

# PROGRAM PLAN

## BACHELOR OF BUSINESS

**PROGRAM OPTION:**  
Single Major

**START DATE:**  
2018 - 2020

**LOCATION:**  
Newcastle City

This Program Plan is an enrolment guide to ensure you are on track to graduate. If at any time you wish to vary from this program plan seek advice from your Program Advisor to ensure you remain on track.

 [PROGRAM HANDBOOK](#)

 [COURSE HANDBOOK](#)

**NAME:**

**STUDENT NO.:**

### COURSE STATUS KEY

**C** = Completed

**En** = Enrolled

**NS** = Not Started

YEAR 1	ACFI1001 Accounting for Decision Makers CORE	ACFI1003 Introduction to Finance CORE	ECON1001 Microeconomics for Business Decisions CORE	LEGL1001 Foundations of Law CORE	MKTG1001 Foundations of Marketing CORE	MNGT1001 Introduction to Management CORE	STAT1060 Business Decision Making CORE	MAJOR *** 1000 level
YEAR 2	MAJOR 2000 level	MAJOR 2000 level	ELECTIVE	ELECTIVE	ELECTIVE	ELECTIVE	ELECTIVE	ELECTIVE
YEAR 3	MAJOR 3000 level <i>(^Entrepreneurship and Innovation Major students refer to criteria on page 2)</i>	MAJOR 3000 level	MAJOR 3000 level	MAJOR 3000 level	ELECTIVE	ELECTIVE	ELECTIVE	ELECTIVE

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To be eligible to graduate make sure you have completed 240 units (10 units = 1 course unless otherwise specified) which meet the following criteria:

- Core courses - 70 units.
- Major courses - 70 units (including all Compulsory courses and the required number of Directed courses for one Major sequence). \*\*\* The Marketing Major and the Leadership and Management Major do not require students to complete a 1000 level Major course. Students who have chosen one of these Majors need to complete an extra Elective instead of a 1000 level Major course.
- ^^ Students undertaking the Entrepreneurship and Innovation Major will have an additional 2000 level directed course in place of a 3000 level directed course. Students in this major must take a minimum of one elective at 3000 level to meet the 3000 level unit limit.
- Electives - 100 units. Visit the Course Handbook to see a list of available Electives. You may utilise your Electives to undertake a Double Major. Please see the Bachelor of Business Newcastle City Precinct Double Major Program Plan for details.
- Students must not exceed 100 units at 1000 level.
- Students must complete a minimum of 40 units at 2000 and 3000 level.
- Students who perform well during the program with a credit average (GPA of 5.0) or greater, may apply for a further year of full time (or equivalent part time) study to obtain an Honours degree.
- The duration of the program is 3 years full time (40 units per semester) or part time equivalent.
- The maximum time to complete this program is 8 years.



Some courses have assumed knowledge and/or requisites, please refer to the individual [Course Handbook](#). Please refer to the [Program Handbook](#) for specific information on program structure. If you are intending varying from this program plan please seek advice from your [Academic Program Advisor](#).

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### ENTREPRENEURSHIP AND INNOVATION MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfil the requirements of this major:

**MNGT1002** Introduction to Entrepreneurship and Innovation  
**MNGT2002** Business Venturing  
**MNGT2007** Ideation in Enterprise  
**MNGT3016** Innovation and Entrepreneurial Strategy

#### DIRECTED COURSES

Complete **10** units at **2000** level and **20** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

### POLITICS AND INTERNATIONAL RELATIONS MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfil the requirements of this major:

**POLI2203** International Political Economy and Global Development  
**POLI3180** Politics, Policy and Government

#### DIRECTED COURSES

Complete **10** units at **1000** level and **10** units from **2000** level along with 30 units at 3000

Refer to the [Program Handbook](#) for the list of directed courses

**THIS MAJOR REPLACES THE GOVERNANCE, POLICY AND POLITICAL ECONOMY MAJOR**

### HUMAN RESOURCE MANAGEMENT MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfil the requirements of this major:

**IRHR1002** Dynamics of People and Work in Organisations  
**IRHR2010** Introduction to Industrial Relations  
**IRHR2270** Introduction to Human Resource Management  
**IRHR3000** Applied Human Resource Management and Employment Relations  
**LEGL3111** Employment Law

#### DIRECTED COURSES

Complete **20** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001, BUSN3002 or BUSN3500 towards the major. They may choose the other course as an elective.

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### INTERNATIONAL BUSINESS MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

**IBUS1000** Managing International Business Risk  
**IBUS2001** Cross-Cultural Management and Negotiations  
**IBUS2003** International Trade Logistics  
**IBUS3000** International Business Strategy

#### DIRECTED COURSES

Complete **30** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses\*

Note: Students can only count one of BUSN3002, BUSN3500 or BUSN3600 towards the major. They may choose the other course as an elective.

**\*These courses have prerequisites. Students may need to utilise their electives to undertake any prerequisite courses.**

### LEADERSHIP AND MANAGEMENT MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

**MNGT2005** Leadership and Ethics  
**MNGT3011** Leading Organisational Change  
**MNGT3012** Strategic Business Management

#### DIRECTED COURSES

Complete **10** units at **2000** level and **20** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001, BUSN3002 or BUSN3500 towards the major. They may choose the other course as an elective.

### MARKETING MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

**MKTG2010** Marketing Research  
**MKTG2101** Consumer Behaviour  
**MKTG3000** Strategic Marketing Management

#### DIRECTED COURSES

Complete **30** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001, BUSN3002 or BUSN3500 towards the major. They may choose the other course as an elective.

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### SPORTS MANAGEMENT MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

**LEIS1000** Leisure Behaviour and Organisation  
**LEIS2001** Event Operations Management  
**LEIS3003** Managing Events  
**LEIS3001** Sports Leadership

#### DIRECTED COURSES

Complete **10** units at **2000** level and **20** units at **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001, BUSN3002, BUSN3500 or BUSN3600 towards the major. They may choose the other courses as electives.

**THIS MAJOR HAS BEEN DISCONTINUED AS OF 2021, PLEASE REFER TO ADDITIONAL DOCUMENTS IN THE PROGRAM HANDBOOK FOR TRANSITION ARRANGEMENTS**

### TOURISM MANAGEMENT MAJOR

#### COMPULSORY COURSES

Complete the following compulsory courses to fulfill the requirements of this major:

**LEIS1000** Leisure Behaviour and Organisation  
**TOUR2003** Global Tourism Management  
**TOUR3003** Tourism Marketing  
**TOUR3004** Specialised Sectors of the Tourism Industry

#### DIRECTED COURSES

Complete **10** units at **2000** level and **20** units from **3000** level

Refer to the [Program Handbook](#) for the list of directed courses

Note: Students can only count one of BUSN3001, BUSN3002, BUSN3500 or BUSN3600 towards the major. They may choose the other courses as electives.

**THIS MAJOR IS NOW TOURISM AND EVENT MANAGEMENT. PLEASE REFER TO ADDITIONAL DOCUMENTS IN THE PROGRAM HANDBOOK FOR TRANSITION ARRANGEMENTS**