

POSTGRADUATE STUDY

# EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

NEWCASTLE CITY CAMPUS



THE UNIVERSITY OF  
NEWCASTLE  
AUSTRALIA



[NEWCASTLE.EDU.AU/EMBA](https://newcastle.edu.au/emba)

# WELCOME

## A MESSAGE FROM THE VICE-CHANCELLOR, PROFESSOR ALEX ZELINSKY, AO

The University of Newcastle is one of Australia's top universities and ranked 197 in the world. Our academic staff aim to develop graduates who can help to change our world for the better, delivering cutting edge outcomes that transform lives.

The Executive MBA exemplifies this vision. This program is another example of how the University of Newcastle is providing graduates with genuine opportunities to tackle complex challenges.

Our University is ready to help you to achieve your goals and more. I encourage you to transform your potential with the Executive MBA at the University of Newcastle.



## A MESSAGE FROM EXECUTIVE MBA DIRECTOR, PROFESSOR JULIA CONNELL

Our diverse and vibrant community is committed to intellectual discovery, to harness information and knowledge that matter in the world, and to helping students reach their highest potential. Based on feedback from high level industry leaders and MBA alumni, we have created a progressive, impactful program. Each of the eight courses comprise cutting edge content and work integrated assignments.

The intensive, block mode of study enables you to bring your learning to the workplace, fostering an exchange of ideas while supporting you to make a difference. We strongly encourage employers and employees to find out more about our new Executive MBA which has multiple benefits for both parties. We look forward to working with you.

Available at our Newcastle City campus, centrally located within the Newcastle community, a thriving hub of business and government organisations, and gateway to many Australian industries. Jointly, candidates and the Newcastle Business School contribute to the advancement of knowledge while embracing a sense of global and national citizenship. Our Newcastle City campus is a community where you can explore your interests and develop lifelong passions.



## A MESSAGE FROM CHIEF EXECUTIVE OFFICER WATER, NSW DEPARTMENT OF PLANNING, INDUSTRY AND ENVIRONMENT, JIM BENTLEY

Employers – if you want a program that will help your business move forward - then this is the program for you! Your employees will learn practical skills that your business needs as Executive MBA candidates undertake work integrated assignments and solve real life problems. By supporting high potential employees, your company will benefit as they accrue learning which will enable them to become leaders of the future while gaining an Executive MBA qualification.

Executive MBA candidates – all assignments are co-designed to address designated, relevant areas in your company. Each Executive MBA course is facilitated by expert academics working with industry professionals to provide you with the latest insights, materials and learning while you develop new contacts and engage in industry networking.

# EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

The Executive MBA offered by the University of Newcastle's Business School is an intensive management and leadership program designed to help you reach new heights in your career in just over one year. You will engage in face-to-face workshops on two Friday afternoons and Saturdays for each course with additional online learning support.

## WHY STUDY WITH US?

The Executive MBA offers the latest in future-focused executive strategy innovation and business management. This is combined with an action learning work integrated approach. There are innovation and development opportunities and work integrated assignments in every course to add value to your role, organisation or sector.

Designed as a practice-oriented degree for experienced employees wishing to learn alongside like-minded students, the Executive MBA will advance your leadership, business and management skills. Typically, you will be a team leader or mid to high level manager wanting to broaden your knowledge base and skillset.

You will be part of a cohort where members draw on the learning, support, teamwork and shared resources of their peers as much, if not more than the teaching staff. Cohorts will be capped at smaller sizes to underpin effectiveness.

## INTENSIVE BLOCK STUDY-MODE WITH FLEXIBLE STUDY OPTIONS

This mode of study will provide you with an immersive experience, which means there is less interruption to your busy working schedule and you should be able to complete your degree in just one year. Comprising of eight courses, you will complete the Executive MBA program by participating in classes on Friday afternoons and Saturdays, scheduled throughout the year from February through to November, with breaks in between, plus online learning support. A Winter Semester entry is also available commencing in June.

## IML ACCREDITATION AND CHARTERED MANAGER STATUS

The program is accredited by the Institute of Managers and Leaders (IML) providing chartered accreditation and personal membership of the IML. This accreditation involves the mapping of a competency framework comprising core competencies which focus on three key components: management of self, managing and leading others, and managing and leading the business. Together these components are intended to support effective management and leadership practices.



Image: Patricia (centered) is a Group Manager Clinical Advisory at nib Health Funds. She's studying the Executive MBA to build her business management and strategic innovation skills.

