Faculty of Business and Law
Achievements July-August 2013

Hunter and Central Coast Tourism Awards

At the 2013 Qantas Link Hunter and Central Coast Tourism Awards on 14 August Associate Professor Kevin Lyons received the award for 'Outstanding Contribution by an Individual to Local Tourism'. This category is considered to be the major award among the 21 that were given on the night and was one of only two that were given to an individual. The award recognises the extraordinary personal and professional achievement and contribution by an individual over many years to NSW regional tourism. Judges considered the particular activities and contributions of Associate Professor Lyons outside the expectations of normal employment. The Faculty congratulates Kevin Lyons on his success.

Staff

Small Business Course Presented at Kariong Juvenile Correctional Centre

Dr Michael Seamer from the Newcastle Business School recently presented a Small Business course to the student/inmates at the George Anderson Walpole School. The School is situated within Kariong Juvenile Correctional Centre, a maximum security facility catering for A Classification young male offenders aged 16-21 years from across the state. There is an overrepresentation of Aboriginal students and a variety of students from non-English speaking backgrounds. The majority of students have had negative experiences during previous schooling and can present with behavioural/emotional disorders and low self-esteem.

Below is an excerpt from a letter of thanks received by Newcastle Business School from Tony Keevill, Principal, George Anderson Walpole ETC:

I just wanted to pass on my profound gratitude for allowing Dr Michael Seamer to present a Small Business course to the student/inmates at our school.

This was part of an inter agency, educational joint venture between Newcastle University, TAFE, DEC and Corrective Services NSW where a Small Motors/Small Business course was developed and delivered collaboratively.

Being located inside a maximum security facility can have severe disadvantages for an already seriously marginalised group in our society. Dr Seamer’s willingness to teach in such a setting provided our boys with a unique educational experience which was significant, relevant and they thoroughly enjoyed as well.

As educators we should have high expectations for all our students, many thanks again for the support that allowed this valuable learning to occur.
Office of Learning & Teaching 2013 Citation
The Office for Learning and Teaching has announced the successful applicants for 2013 Citations for Outstanding Contributions to Student Learning. These national awards are designed to recognise and reward staff members who have made a substantial, significant contribution to enhancing the quality of teaching and learning. The Faculty congratulates Dr Tim Connor from the Newcastle Law School for his citation outstanding contribution to teaching and learning. Dr Connor’s citation was awarded ‘For developing creative in-class activities and establishing supportive learning environments to motivate diverse student cohorts to master & critically reflect on complex business law topics’.

Faculty Workload Model
Over the past six months the Faculty has been working on the development of a new Faculty workload model. Extensive consultation has occurred with the Faculty Executive Committee and academic staff. Staff were invited to attend forums held at Callaghan, Newcastle City, Ourimbah and Sydney to discuss the proposed new model and were asked to submit comments by email. The new workload model was submitted to Faculty Executive for further consultation on 4 September.

Students
AsiaBound Short-term Mobility Program 2014
The Faculty has been successful in winning four Asia Bound Short-Term Mobility Grants for 2014. Please see details on the four grants below.

- **Intensive Postgraduate Cultural Immersion Experience**
  Ten postgraduate students will live on campus and undertake the University of Newcastle course GSBS6003 Globalisation in an intensive mode of delivery at one of our partner universities, probably East China University of Science and Technology (ECUST) in Shanghai for five days. Before and after the course participants will experience the culture and business environment of China by visiting three other major cities.

- **International Work Integrated Learning Course**
  Students will be allocated to a business in Shanghai or Beijing, China for a one month international work integrated learning placement by CRCC Asia. CRCC Asia will house and supervise the students for the duration of their stay. Within this work integrated learning course, students will work on a business project that is of value to the host organisation. This will be the second year that the Faculty will offer this program.

  As part of a separate component of the International Work Integrate Learning Course, the Faculty will conduct a 12 day student study tour to China in 2014 over the Easter break from Wednesday 16 April to Sunday 27 April. The focus of this tour is to provide 10 final year (or equivalent) undergraduate Bachelor of Business and Bachelor of Commerce students with an immersion experience in Chinese culture and business practice, through visiting different Chinese regions and Chinese universities in those regions with which we collaborate. This will be the third year the Faculty has offered this opportunity to students.

