



# CREATIVE COMMONS

## COPYRIGHT - WHAT YOU NEED TO KNOW

*This factsheet is intended for University of Newcastle staff members to use in the context of their employment only and provides general advice. University staff should contact the Copyright Advisor if they have specific questions or concerns.*

### What are Creative Commons licences?

Creative Commons (CC) licences are a way for creators to take control of the copyright in their material, moving away from the standard 'all rights reserved' to 'some rights reserved'. They allow creators to choose the licensing conditions for their material, providing standardized permissions for users to share, re-use, and remix content.

### How can I choose a CC licence?

CC licence options include BY (Attribution), NC (Non-Commercial), ND (No Derivative Works) or SA (Share-Alike):

BY (Attribution)	Reuse must give credit to the creator, plus name and link to the licence. This ensures that the source is always given.
NC (Non-Commercial)	Reuse cannot be for commercial purposes. Requires any commercial use to be signed off by the creator/s.
ND (No Derivative Works)	Reuse is only allowed in an unadapted form (no derivative works), but allows for a change in medium or format.
SA (Share-Alike)	Remixing, adapting, and building upon the work is allowed as long as the same CC licence is applied to any derivatives.

ND and SA are mutually exclusive. CC has a ['License Chooser'](#) page to assist with the licence selection process. You can also ask the Copyright Advisor for support with choosing a licence.

### How do I attach a CC licence to my work?

Once you have chosen your licence, copy the licensing text provided and add this to your work and any descriptive/metadata content. The CC [License Chooser](#) has options for rich text, HTML and XMP, with full and abbreviated licence names.

### Can I attach multiple CC licences to my work?

It is possible to attach different licences to the same work. For example, you might share the text in the work under one licence, and the images under another. You will need to be clear about which licence applies to which content. For assistance with wording for multiple licences, please contact the Copyright Advisor.

### Can I mix 'all rights reserved' copyright materials in CC-licensed works?

It is possible to mix different types of copyright and licensing in the same work. Where you would like to reuse 'all rights reserved' material in an open-licensed resource you will need to seek permission from the copyright owner to do so. You will need to be clear about which material is covered by the open licensing and which is 'all rights reserved' and being reproduced with permission. For assistance with wording, please contact the Copyright Advisor.

### How can I use CC material?

As CC material provides its own licensing, you should follow the directions provided for reuse. For example, any CC material with an ND licence (see above) should only be used in an unadapted form – you cannot transform it into something else (e.g. images synchronised with music in a video become adaptations / derivative works). See [Reusing Works Under CC](#) for more.

### Do I need to add the S113P copyright notice with CC material in Canvas?

There is no need to add the S113P notice as you are not relying on the educational statutory license for reuse.

For more information see [Copyright Support](#) below.

## Copyright Support

Ask a question: [newcastle.edu.au/copyright-request](http://newcastle.edu.au/copyright-request)

Phone: (02) 492 16456

Web: [newcastle.edu.au/copyright-support](http://newcastle.edu.au/copyright-support)

