

Ursula Hewson

0417 123654 | Ursula_hewson@gmail.com

Committed to delivering positive outcomes with innovation, for the not-for-profit sector, while supporting communities through engagement, transparency and connection.

Career Profile

With experience managing not-for-profit community facilities, I have high level competencies managing a vast range of stakeholder relationships, corporate governance and additionally, major building works to create self-sustainable businesses, while facilitating community growth and involvement. Through these roles I have acquired expertise in grant applications, event management, staff management and development, supporting teams and enabling them to achieve mutually set goals, ensuring stakeholder satisfaction through engagement and community connection.

Key Skills and Competencies

- Data Analysis
- Stakeholder Liaison
- Contract Management
- Financial Sustainability
- Cultural awareness
- Community Engagement
- Grant Applications
- Corporate Governance
- Staff Management
- Program Development
- Fundraising
- Sponsorship

Education and Qualifications

Master of Social Change and Development | University of Newcastle | 2019

Bachelor of Development Studies / Bachelor of Communications | University of Newcastle | 2012

Certificate in Environmental Health & Community Services | British Columbia Institute of Technology | 2009

Professional Experience

Chair, Board of Directors | Pearl Society | Jun 2018 – Current

NSW based not-for-profit, specialising in delivering mental health training, education and awareness programs to government and community managed organisations, to improve social outcomes for young people in the local community.

Responsibilities: Governance | Strategic Direction | Compliance | Community Engagement | Stakeholder Relations

Key Contributions:

- **Governance** | Facilitate effective functioning of the board, communicating the views of the board, while acting as a link to the organisation's management team
- **Financial** | Ensure the board's adequate understanding of the organisation's financial position, strategic performance, operations, opportunities, and challenges
- **Stakeholder Engagement** | Actively facilitate communications with stakeholders, the public and the board to ensure information provided is relevant, accurate and sufficient

Regional General Manager | PCYC (Police Citizens Youth Clubs NSW) | Feb 2013 – May 2018

PCYC NSW is a not-for-profit organisation delivering a range of youth and community activities, focusing on empowering young people to be the best that they can be through personal development programs in partnership with NSW Police.

Responsibilities: Oversee 64 PCYC NSW sites | Governance | General Management | Communications Strategy | Financial Management & Analysis | Stakeholder Liaison | Community Engagement | Program Development

Key Contributions

- **Governance Relations** | Represent PCYC in its accountability to stakeholders, members and community
- **Membership** | Increased youth membership by 24.5% from 2014 - 2017 across all 64 NSW sites while building financially sustainable centres
- **Fundraising** | Numerous fundraising initiatives and activities, resulted in \$1,500,000 in FY2015 from a variety of stakeholders and corporate entities
- **Facilities Management** | Oversaw and managed \$2.4M renovation budget for facilities
- **Profit & Revenue** | Increased annual revenue and profit of 45.1% over FY's 2013 - 2015

Director of Community Capacity | EYA (Environmental Youth Alliance) Vancouver, Canada | Jan 2012 – Feb 2013

EYA delivers free, experiential nature programs in urban spaces for young people ages 5-25 living in Metro Vancouver, with a focus on those experiencing marginalisation. Their mission is to connect young people with nature, community, and skills to benefit their lives, and steward the environment.

Responsibilities: Manage Leadership Team | Program Development | Stakeholder Engagement | Identify Grant and Funding Opportunities | Financial Management & Analysis | Budget Management | Oversee Community Needs

Key Contributions

- **Regional Program Development** | Introduced new programs including hiking, mountain biking and cliff climbing, resulting in 59% overall growth across all sites
- **Resource and Staff Management** | Maintained and ensured compliance of employment and labour laws, managed employee relations and oversaw staff performance and management
- **Operational Improvements** | Delivered operational and transformational HR strategies and initiatives aimed at improving staff engagement and retention, in line with the commercial growth of EYA
- **Team Management** | Developed and facilitated a comprehensive organisational staff training program to deliver value add training to the business
- **Leadership** | Reduced staff turnover by 20% in the 2012-2013 FY vs 2010-2011 FY, resulting in recruitment savings of \$2 million across the region

Awards

NSW/ACT Regional Achievement & Community Award Recipient | 2018

The awards recognise the contribution and dedication of individuals within regional New South Wales

Civic Merit Award | 2012

The Civic Merit Award recognises individuals for outstanding achievement in a particular field of endeavour with the city or province.
