

Industry Snapshot

# Business and Management



THE UNIVERSITY OF  
NEWCASTLE  
AUSTRALIA

Empowering you  
to be a global leader



Kexin, China  
Bachelor of Commerce



[newcastle.edu.au/business-management](https://newcastle.edu.au/business-management)

# Why Business and Management

Studying business and management can open a wide range of career opportunities in various industries such as finance, marketing, human resources, tourism, and accounting. These roles offer exciting career opportunities across the globe.

Varun, India  
Master of Applied Finance



## Why study Business and Management?

When you choose to study business and management in Australia, you improve your global career prospects.

Location is everything. Australia's proximity to the diverse markets of the Asia-Pacific, its safe and stable economy, and its globally-ranked universities make it an ideal place to both study and live.

Most of Australia's principal export partners are in Asia, and a network of 16 free trade agreements gives Australian companies preferential access to these fast-growing markets. As a student, you will be exposed first-hand to these diverse economies and cultures, which is invaluable in an ever-changing and interconnected world.

In 2023, Australia will become the world's 12th largest economy, according to the International Monetary Fund. It is home to just 0.3% of the world's population, but accounts for 1.7% of the global economy<sup>4</sup>.

Australia's strong economy and thriving business sector means there are plenty of job opportunities available for business and management graduates. You will graduate armed with transferrable skills and strong business knowledge allowing you to enter almost any industry.

Australian business qualifications are also internationally recognised, with accreditation from international bodies like EQUIS and AACSB. Australian universities also consistently rank in the top 200 universities in the world, solidifying its world-class education.



### Top 175

for Business  
and Economics<sup>1</sup>



### Employment

91.1% of undergraduates and 92.1% of  
Postgraduates employed within four  
months of graduating<sup>2</sup>



### Top 200

for Business  
Administration<sup>3</sup>

# Careers in Business and Management

1

Business and management qualifications prepare students with highly desirable transferable skills and strong business knowledge. These skills can be applied to various roles and industries, preparing you for whatever comes next in the economy and job market.

Transferrable skills combined with world-class qualifications allow you to choose your career path and pursue your passions.

## Top Hunter/Central Coast Business and Management occupations<sup>1</sup>

- Project Manager
- General Manager
- Business Development / Sales Manager
- Data / Data Mining Analyst
- Sales Representative
- Operations Manager
- Account Manager / Representative
- Marketing Manager
- Operations Analyst
- Marketing Specialist

## National employment projections for Business and Management jobs<sup>2</sup>

| Occupation   | Growth% |
|--|---------|
| Management and Organisation Analysts                   | 32.20%  |
| Auditors, Company Secretaries and Corporate Treasurers | 21.30%  |
| Business Administration Managers                       | 19.40%  |
| Human Resource Managers                                | 16.30%  |
| Human Resource Professionals                           | 13.10%  |
| Land Economists and Valuers                            | 12.20%  |
| Finance Managers                                       | 11.70%  |
| Advertising and Marketing Professionals                | 11.40%  |
| Financial Investment Advisers and Managers             | 10.70%  |
| General Managers                                       | 9.60%   |

## Core transferrable skills in greatest demand<sup>1</sup>

- Data Analysis
- Communication
- Interpersonal Skills
- Problem Solving
- Analytical Reasoning
- Teamwork
- Leadership
- Adaptability

## Top specialised skills in greatest demand<sup>1</sup>

- Project Management
- Teamwork / Collaboration
- Budgeting
- Stakeholder Management
- Customer Service
- Business Development
- Social Media

## Top 8 skills in greatest demand in a post-covid world<sup>3</sup>

- Adaptability and Flexibility
- Tech Savviness
- Creativity and Innovation
- Data Literacy
- Critical Thinking
- Digital and Coding Skills
- Leadership
- Commitment to a lifetime of learning





# What the University of Newcastle can offer

Our world-class facilities, programs, and focus on practical experience mean you will graduate ready to make your mark on a rapidly changing business environment.

## NUspace

NUspace is our University's landmark education precinct in the heart of Newcastle's CBD. Harnessing the latest in technology and innovation in teaching and learning, NUspace delivers a world-class student experience. It is home to the Newcastle Business School and School of Law and Justice.

## Greater Bank Finance Lab

Located within NUspace, the University's city campus, the Greater Bank Finance Lab is a hands-on learning environment, enabling University of Newcastle Business School students to build their skills in financial decision making, risk management and economic systems, before they graduate. The partnership provides community education programs and experiential facilities that support informed financial decision making and effective money management.

## Marketing Technology Lab

This interactive learning environment provides opportunities to get 'hands on' with marketing and analytical tools used in industry. Learn how to better engage customers and grow strong brands. Through exposure to emerging state-of-the-art hardware and software, the Lab shapes students' understanding of the role of technology in marketing and society.

## Newcastle Tax Clinic

Student placements in the Tax Clinic are offered as part of Newcastle Business School's Work Integrated Learning (WIL) program. Learn how to respond to live clients and meet their needs under the supervision of experienced tax practitioners and academic staff.

## Integrated Innovation Network (I2N)

The University of Newcastle's Integrated Innovation Network (I2N) fuels the success of innovators and entrepreneurs to build value and create impact by connecting them with community, coaching, customers and capital. Now in its second year, the I2N Accelerator offers a comprehensive program of activity designed to fast-track growth for early-stage ventures – and provide continued support as they grow into later-stage scaleups. This includes mentorship, networking opportunities, peer-to-peer learning, coworking, and a range of workshops led by founders and industry experts.



Learn more about our Newcastle City Campus.



# No. 1

university in Australia  
for industry collaboration<sup>1</sup>

# Exciting areas of growth

The business landscape is constantly evolving. The University of Newcastle is excited to be at the forefront of growth industries locally, nationally and globally.

## Tourism, Hospitality and Events

The tourism industry has been identified as one of Australia's 'high growth' industries and has a current job shortage, with a record 423,500 positions unfilled across tourism, hospitality and events<sup>1</sup>. We are excited to announce plans to launch an International Hotel School in Newcastle.

Featured degrees:

- Bachelor of Tourism, Hospitality and Events
- Bachelor of Business – major in Tourism & Event Management

## Innovation and Startups

Innovation and entrepreneurship are at the forefront of economic growth both in Australia and internationally. A maturing innovation ecosystem is emerging in the Hunter, providing opportunities for SMEs, startups and scale-ups to test and trial. The University of Newcastle is excited to support new businesses and entrepreneurs through its I2N program and degrees.

