## PANEL 1 MEET GEN Z

How to attract and work with this demographic as they shape the future workforce.





#### MEET YOUR PANEL



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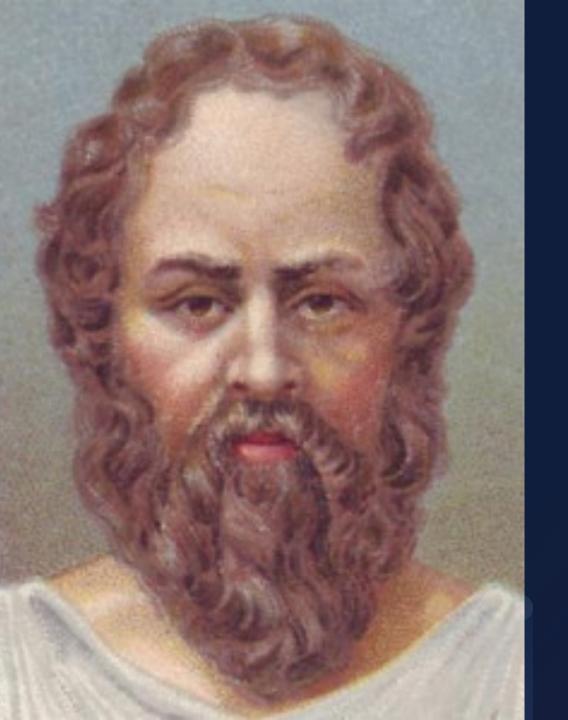


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# WHAT DO YOU THINK IS THE KEY MOTIVATOR FOR GEN Z IN THE WORKPLACE?



"The children now love luxury; they have bad manners, contempt for authority; they show disrespect for elders and love chatter in place of exercise. Children are now tyrants, not the servants of their households. They no longer rise when elders enter the room. They contradict their parents, chatter before company, gobble up dainties at the table, cross their legs, and tyrannize their teachers."

Socrates

## WHO ARE GEN Z?

- The term Gen Z refers to those born between 1997 and 2010. They range between 26 and 13 years old this year
- Currently account for around 20% of the workforce, by 2025 this will be closer to 30 percent



### WHAT IS DIFFERENT ABOUT GEN Z'S EXPERIENCE?

- The first real digital natives
- Unprecedented behavioural health crisis
- Highly diverse and socially progressive
- Almost exclusively the children of Gen X

### HOW IS THIS PLAYING OUT IN THE WORKPLACE?

- A need for connection with the workplace
- Mobile first habits
- Less tolerant of authoritarian environments
- Expect technology and innovation
- A need for recognition

#### PANEL DISCUSSION



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