

WOMEN IN **MBA** PROGRAM (WIMBA)



WHAT IS WIMBA

The WiMBA initiative aims to redress the gender equity imbalance by offering scholarships to female students in partnering with leading organisations in Newcastle, Hunter and Sydney Region. WiMBA provides the leadership skills and strategic perspective to move female students into senior management and executive positions.

WHY STUDY AT THE UON

The University of Newcastle (UON) is a leader in university education, with a reputation for high quality teaching and learning and exciting, contemporary academic programs. The University of Newcastle offers students an engaged approach to learning through programs that integrate study with practical experience, paid employment and research. The University of Newcastle's Business School (NBS) has received international acclaim for its programs through accreditation from USA-based Association to Advance Collegiate Schools of Business (AACSB). AACSB Accreditation is the hallmark of excellence in business education and has been earned by fewer than five per cent of the world's business programs. The accreditation places NBS in the leading institutions internationally.

STRUCTURE OF WIMBA

Female students undertaking WiMBA are expected to complete an MBA degree part time and within four years of date from enrolment. The partnership has three key components:

Financial – The UON will pay 25% of the total cost of an MBA course and the industry partner will pay 25% of the total cost of the MBA. This means the WiMBA scholarship holder will still contribute 50% of the total fee.

On-the-ground – the employer will provide practical support to enable the recipient to attend class, undertake additional study, group work and complete assignments.

Guidance and advice – the employer will pair recipients with in-house mentors/sponsors to provide them with guidance, support and advice throughout their MBA program and also in helping them to develop their post-MBA career pathway. In addition to the WiMBA Scholarship, students will be mentored by Dr Eileen Doyle who has had an exceptional career in large corporations across Newcastle and Sydney, which has spanned more than three decades.

COMMITMENT OF THE INDUSTRY PARTNER

To assist students to undertake the WiMBA program, the Industry Partner will need to be committed to:

- Facilitating the nominated employee, as best as possible, in attending classes and completing their study obligations, including allowances for study time to complete course assessments.
- Pairing the nominated employee with in-house mentor/sponsor to assist them in completing the MBA Program.
- Working with the nominated employee to develop a post-MBA Program career pathway.

COMMITMENT OF THE UNIVERSITY OF NEWCASTLE

- The UON will contribute 25% of the total cost of the MBA Program, over the period of 4 years (based on GSBS courses). The payment plan and indicative fees for the WiMBA program are outlined further on page 3;
- Should the Industry Partner cease to sponsor the nominated employee for any reason, the UON contribution will correspondingly cease. In such cases, full responsibility for the balance of the fees payable for the MBA Program will be assumed by the nominated employee;
- The UON will also facilitate a number of networking events over the 4 years, under the direction of the WiMBA Patron;
- Each Industry Partner can be provided with a mentoring guide, that will assist the Industry Partner to support their nominated employees undertake the WiMBA program.

COMMITMENT OF THE STUDENT

Successful Scholarship recipients will be responsible for:

- All other fees and expenses associated with the participation in the MBA Program. These fees may include late fees, library fines and textbooks;
- Ensuring that they meet the eligibility requirements of the MBA and have completed their enrolment requirements by **5pm, 18 April 2021**. Successful applicants must be enrolled into the MBA program on a part time basis, to undertake 1 course per Trimester, at the Newcastle City Precinct (NeW Space) location;
- Students choosing to enrol in online classes offered at another UON campus will need to cover the full costs of these courses;
- For students undertaking the 100% MBA program, successful applicants will need to undertake all MBA classes online, undertaking 1 course per Trimester;
- Where the nominated student undertakes elective courses outside the Newcastle Business School i.e., not a GSBS coded course, the student agrees to pay any additional costs.

INDICATIVE FEES FOR THE MBA

	Cost per course (based on GSBS Courses)	Courses per year	Total cost per year	Total cost the student pays (50%)	Industry Partner Sponsors (25%)	UON Sponsorship (25%)	Total MBA Cost
Year 1	\$3,065	3	\$9,195	\$4,598	\$2,299	\$2,299	
Year 2	\$3,065	3	\$9,195	\$4,598	\$2,299	\$2,299	
Year 3	\$3,065	3	\$9,195	\$4,598	\$2,299	\$2,299	
Year 4	\$3,065	3	\$9,195	\$4,598	\$2,299	\$2,299	\$36,800

**These are indicative fees only; fees change on an annual basis and will be confirmed in September each year. The above amount excludes GST.

**The above indicate figures are based on the course fees for GSBS only. Courses outside this may result in higher fee cost, which will be covered by the student.

** These fees are based on the student undertaking one course per trimester. If student undertakes more than one course per trimester, the student must pay the additional fees for the course(s).

LEAVING THE WiMBA PROGRAM

If the employee or Industry Partner decides to leave / not sponsor the WiMBA program, then the UON contribution will cease. Full responsibility for all fees will then be the responsibility of the enrolled student. In the event that this occurs, the student must contact the WiMBA Project Officer to notify the UON of this change (Melanie.j.gibson@newcastle.edu.au). The UON may discontinue a student from the WiMBA program if the student fails more than two courses and or is unable to satisfy the course criteria. The student will receive adequate notice prior to this stage and will be provided additional support to assist.

SUBMISSION

Applications for the WiMBA Scholarship **close 5pm, Sunday 18 April, 2021**. Applications will be assessed on a rolling basis and applicants will be notified if they are successful within 30 days, upon application. Students enrolling into the WiMBA program must meet the essential criteria to enter into the MBA program and are ready to undertake the first course in Trimester 2, 2021. Please submit the WiMBA sponsorship agreement with your application.

LODGEMENT

A scanned and uploaded completed copy of the WiMBA Application and your CV should be sent to melanie.j.gibson@newcastle.edu.au.

No application will be considered unless all essential criteria for the WiMBA Scholarship application and the standard requirements for the MBA are met.

APPLICATION FORM

Section 1

1- Student meets the UON MBA entry requirements:

- 4 year Bachelors (Honours) Degree; or Yes
- 3 year Bachelors Degree in the area of business; or No
- 3 year Bachelors Degree not in the area of business + 1 year relevant business experience; or
- At least 7 years business experience, including 2 years in a relevant management position.

2- Are an Australia citizen OR permanent residence

- Yes
 No

3- Nominated by a sponsoring employer

- Yes
 No

4- Please confirm which MBA program you are undertaking:

- Master of Business Administration (face to face at NUspace)
- 100% Online Master of Business Administration

SELECTION CRITERIA STATEMENT

Please provide a statement of support of your application, outlining:

1. Statement from your employer (one page in length) providing written support for you to complete the MBA and the WiMBA Scholarship;
2. One page statement from you demonstrating why you would like to be a part of the WiMBA Scholarship and how the WiMBA Scholarship can help support your future career aspirations. Please include your resume when submitting your application.

Section 2

NOMINATED EMPLOYEE DETAILS

Organisation
Position Title
Family Name
Given Name
Date of Birth
Email Address
Contact Number
Postal Address

Section 3

SPONSORING EMPLOYER DETAILS

Organisation
Sponsoring Employer Name
Position Title
Contact Number
Postal Address