## WIMBA SCHOLARSHIPS

The Newcastle Business School is proud to support aspirational and high-achieving females with the Women in MBA (WiMBA) scholarship. A limited number of WiMBA scholarships are available to candidates of the Executive MBA.

The WiMBA initiative aims to redress the gender equity imbalance by offering scholarships to female students in partnership with leading organisations.

For more information, visit [newcastle.edu.au/wimba](http://newcastle.edu.au/wimba)

## EMBEDDED MENTORING

You will have the opportunity to be mentored individually by IML members and it is expected that you will also be supported by a nominated person within your own organisation.

## INDUSTRY INFORMED TEACHING APPROACH

The Executive MBA will be taught by expert academics, in conjunction with industry professionals to ensure that each course comprises relevant, cutting edge content.

## ENTRY REQUIREMENTS

Entry into the Executive Master of Business Administration will be available to applicants who have:

- An undergraduate degree (AQF level 7 equivalent) or higher in any field of study plus a minimum of seven years relevant work experience or
- A minimum of ten years relevant work experience with three years at a management level.

## FEES

It is anticipated that you will be sponsored by your employing organisation for 25% of the program cost or more. Part of the sponsorship may be in-kind including study time and an elected organisation sponsor to guide you through the program and the projects, and to support your attainment of the IML competencies.



# PROGRAM STRUCTURE

## EMBA6001 MINDFUL LEADERSHIP

Mindful Leadership supports participants towards the establishment of effective, sustainable leadership with a particular focus on self-awareness and self-management. It prepares participants for critical reflection, self-awareness, managing relationships and effective communication.

## EMBA6002 SUSTAINABLE ORGANISATIONAL CHANGE

Sustainable Organisational Change will be considered from a range of diverse perspectives: global and local; radical and minor; senior leadership and front-line employees. The course emphasises the development of both analytical and procedural skills to assist participants in making important decisions about change while developing strategies to tackle the changes.

## EMBA6003 ENTERPRISE STRATEGY FOR GLOBAL UNCERTAINTY

Enterprise Strategy for Global Uncertainty focuses upon understanding and applying the critical enterprise processes of strategy creation and execution, innovation, entrepreneurship, management and leadership, in the pursuit of sustained enterprise success. International, contemporary case studies will be used to identify key issues and how theories, models, and principles explain (or fail to explain) various aspects of strategy.

## EMBA6004 INNOVATION MANAGEMENT AND DESIGN

Innovation Management and Design explores processes of innovation management from the perspective of both start-ups and established organisations. International and national case studies and current organisational examples will be used throughout. This course combines real world projects, bringing in external experts to help expand participants' understanding of design thinking, new product and service innovation, entrepreneurial strategy, and the development of an entrepreneurial mindset.

## EMBA6005 STRATEGIC FINANCIAL MANAGEMENT

Strategic Financial Management applies finance theory to the formulation and execution of an organisation's strategy. International case studies, current organisational examples and reference to strategic financial management in industry contexts will be used throughout the course.



## EMBA6006 PROJECT DESIGN AND IMPLEMENTATION

This course has been designed to encompass best practice project life cycles across international boundaries. It is intended to address the challenges faced by global and local project teams, providing participants with the knowledge to plan, create, implement, evaluate and modify projects designed to meet specific business goals and objectives.

## EMBA6007 TOOLS, TECHNIQUES AND TRANSITIONS IN A DIGITALLY CHANGING ENVIRONMENT

This course focuses on essential capabilities for executives to keep abreast of emerging technologies and evaluate the relevance of digital technologies to their organisation's business activities, both global and local. Demonstrating the influence of current digital technologies on business strategies, this course will assist participants in identifying significant trends and their implications for innovation management.

## EMBA6008 EXECUTIVE CONSULTING FOR MANAGERS AND LEADERS

In this course participants will develop the capability required by executive leaders to design and consult on a strategic project to meet their organisation's needs. Participants will regularly confer with stakeholders in their organisations to deliver the project.

" I'm very glad I applied. I can see real benefit in the information I'm learning... Completing the Executive MBA in a single year means I can put the knowledge gained straight into practice."

**Paul**

Engineer – Digital Asset Management  
Essential Energy

" I enthusiastically encourage anyone considering the EMBA with the University of Newcastle to take it on.

I enjoyed the content and the people involved, and will always be grateful for the experience. NUspace is a fantastic facility to study from."

**Clare**

Head of Community Relations  
Newcastle Grammar School

For more information and to find out how to apply, contact:  
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