

MA & MORLEY SCHOLARSHIP PROGRAM

2019 PROGRAM REPORT



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EXECUTIVE SUMMARY

On a warm summer afternoon in July 2019, something extraordinary happened. 29 Ma & Morley Scholars performed an Australian Indigenous dance on the banks of the West Lake in Hangzhou, China. Painted in ochre, the scholars danced to acknowledge the country, ancestors and stories of the land from which their whole experience had started. One of the stories honoured through their dance had unfolded at that very place three decades earlier – the first meeting between Jack Ma and Novocastrian Ken Morley, the one that had sparked their profound friendship.

This dance was symbolic of the individual transformation and collective impact the Ma & Morley Scholarship Program seeks to achieve. Through a brave act of leadership, the scholars created a shared identity by bringing a part of the world's longest living culture into a contemporary global context. In doing so, they forged the bedrock of life-long friendships and demonstrated what can be achieved when cultural respect is held at the centre of one's actions.

As this 2019 Program Report outlines, the moment described above was extraordinary, but not an exception, for this outstanding program. The University of Newcastle has worked hard to enable world class opportunities for the 2018 and 2019 Ma & Morley Scholars. In 2019 alone, 59 scholars have engaged with over 50 experts through a range of events, workshops, seminars, camps and presentations and the impact of these experiences will extend from the next generation of leaders through to our global communities.

A standout of this year's program was the meeting between the 2019 scholars and Mr Jack Ma at the Xixi Alibaba headquarters in Hangzhou. The students will draw on the wisdom learnt in that one meeting for the rest of their lives, no matter what challenges they face.

Looking ahead to 2020, we can see that it will be a significant year for the program. Not only will the University community welcome 30 aspiring agents of change into the program, our inaugural scholars, who will move into stage 3 of the program, will work with industry mentors to develop solutions to real world problems.

On behalf of the University of Newcastle, I would like to extend my sincerest gratitude to our dear friends Mr and Mrs Ma and the teams at Jack Ma Foundation and Alibaba for making this life changing program possible. It is an honour to be working with you to celebrate a treasured friendship and, in doing so, to be part of positive changes happening in the world. We look forward to many years of friendship, partnership and the shared nurturing of our Ma & Morley family.

With best wishes,

Rebecca Hazell
Director of Advancement
Office of Alumni and Philanthropy
Global Engagement and
Partnerships
The University of Newcastle

Kevin Hall
Senior Deputy Vice-Chancellor
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2019 PROGRAM EXPERIENCE SUMMARY STATEMENT

The Ma & Morley Scholarship Program offers a transformational and eye-opening experience to aspiring agents of change.

Like many scholarships, students are supported through generous financial assistance. What makes the Ma & Morley Scholarship Program unique is the global immersion and enrichment program that forges friendships through shared experiences and values. Here is an overview of the scholar experience for 2019 .



