

# UON SINGAPORE BUSINESS CLUB INNOVATIVE PRODUCT/SERVICE COMPETITION

## Terms and Conditions

### 1.0 Participants, Eligibility

- 1.1 UON Singapore students enrolling in MBA, Bachelor of Business and Bachelor of Commerce programs.
- 1.2 Proof of student status must be provided upon request.
- 1.3 Individuals or teams can participate in this contest. Each team may consist of 2 (two) to 5 (five) Participants.

### 2.0 Submission

- 2.1 Participants are required to submit their submission based on the guidelines enclosed.
- 2.2 Submission of work without following the guidelines will not be considered.
- 2.3 Participants must submit their completed submission to the organising committee via the following email address [indrinovina.sulih@uon.edu.au](mailto:indrinovina.sulih@uon.edu.au) before the due date on **10 July 2016 (Sunday, midnight)**.
- 2.4 Submissions which are incomplete will be deemed void and disqualified from the competition.
- 2.5 Submissions should be the original work of the Participants, and should demonstrate innovation and usefulness.
- 2.6 Plagiarised submission will be disqualified.
- 2.7 Finalists must agree to the use of their personal details and photographs, and co-operate with any other requests by the organising committee relating to any competition publicity.
- 2.8 The ownership and the Intellectual Property (IP) of the submission remain with the Participants.
- 2.9 The organising committee is not responsible for any IP disputes.

### 3.0 Presentation

- 3.1 The top 3 shortlisted individuals or teams are required to present their innovative products/services in the Final presentation on **20 July 2016 (4:00 pm – 4:45 pm)**. The venue is room **B403**, PSB Academy, Delta campus.
- 3.2 Formal attire is required for the presentation.
- 3.3 Each team is allocated fifteen (15) minutes to present their products/services to the panels. This includes ten (10) minutes for presentation and five (5) minutes for a Question and Answer session.
- 3.4 The presentation is open to UON Singapore students.
- 3.5 Participants may use various visual aids for their presentation. The organising committee will provide a personal computer/laptop and a projector in the room for presentations. Participants are required to bring their own visual aids.
- 3.6 The presentation of the product/service will be judged by a panel of academics from UON Singapore. The decision of the panel members is final.

3.7 The organising committee reserves the right to disqualify the shortlisted individuals or teams if any individuals or team members engage in any misconduct during the presentation.

#### 4.0 Prizes, Awards and Recognition

4.1 All Participants who have submitted their work per the guidelines will receive a 'Certificate of Participation'.

4.2 Winning teams of the Innovative Product/Service competition will receive a cash prize and a 'Certificate of Achievement'. The prizes are as follows.

1 <sup>st</sup> prize:	\$150
2 <sup>nd</sup> prize:	\$100
3 <sup>rd</sup> prize:	\$50

4.3 Prizes and certificates will be presented at the Awards Ceremony on **20 July 2016 (5:00 pm – 6 pm)**. The venue is room **B403**, PSB Academy, Delta campus.

4.4 Winning teams may be invited to present or showcase their work at other relevant events.

#### 5.0 Disqualification and Organisers' Right to Amend Competition Rules

5.1 The organising committee of the competition reserves the right to disqualify any Participant who is found to have violated the terms and conditions stated herein.

5.2 The organising committee reserves the right to amend these terms and conditions at any point of the competition in line with the overall goal of the competition. Participants will be notified of any amendment of the terms and conditions by the organising committee.

#### 6.0 Important Dates

6.1 The following timeframe presents important dates for the stages of the Innovative Product/Service Competition.

Submission Open:	22 June 2016
Submission Close:	10 July 2016
Announcement of Shortlisted Teams:	15 July 2016
Final Presentation and Awards Ceremony:	20 July 2016

For more information, please send an email to [indrinovina.sulih@uon.edu.au](mailto:indrinovina.sulih@uon.edu.au).

For any feedback, please send an email to Dr. Huong Ha at [Huong.Ha@newcastle.edu.au](mailto:Huong.Ha@newcastle.edu.au)

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# INNOVATIVE PRODUCT/SERVICE COMPETITION SUBMISSION GUIDELINES

The submission should contain the following items. Please refer to the enclosed Marking Guide for the details on what information should be included in each section. The decision of the judging panel is final.

## SUBMISSION STRUCTURE

**PARTICIPANT'S PARTICULAR** (Please include the particular of all members in the team if you register as a team)

Full name:  
UON Student ID:  
Program:  
Email:  
Phone number:

Full name:  
UON Student ID:  
Program:  
Email:  
Phone number:

### **SUBMISSION STRUCTURE**

1. INTRODUCTION
2. EXPLANATION OF THE PRODUCT /SERVICE
3. EXPLANATION OF THE INNOVATIVE ELEMENTS OF THE PRODUCT/SERVICE
4. EXPLANATION OF THE UNIQUE SELLING POINTS OF YOUR PRODUCT/SERVICE
5. APPENDICES

## SUBMISSION MARKING GUIDE

	Maximum Word count	Marking criteria	Marks
Introduction	50 words	- Clarity	5
Explanation of the product /service (What is your product/service?)	100 words	- Clarity - Appropriateness - Attractiveness	25
Explanation of the innovative elements of the product/service (What are the innovative elements of your product/ service?)	100 words	- Clarity - Innovativeness - Originality	40
Explanation of the unique selling points of your product/service	100 words	- Clarity - Appropriateness - Justifiability - Possibility of success	20
Include photos or prototypes			
Appendices including any additional supporting information	50 words	- Clarity - Significance (value-added)	10
Total			100