

WOMEN IN **MBA** PROGRAM (WIMBA)



WHAT IS WIMBA

The WiMBA initiative aims to redress the gender equity imbalance by offering scholarships to female students in partnering with leading organisations in Newcastle, Hunter and Sydney region. WiMBA provides the leadership skills and strategic perspective to move female students into senior management and executive positions.

WHY STUDY AT THE UON

The University of Newcastle (UON) is a leader in university education, with a reputation for high quality teaching and learning and exciting, contemporary academic programs. The University of Newcastle offers students an engaged approach to learning through programs that integrate study with practical experience, paid employment and research. The University of Newcastle's Business School (NBS) has received international acclaim for its programs through accreditation from USA-based Association to Advance Collegiate Schools of Business (AACSB). AACSB Accreditation is the hallmark of excellence in business education and has been earned by fewer than five per cent of the world's business programs. The accreditation places NBS in the leading institutions internationally.

STRUCTURE OF WiMBA

Female students undertaking the WiMBA program are expected to complete an Executive Master of Business Administration (EMBA) within 2 years of completion. The partnership has three key components:

Financial – The UON will pay 25% of the total cost of an MBA course and the industry partner will pay 25% of the total cost of the EMBA. This means the WiMBA scholarship holder will still contribute 50% of the total fee.

On-the-ground – the employer will provide practical support to enable the recipient to attend class, undertake additional study and complete assignments.

Guidance and advice – the employer will pair recipients with in-house mentors/sponsors to provide them with guidance, support and advice throughout their EMBA program and also in helping them to develop their post-EMBA career pathway. In addition to the WiMBA Scholarship, students will be mentored by Dr Eileen Doyle who has had an exceptional career in large corporations across Newcastle and Sydney, which has spanned more than three decades.

COMMITMENT OF THE INDUSTRY PARTNER

To assist students to undertake the WiMBA program, the Industry Partner will need to be committed to:

- Facilitating the nominated employee, as best as possible, in attending classes and completing their study obligations, including allowances for study time to complete course assessments;
- Pairing the nominated employee with in-house mentor/sponsor to assist them in completing the EMBA Program;
- Working with the nominated employee to develop a post-EMBA program career pathway.

COMMITMENT OF THE UNIVERSITY OF NEWCASTLE

- The UON will contribute 25% of the total cost of the EMBA Program, over the period of 4 years. The payment plan and indicative fees for the WiMBA program are outlined further on page 3;
- Should the Industry Partner cease to sponsor the nominated employee for any reason, the UON contribution will correspondingly cease. In such cases, full responsibility for the balance of the fees payable for the MBA Program will be assumed by the nominated employee;
- The UON will also facilitate a number of networking events, under the direction of the WiMBA Patron;
- Each Industry Partner can be provided with a mentoring guide, that will assist the Industry Partner to support their nominated employees undertake the WiMBA program.

COMMITMENT OF THE STUDENT

Successful Scholarship recipients will be responsible for:

- All other fees and expenses associated with the participation in the EMBA Program. These fees may include late fees, library fines and textbooks;
- Ensuring that they meet the eligibility requirements of the EMBA and have completed their enrolment requirements by **5pm, 30 May, 2021**. Successful applicants must be enrolled into the EMBA program located at the UON Sydney Campus;
- Students choosing to enrol in online classes offered at another UON campus will need to cover the full costs of these courses;
- Where the nominated student undertakes elective courses from outside the Newcastle Business School i.e., not an EMBA coded course, the student agrees to pay any additional costs.

INDICATIVE FEES FOR THE EXECUTIVE MBA

| | Cost per course (based on GSBS Courses) | Courses per year | Total cost per year | Total cost the student pays (50%) | Industry Partner Sponsors (25%) | UON Sponsorship (25%) |
|---------------|--|------------------|---------------------|-----------------------------------|---------------------------------|-----------------------|
| Year 1 | \$4,930 | 8 | \$39,440 | \$19,720 | \$9,860 | \$9,860 |

**These are indicative fees only, fees change on an annual basis and will be confirmed in September each year. The above amount excludes GST.

LEAVING THE WiMBA PROGRAM

If the student or Industry Partner decides to leave / not sponsor the WiMBA program, then the UON contribution will cease. Full responsibility for all fees will then be the responsibility of the enrolled student. In the event that this occurs, the student must contact the College of Human and Social Futures to notify the UON of this change (wimba@newcastle.edu.au). The UON may discontinue a student from the WiMBA program if the student fails more than two courses and or is unable to satisfy the course criteria. The student will receive adequate notice prior to this stage and will be provided additional support to assist.

SUBMISSION

Applications for the WiMBA Scholarship close at **5pm, 30 May 2021**. Applications will be notified if they are successful within 30 days, upon application. Students enrolling into the WiMBA program must meet the essential criteria to enter into the EMBA program and be ready to undertake the first course for Trimester 2 / Winter Term, 2021. Please submit the WiMBA sponsorship agreement with your WiMBA application.

LODGEMENT

A scanned and uploaded completed copy of the WiMBA Application and your CV should be sent to wimba@newcastle.edu.au.

No application will be considered unless all essential criteria for the WiMBA Scholarship application and the standard requirements for the EMBA are met.

APPLICATION FORM

Section 1

| | |
|--|---|
| 1- Student meets the UON EMBA entry requirements For exact details, please refer to the EMBA website – www.newcastle.edu.au/EMBA | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 2- Are an Australia citizen OR permanent residence | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 3- Nominated by a sponsoring employer | <input type="checkbox"/> Yes <input type="checkbox"/> No |

SELECTION CRITERIA STATEMENT

Please provide a statement of support of your application, outlining:

1. Statement from your employer (one page in length) providing written support for you to complete the EMBA and the WiMBA Scholarship;
2. One page statement from you demonstrating why you would like to be a part of the WiMBA Scholarship and how the WiMBA Scholarship can help support your future career aspirations. Please include your resume when submitting your application.

Section 2

NOMINATED EMPLOYEE DETAILS

| | |
|----------------|--|
| Organisation | |
| Position Title | |
| Family Name | |
| Given Name | |
| Date of Birth | |
| Email Address | |
| Contact Number | |
| Postal Address | |

Section 3

SPONSORING EMPLOYER DETAILS

| | |
|--------------------------|--|
| Organisation | |
| Sponsoring Employer Name | |
| Position Title | |
| Contact Number | |
| Postal Address | |