Featured degrees:

- Bachelor of Business / Bachelor of Innovation and Entrepreneurship
- Bachelor of Commerce / Bachelor of Innovation and Entrepreneurship
- Bachelor of Business – major in Entrepreneurship and Innovation
- Bachelor of Innovation and Entrepreneurship / Bachelor of Laws (Honours)

## Health Economics

Healthcare systems worldwide have been facing increasing challenges such as the COVID-19 pandemic, the aging population and resulting costs, and opportunities deriving from rapid technological advances. In response to the challenging and ever-changing healthcare landscape, the University of Newcastle has introduced a suite of health economics management and policy programs. These examine health from the lenses of business and applied social sciences, in particular economics, data analytics, leadership and management and policy and evaluation.

Featured degrees:

- Graduate Certificate in Health Economics, Management and Policy
- Master of Health Economics, Management and Policy
- Master of Health Economics, Management and Policy (Global)
- Master of Health Economics, Management and Policy / Master of Business Administration

## Professional Accounting

Accounting qualifications do not just provide you with strong knowledge of accounting. You will also develop skills in management and strategic problem solving. Achieving the requirements of the Master of Professional Accounting and the Master of Professional Accounting (Advanced) means you meet the eligibility requirement for entry into CPA Australia, CA Australia and New Zealand and the Association of Chartered Certified Accountants (ACCA).

Featured degrees:

- Bachelor of Commerce – major in Accounting
- Graduate Certificate in Professional Accounting
- Master of Professional Accounting (Advanced)
- Master of Professional Accounting
- Master of Professional Accounting / Master of Business Administration

# Fastest growing jobs by region in Business and Management

Great Bank  
Finance Lab

## Southeast Asia<sup>1</sup>

### Singapore

- Sales Development Representative
- Enterprise Account Executive

### Indonesia

- Content planner
- Data Science Specialist
- Talent Acquisition Specialist

### Philippines

- Business Development Representative
- Insights Analyst



For more information about roles in Southeast Asia that are in high demand.

## China<sup>2</sup>

- Advertising and PR professionals
- Investment and Financing
- Manager
- Security Brokers
- Banking and Financial Services Specialist



For more information about roles in China that are in high demand.

## Australia<sup>1</sup>

- Technical Program Manager
- Sales Development Representative
- Growth Specialist
- Enterprise Account Executive
- Customer Success Manager
- Client Associate
- Business Development Representative
- Delivery Consultant
- Finance Associate



For more information about roles in Australia that are in high demand.

## India<sup>1</sup>

- Category Associate
- Customer Success Associate
- Head of Growth
- Business Development Representative
- Actuarial Associate
- Sales Development Representative
- Acquisition Associate
- Demand Generation Associate
- Human Resource Specialist
- Insights Analyst
- Campaign Associate
- Chief of Staff
- Tax Associate



For more information about roles in India that are in high demand.



# Accreditation and affiliation

Newcastle Business School has received numerous national and international accreditations.

The benefits of accreditation with AACSB include:

- Improved student and teaching experience
- A complement to our evidence-based approach
- The prestige of the accreditation

The benefits of accreditation with EQUIS include:

- Improved student and teaching experience
- The prestige of the accreditation



The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.



ACCREDITED  
PROGRAM



## Bachelor of Business

|                              |  |
|------------------------------|--|
| <b>CRICOS code</b>           | 001133A  |
| <b>Duration</b>              | 3 yrs FT   |
| <b>Locations</b>             | Newcastle – City<br>Central Coast<br>Singapore             |
| <b>Indicative annual fee</b> | 2023 A\$34,345<br>2024 A\$35,375                           |
| <b>IELTS</b>                 | IELTS overall minimum - 6.0<br>IELTS section minimum - 6.0 |
| <b>Intake</b>                | S1, S2   |

### Course overview

The Bachelor of Business gives students a broad understanding of Australian and global business environments. Students graduate with practical skills and attributes that are highly valued by employers in a range of disciplines including human resource management, leadership, tourism/event management, entrepreneurship and innovation, politics, marketing, industrial relations and international business. Our business graduates go on to exciting, stimulating and lucrative careers in the private, government and not-for-profit sectors in Australia and internationally.

### What you will study

Choose to major in one or two of the following areas:

- Entrepreneurship and Innovation
- Human Resource Management
- International Business
- Leadership and Management
- Marketing
- Politics and International Relations
- Tourism and Event Management

### Practical experience

From 2023, all undergraduate students will complete work integrated learning as part of their degree programs.

### Professional recognition

The Marketing major is accredited by the Australian Marketing Institute (AMI).

The Human Resource Management major is accredited by the Australian Human Resource Institute (AHRI).

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

Some typical positions include:

- Business Development Manager
- Digital Marketing Analyst
- Employee Relations Manager
- Human Resources Officer
- International Affairs Officer
- Marketing Coordinator
- Product and Brand Manager
- Tourism and Events Agent



See the website for more information about this degree.

## Bachelor of Business Analytics

|                              |  |
|------------------------------|--|
| <b>CRICOS code</b>           | 102641G  |
| <b>Duration</b>              | 3 yrs FT   |
| <b>Locations</b>             | Newcastle – City   |
| <b>Indicative annual fee</b> | 2023 A\$34,980<br>2024 A\$36,029                           |
| <b>IELTS</b>                 | IELTS overall minimum - 6.0<br>IELTS section minimum - 6.0 |
| <b>Intake</b>                | S1, S2   |

### Course overview

In recent years, interest and industry demand for business analytics specialists has increased significantly. The quality, quantity and diversity of data available has never been greater, with many organisations relying on the expertise of business analysts to inform decision-making and strategic direction. As a result, career opportunities in this area have boomed. You will develop the data skills needed to implement and oversee data-driven business decisions.

### What you will study

When you study a Bachelor of Business Analytics, you will explore the key concepts, benefits, and challenges of big data analytics and data visualisation. You will apply statistical and machine learning-based predictive models in analytics to various business contexts and learn how to effectively communicate business data to stakeholders.

Core areas of focus include:

- Collecting, managing business data
- Effectively communicating using visualisation of business data
- Forming inferences and predictions from business data
- Making optimal and robust decisions from business data

### Practical experience

From 2023, all undergraduate students will complete work integrated learning as part of their degree programs.

### Professional recognition

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

Career opportunities for business analytics graduates are predicted to increase by more than 20% over the next five years.

Career examples include:

- Business Analyst
- Financial Analyst
- Financial Manager
- General and Operations Manager
- Management Analyst
- Market Research Analyst
- Marketing Specialist



See the website for more information about this degree.

