



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA

USING NETFLIX

COPYRIGHT - WHAT YOU NEED TO KNOW

This factsheet is intended for University of Newcastle staff members to use in the context of their employment only and provides general advice. University staff should contact the Copyright Advisor if they have specific questions or concerns.

Does the University have a subscription to Netflix?

Netflix's business model is based around household-level user accounts – the University is unable to subscribe to Netflix for institutional-level access.

Can I show Netflix content from my own account in my course?

Your account with Netflix allows access to their service and content for personal use only. Their [Terms of Use](#) state that you may not share Netflix content “with individuals beyond your household”.

Netflix is **not covered** by our agreement with [Screenrights](#) for the use of broadcast TV and film content in courses. This, along with the Netflix Terms of Use, means that the majority of Netflix content would not be suitable for use in course sessions.

Netflix does allow for [educational screenings of some documentary material](#), but this is limited in scope – only covering titles that include the specific permission text in their listings on [media.netflix.com](#). An example of this permission is included in the listing for the documentary ‘[Living Undocumented](#)’. Where the permission text is not shown in a listing, you should not show that content in your session.

Do I need to use the S113P copyright notice with approved Netflix documentary content?

Where Netflix has granted permission to use documentary content, no S113P copyright notice is required.

Can I include approved Netflix content in my session recordings?

While Netflix may allow for certain content to be screened for educational use, this permission **does not extend to making a recording**. If you have captured Netflix content in a session, you should edit the recording to remove it.

Can I link to Netflix content where I ask students to set up an account?

As this would mean that Netflix content is being accessed legally, you could potentially ask students to set up their own accounts with Netflix (where you feel that this would be appropriate). Please keep in mind that [Netflix no longer offers a free trial period](#) and this may put stress on students’ finances.

Can I share my Netflix account details with my students or other staff?

It is against the Netflix [Terms of Use](#) to share your account details with others.

Can I encourage ‘alternate access’ to Netflix content such as pirating?

You should not provide links to or encourage students to access pirated copies of Netflix content as this can be seen as authorising copyright infringement.

Are there alternatives to Netflix available?

The Library has a number of streaming video databases that provide access to film, TV and documentary content, including [ClickView](#), [Kanopy](#) and [TVNews](#). For more on these platforms, see their individual information sheets.

Best practice

- Do not show any Netflix content in your course unless it has been approved for [educational screenings](#).
- Do not record any Netflix content, even if permission for screening has been granted.
- Do not share your Netflix account details with others or encourage students to use pirated Netflix content.
- For alternatives to Netflix, access the [ClickView](#), [Kanopy](#) and [TVNews](#) databases. Usage varies by licence.

For more information see [Copyright Support](#) below.

Copyright Support

Ask a question: newcastle.edu.au/copyright-request

Phone: (02) 492 16456

Web: newcastle.edu.au/copyright-support

Academic Division | Library Services

Last updated 29 August 2022



**GETTING
COPYRIGHT
‘RIGHT’**