

PROGRAM PLAN

BACHELOR OF BUSINESS ANALYTICS

START DATE:
2021

LOCATION:
Newcastle City

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek advice from your Academic Program Advisor to ensure you remain on track.

 [PROGRAM HANDBOOK](#)

 [COURSE HANDBOOK](#)

NAME:

STUDENT NO.:

YEAR 1	BUSA1001 Introduction to Business Information	ACFI1001 Accounting for Decision Makers	ECON1001 Microeconomics for Business Decisions	MKTG1001 Foundations of Marketing	ACFI1003 Introduction to Finance	MNGT1001 Introduction to Management	STAT1060 Business Decision Making	DIRECTED Choose a 1000 level course from directed list
	CORE	CORE	CORE	CORE	CORE	CORE	CORE	
YEAR 2	BUSA2001 Big Data Analytics	BUSA2002 Data Visualisation for Decision Makers in Business	STAT2020 Predictive Analytics	DIRECTED Choose a 1000 level course from directed list	ELECTIVE	ELECTIVE	ELECTIVE	ELECTIVE
	CORE	CORE	CORE					
YEAR 3	BUSA3001 Artificial Intelligence in Business	BUSA3002 Business Intelligence and Data Management	BUSA3003 Business Process Modelling	BUSA3004 Business Analytics in Practice	ELECTIVE	ELECTIVE	ELECTIVE	ELECTIVE
	CORE	CORE	CORE	CORE				

PROGRAM PLAN

BACHELOR OF BUSINESS ANALYTICS

To be eligible to graduate make sure you have completed 240 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- Core courses - 140 units.
- Directed courses – 20 units. Refer to the [Program Handbook](#) for a list of current courses available and up to date information.
- Electives - 80 units. Visit the Course Handbook to see a list of available Electives.
- Students must not exceed 100 units at 1000 level.
- Students must complete a minimum of 40 units at 2000 and 3000 level.
- The duration of the program is 3 years full time (40 units per semester) or part time equivalent.
- The maximum time to complete this program is 8 years.



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#). Please refer to the [Program Handbook](#) for specific information on program structure. If you are intending varying from this program plan please seek advice from your [Academic Program Advisor](#).