**GLOBAL
IMMERSION
EXPERIENCES**



**ENRICHMENT
PROGRAM**



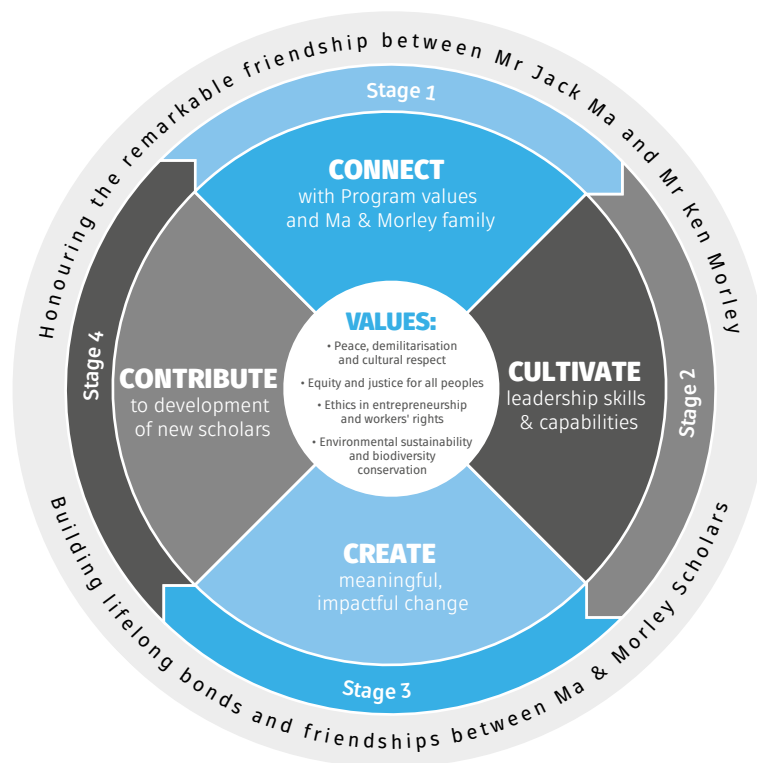
**FINANCIAL
ASSISTANCE**



**LIFE LONG
BOND AND
FRIENDSHIPS**

PROGRAM STRUCTURE

Ma & Morley Scholars' journey through a staged program that is designed to inspire, educate and cultivate the next generation of globally aware and socially conscious Australian leaders. Each stage represents one year of the program.



CORE ENRICHMENT PROGRAM ACTIVITIES

Stage 1	Stage 2	Stage 3	Stage 4
Welcome program	Leadership and facilitation intensive	Project planning intensive	Scholars contribute back to the program by facilitating the experiences of other scholars
Indigenous cultural program	Indigenous cultural program	Year-long action project	
China immersion experience (inc. pre-departure sessions)	Model United Nations		
Alumni Achievers engagement			
Ma & Morley Gala	Ma & Morley Gala	Ma & Morley Gala	Ma & Morley Gala

NON-CORE MA & MORLEY ENRICHMENT PROGRAM EXPERIENCES

In addition to the above core activities, scholars have the opportunity to engage with global leaders in a range of inspiring, challenging, and formative experiences. In 2019, this included learning from a Nobel Peace Prize winner, a global geo-political expert, University Alumni Achievers, leaders in renewable energy social enterprises, a national football coach, and Harvard trained leadership coaches.



GLOBAL IMMERSION EXPERIENCES

Global immersion experiences build global awareness, connection and exposure. The program is only two years old and in time will seek to expand the number and diversity of experiences offered. The journey to China is a capstone experience for stage one scholars, and the Alibaba Global Dreamers Program was an incredible opportunity offered to two scholars this year.

CHINA IMMERSION

27 JUNE – 7 JULY

When Jack Ma first visited Newcastle his eyes were opened to a world of possibility. In a similar manner, when the 2019 Ma & Morley scholars travelled to China for 11 days in June and July, their minds were tested and challenged, their hearts opened and warmed and their eyes saw with a new global vision as they became better prepared to find solutions that tackle global challenges

KEY HIGHLIGHTS:

- **Meeting with Jack Ma** – scholars asked Jack Ma about the gargantuan challenges which face humanity, and were offered many pockets of wisdom and inspiration about how they can work to find solutions and create a more just and sustainable society.
- **Alibaba day** – scholars explored the headquarters of a company which began twenty years ago in Jack Ma's humble apartment. This high tech innovative 'campus' is harmoniously built among a wetlands with 40,000 employees. Here scholars engaged with Alibaba's bricks and mortar supermarket, 'Fresh Hippo'; a robotic powered hotel, 'Flyzoo'; met with Jack Ma; and learned about Alibaba globalisation and the Alibaba Foundation.

- **Jack Ma Foundation (JMF)** - scholars connected with the other JMF global projects and learned they were part of something much bigger than the Ma & Morley Scholarship Program. They engaged with the incredible work of the JMF with schools, principals and the education system in rural China, Jordan and Africa. The scholars met with the team who deliver these projects and together workshopped to find solutions to issues faced by rural schools.



- **West Lake** - scholars visited the spot where the story this program seeks to honour all began. All 29 scholars – Indigenous and non-Indigenous – performed an Indigenous dance to acknowledge the country and ancestors of this place of deep significance to the program.
- **UON Alumni** - scholars connected with and celebrated University of Newcastle alumni who are working in Shanghai and Beijing.
- **Paradise Foundation** - here the scholars learned about large scale biodiversity conservation and ways to connect with nature in the city. Scholars also had an interactive workshop to unpack what paradise really is, and how to be a nature detective!
- **Liangzhu Museum Community Village** - engaging with ancient Chinese culture, making incense, writing Chinese poetry and seeing how an intentional community works in a large Chinese city were just some of the incredible activities enjoyed at this beautiful and creative village.
- **Hangzhou Normal University** – this is where Jack Ma earned his teaching degree. Here scholars got to meet students and learn about their life in a Chinese university. They also tried their hand at Chinese calligraphy and watched a traditional interpretive dance performance.
- **Great Wall of China** - after an itinerary jam-packed with formal workshops and visits, the scholars got to visit one of the Seven Wonders of the World and climb the Great Wall of China together.



