

PROGRAM PLAN

BACHELOR OF BUSINESS / BACHELOR OF BUSINESS ANALYTICS

START DATE:
2021

LOCATION:
Newcastle City

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek advice from your Program Advisor to ensure you remain on track.

 [PROGRAM HANDBOOK](#)

 [COURSE HANDBOOK](#)

NAME:

STUDENT NO.:

YEAR 1	BUSA1001 Introduction to Business Information CORE	ACFI1001 Accounting for Decision Makers CORE	ECON1001 Microeconomics for Business Decisions CORE	MAJOR 1000 level (Replace with elective for majors without a 1000 level compulsory course)	ACFI1003 Introduction to Finance CORE	MNGT1001 Introduction to Management CORE	STAT1060 Business Decision Making	MKTG1001 Foundations of Marketing CORE
YEAR 2	LEGL1001 Foundations of Law CORE	DIRECTED Choose a 1000 level course from directed list DIRECTED	BUSA2001 Big Data Analytics CORE	BUSA2002 Data Visualisation for Decision Makers in Business CORE	MAJOR	MAJOR	STAT2020 Predictive Analytics CORE	ELECTIVE
YEAR 3	BUSA3001 Artificial Intelligence in Business CORE	BUSA3002 Business Intelligence and Data Management CORE	MAJOR	MAJOR	ELECTIVE	ELECTIVE	ELECTIVE	ELECTIVE
YEAR 4	BUSA3003 Business Process Modelling CORE	BUSA3004 Business Analytics in Practice CORE	MAJOR	MAJOR	ELECTIVE	ELECTIVE	ELECTIVE	ELECTIVE

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To be eligible to graduate make sure you have completed 320 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- Core courses - 150 units.
- Directed course – 10 units.
- One Bachelor of Business Major (60 or 70 units depending on the chosen major). Students should refer to the separate program handbook entries for specific information about the Business majors <https://www.newcastle.edu.au/degrees/bachelor-of-business/handbook>.
- Electives – 90 or 100 units depending in the number of units required in the Bachelor of Business major. Visit the Course Handbook to see a list of available Electives.
- Students must not exceed 120 units at 1000 level.
- Students must complete a minimum of 40 units at 2000 and 3000 level.
- The duration of the program is 4 years full time (40 units per semester) or part time equivalent.
- The maximum time to complete this program is 10 years.



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#). Please refer to the [Program Handbook](#) for specific information on program structure. If you are intending varying from this program plan please seek advice from your [Program Advisor](#).

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ENTREPRENEURSHIP AND INNOVATION MAJOR

COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

MNGT1002 Introduction to Entrepreneurship and Innovation
MNGT2002 Business Venturing
MNGT2007 Ideation in Enterprise
MNGT3016 Innovation and Entrepreneurial Strategy

DIRECTED COURSES

Complete **10** units at **2000** level and **20** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

POLITICS AND INTERNATIONAL RELATIONS MAJOR

COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

POLI2203 International Political Economy and Global Development
POLI3180 Politics, Policy and Government

DIRECTED COURSES

Complete **10** units at **1000** level and **10** units from **2000** level along with 30 units at 3000

Refer to the [Program Handbook](#) for the list of directed courses

HUMAN RESOURCE MANAGEMENT MAJOR

COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

IRHR1002 Dynamics of People and Work in Organisations
IRHR2010 Introduction to Industrial Relations
IRHR2270 Introduction to Human Resource Management
IRHR3000 Applied Human Resource Management and Employment Relations
LEGL3111 Employment Law

DIRECTED COURSES

Complete **20** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001, BUSN3002 or BUSN3500 towards the major. They may choose the other course as an elective.

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INTERNATIONAL BUSINESS MAJOR

COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

- IBUS1000** Managing International Business Risk
- IBUS2001** Cross-Cultural Management and Negotiations
- IBUS2003** International Trade Logistics
- IBUS3000** International Business Strategy

DIRECTED COURSES

Complete **30** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses*

Note: Students can only count one of BUSN3002, BUSN3500 or BUSN3600 towards the major. They may choose the other course as an elective.

***These courses have prerequisites. Students may need to utilise their electives to undertake any prerequisite courses.**

LEADERSHIP AND MANAGEMENT MAJOR

COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

- MNGT2005** Leadership and Ethics
- MNGT3011** Leading Organisational Change
- MNGT3012** Strategic Business Management

DIRECTED COURSES

Complete **10** units at **2000** level and **20** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001, BUSN3002 or BUSN3500 towards the major. They may choose the other course as an elective.

MARKETING MAJOR

COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

- MKTG2010** Marketing Research
- MKTG2101** Consumer Behaviour
- MKTG3000** Strategic Marketing Management

DIRECTED COURSES

Complete **30** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001, BUSN3002 or BUSN3500 towards the major. They may choose the other course as an elective.

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TOURISM & EVENT MANAGEMENT MAJOR

COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

LEIS1000 Leisure Behaviour and Organisation

TOUR2003 Global Tourism Management

TOUR3003 Tourism Marketing

LEIS3003 Event Strategy & leadership

DIRECTED COURSES

Complete **10** units at **2000** level and **20** units from **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001, BUSN3002, BUSN3500 or BUSN3600 towards the major. They may choose the other courses as electives.