

Electioneering Guidelines for Student Director Candidates

1. Purpose

These Guidelines explain the standards expected of candidates and their supporters during the election period for Student Director positions. They are intended to support positive participation, protect Students and preserve confidence in the election.

2. General standard

Candidates and their supporters must campaign respectfully, honestly and in good faith. A candidate must not authorise, encourage or knowingly benefit from conduct that breaches these Guidelines.

3. Candidate responsibility

- Candidates are responsible for communicating these requirements to people acting on their behalf.
- Candidates must comply promptly with lawful directions from the Returning Officer.
- Candidates must not misrepresent another candidate, the election process, the Company or the University.

4. Prohibited conduct

A candidate or supporter must not:

- harass, intimidate, threaten, discriminate against or coerce another person;
- offer a gift, benefit, payment or inducement intended to influence a vote;
- interfere with another candidate's lawful campaign material or activity;
- make a materially false or misleading statement about voting, eligibility or endorsement;
- impersonate an election official, the Company or the University;
- seek to observe how another person votes or compromise ballot secrecy;
- provide a device to a voter for the purpose of having that person vote in the candidate's presence; or
- obstruct access to University facilities or disrupt teaching, research, work, services or events.

5. Use of Company, University and political identity

- Campaign material must not use logos, templates, email signatures or visual identity of the Company or the University in a way that suggests official endorsement. Any permitted use must comply with published brand and intellectual-property requirements.
- A candidate must not claim or imply endorsement by the University, the Company or any political party in a way that suggests official support for the candidate's campaign.
- No SSAF, Company funds or resources, or University funds or resources may be used to support a candidate's campaign or to support any political party or the election of a person as a member of a

legislature of the Commonwealth, a State, a Territory or a local government body (Higher Education Support Act 2003 (Cth), section 19-38(1)).

- Candidates must fund their own campaign activities from personal or other non-Company and non-University sources.

6. Electronic communications and personal information

- Campaign messages must identify the candidate or sender.
- Candidates must not use unauthorised mailing lists, University-held personal information or contact details obtained for another purpose.
- Messages must not be excessive, repetitive or spam-like.
- Candidates must respect opt-out requests where practicable and comply with applicable platform rules and law.
- Candidate and voter information must not be harvested, sold, shared or retained for unrelated purposes.

7. Social media

Candidates are responsible for election content they publish and for content they expressly authorise. Posts must remain respectful and accurate. Candidates should correct material errors promptly and must comply with a direction to remove or amend non-compliant content.

8. On-campus campaigning

Campaigning may occur only in permitted locations and must not interfere with University activities, create safety risks, damage property or leave litter. Approval must be obtained before posters, stalls, classroom visits or event activity where required.

9. Complaints and enforcement

Concerns should be reported promptly in accordance with the complaints process set out in the Election Rules. Depending on seriousness, the Returning Officer may issue advice, require correction or removal of material, direct conduct to cease, restrict campaign activity, exclude material from official communications, refer conduct under an applicable code or policy, or take another action permitted by the Election Rules.

Disqualification may only be imposed where expressly authorised by, and in accordance with the procedures set out in, the Election Rules, and must be proportionate to serious conduct affecting eligibility, safety, fairness or election integrity.

The Returning Officer's decision is final on all matters affecting the eligibility of candidates, the conduct and results of an election and such other matters as may affect the conduct of elections.