## Bachelor of Commerce

|                              |  |
|------------------------------|--|
| <b>CRICOS code</b>           | 001603J  |
| <b>Duration</b>              | 3 yrs FT   |
| <b>Locations</b>             | Newcastle – City<br>Central Coast<br>Singapore             |
| <b>Indicative annual fee</b> | 2023 A\$34,480<br>2024 A\$35,514                           |
| <b>IELTS</b>                 | IELTS overall minimum - 6.0<br>IELTS section minimum - 6.0 |
| <b>Intake</b>                | S1, S2   |

### Course overview

The Bachelor of Commerce is a practical and flexible degree, with core courses designed to give you a thorough overview of business and commerce environments, before you specialise in Accounting, Economics, or Finance. When you study a commerce degree at the University of Newcastle, you will be equipped to make a smooth transition from the classroom to the boardroom, by acquiring skills that employers value.

Through courses in your chosen major, you will gain insight into the interplay between the financial, legal, political and economic systems and how these factors influence the contemporary business environment, both in Australian and global contexts.

### What you will study

You may choose to study one or two majors from the following:

- Accounting
- Economics
- Finance

### Practical experience

From 2023, all undergraduate students will complete work integrated learning as part of their degree programs.

### Professional recognition

Our Bachelor of Commerce Accounting major is designed to provide accreditation with the major professional bodies in accounting, including CPA Australia, CA Australia and New Zealand, Association of Chartered Certified Accountants (ACCA) and Association of International Accountants (AIA). The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

If you find working with numbers stimulating, you could have a lucrative career in a variety of roles, including:

- Accountant
- Auditor
- Economic Analyst
- Financial Analyst
- Investment Baker
- Mortgage Broker
- Policy Analyst
- Risk Analyst
- Stockbroker



See the website for more information about this degree.



| Bachelor of Innovation and Entrepreneurship Combined  |   |
|---|---|
| <b>CRICOS code</b>  | See page 97-104                           |
| <b>Duration</b>   | 4 yrs FT                                  |
| <b>Locations</b>  | Newcastle – Callaghan<br>Newcastle – City |
| <b>Indicative annual fee*</b>   | 2023 A\$33,775<br>2024 A\$34,788          |
| <b>IELTS</b>  | Varies per combined degree*               |
| <b>Intake</b>   | S1, S2                                    |
| <b>Course overview</b><br>This combined program prepares students with the academic knowledge and practical experience needed to become highly competitive in rapidly changing regional, national and global economies and communities. The program embeds business, innovation and entrepreneurial knowledge into a combined degree program with practical experience. |   |

### What you will study

This degree gives you the flexibility to select an area of study suited to your interests and combine it with teaching and mentoring in entrepreneurship and innovative thinking.

### Practical experience

From 2023, all undergraduate students will complete work integrated learning as part of their degree programs.

### Professional recognition

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB. When you study the Bachelor of Innovation and Entrepreneurship Combined, in conjunction with another degree, some individual majors within these degrees may be accredited. Please see individual degree listings for further detail.

### Career opportunities/outcomes

Innovation and entrepreneurship are at the forefront of economic growth both domestically and internationally. Graduates with entrepreneurial thinking and the ability to devise innovative solutions to common problems are increasingly sought after.

Some typical positions include:

- Account Manager
- Business Development Officer
- Business Owner
- Consultant for government, organisations and communities
- Entrepreneur
- Innovation Manager
- Inventor
- Startup Founder



See the website for more information about this degree.

| Bachelor of Tourism, Hospitality and Events   |  |
|---|--|
| <b>CRICOS code</b>  | 111384M  |
| <b>Duration</b>   | 3 yrs FT   |
| <b>Locations</b>  | Newcastle – City   |
| <b>Indicative annual fee</b>  | 2023 A\$34,645<br>2024 A\$35,684                           |
| <b>IELTS</b>  | IELTS overall minimum – 6.0<br>IELTS section minimum – 6.0 |
| <b>Intake</b>   | S1, S2   |
| <b>Course overview</b><br>The Bachelor of Tourism, Hospitality and Events provides students with a cutting edge learning experience that is both academically rigorous and industry relevant. Through our research led teaching, students graduate with the business acumen and employability skills to enjoy a vibrant and successful career in tourism, hospitality and events management and leadership. Students can choose to study a stand-alone degree at the University of Newcastle (Bachelor of Tourism, Hospitality and Events). Students can also combine their university degree with an Advanced Diploma at TAFE NSW, allowing them to graduate with both an Advanced Diploma and a Bachelor of Tourism, Hospitality and Events, in just three years. |  |

### What you will study

Our courses engage with a diverse range of fields, including:

- Consumer psychology
- Cultural studies
- Environmental science
- Management
- Marketing
- Sociology

### Practical experience

- BUSN3002 Industry Placement
- BUSN3500 International Work Placement in Business
- BUSN3600 International Study Experience

### Professional recognition

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

This program offers strong career outcomes, such as:

- Festival Manager
- Museum Visitor Services Coordinator
- Sales Manager
- Sponsorship and Fundraising Coordinator
- Sustainable Tourism Strategist



See the website for more information about this degree.

| Master of Applied Finance   |  |
|---|--|
| <b>CRICOS code</b>  | 102237H  |
| <b>Duration</b>   | 1.5 yrs FT   |
| <b>Locations</b>  | Newcastle – City   |
| <b>Indicative annual fee</b>  | 2023 A\$41,170<br>2024 A\$42,405                           |
| <b>IELTS</b>  | IELTS overall minimum – 6.5<br>IELTS section minimum – 6.0 |
| <b>Intake</b>   | T1, T2, T3   |
| <b>Course overview</b><br>This program focuses on developing high-level analytical skills that are crucial to the finance sector and also relevant in other areas of business. Students are armed with the technical skills required to succeed in finance and to become a leader in the global business environment. |  |

### What you will study

You will develop a deep knowledge of the operation of financial markets, financial risk management and corporate treasury strategies. You will explore financial markets and instruments, key institutions within the finance industry and develop analytical skills for the evaluation of investment opportunities.

Core courses include but are not limited to:

- Applied Portfolio Management
- Corporate Finance
- Derivatives and Risk Management
- Financial Institutions Management
- Financial Statement Analysis
- Foundations of Business Analysis
- Investment Analysis

### Practical experience

Opportunities available.

### Professional recognition

The Master of Applied Finance is part of the CFA Institute University Affiliation Program, considered the investment profession's prestigious credentialed program. The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

The theory and financial management skills you will have acquired through the Master of Applied Finance will equip you with the ability to handle complex situations and fast-track your career progression and salary potential in roles such as:

- Finance Manager
- Financial Analyst
- Investment Banker
- Management Consultant
- Portfolio Analyst



See the website for more information about this degree.

\* Indicative annual fee will increase in second and third year as you commence your Diploma of Legal Practice alongside your Juris Doctor program.