ALIBABA GLOBAL DREAMERS PROGRAM

The Global Dreamers Program was created by Jack Ma for young dreamers around the world to connect with Alibaba, to learn, to be inspired, and to make their dreams come true. Using the positive energy of these dreamers, little but beautiful changes can be made in our society.

This was the first year that Ma & Morley Scholars were invited to apply to be part of this extraordinary opportunity. The two scholars joining the Dreamers this year were 2018 scholar Liam Hassen (Bachelor of Medicine), the first ever Australian Indigenous participant in the program, and 2019 scholar Jaida Damstra (Bachelor of Physiotherapy). Both students of the School of Health and Medicine, they are not from traditional e-commerce backgrounds - but each have aspirations to use technology and an entrepreneurial spirit to find solutions to global health challenges. As Alibaba Global Dreamer Alumni, Liam and Jaida now have the inspiration, networks and exposure to build on and help make their dreams a reality.



ENRICHMENT PROGRAM

CORE PROGRAM ACTIVITIES

Ma & Morley Scholars participate in core activities as part of each stage of the program. These are considered essential components of the program to help inspire, educate and cultivate the next generation of globally aware and socially conscious Australian leaders.

WELCOME AND LEADERSHIP PROGRAM – 4-6 FEBRUARY

In 2019, the second cohort of Ma & Morley Scholars were welcomed through a two day program.

At the same time the returning inaugural Ma & Morley Scholars were welcomed back through a two day Leadership Intensive.

KEY HIGHLIGHTS OVER THE THREE DAYS WERE:

- Formal welcome lunch: the Morley family, Jack Ma (via video), and University leadership welcomed the 30 aspiring agents of change into the program.
- Cultural sharing circle: scholars were invited to bring a cultural item and share its significance with the group as a way of providing deeper insight to these new found friends. This circle is now a hallmark of the program.
- Scholar lunch: bringing all 59 scholars together, the inaugural 2018 scholars welcomed the new group of 2019 scholars into the program.
- Engagement with program values: 2019 scholars participated in a range of interactive activities centred on each of the program's values.
- Leadership workshops: delivered by experts in various roles the scholars began to dive deep into their leadership.

MA & MORLEY INDIGENOUS CULTURAL PROGRAM

A key part of the Ma & Morley Enrichment Program is the Indigenous Cultural Program. This includes workshops with Indigenous leaders as part of the Welcome Program and

Leadership Intensive, and a different Indigenous cultural immersion experience each year that aligns to the theme of each stage of the Ma & Morley Scholarship Program, as per the program framework on page 3.

The program values and embraces Indigenous knowledges and perspectives and offers scholars a unique Indigenous cultural program as part of the enrichment program. Each year scholars engage with Indigenous leaders about historical and contemporary topics relating to Indigenous knowledges and perspectives.

Indigenous history – a local and global perspective

Professor John Maynard presents scholars with a historical analysis which showcases the local and global connections of Aboriginal Australia – and how the Ma & Morley Scholars, both Indigenous and non-Indigenous, are part of continuing that story.

Indigenous Leadership

Dr Raymond Kelly provides the scholars with an insight into pre- and post-colonial approaches to Indigenous leadership and the way in which they facilitated Indigenous ways of life and helped to resist colonisation.

Indigenous Cultural Camp Wollombi

Scholars camp on Country with Uncles and Aunties to experience Aboriginal Lore, Culture and connection to Country. Scholars are guided on walks to experience mapping sites, rock carvings, educational sites and bush medicines, and to learn about songs, dances and tools which have been used for thousands of years - and are still being used and practiced today.

MODEL UNITED NATIONS (MUN)

This year marked the first in a new and exciting partnership between the Ma & Morley Scholarship Program, CIFAL, the University's iLEAD Plus program, the University's United Nations Student Society, and Newcastle Youth Council. It is the aim of this partnership to create a Model United Nations Assembly that can fully represent the 191 UN member states.

For this year's MUN, scholars represented countries from all over the world and joined the assembly with iLEAD Plus and other young leaders from the University to respond to the topics: Denuclearisation of North Korea; territorial disputes in the South China Sea; regulating international migration; and the Israel-Palestinian conflict.

