

# PROGRAM PLAN

## BACHELOR OF BUSINESS / BACHELOR OF INNOVATION AND ENTREPRENEURSHIP

### PROGRAM OPTION:

Double Major

### START DATE:

2020

### LOCATION:

Newcastle City

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek advice from your Program Advisor to ensure you remain on track.

 [PROGRAM HANDBOOK](#)

 [COURSE HANDBOOK](#)

NAME:

STUDENT NO.:

### COURSE STATUS KEY

**C** = Completed

**En** = Enrolled

**NS** = Not Started

YEAR 1	ACFI1001 Accounting for Decision Makers CORE	ECON1001 Microeconomics for Business Decisions CORE	LEGL1001 Foundations of Law CORE	MKTG1001 Foundations of Marketing CORE	MNGT1001 Introduction to Management CORE	MNGT1002 Introduction to Entrepreneurship and Innovation CORE	STAT1060 Business Decision Making CORE	MAJOR 1 *** 1000 level
YEAR 2	ACFI1003 Introduction to Finance CORE	MNGT2002 Business Venturing CORE	MNGT2004 Managing Innovation CORE	MNGT2005 Leadership and Ethics CORE	MNGT2007 Ideation in Enterprise CORE	MAJOR 1 2000 level	MAJOR 1 2000 level	MAJOR 2 *** 1000 level
YEAR 3	MNGT3007 Social Entrepreneurship CORE	MNGT3008 Advanced Innovation Management CORE	MAJOR 1 3000 level	MAJOR 1 3000 level	MAJOR 2 2000 level	MAJOR 2 2000 level	ELECTIVE	ELECTIVE
YEAR 4	MNGT3016 Innovation and Entrepreneurial Strategy CORE	MNGT3009 Business Development and Growth CORE	MAJOR 1 3000 level	MAJOR 1 3000 level	MAJOR 2 3000 level	MAJOR 2 3000 level	MAJOR 2 3000 level	MAJOR 2 3000 level

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To be eligible to graduate make sure you have completed 320 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- Core courses - 160 units.
- Major 1 courses - 70 units (including all Compulsory courses and the required number of Directed courses for one Major sequence). \*\*\* The Marketing Major and the Leadership and Management Major do not require students to complete a 1000 level Major course. Students who have chosen one of these Majors need to complete an extra Elective instead of a 1000 level Major course. The Leadership and Management Major includes some of the Core courses and will require students to complete additional Electives in order to reach 320 units.
- Major 2 courses - 70 units (including all Compulsory courses and the required number of Directed courses for one Major sequence). \*\*\* The Marketing Major and the Leadership and Management Major do not require students to complete a 1000 level Major course. Students who have chosen one of these Majors need to complete an extra Elective instead of a 1000 level Major course. The Leadership and Management Major includes some of the Core courses and will require students to complete additional Electives in order to reach 320 units.
- Electives - 20 units. Visit the Course Handbook to see a list of available Electives.
- Each Major must have 60 units of unique courses not being counted towards the other Major.
- Students must not exceed 120 units at 1000 level.
- Students must complete a minimum of 40 units at 2000 and 3000 level.
- Students who perform well during the program with a credit average (GPA of 5.0) or greater, may apply for a further year of full time (or equivalent part time) study to obtain an Honours degree.
- The duration of the program is 4 years full time (40 units per semester) or part time equivalent.
- The maximum time to complete this program is 10 years.



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#). Please refer to the [Program Handbook](#) for specific information on program structure. If you are intending varying from this program plan please seek advice from your [Academic Program Advisor](#).

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## BACHELOR OF BUSINESS / BACHELOR OF INNOVATION AND ENTREPRENEURSHIP

### POLITICS AND INTERNATIONAL RELATIONS MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfil the requirements of this major:

**POLI2203** International Political Economy and Global Development  
**POLI3180** Politics, Policy and Government

#### DIRECTED COURSES

Complete **10** units at **1000** level and **10** units from **2000** level along with 30 units at 3000 level

Refer to the [Program Handbook](#) for the list of directed courses

**THIS MAJOR REPLACES THE GOVERNANCE, POLICY AND POLITICAL ECONOMY MAJOR**

### HUMAN RESOURCE MANAGEMENT MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfil the requirements of this major:

**IRHR1002** Dynamics of People and Work in Organisations  
**IRHR2010** Introduction to Industrial Relations  
**IRHR2270** Introduction to Human Resource Management  
**IRHR3000** Applied Human Resource Management and Employment Relations  
**LEGL3111** Employment Law

#### DIRECTED COURSES

Complete **20** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001 or BUSN3500 towards the major.

### INTERNATIONAL BUSINESS MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfil the requirements of this major:

**IBUS1000** Managing International Business Risk  
**IBUS2001** Cross-Cultural Management and Negotiations  
**IBUS2003** International Trade Logistics  
**IBUS3000** International Business Strategy

#### DIRECTED COURSES

Complete **30** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses\*

Note: Students can only count one of BUSN3500 or BUSN3600 towards the major.

**\*These courses have prerequisites. Students need to utilise their electives to undertake any prerequisite courses.**

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### LEADERSHIP AND MANAGEMENT MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfil the requirements of this major:

**MNGT2005** Leadership and Ethics  
**MNGT3011** Leading Organisational Change  
**MNGT3012** Strategic Business Management

#### DIRECTED COURSES

Complete **10** units at **2000** level and **20** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001 or BUSN3500 towards the major.

### MARKETING MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfil the requirements of this major:

**MKTG2010** Marketing Research  
**MKTG2101** Consumer Behaviour  
**MKTG3000** Strategic Marketing Management

#### DIRECTED COURSES

Complete **30** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001 or BUSN3500 towards the major.

### SPORTS MANAGEMENT MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfil the requirements of this major:

**LEIS1000** Leisure Behaviour and Organisation  
**LEIS2001** Event Operations Management  
**LEIS3003** Managing Events  
**LEIS3001** Sports Leadership

#### DIRECTED COURSES

Complete **10** units at **2000** level and **20** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001, BUSN3002, BUSN3500 or BUSN3600 towards the major. They may choose the other courses as electives.

**THIS MAJOR HAS BEEN DISCONTINUED AS OF 2021, PLEASE REFER TO ADDITIONAL DOCUMENTS IN THE PROGRAM HANDBOOK FOR TRANSITION ARRANGEMENTS**

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### TOURISM MANAGEMENT MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfil the requirements of this major:

**LEIS1000** Leisure Behaviour and Organisation  
**TOUR2003** Global Tourism Management  
**TOUR3003** Tourism Marketing  
**TOUR3004** Specialised Sectors of the Tourism Industry

#### DIRECTED COURSES

Complete **10** units at **2000** level and **20** units from **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001, BUSN3002, BUSN3500 or BUSN3600 towards the major. They may choose the other courses as electives.

**THIS MAJOR IS NOW TOURISM AND EVENT MANAGEMENT.  
PLEASE REFER TO ADDITIONAL DOCUMENTS IN THE  
PROGRAM HANDBOOK FOR TRANSITION ARRANGEMENTS**