11. Internationalisation:** evaluate how the programs meets the University's requirements for internationalisation of the curriculum:

Specifically the Review will consider whether:

- i. the curriculum reflects an awareness of relevant developments internationally in the program discipline; and
- ii. students are engaged with multi-cultural perspectives and values related to the content of the programs

- 12. International Student Cohort:**

Specifically the Review will consider whether:

- i. specific processes are in place to recruit and support international students and their retention and success;
- ii. students are engaged with the perspectives and values of all other students throughout the programs

- 13. Research Outputs:**

Specifically the Review will consider:

- iii. Academic staff engagement in high quality research
- iv. Number of research outputs e.g. publications
- v. Ability to attract grants and funding for research
- vi. That there are strategies in place to transition students from undergraduate study to Higher Degree Research study.

The above Terms of Reference should be considered in light of the self-review report and supporting documentation supplied.

** People from low SES backgrounds, Aboriginal and Torres Strait Islander people, people with a disability, people from a non-English speaking background, people from rural and isolated areas, women in non-traditional areas of study and postgraduate study.*