# Fee will vary depending on combined option chosen.

For a full list of Business and Management degrees, combined degree options and programs offering end on honours see pages 11-12.

## Master of Business Administration

|                              |  |
|------------------------------|--|
| <b>CRICOS code</b>           | 102238G  |
| <b>Duration</b>              | 1.5 yrs FT   |
| <b>Locations</b>             | Newcastle – City<br>Sydney<br>Singapore<br>Online          |
| <b>Indicative annual fee</b> | 2023 A\$41,050<br>2024 A\$42,281                           |
| <b>IELTS</b>                 | IELTS overall minimum - 6.5<br>IELTS section minimum - 6.0 |
| <b>Intake</b>                | T1, T2, T3   |

### Course overview

Our Master of Business Administration (MBA) equips professionals with the high level skills and competencies to succeed in senior management roles. It focuses on developing comprehensive understanding and skills in business management, decision making, marketing, organisational behaviour, accounting and finance, strategic management and international business.

### What you will study

By studying our MBA program you have the opportunity to specialise in one of the following areas:

- Applied Finance
- Health Services Management
- Human Resource Management
- International Business
- Marketing

Not all specialisations are available at our Sydney campus.

### Practical experience

Opportunities available.

### Professional recognition

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

Our graduates range from company executives to entrepreneurs and public sector leaders.

The range of opportunities are limitless and can include:

- Account Executive
- Brand Portfolio Manager
- Business Consultant
- Business Development Manager
- Entrepreneur
- Financial Advisor
- Human Resources Manager
- Industry Specialist Manager
- Marketing Manager
- Operations Manager



See the website for more information about this degree.

## Master of Business Administration (Global)

|                              |  |
|------------------------------|--|
| <b>CRICOS code</b>           | 096747G  |
| <b>Duration</b>              | 2 yrs FT   |
| <b>Locations</b>             | Newcastle – City   |
| <b>Indicative annual fee</b> | 2023 A\$34,585<br>2024 A\$35,623                           |
| <b>IELTS</b>                 | IELTS overall minimum - 6.5<br>IELTS section minimum - 6.0 |
| <b>Intake</b>                | T1, T2, T3   |

### Course overview

This program will develop your global mindset and improve knowledge and skills in business management, decision making, marketing, organisational behaviour, accounting and finance, strategy management and international business. You will gain work experience and build employable skills through a blend of theory and active learning with a compulsory internship.

### What you will study

You will gain an in-depth understanding of business globalisation and its complex effect on stakeholders, societies and economies and develop the interpersonal skills to operate across different countries, cultures and contexts. In addition to your core courses you will also have the opportunity to study directed courses in cutting-edge areas of interest, including:

- Business and Climate Change
- Digital Marketing
- Innovation and Entrepreneurship
- Supply Chain and Logistics

### Practical experience

With a compulsory organisational internship built into the program the program will build your practical skill base and knowledge in leadership, communication and problem-solving. Through the compulsory internship, you will spend a minimum of 80 hours in a local organisation utilising your coursework knowledge to contribute to the business, building your professional network and work-readiness.

### Professional recognition

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

You will be prepared to apply your skills in roles such as:

- Account Executive
- Business Consultant
- Business Development Manager
- Global Entrepreneur
- Industry Specialist Manager
- Marketing Manager
- Operations Manager



See the website for more information about this degree.

## Master of Health Economics, Management and Policy

|                              |  |
|------------------------------|--|
| <b>CRICOS code</b>           | 102441D  |
| <b>Duration</b>              | 1.5 yrs FT   |
| <b>Locations</b>             | Newcastle – City<br>Online<br>Singapore                    |
| <b>Indicative annual fee</b> | 2023 A\$40,210<br>2024 \$41,416                            |
| <b>IELTS</b>                 | IELTS overall minimum - 6.5<br>IELTS section minimum - 6.0 |
| <b>Intake</b>                | T1, T2, T3   |

### Course overview

Effective leadership and an understanding of the economics and governance of health policies are vital to solving a range of complex challenges within the health care sector. This program will equip you to respond innovatively to these challenges. It will leverage your existing knowledge, fostering new skills for those already employed in the health sector while enhancing the value of future employees entering the sector.

### What you will study

The Master of Health Economics, Management and Policy focuses on advancing your knowledge of:

- Health Information and Technology
- Health Policy and Governance – Theory and Practice
- Healthcare Data Analytics
- Healthcare System Organisations
- International and National Health Law
- Stakeholder Communication and Decision Making in the Healthcare Sector

### Practical experience

Students work on real world projects with industry and government at local and global level on real world policy and case studies.

### Professional recognition

The suite of Health Economics, Management and Policy is accredited by the Australasian College of Health Services Management (ACHSM).

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

As a graduate, you will be able to take advantage of an increasing demand within the national and international health sector for:

- Administrators
- Analysts
- Executives
- Managers
- Professionals

You will be able to seek out career advancement opportunities for mid-high level positions within:

- Government departments
- Health insurers
- Hospitals and Local Health Districts
- Integrated care organisations
- Medical supply and pharmaceutical companies
- Not-for-profit organisations
- Regulatory agencies
- Research bodies



See the website for more information about this degree.

| Master of Health Economics, Management and Policy (Global)  |  |
|---|--|
| <b>CRICOS code</b>  | 102442C  |
| <b>Duration</b>   | 2 yrs FT   |
| <b>Locations</b>  | Newcastle – City   |
| <b>Indicative annual fee</b>  | 2023 A\$39,130<br>2024 A\$40,304                           |
| <b>IELTS</b>  | IELTS overall minimum - 6.5<br>IELTS section minimum - 6.0 |
| <b>Intake</b>   | T1, T2, T3   |
| <b>Course overview</b><br>The Master of Health Economics, Management and Policy (Global) provides a global orientation for professionals within the healthcare sector. It provides a practical toolkit of leadership and management skills as well as analytical and conceptual knowledge of health economics, policy and governance. |  |

### What you will study

The Master of Health Economics, Management and Policy (Global) focuses on advancing your knowledge of:

- Complex Problem-Solving within the Health Sector
- Cross-Cultural Management
- Data Analytics
- Global Health
- Health Economics, Management and Policy
- Health Leadership
- Public Policy and Health Organisation
- Stakeholder Communication and Decision Making in the Healthcare Sector

### Practical experience

Students work on real world projects with industry and government at local and global level on real world policy and case studies.

### Professional recognition

This degree is accredited by the Australasian College of Health Services Management (ACHSM).