ALUMNI ACHIEVERS ENGAGEMENT

Scholars participated in an exclusive workshop with two University alumni who have successful careers advocating for and creating change in challenging environments, on a significant, international scale.

GALA

The Gala is an annual celebration of the scholars' journeys, including their opportunity to travel to China to meet with Jack Ma. It is also an opportunity for scholars to reflect on their transformational experiences, moments of connection and aspirations for the future. This year, special guests featured the University's senior leadership including the Chancellor and Vice-Chancellor, alumni, community members of influence, and Managing Director of Alibaba Australia New Zealand Maggie Zhou and her team. Families and special guests of scholars are also invited to celebrate at the event.

LEADERSHIP AND FACILITATION TRAINING

Three words used by scholars to describe the PolyKala leadership training: Stretched. Challenged. Growth. This Harvard John F. Kennedy School of Government alumnus-created training focused on the adaptive leadership approach that allows people to achieve positive social change – a philosophy that aligns with the values of this revolutionary program.

ALIBABA EXPO

Scholars received a VIP tour and insight into the largest event for Alibaba Australia New Zealand to learn about Alibaba in the Australia context, and to be inspired by the global e-commerce platform.



OTHER ENRICHMENT PROGRAM ACTIVITIES

In addition to the core program activities, the Ma & Morley Enrichment Program offers a range of opportunity and experiences to scholars, to complement their degree. In 2019 other Enrichment Program activities included:

LEADERSHIP FOR GLOBAL CHANGE: WORKING FOR NUCLEAR DISARMAMENT AND GLOBAL PEACE

In this interactive and informative workshop with two global leaders – one from an organisation who won the Nobel Peace Prize and the other a global expert of geopolitics – the scholars were confronted with the realities and the threat of nuclear warfare, and inspired by the power of collective grass-roots organising to impact change in United Nations and nation-states.

Presenters: Professor Navtej K Purewal, School of Oriental and African Studies, University of London

Gem Remould, Australian Director of International Campaign to Abolish Nuclear Weapons (ICAN), 2017 Nobel Peace Prize winners

MOTIVATION, LEADERSHIP AND PRESENTING WELL

Scholars had a Q&A with Newcastle Jets A-League national football coach and senior players about what makes a good leader and how to stay motivated in the face of life challenges.

THE POWER AND ENERGY OF SOCIAL CHANGE

Scholars were inspired by two young University alumni leaders who are creating significant renewable energy solutions that also provide benefits to the wellbeing of communities. These two inspiring alumni also shared their memories of being a student, just like these scholars, and how they came to be influential agents of change.

