

EXECUTIVE MBA BREAKFAST INFORMATION SESSION



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA



The new Executive MBA offered by the University of Newcastle's Business School is an intensive one-year management and leadership program enabling participants to broaden their horizons by growing their careers.

Commencing in February 2020, the Executive MBA will be offered at the University of Newcastle, Sydney campus, Martin Place (cnr Elizabeth Street). Executive MBA participants will engage in face-to-face workshops: two Fridays and two Saturdays per course supported by online learning.

A limited number of WiMBA (Women in Master of Business Administration) scholarships are also available.

EMBA BREAKFAST INFORMATION SESSION FOR EMPLOYERS AND POTENTIAL PARTICIPANTS

For more information, you are invited to attend the Executive MBA breakfast information session.

Register now to find out about this exciting new program, what it can do for you, your career and organisation.

DATE: Tuesday, 12 November 2019

TIME: 7:30 - 8:30am

VENUE: Room X803, NeW Space. 409 Hunter Street, Newcastle NSW 2300

REGISTER: newcastle.edu.au/emba-breakfast

IF YOU'RE READY TO CHASE YOUR DREAMS AND THRIVE, NOW IS THE TIME. VISIT NEWCASTLE.EDU.AU/EMBA

For full information and to find out how to apply, contact:
Toll Free (within Australia): 1800 88 21 21 T: +61 2 4921 8856
E: emba@newcastle.edu.au (program enquiries)
E: postgrad@newcastle.edu.au (application enquiries)



WHY STUDY THE UNIVERSITY OF NEWCASTLE'S EXECUTIVE MBA?

- FLEXIBLE STUDY – complete the degree in one year.
- INTENSIVE BLOCK MODE STUDY – consisting of two Fridays/ Saturdays classes with online learning support.
- ACCREDITATION – the Executive MBA is an Institute of Managers and Leaders (IML) pathway partnership providing chartered accreditation and membership to IML for graduates.
- INDUSTRY INFORMED TEACHING APPROACH – taught by expert academics, in conjunction with industry professionals to ensure that each course comprises relevant, cutting edge content.

PROGRAM STRUCTURE

EMBA6001 MINDFUL LEADERSHIP

Mindful Leadership supports participants towards the establishment of effective, sustainable leadership with a particular focus on self-awareness and self-management.

EMBA6002 SUSTAINABLE ORGANISATIONAL CHANGE

Sustainable Organisational Change will be considered from a range of diverse perspectives: global and local; radical and minor; senior leadership and front-line employees.

EMBA6003 ENTERPRISE STRATEGY FOR GLOBAL UNCERTAINTY

Enterprise Strategy for Global Uncertainty focuses upon understanding and applying the critical enterprise processes of strategy creation and execution, innovation, entrepreneurship, management and leadership, in the pursuit of sustained enterprise success.

EMBA6004 INNOVATION MANAGEMENT AND DESIGN

Innovation Management and Design explores processes of innovation management from the perspective of both start-ups and established organisations. This course combines real world projects, bringing in external experts to help expand participants' understanding of design thinking, new product and service innovation, entrepreneurial strategy and more.

EMBA6005 STRATEGIC FINANCIAL MANAGEMENT

Strategic Financial Management applies finance theory to the formulation and execution of an organisation's strategy. Strategic financial management in industry contexts will be used throughout the course.

EMBA6006 PROJECT DESIGN AND IMPLEMENTATION

This course has been designed to encompass best practice project life cycles across international boundaries. It will address the challenges faced by global and local project teams, providing participants with the knowledge to plan, create, implement, evaluate and modify projects designed to meet specific business goals and objectives.

EMBA6007 TOOLS, TECHNIQUES AND TRANSITIONS IN A DIGITALLY CHANGING ENVIRONMENT

Focuses on capabilities for executives to keep abreast of emerging technologies and evaluate the relevance of digital technologies to their organisation's business activities. Emphasising the influence of current digital technologies on business strategies, it will assist participants in identifying trends and implications for innovation management.

EMBA6008 EXECUTIVE CONSULTING FOR MANAGERS AND LEADERS

Participants will develop the capability required by executive leaders to design and consult on a strategic project to meet their organisation's needs.

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