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

You will be able to seek out career advancement opportunities for mid-high-level positions within:

- Government departments
- Health insurers
- Hospitals and Local Health Districts
- Integrated care organisations
- Medical supply and pharmaceutical companies
- Not-for-profit organisations.
- Regulatory agencies
- Research bodies
- University departments

| Master of Human Resource Management  |  |
|--|--|
| <b>CRICOS code</b>   | 102239F  |
| <b>Duration</b>  | 1.5 yrs FT   |
| <b>Locations</b>   | Newcastle – City<br>Online                                 |
| <b>Indicative annual fee</b>   | 2023 A\$41,115<br>2024 A\$42,348                           |
| <b>IELTS</b>   | IELTS overall minimum - 6.5<br>IELTS section minimum - 6.0 |
| <b>Intake</b>  | T1, T2, T3   |
| <b>Course overview</b><br>Become a leader in the field of human resources with specialised knowledge and skills for managing people within an organisation. Our program develops your knowledge and practical skills to become an effective, ethical and successful practitioner in human resource management or employment relations within business, government, consulting or community sector organisations. |  |

### What you will study

Shape your degree to match your interests, with core courses focusing on:

- Employment relations
- Human resource and organisational development
- Human resource management and strategy
- Managing people in international contexts
- Negotiation and conflict resolution

### Practical experience

Opportunities available.

### Professional recognition

Our Master of Human Resource Management is accredited by the Australian Human Resources Institute.

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

Our graduates go on to great careers in diverse roles and industry sectors, including as:

- Employment Relations or Industrial Relations Manager
- Human Resource Advisor or Manager
- Human Resources Director
- Learning and Development/Training and Development Advisor or Manager
- Organisation Development or Effectiveness Manager
- Policy Advisor to government organisations
- Senior Union Official or Senior Employer Association Advisor

| Master of International Business   |  |
|--|--|
| <b>CRICOS code</b>   | 102240B  |
| <b>Duration</b>  | 1.5 yrs FT   |
| <b>Locations</b>   | Newcastle – City   |
| <b>Indicative annual fee</b>   | 2023 A\$41,455<br>2024 A\$42,699                           |
| <b>IELTS</b>   | IELTS overall minimum - 6.5<br>IELTS section minimum - 6.0 |
| <b>Intake</b>  | T1, T2, T3   |
| <b>Course overview</b><br>As business becomes increasingly global, organisations are looking for people with an international perspective to their qualifications. This program provides graduates with superior knowledge and skills to operate in the global business environment. You will understand the complex dynamics of multinational firms and gain skills in international economics, strategy, marketing, human resources management and cross-cultural negotiation. |  |

### What you will study

You will have the opportunity to complete courses in:

- Accounting and financial management
- Cross-cultural management
- Entrepreneurship and innovation
- Foundations of business analysis
- Global business management
- Globalisation
- International business strategy
- Managing under uncertainty
- Organisational behaviour and design

### Practical experience

Students have the opportunity for an international study immersion as part of GSB56003 Globalisation course.

### Professional recognition

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

You will gain relevant knowledge and skills that apply to many senior roles including but not limited to:

- Account Executive
- Business Consultant
- Business Development Manager
- Entrepreneur
- Finance Advisor
- Industry Specialist Manager
- Management Analyst/Consultant
- Marketing Manager
- Operations Manager
- Policy Analyst



See the website for more information about this degree.



See the website for more information about this degree.



See the website for more information about this degree.



## Master of Marketing

|                              |  |
|------------------------------|--|
| <b>CRICOS code</b>           | 102241A  |
| <b>Duration</b>              | 1.5 yrs FT   |
| <b>Locations</b>             | Newcastle – City<br>Online                                 |
| <b>Indicative annual fee</b> | 2023 A\$41,455<br>2024 A\$42,699                           |
| <b>IELTS</b>                 | IELTS overall minimum - 6.5<br>IELTS section minimum - 6.0 |
| <b>Intake</b>                | T1, T2, T3   |

### Course overview

Become a leader in the industry with contemporary and practical marketing knowledge and skills. You will learn to plan and execute marketing strategies for organisations in the non-profit, government and private sectors, under the guidance of our research-led academic staff. Study in our A\$95 million facility in the centre of Newcastle, online or a combination of the two and graduate with a valuable skill set ready for a rewarding career.

### What you will study

Focus on developing a greater understanding and application of marketing principles theory, concepts, and strategy. The program offers students the opportunity to learn from a blend of cutting-edge academic research and the latest insights from industry. Specialisation in particular aspects of marketing is also offered which draws upon the research strengths of the academics, with focus placed on:

- Brand management
- Consumer behaviour
- Digital marketing
- Global marketing
- Marketing communications
- Marketing research
- Services and relationship marketing

### Practical experience

Opportunities available.

### Professional recognition

This program is accredited through the Australian Marketing Institute (AMI).

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

Marketing career opportunities exist across all industries with exciting and challenging areas like marketing strategy and planning, brand management, marketing communications, marketing research, social marketing, digital marketing and sustainability.

Specific roles include:

- Brand Manager
- Market Research Officer
- Marketing Coordinator
- Marketing Manager
- Media Analyst



See the website for more information about this degree.

## Master of Professional Accounting

|                              |  |
|------------------------------|--|
| <b>CRICOS code</b>           | 059999E  |
| <b>Duration</b>              | 1.5 yrs FT   |
| <b>Locations</b>             | Newcastle – City<br>Sydney                                 |
| <b>Indicative annual fee</b> | 2023 A\$33,770<br>2024 A\$34,783                           |
| <b>IELTS</b>                 | IELTS overall minimum - 6.5<br>IELTS section minimum - 6.0 |
| <b>Intake</b>                | T1, T2, T3   |

### Course overview

Do you have a non-accounting educational background, but want to get into the professional accounting bodies' membership program? Then this course is for you. You will learn the fundamentals of accounting, finance, taxation, and auditing all under the guidance of high-quality, research-led academics. Graduate with the key skills for a career in accounting, which are highly transferrable to the banking and finance industry. With our nationally and internationally recognised program, you can work anywhere in the world.

### What you will study

This program encompasses study in a broad range of areas including:

- Auditing
- Business Decision Making (statistics/quantitative methods)
- Economics
- Finance
- Financial accounting
- Law
- Management accounting
- Taxation

### Practical experience

Opportunities available.

### Professional recognition

The Master of Professional Accounting is accredited by CPA Australia (CPA), Chartered Accountants Australia and New Zealand (CA ANZ) and The Association of Chartered Certified Accountants (ACCA).

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

Accounting skills provide graduates with opportunities to work in roles such as:

- Auditor
- Chief Financial Officer
- Financial Advisor
- Financial Analyst
- Financial Manager
- Forensic Accountant



See the website for more information about this degree.