- **Newcastle Law School International Clinical Externship Program**
  Funding from the national AsiaBound Funding Initiative will enable up to 6 Newcastle Law Students to participate in clinical legal education programs in Vietnam, Thailand, Laos or Indonesia in 2014. The externship program is offered by the not for profit organisation, Bridges Across Borders South East Asia Clinical Legal Education (BABSEACLE - babseacle.org). Newcastle Law School has important links with BABSEACLE and has supported its work by hosting a clinical Law teacher from Vietnam during 2013 and in 2012 by providing professional development training for Thai and Lao Legal educators on clinical legal education.
China Work Integrated Learning Tour
Ten students from the Newcastle Business School recently completed their work integrated learning tour in China as part of their Bachelor of Business and Bachelor of Commerce programs. This provided an exciting opportunity for the students to immerse themselves in Chinese culture through work experience in an organisation located in either Shanghai or Beijing, China. The student placements were organised through CRCC Asia and are aligned to the students’ major of study or area of anticipated employment. Kieran Dixon was asked to blog while in China and some of his blogs are below.

Two weeks have already flown
It seems like only yesterday we flew in to Pudong Airport and made our way through the city for the first time. Our first few days were all about settling in and exploring Shanghai. Work on the first Monday was pretty cruisy, being introduced to the company and getting to know everyone. At my company there’s a group of 12 interns – collectively we are Australian, Romanian, Danish, Mexican, Italian, British, American, Thai, Taiwanese, South Korean, German and Swedish – so quite a mix.

My time in Shanghai is nearly up!
The last week has been busy. On Friday night, Cam and I travelled to Beijing on the bullet train to see the interns there from our university. We visited all the major tourist locations we could across Saturday, Sunday and Monday (which was very generously donated by our company supervisor). On Saturday we saw Tiananmen Square, the Forbidden City, Jangshing Park and the Olympic Park. Overall I think Beijing was more crowded (if that was possible) and dirtier than Shanghai. I enjoyed the weekend away, but I am really glad I chose Shanghai for my internship.

Final Blog Post
Overall a fantastic experience! I’m back in Australia now and straight into both work and uni. Shanghai already feels like it was a far away and long ago experience. I had quite the hectic schedule in my last week, which was only fitting considering the city I was in. Friday night we had the University of Newcastle Alumni Dinner. It was interesting to hear about the time people spent in Newcastle, what they remembered and their comparison between Australia and China. Naturally a few business cards were exchanged and since then emails. Overall my time in China was a brilliant experience. I interned in a fantastic company with a great culture. I worked on projects relevant to my studies with people from all over the world and learnt a lot. I’m really glad my university sponsored this trip because I wouldn’t have found out about it otherwise. The opportunity to experience a new and (very) different culture, both professionally and socially, was amazing and far exceeded my expectations.

University of Newcastle Law Students Association Mooting Success
From the 9th-16th July a team of nine students from Newcastle Law School competed at the Annual Australian Law Students’ Association Conference, which was held in Perth. Representing UNLSA and Newcastle Law School in the National Championship Moot were Joan Williams, Katrina Hogan and Daniel Bullock (fifth year), in the Witness Examination competition Sarah Hammond (fourth year) Paper presentation Brooke Murphy (fourth year), Client Interviewing Laura Bereicua and Kia Daley (fourth year), Negotiation Monique Nash and Alexander Winn (2nd year).

Following the preliminary rounds of competition against a variety of law students from Australia, New Zealand and Asia, the mooting team of Joan, Katrina and Daniel broke through to the quarter final of the competition. They followed this with success against Auckland University in the quarter finals, and Sydney University in the semi-final. The Grand Final was presided over by His Honour Chief Justice French of the High Court of Australia, and at the closing gala dinner of the ALSA Conference the team were declared runners up of the National Competition. The Faculty congratulates the team for their outstanding success in representing the University.
Beyond Borders – Careers Seminar
For the second consecutive year the Faculty held the “Beyond Borders” – Careers Seminar which was attended by approximately 50 students. The seminar is designed to provide students with the knowledge and tools to motivate, inspire and encourage them to broaden their horizons and explore the various international employment opportunities that are available to them. Four presenters from a variety of backgrounds ranging from cross-cultural communication, social media, recruitment and career development presented to the students.

The presenters were Mariette Rups-Donnelly from Powerhouse Presentations, John Edwards an e-Business Marketer and Consultant, James Tocci, General Manager from Hudson Global Resources and Victor Quirk, an international careers counsellor from the University Careers Service. Nick Barham from the Centre for Teaching and Learning filmed the seminar so that the Faculty could place vignettes of each presentation on its website. During the lunch break students had an opportunity to network and speak directly to the presenters along with visiting booths set up by iLead, Alumni and Careers.