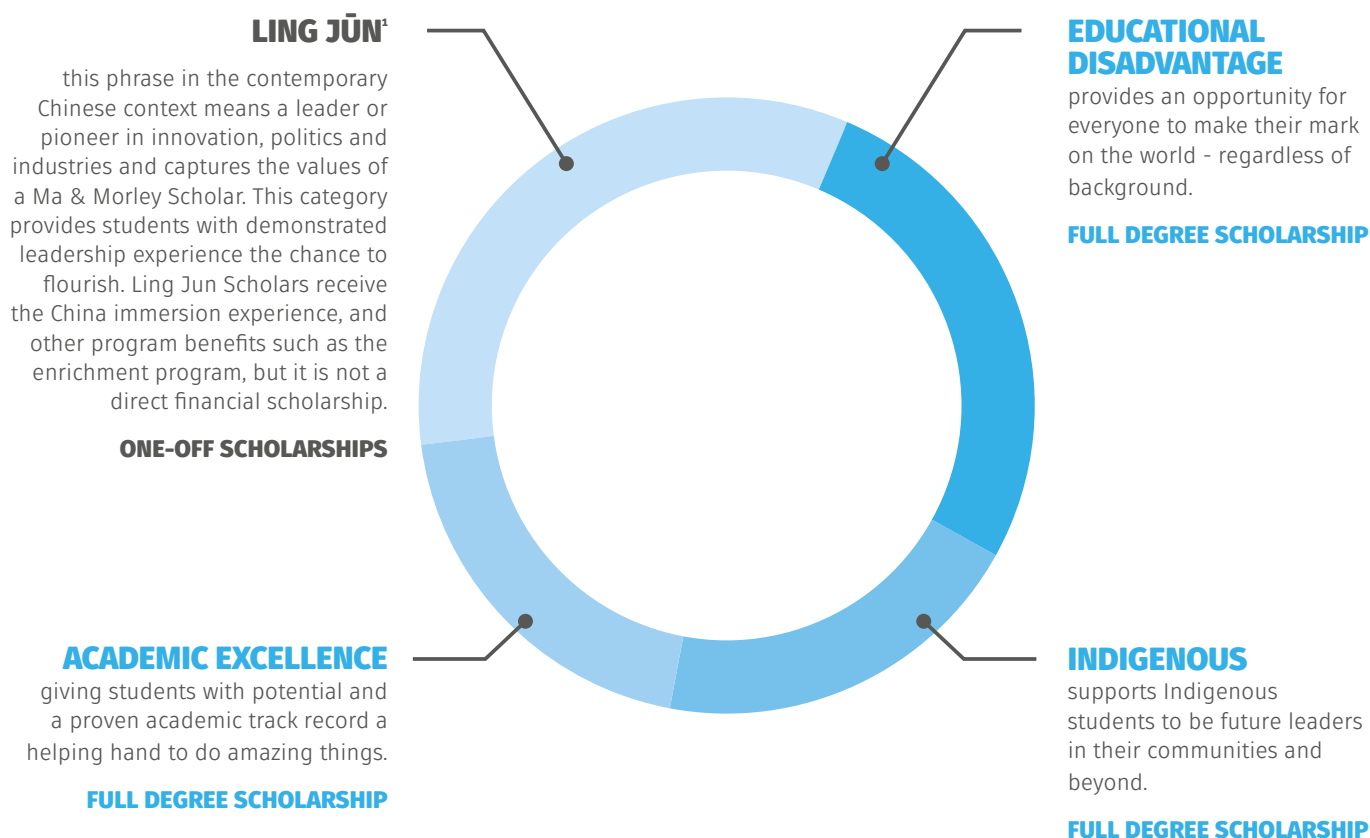
Presenters: Dr Jarra Hicks, Director Community Power Agency
Warrick Jordan, Hunter Region Employment Facilitator and Independents Chair AGL Macquarie Community Dialogue



THE MA & MORLEY SCHOLAR EXPERIENCE IN NUMBERS

Each year 30 new scholarships are available for students at the University of Newcastle. These comprise 20 full-degree scholarships for new students and 10 one-off Ling Jūn opportunities for continuing students. At full capacity the program will operate with 120 scholars per year.

THE FOUR SCHOLARSHIP CATEGORIES ARE



\$419,775

In 2019 in direct financial assistance applications to 40 full-degree scholars.

1. Ling Jun is new name for the previously titled immersion scholarship

303 APPLICATIONS WERE RECEIVED IN 2019 FOR THE SELECTION OF THE 2019 SCHOLARS

NEW SCHOLARSHIPS AWARDED IN 2019

29 awarded across 4 categories

8 Educational Disadvantage

6 Indigenous

6 Academic Excellence

9* Ling Jūn

TOTAL SCHOLARSHIPS PROVIDED IN 2019

16 Educational Disadvantage

12 Indigenous Academic

12 Excellence

59 Provided across 4 categories

19 Ling Jūn

6** Ma & Morley Ambassadors

*10 were awarded however one student was unable to fulfil program requirements due to other commitment

** Ambassadors are scholars who have graduated from their degree program.

2018 AND 2019 SCHOLAR DEMOGRAPHICS



22

Indigenous students have received a scholarship across the program's 4 categories



37

students from equity backgrounds received a scholarship across the 4 categories of the program



19

scholars who have previously completed a University Foundation studies program as a pathway to their undergraduate degree program



41 **18**

female scholars male scholars

SCHOLAR ACADEMIC PERFORMANCE AND PROGRAM PARTICIPATION

The program is only two years old and these are early results. But the data below suggest the program is having a positive impact on the academic outcomes of scholars. When compared with all Undergraduate students at the University, the Ma & Morley Scholars have better academic outcomes. Even when comparing specific cohorts, the scholars still have better outcomes than the outcomes of all students at the University. These are positive early signs of success.