## Master of Professional Accounting (Advanced)

|                              |  |
|------------------------------|--|
| <b>CRICOS code</b>           | 065471J  |
| <b>Duration</b>              | 2 yrs FT   |
| <b>Locations</b>             | Newcastle – City<br>Sydney                                 |
| <b>Indicative annual fee</b> | 2023 A\$35,775<br>2024 A\$36,848                           |
| <b>IELTS</b>                 | IELTS overall minimum - 6.5<br>IELTS section minimum - 6.0 |
| <b>Intake</b>                | T1, T2, T3   |

### Course overview

Increasingly, businesses are looking for people with superior analytical and financial management skills which accounting can provide. A Master of Professional Accounting (Advanced) equips graduates with the knowledge and skills to succeed as a professional accountant and as a financial manager across the globe. This program is for people with an educational background, other than accounting, who may want to seek entry into the globally recognised professional accounting bodies' membership program.

### What you will study

Designed for students who have qualifications in an area other than accounting, this degree provides knowledge of accounting concepts that are transferrable to organisations of all sizes, whether they are in the public, private or not-for-profit sectors. With an increasingly integrated and interdependent global economy, an understanding of the principles of international business, such as cross-cultural management and global business management, will complement your studies, allowing graduates to position themselves for senior management roles in global firms.

You will study:

- Auditing
- Business decision making (statistics/quantitative methods)
- Economics
- Finance
- Financial accounting
- Law
- Management accounting
- Taxation

### Practical experience

Opportunities available.

### Professional recognition

The Master of Professional Accounting is accredited by CPA Australia (CPA), Chartered Accountants Australia and New Zealand (CA ANZ) and The Association of Chartered Certified Accountants (ACCA).

The University of Newcastle's Newcastle Business School is in the top 3 business schools in NSW, accredited by both EQUIS and AACSB.

### Career opportunities/outcomes

- Auditor
- Chief Financial Officer
- Financial Advisor
- Financial Analyst
- Financial Manager
- Forensic Accountant



See the website for more information about this degree.

|   | CRICOS  | Duration<br>(Years, semesters<br>or trimesters) | Location          | Intakes    | IELTS<br>Overall Minimum /<br>Section Minimum | 2023 indicative<br>annual fee A\$ <sup>^</sup> | 2024 indicative<br>annual fee A\$ <sup>^</sup> |
|---|---------|---|-------------------|------------|---|--|--|
| Bachelor of Business*   | 001133A | 3   | NC, CC, SG        | S1, S2     | 6.0/6.0                                       | \$34,345                                       | \$35,375                                       |
| Bachelor of Business/Bachelor of Commerce                                     | 029749E | 4   | NC, CC            | S1, S2     | 6.0/6.0                                       | \$35,455                                       | \$36,519                                       |
| Bachelor of Business/Bachelor of Innovation and Entrepreneurship              | 088921J | 4   | NC                | S1, S2     | 6.0/6.0                                       | \$34,335                                       | \$35,365                                       |
| Bachelor of Business Analytics  | 102641G | 3   | NC                | S1, S2     | 6.0/6.0                                       | \$34,980                                       | \$36,029                                       |
| Bachelor of Business/Bachelor of Business Analytics                           | 102642F | 4   | NC                | S1, S2     | 6.0/6.0                                       | \$35,120                                       | \$36,174                                       |
| Bachelor of Commerce*   | 001603J | 3   | NC, CC, SG        | S1, S2     | 6.0/6.0                                       | \$34,480                                       | \$35,514                                       |
| Bachelor of Commerce/Bachelor of Business Analytics                           | 102643E | 4   | NC                | S1, S2     | 6.0/6.0                                       | \$35,410                                       | \$36,472                                       |
| Bachelor of Commerce/Bachelor of Innovation and Entrepreneurship              | 088922G | 4   | NC                | S1, S2     | 6.0/6.0                                       | \$34,405                                       | \$35,437                                       |
| Bachelor of Tourism, Hospitality and Events                                   | 111384M | 3   | NC                | S1, S2     | 6.0/6.0                                       | \$34,645                                       | \$35,684                                       |
| Graduate Certificate in Applied Finance                                       | 032749A | 2 trimesters                                    | NC                | T1, T2, T3 | 6.5/6.0                                       | \$20,730                                       | \$21,352                                       |
| Graduate Certificate in Business Administration                               | 022956K | 2 trimesters                                    | NC, S, Online     | T1, T2, T3 | 6.5/6.0                                       | \$20,250                                       | \$20,857                                       |
| Graduate Certificate in Health Economics, Management and Policy               | 102243K | 2 trimesters                                    | NC, Online        | T1, T2, T3 | 6.5/6.0                                       | \$20,260                                       | \$20,868                                       |
| Graduate Certificate in Human Resource Management                             | 027432J | 2 trimesters                                    | NC, Online        | T1, T2, T3 | 6.5/6.0                                       | \$20,730                                       | \$21,352                                       |
| Graduate Certificate in Marketing   | 027423K | 2 trimesters                                    | NC, Online        | T1, T2, T3 | 6.5/6.0                                       | \$20,730                                       | \$21,352                                       |
| Graduate Certificate in Professional Accounting                               | 065470K | 2 trimesters                                    | NC, S             | T1, T2, T3 | 6.5/6.0                                       | \$16,885                                       | \$17,392                                       |
| Master of Applied Finance   | 102237H | 4 trimesters                                    | NC                | T1, T2, T3 | 6.5/6.0                                       | \$41,170                                       | \$42,405                                       |
| Master of Business Administration   | 102238G | 4 trimesters                                    | NC, Online, SG, S | T1, T2, T3 | 6.5/6.0                                       | \$41,050                                       | \$42,281                                       |
| Master of Business Administration (Global)                                    | 096747G | 6 Trimesters                                    | NC                | T1, T2, T3 | 6.5/6.0                                       | \$34,585                                       | \$35,623                                       |
| Master of Business Administration (Global)/Master of Science (Data Analytics) | 0101396 | 2   | NC, S             | T1, T2, T3 | 6.5/6.0                                       | \$36,055                                       | \$37,137                                       |
| Master of Business Administration/Master of Applied Finance                   | 084250J | 6 trimesters                                    | NC                | T1, T2, T3 | 6.5/6.0                                       | \$41,290                                       | \$42,529                                       |
| Master of Business Administration/Master of Human Resource Management         | 084247D | 6 trimesters                                    | NC, Online        | T1, T2, T3 | 6.5/6.0                                       | \$41,095                                       | \$42,328                                       |
| Master of Business Administration/Master of International Business            | 084248C | 6 trimesters                                    | NC                | T1, T2, T3 | 6.5/6.0                                       | \$41,240                                       | \$42,477                                       |

## KEY FOR LOCATIONS

**NC** Newcastle – City  
**N** Newcastle – Callaghan  
**CC** Central Coast – Ourimbah  
**S** Sydney  
**SG** Singapore

## KEY FOR INTAKES

**S1** Semester 1  
**S2** Semester 2  
**T1** Trimester 1  
**T2** Trimester 2  
**T3** Trimester 3  
**W** Winter

<sup>^</sup> Fees for the Singapore campus may differ from those for the Australian campuses.