2013 Royal Agricultural Society (NSW) Foundation Student Scholarship recipients
The Faculty congratulates the following Business and Law students who have been awarded scholarships from the Royal Agricultural Society Foundation (NSW). The scholarships were awarded to tertiary education students who demonstrated a passion for rural issues and the determination to make a positive difference in rural and regional NSW. The successful students were:

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<tr>
<th>Miss Tayla Gilmore</th>
<th>Miss Grace McPherson</th>
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<td>Scone</td>
<td>Singleton</td>
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<td>1st Year</td>
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<td>Bachelor of Business/Bachelor of Commerce</td>
<td>Bachelor of Law/ Dip Legal Practice</td>
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<td>The University of Newcastle</td>
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The UNSA Mooting Team after their success in the National Mooting Championships in Perth.
Research

Book Launch

On 15 August Faculty staff, member of the legal profession and friends of the Newcastle Law School joined University of Newcastle Alumnus, the Hon Justice Kevin Lindgren QC AM, for the launch of *The Trace of Burning Stars* by Emeritus Professor of Law Frank Bates.

The ground breaking book examines the complex relationship between and poetry. The Hon Kevin Lindgren QC AM was a Federal Court judge from 1994 to 2010 and since retiring writes extensively on the law and is engaged in mediation and arbitration work.

Significant Publications (A / A*)

- **Easton, S., Pinder, S. and Uylangco, K.** (Forthcoming 2013) 'A Case Study of Short-Sale Constraints and Limits to Arbitrage.' *Journal of Banking and Finance*. (ERA rank: A*)
- **Macneil, J. and Bray, M.** (2013) 'Third-party facilitators in interest-based negotiation: An Australian Case Study'. *Journal of Industrial Relations*. (ERA rank: A) 10.1177/0022185613491681 [http://jir.sagepub.com/cgi/content/abstract/0022185613491681v1](http://jir.sagepub.com/cgi/content/abstract/0022185613491681v1)
- **Mansell, J. and Motta, S. C.** (Forthcoming 2013) 'Re-articulating Dissent: Representing the Working Class from Third Way to New Right in Britain and Chile.' *Political Studies*. (ERA rank: A) First published online: 8 NOV 2012 DOI: 10.1111/j.1467-9248.2012.00992.x
- **Nadolny, A. and Ryan, S.** (Forthcoming 2013) 'McUniversities revisited: A comparison of university and McDonald's casual employee experiences in Australia'. *Studies in Higher Education*. (ERA rank: A*)

CIOS Post-Doctoral Fellowships

The Faculty’s research centre, the Centre for Institutional and Organisational Studies, recently announced it had awarded three Post-Doctoral Fellowships for the next four months. The Fellowship recipients are:

Md Akhtaruzzaman – Finance
Kumar Biswas – Management
Mohammad Rahman – International Business
**Visitors to the Faculty**
The Faculty welcomed the following visitors in the July-August period.

- **Professor Jeff Chen** from Department of Transportation and Communication Management Science, at National Cheng Kung University, Taiwan, visited the Faculty in August to collaborate with Dr Ting Yu on research projects. Professor Chen is internationally recognised for his work in Tourism Management, where he has a long and distinguished record of research and publications. Professor Chen is a Conjoint Professor in the Newcastle Business School.

- **Associate Professor Ad de Jong** from the School of Industrial Engineering, Group of Innovation, Technology Entrepreneurship and Marketing (ITEM), Eindhoven, the Netherlands visited the Faculty in August. Associate Professor de Jong facilitated a two day training workshop titled "Multilevel Regression Analysis" for academic staff and RHD students on 19 and 20 August.

- **Professor Boris Kabanoff**, who is Professor of Management at the Queensland University of Technology (QUT) in Brisbane visited the Faculty in August. Professor Kabanoff has published over 101 refereed papers including 17 articles in A/A* journals by ERA 2010 rankings. His articles are published in leading international journals such as *Academy of Management Journal, Academy of Management Review, Journal of Organisational Behaviour* and *Strategic Management Journal*. Professor Kabanoff presented a seminar to staff and RHD students on 13 August titled ‘From Bust to Boom: A Strategic Cognition Perspective on Strategic Perceptions and actions among Australian Mining Firms’.

- **Professor Paul Oslington**, Professor of Economics and Dean of Business at Alphacricis College in Sydney, who is visiting the Humanities Research Institute, presented a seminar entitled ‘What is a Job Worth? Legal and Welfare Issues for Policy Makers’ to staff and RHD students in the Newcastle Business School on 23 August. Professor Oslington also presented the Barry Gordon Memorial Lecture on 16 August. Professor Barry Gordon was one of the founders of economics and business at University of Newcastle, and an international authority on the history of economic thought.