	MA & MORLEY SCHOLARS	ALL UNDERGRADUATE UNIVERSITY STUDENTS
All students		
Success ¹	94%	86%
Grade point average	5.7	4.9
Retention ²	98%	88%
Students from equity backgrounds		
Success ¹	94%	83%
Grade point average	5.6	4.9
Retention ²	97%	89%
Indigenous student		
Success ¹	93%	80%
Grade point average	5.2	4.6
Retention ²	95%	87%
Students with Foundation Studies pathway		
Success ¹	89%	79%
Grade point average	5.4	4.7
Retention ²	100%	87%

PROGRAM PARTICIPATION

	2018 SCHOLARS	2019 SCHOLARS
Core program activities	90%	100%
China immersion	N/A	100%
Engagement with at least three non-core program activities	95%	100%
Ma & Morley Gala	80%	90%

1. The proportion of all load (EFTSL) that is passed in a given academic year

2. All scholars are still in the program. Retention refers to per unit, per semester. Full retention is not presented here as some scholars' applications for adverse circumstances are still pending.



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MA & MORLEY SCHOLAR EXPERIENCE **IN THEIR WORDS**

Before becoming a Ma & Morley Scholar, changing the world was something the students believed in. Now, through the opportunities provided by the program, they are well on their way to their dreams becoming reality.

The greatest impact of the program has been the connection between the scholars forged through shared experiences exploring the program's values and the life changing immersion experience to China. This has generated confident and empowered scholars, ready to become leaders of tomorrow who can address some of the greatest challenges facing humanity and the planet.



“ The Ma & Morley Scholarship Program is really good because it connects you with amazing people like Nobel Peace Prize winners [and] fellow scholars and through this gives us the tools we need to create the change we want to see in the world.”

Samuel Sebastian
Ma & Morley Scholar
Ling Jūn Category



“ The Ma & Morley Scholarship Program has provided me with opportunities I never would have imagined possible. The China immersion experience really opened my eyes and had a big impact on my life, it has encouraged me to take a more global perspective.”

Jasmine Stuart
Ma & Morley Scholar
Academic Excellence category



“ Like Jack Ma said, “the world is not always what you expect it to be”. This program, going to China, meeting Jack Ma, it’s helped [me] to see the world differently, and motivated me to want to do [...] more good in the world.”

Kieran Shipp
Ma & Morley Scholar
Educational Disadvantage category



“ It was the greatest reward in my life, to be able to share my culture with the other non-Indigenous scholars and then together we shared it with the people of China by dancing on the shores of the West Lake, it was simply amazing.”

Renaë Lamb
Ma & Morley Scholar
Indigenous category



SHARING THE PROGRAM WITH THE WORLD IN 2019



1 SCHOLAR JOURNEY VIDEO

sharing the heartwarming story of connection and friendships in the inaugural scholars' journey to become agents of change

1 PROMOTIONAL VIDEO

sharing the remarkable opportunity of this program and the impact it has had on the inaugural scholars, to inspire prospective candidates to apply

5 SCHOLAR HERO STORIES

sharing how they were selected, their aspirations and the transformational impact the program has had on their lives

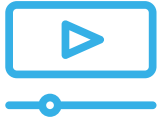


1 PROGRAM BOOKLET

sharing profile information and photos of the scholars as well as information about the program and the remarkable story of Jack Ma and Ken Morley that the program seeks to honour

1 ZINE

sharing content produced by the scholars as part of their reflection on their once-in-life-time China immersion experience



328,509

number of views across
Ma & Morley videos on
social media in 2019



17,799

total engagement across
social media for Ma &
Morley content



47,581

number of website page
views in 2019



2020 MA & MORLEY SCHOLARSHIP PROGRAM EXPERIENCE

	STAGE 1 SCHOLARS	STAGE 2 SCHOLARS	STAGE 3
FEB	3 day Welcome Program	3 day Leadership and Facilitation Intensive	2 day Project Management Intensive
MAR	China Immersion Predeparture	Ma & Morley Regional Roadshow	Action projects commence
APR	Indigenous Cultural Immersion	Indigenous Cultural Immersion	
MAY	China Immersion Predeparture	Ma & Morley Regional Roadshow	Action projects continue
JUN	China Immersion June 26 to July 12	Ma & Morley Regional Roadshow	Action projects continue
JUL		Model United Nations	Model United Nations
AUG	Bringing the Good Weather - leadership activity	Alibaba EXPO	Action projects continue
SEP	University Alumni Achiever Engagement	University Alumni Achiever Engagement	Action projects continue
OCT	Zine production	Confirm 2021 Action Projects	Action projects finalise presentations
NOV	Ma & Morley Gala	Ma & Morley Gala	Ma & Morley Gala





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