# Accelerated degree options available based on individual student backgrounds.

• This program is an honours only program. Please visit the University website for admission requirements.

\* End-on Honours is a separate and additional year of study following the completion of a bachelor degree. This is a very different experience to the earlier years of study. There are fewer formal classes and more individual work. Honours can be course work based, research based, or a combination of the two. Admission requirements for End-On Honours vary by program, but often require a minimum GPA.

> Depending upon admission qualification - duration of program will alter.

|   | CRICOS  | Duration<br>(Years, semesters<br>or trimesters) | Location     | Intakes               | IELTS<br>Overall Minimum/<br>Section Minimum | 2023 indicative<br>annual fee A\$ <sup>^</sup> | 2024 indicative<br>annual fee A\$ <sup>^</sup> |
|---|---------|---|--------------|-----------------------|--|--|--|
| Master of Business Administration/<br>Master of Marketing                                 | 084249B | 6 trimesters                                    | NC, Online   | T1, T2, T3            | 6.5/6.0                                      | \$41,340                                       | \$42,580                                       |
| Master of Health Economics, Management<br>and Policy                                      | 102441D | 4 trimesters                                    | NC           | T1, T2, T3            | 6.5/6.0                                      | \$40,210                                       | \$41,416                                       |
| Master of Health Economics, Management<br>and Policy (Global)                             | 102442C | 6 trimesters                                    | NC           | T3                    | 6.5/6.0                                      | \$39,130                                       | \$40,304                                       |
| Master of Health Economics, Management<br>and Policy/Master of Business<br>Administration | 102443B | 2   | NC           | T1, T2, T3*           | 6.5/6.0                                      | \$40,430                                       | \$41,643                                       |
| Master of Human Resource Management   | 102239F | 4 trimesters                                    | NC<br>Online | T1, T2, T3,<br>T1, T3 | 6.5/6.0                                      | \$41,115                                       | \$42,348                                       |
| Master of International Business  | 102240B | 4 trimesters                                    | NC           | T1, T2, T3            | 6.5/6.0                                      | \$41,455                                       | \$42,699                                       |
| Master of Marketing   | 102241A | 4 trimesters                                    | NC<br>Online | T1, T2, T3,<br>T1, T3 | 6.5/6.0                                      | \$41,455                                       | \$42,699                                       |
| Master of Professional Accounting   | 059999E | 4 trimesters                                    | NC, S        | T1, T2, T3            | 6.5/6.0                                      | \$33,770                                       | \$34,783                                       |
| Master of Professional Accounting<br>(Advanced)   | 065471J | 6 trimesters                                    | NC, S        | T1, T2, T3            | 6.5/6.0                                      | \$35,775                                       | \$36,848                                       |
| Master of Professional Accounting/<br>Master of Business Administration                   | 096750A | 2   | NC, S        | T1, T2, T3            | 6.5/6.0                                      | \$36,290                                       | \$37,379                                       |



# International Scholarships

13

Worried about the cost of studying in Australia? The University of Newcastle is one of the more affordable options for study in Australia. We also offer a range of scholarship opportunities for international students studying undergraduate and postgraduate degrees. Scholarships are valued up to AU\$60,000, depending on the length of study and chosen degree, and can greatly reduce the cost of tuition and other study-related expenses.



## International Excellence Scholarship (Management, Accounting and Finance)

The International Excellence Scholarship (Management, Accounting and Finance) has been established to attract high-performing international students to the University of Newcastle for study in 2023 and beyond.

This is a merit-based scholarship that recognises applicants with a strong academic background and incentivises them to continue striving to be the best that they can be.

The scholarship is valued as up to AU\$30,000 depending on the length of your study and chosen degree. The scholarship is valued at AU\$15,000 for each year of study under full-time study load.



For more information about this scholarship.



### Nikhil, India

#### Master of Business Administration/Master of Marketing South Asia Scholarship recipient

"With this scholarship, my educational loan amount was drastically reduced. The fact that I am a scholarship student from the university will also help me boost my resume and open a lot more doors to my professional career after my course."

When Nikhil found out that he was receiving a scholarship, he felt a huge sense of relief. "Growing up in a single parent household, receiving a scholarship to assist with studying has made a huge difference."

"The fact that the university believes in students like us, pushes us to our fullest potential and shapes us as great individuals not only professionally, but personally, it's a different feeling all together," he said.



For more information about Nikhil.

# Get career ready

## Career Support

At the University of Newcastle, our careers team run employment expos with the aim of connecting students with employers for graduate, internship and placement opportunities. Specifically for Business and Management, in addition to a yearly expo where local employers from the industry attend, the University often collaborates to host external events like Newcastle Tech Futures. Such opportunities provide students with the opportunity to learn more about their chosen industry and career prospects locally here in Newcastle, nationally in Australia and internationally.



Find out more about career support.

## Access Additional Post-Study Work Opportunities

The Australian Government allows students who meet the study and skills criteria to stay temporarily in Australia after they complete their studies to gain valuable work experience in Australia. To promote in-demand industries and living and working in regional areas, students who choose to study with us may be eligible to stay up to 7 years depending on the chosen degree, level of Australian study qualification and location<sup>1</sup>.



Find out more about Post-Study Work Opportunities.

## Work Integrated Learning (WIL)

The best way to learn the practical skills required after graduation is to apply your theoretical knowledge in real-world environments. Work Integrated Learning (WIL) is also often referred to as practicum, placement, internship, project-based learning, simulation activities and fieldwork. Through WIL, you will gain hands-on knowledge in your field of expertise, have the opportunity to engage with industry partners and build your professional networks.



Find out more about WIL.

## Career Connect

Career Connect is the University wide program that allows you to build your employability skills outside the classroom. Developing these skills will prepare you for your transition into the workforce and the confidence you need to connect with future employees.



Find out more about Career Connect.

## Employment Expos and Industry Days

Employment Expos and Industry Days are the perfect opportunity to speak directly with employers and learn more about your future industry and career options. From the first to final year of study, it is always the right time to connect, network and learn more about the world of careers and employment.



Find out more about Employment Expos and Industry Days.

