Graduate Certificate in Digital Media

Commencing in Trimester 3, 2017 - 2019  Studying Online

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek prior advice from your Program Advisor to ensure you remain on track.

Trimester 3

Year 1

DIRECTED  DIRECTED

Trimester 1

Year 2

CMNS6040  Digital Video

Trimester 2

DESN6350  Design for Digital Media

Program Plan Key: ▼ = Core  ▼ = Directed

Information correct as of September 2018 and subject to change.
To be eligible to graduate make sure you have completed 40 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- Core Courses - 20 Units.
- Directed Courses – 20 Units.
- The recommended duration of this program is 3 trimesters.
- 2018 course availability is subject to change.
- The maximum time to complete this program is 3 years.

Some courses have assumed knowledge and/or requisites, please refer to the individual Course Handbook. The Program Handbook has valuable information on program structure and requirements, if you are intending on studying part time or varying from this program plan please seek prior advice from your Program Advisor.
<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tr>
<td>CMNS6060</td>
<td>eCulture and Audiences</td>
</tr>
<tr>
<td>CMNS6070</td>
<td>Narrative and Interactive Design</td>
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<tr>
<td>DESN6410</td>
<td>Usability and Interaction Design</td>
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<tr>
<td>GSBS6005</td>
<td>Marketing Management and Planning</td>
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<td>GSBS6013</td>
<td>Customer Decision Making and Behaviour</td>
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<td>GSBS6014</td>
<td>Digital Marketing</td>
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<td>INFT6060</td>
<td>The Digital Economy</td>
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<td>INFT6300</td>
<td>Computer Games Design</td>
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<td>INFT6304</td>
<td>Project Planning and Management</td>
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<tr>
<td>MTEC6705</td>
<td>Music and Digital Media</td>
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<td>MTEC6707</td>
<td>Music and the Internet</td>
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## Helpful Hints & Tips

### Enrolment Help

- **Need help?** → Ask UON
- **How do I use the Web Timetable?**

### Info for New Students

- First year undergraduate students usually only enrol in 1000 level courses
- New Postgraduate students should only enrol in 6000 level courses

### Understanding Courses & Programs

- Not sure what courses to study? →
- Understanding program and course jargon
- Understanding UON Jargon

### Prior Study

- Check you have met the assumed knowledge and requisites for courses before enrolling
- Have you studied elsewhere or transferred programs? Don't forget to apply for credit

### Considering a Break?

- Need to take a break? This is called a ‘leave of absence’. Check if you are eligible
- Planning on going overseas? Keep electives free, so it's easier for you to receive credit for your overseas studies

### More Questions?

- UON offers a range of support services to assist with your health and wellbeing

- We are here to answer questions about your program. Talk to us your way!

- Ask UON
- 1300 ASK UON
- Visit Student Central
- Message us on Facebook
- or Twitter
- UONline via myUON