**External Engagement**

*Hunter Business Chamber Awards 2013*
The Faculty sponsored a table at the Hunter Business Awards on Friday 2 August where ten awards were presented with the 2013 Hunter Business Chamber President’s Award being announced as Life Without Barriers. The Awards are regarded as Australia's most prestigious regional business awards. Ten Faculty staff attended including the Pro Vice-Chancellor, **Professor Richard Dunford**, and the Assistant Dean (External Engagement), **Professor Mark Bray**.

*Regional Development Australia - Hunter*
The Pro Vice-Chancellor, **Professor Dunford**, attended the Regional Development Australia Conference held in Newcastle on 28 August. The conference examined economic development, infrastructure delivery and sectoral opportunities. On 30 August, Professor Dunford met with the Chief Executive Officer of Regional Development Australia – Hunter, **Ms Gaye Hart** to discuss Asian Development.

*Lunaticks Society Event - Industry Engagement*
Arising from the inaugural DIVA Dinner Industry Engagement event hosted by the marketing discipline earlier this year, the Faculty co-partnered a ‘Digital Talks’ event with a Newcastle digital business advocacy group ‘The Lunaticks Society’ on Tuesday 27 August. The event focused on the theme “Online Retail Consumer Behaviour” and featured a keynote presentation by **Andrew Eckford**, Google Lead Retail Industry Analyst, on the changing nature of the Australian retail industry.
followed by a panel discussion including Kevin Coffey, Managing Director, Jean Bas; Tarik Hammadou, Chief Executive Officer, Darbystreet.com and VIMOC Technologies; Steph Hinds, Founder, Growthwise, Dr Tom Chen, and Dr Jamie Carlson from Newcastle Business School. The event continued the program of activity of a CIOS funded research program “Examining Factors Affecting Consumer Behaviour in the Multichannel Environment across Global Markets”.

International

**SISU International Agreement**

In August the Faculty/University signed an agreement with Sichuan International Studies University (SISU), Chongqing, which involves a Ministry of Education (PRC) approved joint degree program for 150 students per annum (max) who, following two years study at SISU, will then complete their degree with two years at the University of Newcastle. This is a significant agreement because, whilst 2+2 arrangements are common, they usually involve the Chinese students having the choice of a large array of US, UK, Australian and other universities.

**Delegation Visits**

On 22 August the Faculty hosted a visit from the Hong Kong Management Association (HKMA). Dr Victor Lee (Executive Director) and Ms Doris Ng (Senior Manager, Degree Programmes Department) attended a meeting chaired by Professor Dean and attended by a number of Faculty staff and Ms Winnie Eley (PVC International and Advancement).

The group discussed changes in the education environments in both Australia and Hong Kong, and the likely implications for the Faculty’s programs and markets in Hong Kong. The Faculty of Business and Law and the HKMA celebrate 10 years of partnership this year which will be recognised at an Alumni event in Hong Kong on November.

From left: Bronwyn Green, Associate Professor Jim Jose, Professor Alison Dean, Dr Victor Lee and Ms Doris Ng (HKMA), Associate Professor Suzanne, James Hunt.

On 9 July the Professor Richard Dunford, Pro Vice-Chancellor, Professor Sandeep Gopalan, Head of Newcastle Law School, Associate Professor Jim Jose, Assistant Dean Research, and Dr Antony Drew met with representatives from ECUST. The group discussed Law courses, research and staff exchanges. ECUST are interested in short term student exchanges of one trimester in the Master of Business Administration.
On 22 July a delegation of ten staff from the Department of Accountancy, Prince of Songkla University, Thailand visited the Faculty of Business and Law. The Pro Vice-Chancellor, Professor Dunford, welcomed the delegation and discussions were held with Associate Professor Suzanne Ryan to explore possibilities for staff from Prince of Songkla University to enrol in the Faculty RHD Program. The delegation was led by Dr Muttanachai Suttipun, a past RHD graduate of the Faculty.

On 20 August, the Faculty welcomed a delegation from the Nanjing University of Finance and Economics (NUFE). This delegation consisted of Professor CHENG, Guangxi (Vice President), Associate Professor DAI (Desheng, Deputy Dean of Hongshan School) and Mrs XU, Xunfang (Dean of Continuing Education School). The delegation met with the Pro Vice-Chancellor, Deputy Head of Faculty, Assistant Dean Research and several of the Program Convenors. Associate Professor Phillip Geary, Assistant Dean International, Faculty of Science and IT was also in attendance.

The Faculty has a number of articulation agreements with the NUFE and this meeting assisted in strengthening the relationship.