## Work While Studying

One of the many advantages of studying in Australia is that international students can work part-time to earn an income while studying. Regardless of whether it is relevant to your studies, these opportunities help build your employability skills.

Retail, Hospitality and Tourism, Health Care and Social Assistance and Manufacturing and Construction are some of the major industries in Newcastle offering part-time work opportunities. The University and Study NSW help to connect students to these opportunities.



Find out more about part-time work opportunities.

# Newcastle and Hunter Region Employment Opportunities

## Newcastle and Hunter Region Snapshot<sup>1</sup>



Largest regional economy in Australia, ranking above Tasmania, the Northern Territory and the Australian Capital Territory.



By 2036 over 70,000 more homes are planned for the region (reference Hunter Regional Plan 2036).



Population of over 770,000 and expected to grow by 25% over the next 20 years.



Access to national and international markets through the global gateways of Newcastle Airport and the Port of Newcastle.



Over 300,000 jobs in the region currently with 65,000 new jobs by 2036.



Major industries include Health Care and Social Assistance, Education and Training, Retail Trade, Manufacturing and Construction, Tourism and Professional, Scientific and Technical Services.



Output of \$129.541 billion.



Home to four world-class research institutions including the University of Newcastle, Hunter Medical Research Institute (HMRI), Commonwealth Scientific and Industrial Research Organisation (CSIRO) and Newcastle Institution for Energy & Resources (NIER).

## Future growth and development for the region<sup>1</sup>

- Planned expansion of Newcastle Airport by 2030 which will see it double, expanding the region's tourism industry and enhancing connections with the Asia-Pacific.
- Development advanced manufacturing, defence and aerospace hubs.
- Enhance regional linkages to support economic growth through improved transport corridors and freight facilities.
- Diversify and grow the energy sector to more energy efficient and renewable energy technologies.
- The region's economic success and rapid growth will continue to drive competitiveness and new jobs, creating new jobs in accounting and finance, information technology, business and management, tourism and events, education, health, etc.

The Regional Strategic Growth areas include:

- Advanced Manufacturing
- Creative Industries
- Defence and aerospace
- Food and agribusiness
- Medical technology and pharmaceuticals
- Mining equipment, technology and services
- Renewable Energy

The region continues to recognise that modern technology and communications are essential to removing barriers and opening up opportunities to join the bigger markets through high-tech, creative and knowledge based industries.



# Real-world experience

Recognising the rapidly changing environment our students will be entering when they graduate, our education experience will prioritise activities that help develop life-ready graduates who are community-minded, resilient and ready for work.

Charmaine, Philippines  
Master of Business Administration (Global), 2022



## Preparing for the next step

After an extensive career within the banking and finance industry, Charmaine ventured into a new journey- studying a Master of Business Administration (MBA) (Global). The MBA (Global) sparked Charmaine's interest in marketing, which then inspired a new career goal to start her own marketing agency with recognition under the Australian Marketing Institute.

Completing a work integrated learning course as part of her degree, Charmaine had the opportunity to work within Central Coast Industry Connect (CCIC) Limited.

"I was given a marketing and communications intern role within the CCIC team where I was tasked with reviewing and providing sector analysis, identifying key contact points, and creating communication plans to engage with sector, government, and general community," she said.

Completing this work experience solidified that this was the career direction that Charmaine wanted to take.

"I was equipped with ample marketing and communication knowledge to fulfill my responsibilities in this placement. It was exhilarating to practice all these theories in reality," she said.

Charmaine believes completing work integrated learning has made her more confident in her existing skills within a new industry.

**"The gained skills over the placement can only be acquired outside the classroom walls. Work placement has helped me in discovering new skills and leveraging on my existing experiences."**

# How to apply

It is recommended you submit your application a minimum of 12 weeks before your intended semester or trimester start date. Late applications may be considered for the next available intake.

## Find an agent in your country

Our agents have the expertise to assist you in streamlining your application to the University of Newcastle, and applying for a visa from the Australian Government Department of Home Affairs.

You should ensure that your agent is contracted to the University of Newcastle to avoid delays with your application.



Find a list of contracted education agents in your country.

## Apply online

International applicants are able to apply through our International Application System. Once you have started your online application form you will be provided with a reference number. Should you have any questions you can contact International Admissions with your reference number.



Apply online.

## Apply by email

If you are unable to apply online, the University of Newcastle will also accept submission of a paper-based application form. Please contact the International Admissions team at [ia@newcastle.edu.au](mailto:ia@newcastle.edu.au) for further information.



More information on how to apply on the University's website.

## What you will need

As part of your application you will need to provide scanned coloured original or certified copies of original documents:

- Academic Transcripts
- Completion Certificates
- Evidence of English Proficiency
- Passport Biometric page
- For programs requiring work experience, a CV/ resume and/or letters of work experience are recommended.

**You are able to have your documents certified by:**

- A registered Notary Public
- A registered Justice of the Peace
- Any Australian Education Centre
- An authorised officer of an Australian diplomatic mission or
- A University of Newcastle contracted agent you have nominated as your representative.

**Please note:** if your documents are not in English you will need to provide certified English translations.



Explore our degrees.

## Compare study options

With so many study options to choose from, we know it can be hard to choose the right degree. Our website offers a degree comparison tool so that you can favourite and compare degrees that you are interested in. Plus, you can download your very own personalised degree guide.



Add degrees to your wishlist and compare.

-  [newcastle.edu.au/international](http://newcastle.edu.au/international)
-  [newcastle.edu.au/south-asia](http://newcastle.edu.au/south-asia)
-  [china.newcastle.edu.au](http://china.newcastle.edu.au)
-  +61 2 4913 8300
-  1300 275 866 (inside Australia)



University of Newcastle

#### **Newcastle Campus**

##### **Callaghan**

University Drive,  
Callaghan NSW 2308

##### **Sydney Campus**

55 Elizabeth Street,  
Sydney NSW 2000

#### **Newcastle City Campus**

##### **NUspace**

Corner Hunter and Auckland Streets,  
Newcastle NSW 2300

##### **Singapore Campus**

6 Temasek Boulevard,  
#10-02/03, Suntec Tower 4,  
Singapore 038986

#### **Central Coast Campus**

##### **Ourimbah**

Chittaway Road,  
Ourimbah NSW 2258



Connect on WeChat



Newcastle Business School has received numerous national and international accreditations for its programs.



#### **AACSB**

The University of Newcastle's Business School (NBS) has received international acclaim for its programs through accreditation with the international accrediting body Association to Advance Collegiate Schools of Business (AACSB).



#### **EQUIS**

The Newcastle Business School is EQUIS accredited. The EQUIS accreditation measures our performance against rigorous international standards which validates the high quality and professional relevance of our education programs and research.